

Press Release

All around the country degree shows are being cancelled due to lockdown. Graduating creatives have to find other ways to showcase their work and we're here to help!

We are launching The Nationwide Degree Show in lieu of all the student shows this year to ensure that industry professionals still get to see all of the groundbreaking work that is being produced. Let's work together to keep the creative industries buzzing and full of fresh creativity.



What

We've partnered with the amazing Ocean Outdoor, who are giving us £49k's worth of billboard space across the country to exhibit this work. This will run in London, Bristol, Glasgow and Manchester for 2 weeks from 25th of May.

We're accepting submissions from all design disciplines with the deadline this coming: 15th of May.

**Students can submit their work here:
<https://nations-degree-show.typeform.com/to/FOCMsJ>**

Who

This initiative is being run by three designers from the creative industry:

- India Pearce, who works as a designer in Advertising. (VaynerMedia London)**
- Charlotte Weyer, who works as a product designer. (Vitamin London)**
- And Anoushka Schellekens who works as a designer in Advertising. (Gravity Road)**

What type of work?

Submission is open to any form of Art or Design students who are entering the industry this year. (Primarily final year students of BA courses, but also MAs and some higher college courses that prepare students for industry).

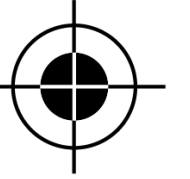
Primarily we expect that this work will be graphic design, illustration and visual communication students.

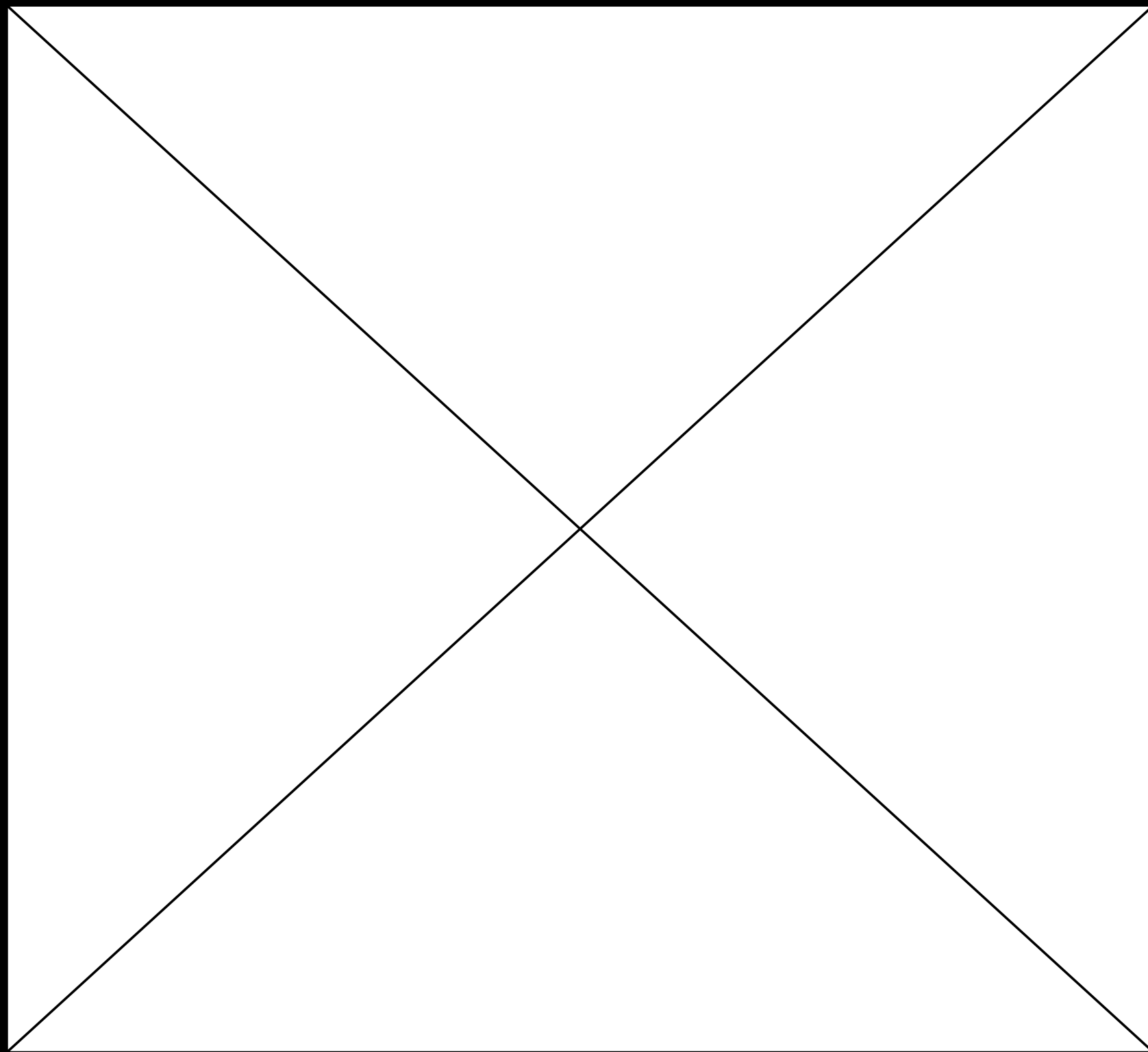
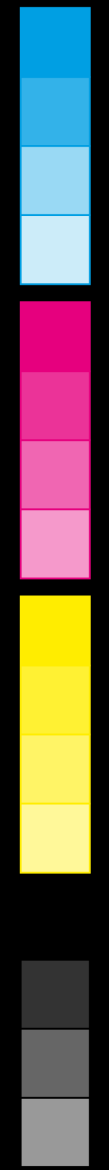
Anything more?

We're currently looking at more ways to display this work, and get it in front of more of the advertising industry's eyes.

Although billboards are a massive achievement to start this project off, it by no means stops here and we are aiming to get this work featured in as many places as possible. The 25th of May is just the beginning of this project.

This also means we're looking for people who work in the creative industries and want to get involved; we're still looking for more spaces to showcase this stunning work. People who, for instance, run a website and we could collaborate on a home-page takeover, or perhaps have a print publication that they could donate some of your space from.





the nationwide Degree Show

And lastly:

**We have started an instagram page
to follow along this project.**

@_freshmeet