

Experience

Origin Apr 22 - Mar 23 1 yr	Senior Product Designer Was one of the designers in charge of Origin's first mobile app. Worked on the Spending and Expansions squads, helping improve the platform experience.
Zippi Jul 20 - Apr 22 1 yr 10 mos	Senior Product Designer Designed Zippi's first mobile native app and landing page. This is a special role for me for being the first designer of this Y Combinator backed start-up and going from Seed to Series A.
VTEX Jan 19 - Jul 20 1 yr 7 mos	Senior Product Designer Was responsible for the marketplace product offering. Did research in person in different cities and countries and redesigned the platform. Was also one of leaders of the newly formed Design Ops team.
Liferay Sep 17 - Dec 18 1 yr 4 mos	Product Designer As my true first experience as a product designer, I helped develop projects such as an internal social network, cloud services and a forms builder.
Mesa Mobile Mar 16 - Sep 17 1 yr 7 mos	Visual & Interaction Designer Designed native iOS and Android apps for companies from a variety of industries. It is worth highlighting the Track & Field Sports project: branding, native mobile apps, e-commerce and admin for a big national brand from Brazil.
Aurora Jan 14 - Feb 16 2 yrs 2 mos	Visual & Interaction Designer Worked designing responsive websites, landing pages and branding for new projects. Was promoted to design coordinator to assist graphic designers.
Safari Mar 12 - Dec 13 1 yr 10 mos	Visual & Interaction Designer Developed responsive websites and branding for new projects. Was promoted to design lead to assist other web designers.
Mola Studio Dec 10 - Apr 11 5 mos	Design Intern Worked assisting the design founder creating logos, graphic design assets and websites.

Skills & interests

Digital Product Design, Product Strategy, Design Strategy, User Experience Design, User-Centered Design, Visual and Interaction Design, Design Thinking, Information Architecture, User Research, User Testing, Behavioral Science.

Languages

English — Full professional
Spanish — Elementary
Portuguese — Native

Education

Universidade Católica Pernambuco
Bachelor of Science in Advertising
2008 - 2012

Volunteering

Projeto Ruas
Volunteer at an NGO that seeks to strengthen individual capacities, creating connections between the homeless population and the surrounding civil society.

Hamburgada do Bem
Community volunteer and musician at an NGO born with the aim of bringing love, fun and information to children of communities in need.