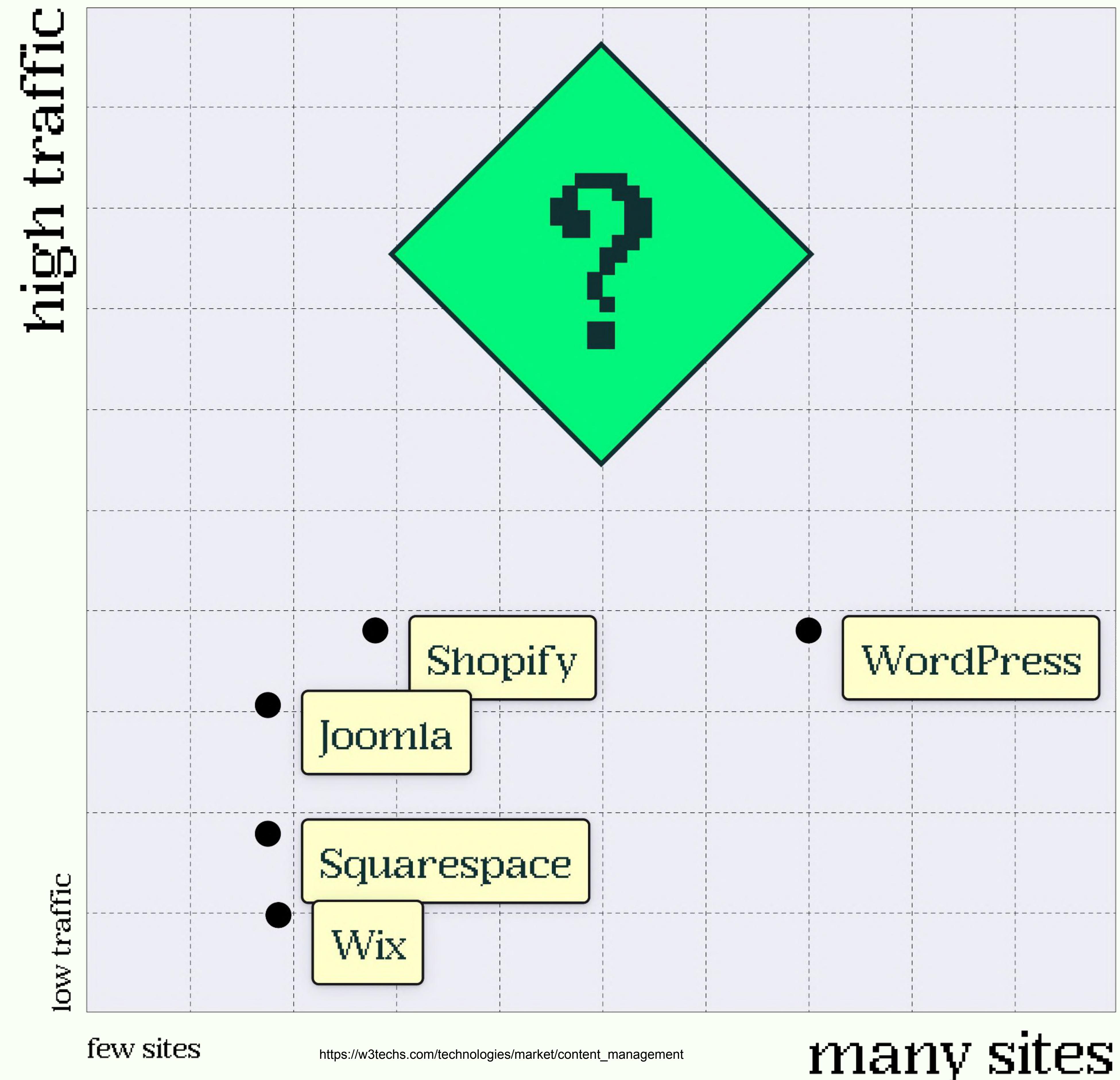




The **frontend platform** for 10x faster evolution

Content Management Systems

When you think about **building** and **managing** **websites**, you think mostly of no-code tools:



But the typical **high-volume, content-heavy** enterprise site is:

- **Performance sensitive** (*conversion*)
- **Dynamic** (*live data from APIs*)
- **Personalized** (*varies per audience*)
- **Evolving** (*changes frequently*)
- **Complicated** (*multiple sites, large team*)

No-code is not enough

for example...

Media Properties

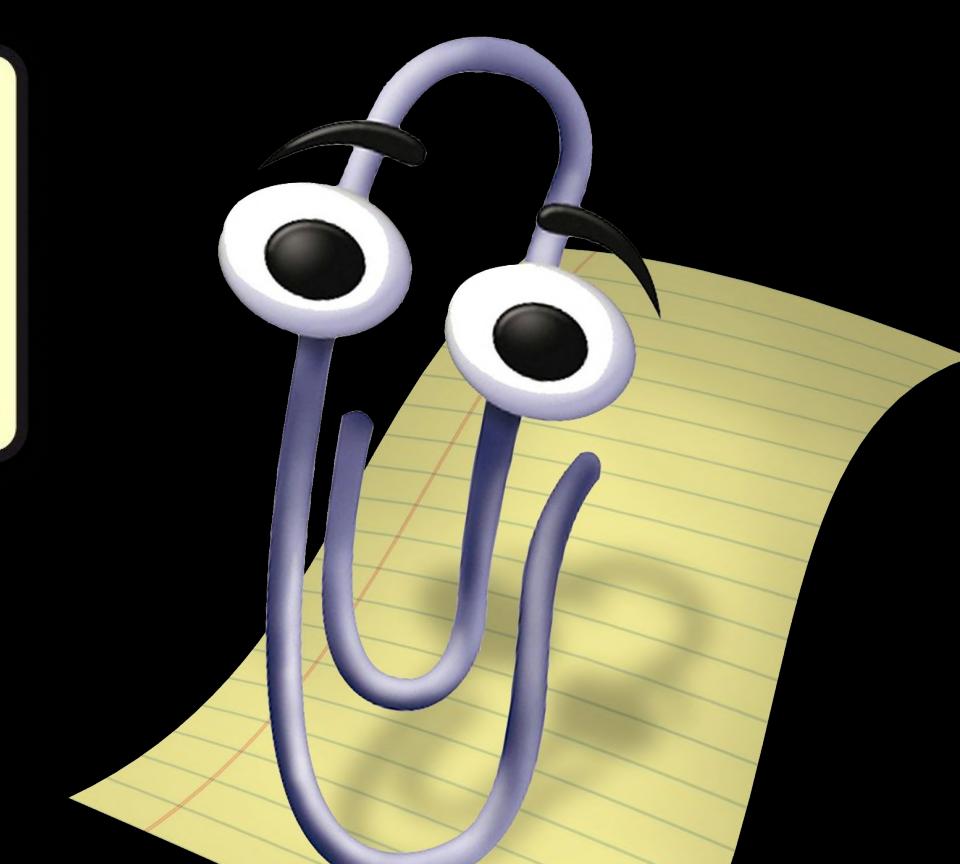
H E A R S T

 **Unilever**

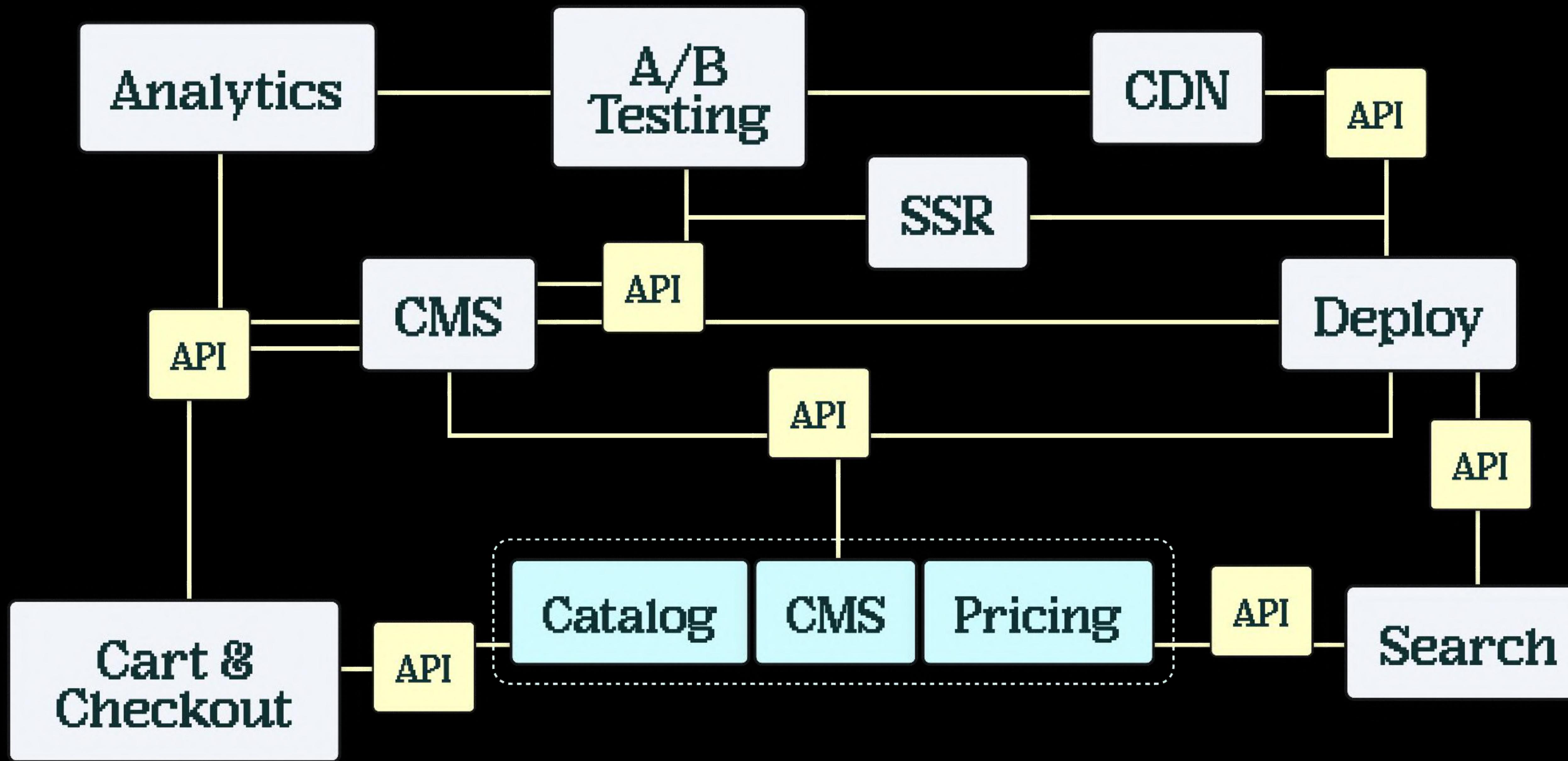
Retail Brand Groups

 **Whirlpool®**

LVMH



Rolling your own solution is too **complex** and **expensive**





DEVELOPER
EXPERIENCE

EXTENSIBILITY

REAL-TIME
COLLABORATION

</>

In-browser IDE in a modern stack

⟳

GPT-powered decopilot for **code** and **content** generation

📝

Visual site editor & CMS



Real-time Analytics & Observability

deco.cx



AB Test, Segmentation and Personalization



Instant Rollback



Ready-to-go Integrations

automatically transforms .ts in forms

deco.cx offers the best of both worlds

NO-CODE

BIZ AUTONOMY

The screenshot shows the deco.cx interface. On the left, there's a "Properties" sidebar with sections for "Logo" (Src (optional) and Alt (optional)) and "Navigation" (Links). A "Buttons" section is partially visible at the bottom. On the right, there's a preview window showing a dark-themed website with a logo, navigation links, and a heading.

anything or type / for commands...

8k

</> Code

```
1 import Image from "apps/website/components/Image.tsx";
2 import type { ImageWidget } from "apps/admin/widgets.ts"
3
4 type Type = "dark" | "light";
5
6 export interface CTA {
7   id?: string;
8   href: string;
9   text: string;
10  outline?: boolean;
11 }
12
13 export interface Nav {
14   logo?: {
15     src?: ImageWidget;
16     alt?: string;
17   };
18   navigation?: {
19     links: {
20       label?: string;
21       url?: string;
22     }[];
23     buttons: CTA[];
24   };
25 }
26
27 export const ColorType: Record<Type, string> = {
28   "dark": "base-content",
29   "light": "base-100",
30 };
31
32 export const StyleType: Record<"background" | "color",
33   "background": "bg-",
34   "color": "text-",
35 };
36
37 const generateLineStyles = (position: string) =>
38   absolute ${position} z-50 block h-0.5 w-7 bg-black tr
39 `;
```

FULL-CODE

TOTAL CUSTOMIZATION



Deno



TypeScript

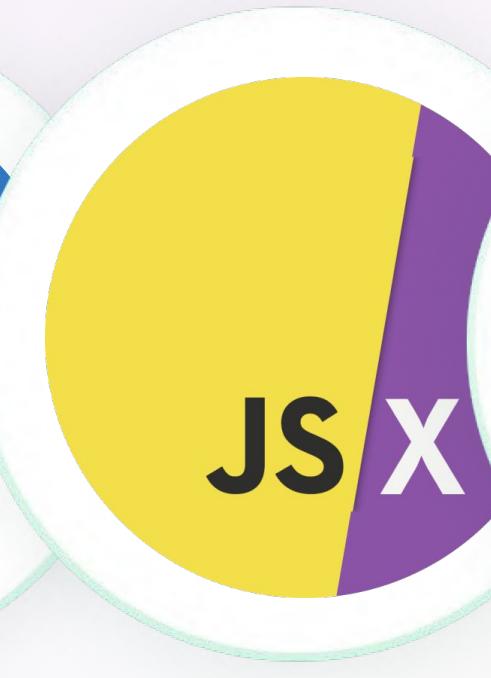


tailwindcss

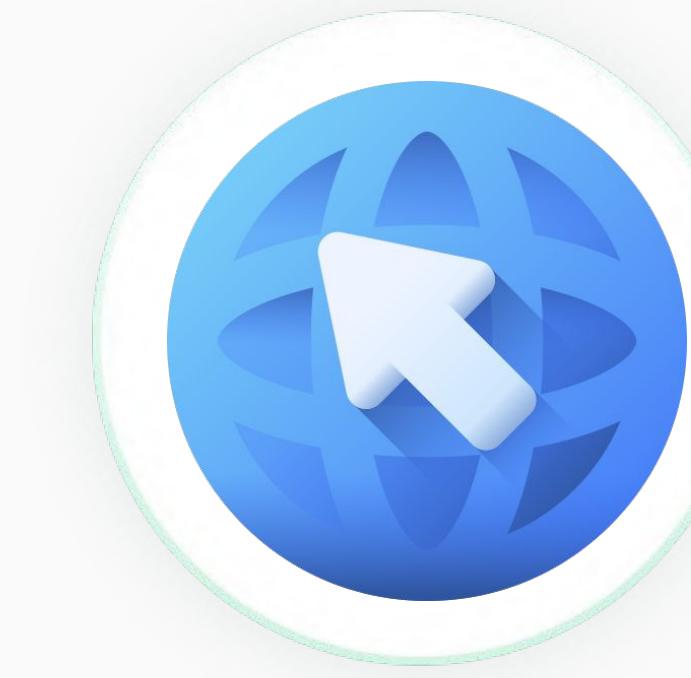


PREACT

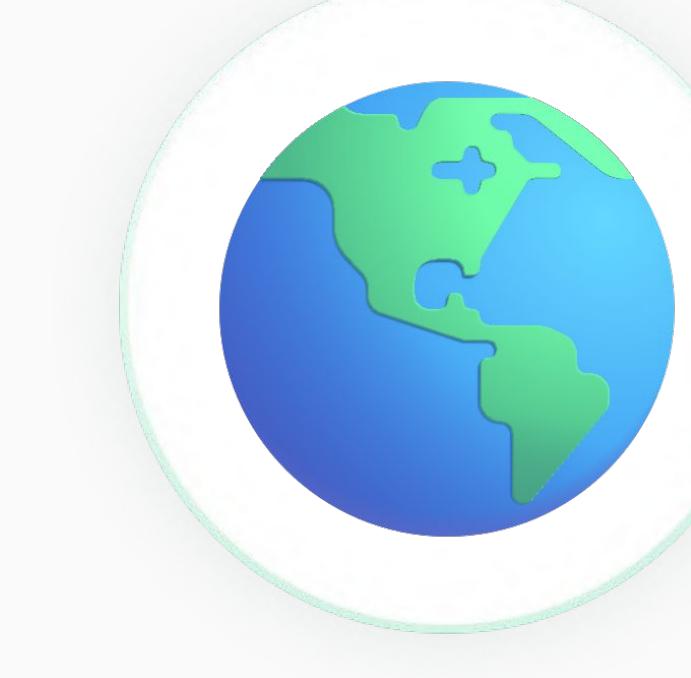
The **technology** is here



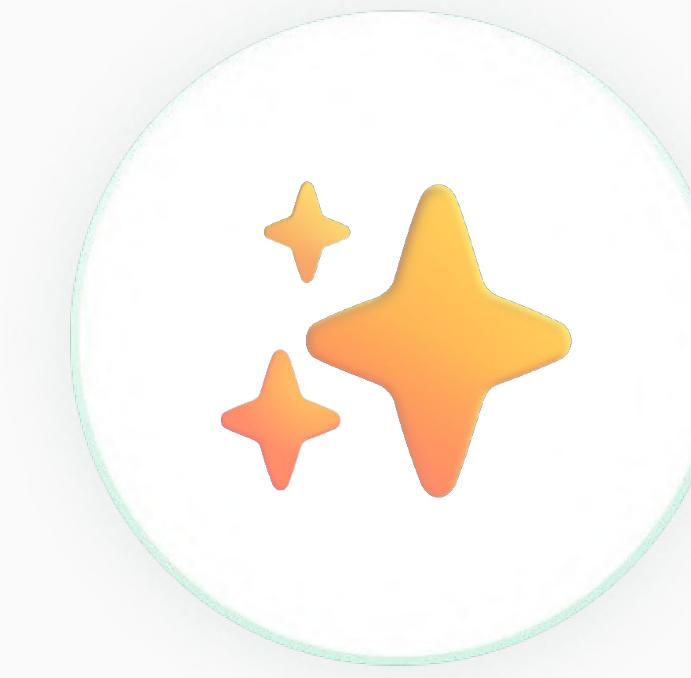
modern
stack



modern
browsers



cheap edge
infra



generative
AI

∞ Meta

Google

amazon

Microsoft

Uber

J.P. Morgan

VTEX

S Stanford
University





2023 June
3 Sites



CASA&VIDEO
Le biscuit

Baw®

OSKLEN

Product of the week
1st



56 sites with
60M pageviews mar/24



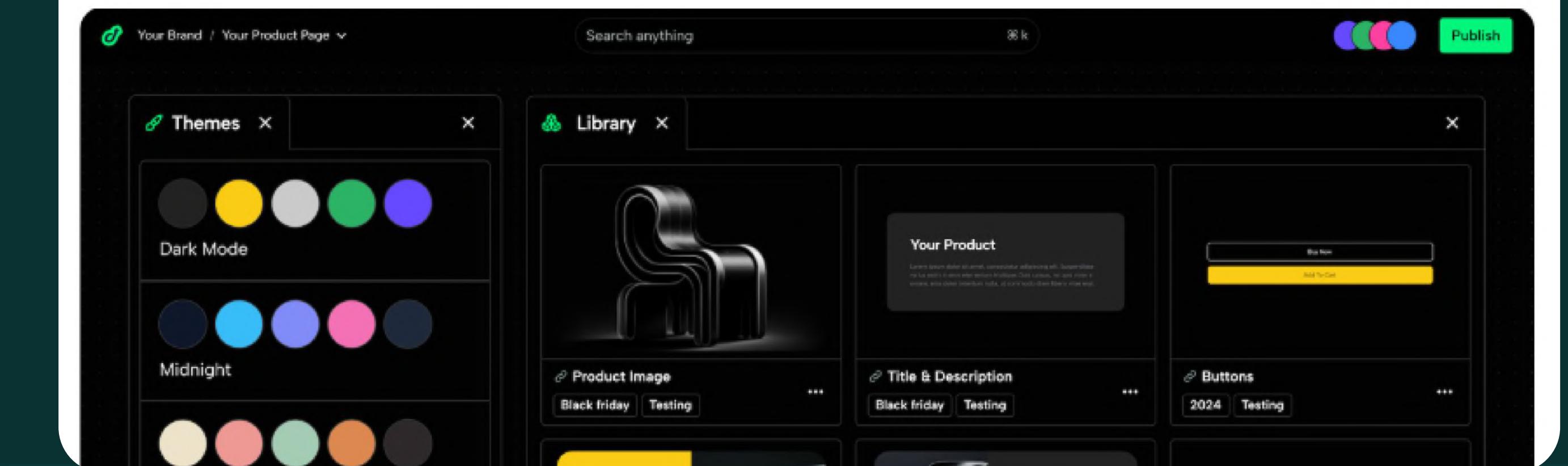
6x
avg. faster
PageSpeed



TC TechCrunch

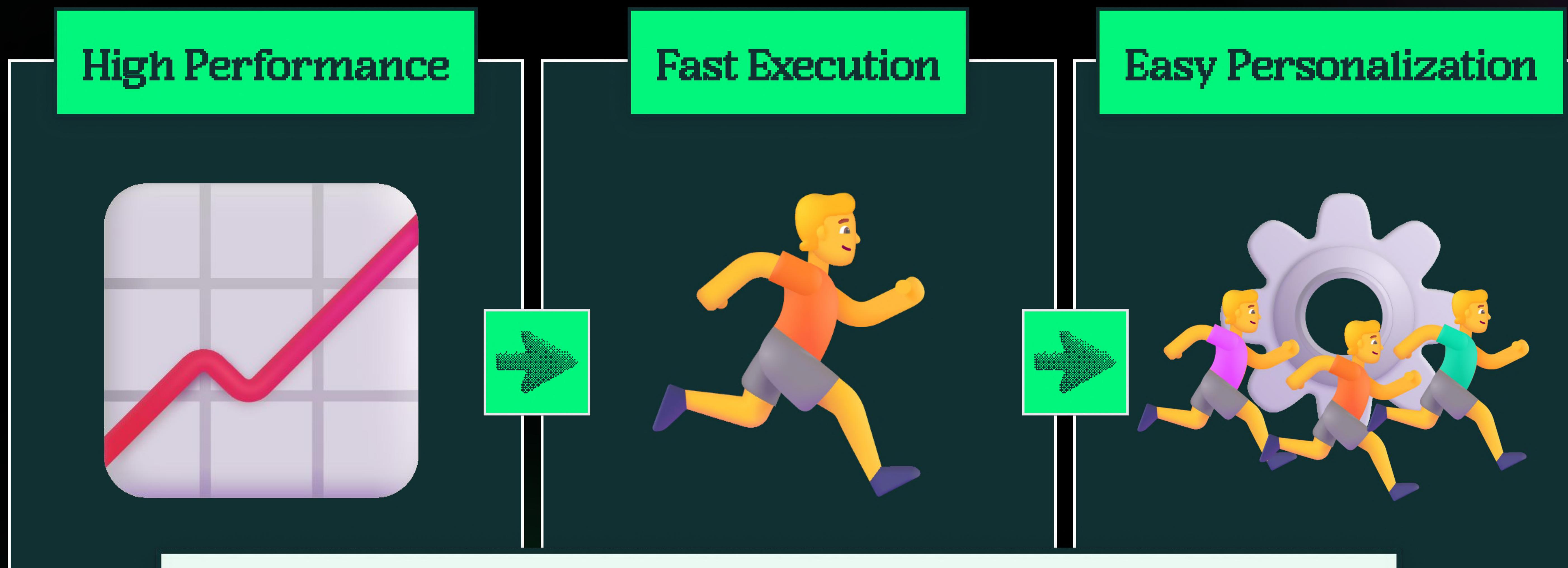
Deco.cx grabs \$2.2M to bring simplicity back to brand website creation

Christine Hall @christinemhall / 8:00 AM GMT-3 • January 9, 2024





is the frontend platform that delivers



so serious websites evolve 10x faster

ARE YOU A STARTUP FOUNDER?

Get 50k monthly pageviews for free





*Thank you,
Obrigado!*



WE'RE LIVE

ON PRODUCT HUNT



deco.cx/ph

