Questions

You are creating a profile on a social application that is used to attend and create events. It includes a chat room once in an event, however the main purpose of the system is to meet up people in person. There are also incentives in going to and creating events, with rewards and levels received.

1. Would you have more trust in the other people attending an event if they used their real name within the app?

2. If you had already reserved your place to an event but were removed two days later because your attendance rate was low, how would you feel?

3. If you were looking to attend an event but had not committed yet, which would be the most important to you:

    a. People going with similar interest to you
    b. Large amount of people attending
    c. People going who are active within the community

4. Do you believe in first in first served or do you place greater importance into reputation?

5. You have created an event with 20 people saying they will attend but only 10 people attend in person.

    a. Should the people that attend receive a reward for following through with their commitment?

    b. Should the people who say they will attend but don't be punished for future events?

6. What is the best and what is the worst?:

    a. Bronze
    b. Blue
    c. Silver
    d. Red
    e. Yellow
    f. Gold
    g. Purple

Information Required

• Badges

• Identifier (name)

• Level

• Statistics

      o Attendance rate (public)

      o Total events attended

      o Start date

Personal preferences To Test

• Alias or Real name

• Rank or Profile picture

• Favoritism (Limited seats, minimum ranking)

• Credibility / Unlock features on level

• Average cumulation of points amongst attendees - average attendance rate of current audience (public / private)

• What badges do we have

• How do we represent the badges

• What can other people see

• Badge levels Other

• More points for RSVPing early

• Audience analytics