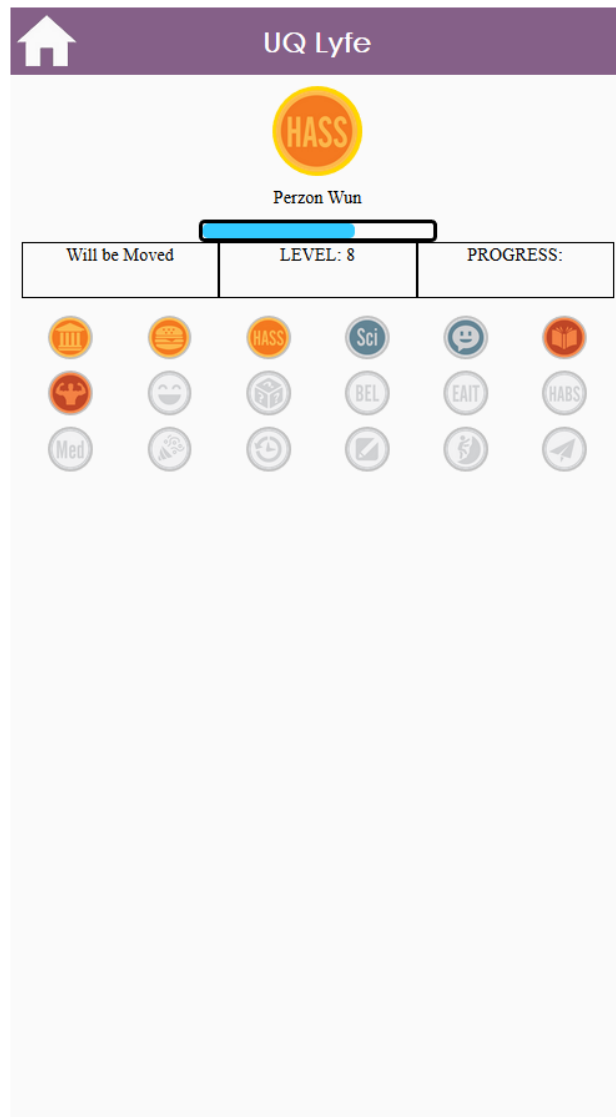


User interview and Walkthrough

Structure:

1. Introduce application and intended purpose
2. State all the possible badges and how they are gained
3. Show current landing page (index.html)
4. Tell user to find where their profile (A)
5. Discuss initial opinion on the layout of the profile page (B)
6. Ask user to change profile badge (C)
7. Ask user how close they are to the Science Gold badge (D)
 - Was that how you expected to get information?
 - What details would you like included on the pop out page? (lightbox)

Current Profile Page



Results Summary

A (Landing page)

- Found profile button easily however noted that it was rather 'harsh'
- Thought landing page was very easy to use but lacked visual appeal
- Black writing was hard to read
- Would like to see some graphics

B (Profile Layout)

- Liked the colors of in the page
- Thought box (around level) was ugly
- Light-blue level progress bar needs context
- Larger name
- Larger badges at the bottom by having fewer columns

C (Change Profile Badge)

- Was a bit confused about what to do
- Knew that the location would be near the top but was confused that they had to click the actual badge
- Once told, they liked the popup. Thought it could use some extra details or writing
- Increase badge size

D (See Badge Progress)

- Intuitively clicked the SCI badge
- Took a little bit of time as they were expecting a hand cursor
- Details
 - Progression
 - Description
 - Current point
 - More style
 - Add Visual appeal
 - Capitalized name