

# The differences between our application and existing products

## Overview



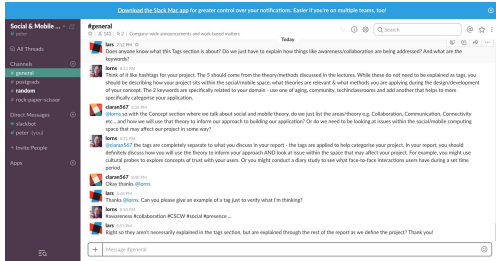
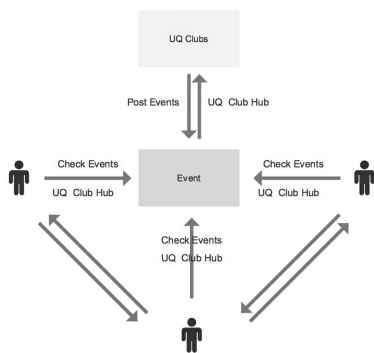
### Description

Facebook is an online social media and social networking service, it has a finding activities function, people can use this function to find activities around them

Our application that focuses on strengthening the connection between members and club organizers and organizers' work efficiency.

Slack is where work flows. It's where the people you need, the information you share, and the tools you use come together to get things done.

### Product



### Main features

#### Target users

- Facebook: for everyone

#### Main features

- Facebook: ①it helps people find activities around them②It just provides general information for users such as time location and organizers.

#### Context of use

Facebook: it is a social media, people use it frequently in everywhere and anytime.

#### Target users

- Our application: just for UQ students

#### Main features

- Our application: ①filtering available events to users.②presenting information about clubs and events.③allowing users to follow a club as a potential member, participate in an event as a casual member, or join a club as a loyalty member.④having a good utility for organisers, including a social network diagram to visualise relationships between members within a club.⑤rating the activeness of clubs and members, including a rewarding mechanism to motivate participation.

#### Context of use

Our application: people just use it when they want to join a club or find club activities.

#### Target users

- Slack: for people who want to work together

#### Main features

- Slack: ①it helps people work in distance②It provide a platform for sharing information and discuss issues.

#### Context of use

Slack: people use it when they are working in distance, and share information with others.