

## Problem:

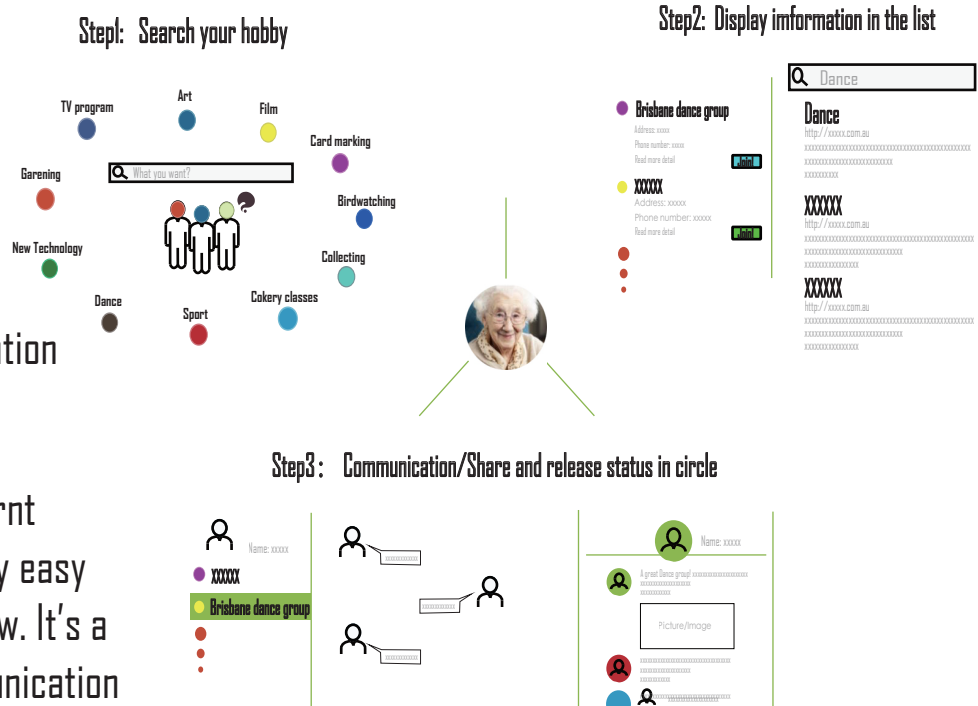
One of the most common ailments experienced by the aging population is depression, often the result of isolation and loneliness. In addition to that, many older people wish to remain in their homes rather than face-to-face contact. So aim/goals of Show me the Hobby is to help them maintain regular contact with the outside world in order to stay happy and healthy.

## Solution:

Show me the Hobby (SMTH) is a web/mobile application that gathers information about various hobbies from other websites, sources and user submission, which is designed for aging people (audience) encourages them to discover their hobby and contact with others. This will be done by creating an interactive platform where users browse and compare the hobbies in a list after searching the hobby by key words. And these informations will be shown clearly and logically, such as listed by popularity or page views. And it also has an attractive social component, SMTH has a function of social technology like Skype or Facebook, where they can join or create the group with same hobby, talk with others and release their status, but it will be easier for aging population to use.

## Features/Sketch:

- Easy to use/choose
- Two functions: Search & Group
- Huge number of hobbies/topics
- Exportable & Shareable
- Same hobby = More communication



Same aging people like the look of new technology, but has never learnt how to use it, the SMTH will be very easy once someone has shown them how. It's a new method of information communication and users also will be able to keep in touch easily with family.