EVENTOR
EVENT LOCATOR

eventor

CHALLENGE

It's hard to find community events or social gatherings that are based on our interests or find people like-minded unless we already have connections in that circle or manually find one from social media. What if we don't have connections in that circle and can't find those events, where do we start from there?

SOLUTION

An application focused on connecting social gatherings to potential attendees who may be interested in those events but can't find them due to not having the right platform or simply because they are new to that community and have no connections. Our application's goal is to ease the user's process of finding events by filtering them based on user's location & interest.

DOMAIN

Our application's main domain is the active community which includes smartphone users who are looking for an event to attend, who are open to new communities, who are planning to find and join new communities.
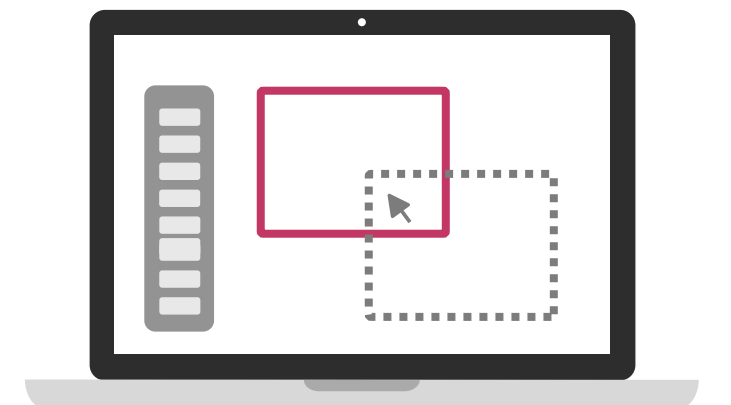
DESIGN PROCESS

1. RESEARCH

Our research was conducted through surveys with targeted users to find out what was needed and desired by users. Also, to take note of what was still missing in similar applications made by competitors. Feedback from these surveys was essential for us to have a good idea on how to design the application.

2. DESIGN

After receiving enough feedback and collected enough data from the survey, we then continued with designing how our app would look like based on our team's vision starting from low fidelity and high fidelity.
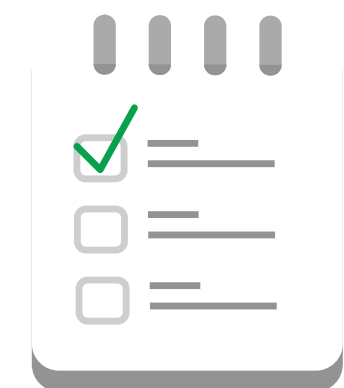
3. PROTOTYPING

Once we finished creating the design, part of the team were responsible for creating the visual for the prototype for both low and high fidelities while the rest were responsible in conducting user tests and collecting the results.
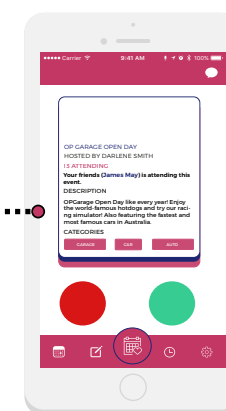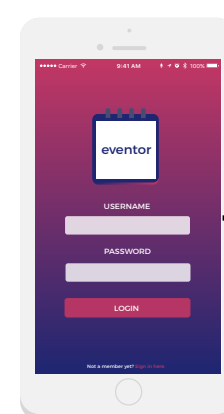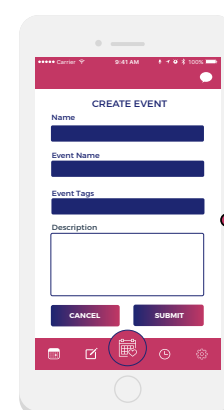
MARVELAPP

4. USER TESTING

To ensure that our application will be used at its maximum, we conducted user testing to potential users for low fidelities and high fidelities and used the feedback we received to improve our design.
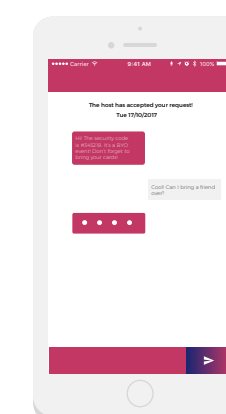
HOW DOES IT WORK?

eventor
USERNAME
PASSWORD
LOGIN

See and attend other user's event suggested to you!

Or add your own event to other user's homepage

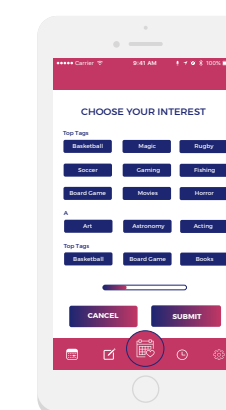## OTHER FEATURES...

Chat feature available for user's to contact the host to ensure safety or for an easy way to break the ice!

Suggested events are based on the user's interest that are chosen after sign up and can be updated through the settings!

Events that are suggested to the user are based on the user's current location.

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Events are also imported from Facebook Events for the specific location.