Cards: User Testing

Tester was taken through the concept of using cards as a method of easily navigating through a large amount of information.

Are you familiar with the concept of an activity feed. Have you used something similar before?

> Yes I am, I have used it on Facebook.

What aspects of the feed do you find easy to use?

> Being able to flick through quickly to stuff I actually want to view is good, so I don't waste my time on things that I don't care about.

Would you use a similar system if you could utilise '#tags' to categorise content? Would this be better or worse than including everything at once. Why/Why not?

> I probably wouldn't use the #tags, because I'm not too familiar with how they are used to categorise things because I don't have twitter. However, if there was no other way to sort through the content, then I would use them. Some form of categorisation is good.

Accountability Questions

What makes you feel accountable for your actions and motivates you?

> Generally, if I am punished or humiliated, then I feel accountable, BUT, this does not motivate me. If anything it makes me want to *not* do whatever – and rebel. I've used an goal tracking app before, but I found it required too much effort to maintain. Once I forgot to enter in some information a couple times, I gave up.

Would having your goals and progress across social media motivate you to perform? Why/why not?

> I don't really put myself out there on social media, so this would most likely not aide in my motivation.

The positive and negative aspects of this approach are found through success being showcased and shortcomings being highlighted respectively. Do you think as a system this is a positive foundation to motivate users?

> I think a system like this will cater for some people, but not all. Personally, I cannot see myself using it. I do not find the social aspect any more motivating than a simple reminder.