

Business Networking

Skill search for young entrepreneurs



Brochure

Team HighFive

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Introduction

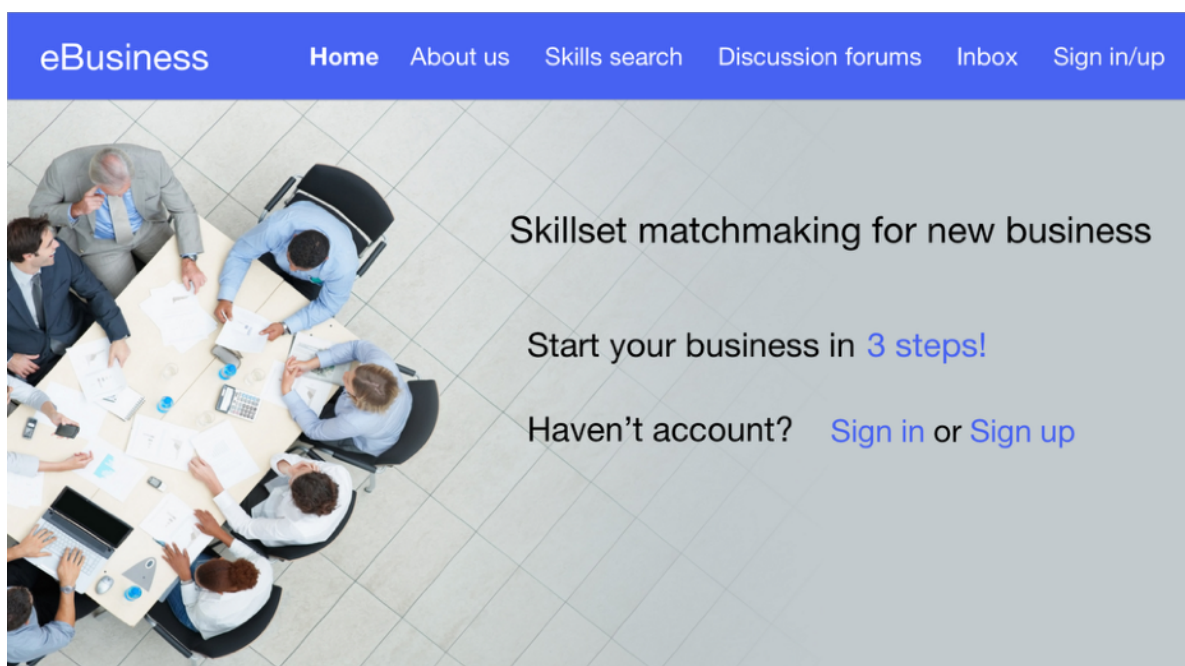
Many young entrepreneurs and students have brilliant business ideas that they wish to start. However, they lack the funds to start over or they are simply in need for a partnership with some other skill set. It has always been a challenge to find a platform dedicated to the needs of young entrepreneurs. Thus, this forms the rationale of the project; a dedicated business platform to allow people to form partnerships, discuss and form businesses.

The features include:

- Skill search
- User profiles and direct inbox
- Discussion forums
- Secure live-messaging
- Audio/video communication
- And more explained below!

This brochure serves as a guide and an introduction to Business Networking platform.

Getting started



Sign-up

In order to use the website, you will need to sign up as a user first. Please click the Sign-up button on the top menu bar as shown in figure 1. Please fill up the required information as accurately as possible, this will help identify you best by the community.

Inbox

After signing up, you might want to check your inbox for a welcome message along with brief instructions on how to use the website. Your personal inbox allows you to send and receive private messages from other users in the community.

Your profile

You can message other users by clicking their avatar. For instance, you may find other users in the discussion forums or the skills search list. You may also view and edit your own profile by clicking the “Profile” button on the top bar (figure 1). As other users will be viewing your profile to know more about you, it is essential to keep your profile up-to-date with accurate information. Figure 2 shows the interface of a profile.

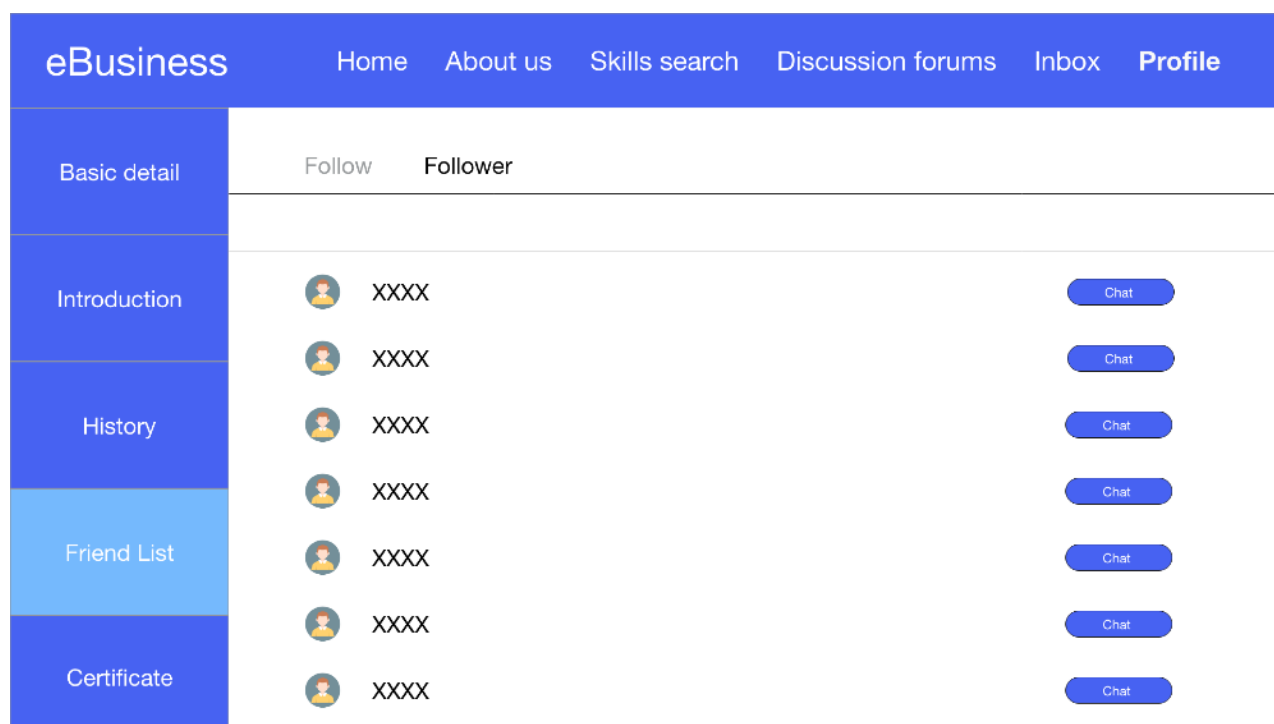



Figure 2

Discussion forums

As a new user, you are highly encouraged to introduce yourself in the community discussion forums. You can access the discussion forum by navigating through the top bar as shown in figure 1. Once in the forums, you can click the “Welcome New Users” thread and post general information such as your first name, country and reasons for joining the community.

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Chris
Age: 45

IT
Business owner
Investor


More info
Chat

IT Business Idea

Post time: 2017/9/1

Hi, I am Chris.
I am from Australia.
I have a really good idea about IT Business and I am looking for partners.
...
...
...
...
...
Here is the basic introduction of my idea. Feel free to contact me if you have interesting on that.
We can have deeper communicate and that will help you to know more about this idea.

Predict return: XXXXX AUD

Do you like this Business?
 35

Comments:

Post

Figure 3

Community profiles

You can check more about the user who posted above you by clicking on “More info” under their name as illustrated in figure 3. Moreover, you can click “Chat” to initiate a private conversation. Notice that the #hashtags represent the user’s interests as described in their profiles, e.g. #IT

Skill search

After familiarisation with the system, you may want to pursue your goals of finding a business partner and ultimately becoming a co-founder of a new venture. You may take on the role of an investor with an original idea or contribute in-demand skills for a listed

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Results:

IT
Business seeker
Reset








Name	Age	Area	Role	
John	24	IT	Business seeker/ Student	
Thomas	23	IT	Business seeker	
Jackson	26	IT	Business seeker/ Investor	
Chelsea	20	IT	Business seeker	
Mason	21	IT	Business seeker	
Stella	18	IT	Business seeker	
Ethan	20	IT	Business seeker	

Figure 4

venture. The people who bring in the demanded skills are referred as the “job-seekers” in the system. Figure 4 illustrates how the skills search results might look like.

As a job seeker, your profile must be up-to-date with the relevant skill domains included as #hashtags, e.g. #python. The hashtags will make you searchable by potential business investors who may choose to contact you based on your skills. You can also search a list of new businesses and communicate with their respective owners/investors for potential partnerships. You must discuss how you can contribute in terms of skills as a ‘job seeker’. You may also set up your own business idea in search for potential investors.

As an investor searching for skill sets, you must navigate to the “Skills Search” in the top bar and type the required skills. A list of people with the searched skills will be displayed as a result, as illustrated in figure 4.