Interview Questions

1.How frequently do you travel to new places?
2.How do you normally get information? (eg. Information Centres, Tours, Previous research before arriving, just   exploring the city)
3.Do you plan your trip with places that you want to go prior to arriving?
4.Do you wish you could find out more about the history of places you visit? What stops you?
5.Other than history what do you want to know more about from the places you visit? (eg. accommodation, food, transport)
6.How do you solve language barrier problems? (Not familiar with the language they use, speaking, reading, writing)
7.When you go
on vacation on another country, what kind of activities do you prefer?(Discovering, learning about local culture etc / have fun, adventure, theme parks / mix of both)
8.When you are in another country, how do you travel from one place to another? (Walking, cycling, bus, taxi, organized by tour, etc)
9.What functions they want for an app to help them during their trip? (except translation)
10.Can you recall any memory of (those) countries' historical culture or any stories from said country?
11.Most memorable location of another country?

Interview Results

Interviewee 1
   1) Last trip was in 2012(Was invited to the trip so was not involve in planning), latest trip is in 2018
   2) Looks up information online, but only try to look up information relevant to the place he's going and doesn't try to discover more
   3) Will plan ahead on what to do for the trip, will only have backup plan a day before if the weather for the next day affects their plan
   4) It would be nice to get to know more about them but does not show a particular interest in trying to learn more about them
   5) Food, Shopping centres
   6) Attempts to communicate in English and will use hand gestures if they don't understand English
   7) Purely fun/adventurous places
   8) Public transport if possible and will call for uber/cab if otherwise
   9) Weather prediction, trip planner to plan the best route for their trip
   10) Will remember interesting stories
   11) Phillip Island where he saw many penguins, would normally remember incredible sceneries such as sky full of stars which is hard to see in his country.

Interviewee 2
1) Once a year to different countries
2) Looks up information online, does not go to information centres or take brochures
3) Will plan ahead on what to do for the trip, will only have backup plan a day before if the weather for the next day affects their plan
4) Not at all interested in another country's history and culture
5) Food, historical buildings
6) Attempts to communicate in English and will use hand gestures if they don't understand English
7) Likes a mix of both having fun and learning about history and cultures
8) Public transport, walking
9) Plan trips and best routes, weather prediction
10) Does not remember any stories
11) YangMingShan (Taiwan), places with good food, scenery

Interviewee 3
1) Once a year, different places
2) Normally goes on tour so does not need to look up information
3) Tour guide will take them around so no need for planning
4) Interested in history and culture of specific countries, events about past war and historical buildings interest him
5) Food
6) Attempts to communicate in English and will use hand gestures if they don't understand English
7) Likes a mix of both having fun and learning about history and cultures
8) Public transport, walking
9) Shows the hot spots around them and the ability to plan out the best routes.
10) Remembers some that are more unique
11) ZhangJiaJie(China), remembers sceneries that are nice

Interviewee 4
1) Once a year
2) Online, takes brochures and ask friends who have went to that country before
3) Will plan ahead on what to do for the trip, will only have backup plan a day before if the weather for the next day affects their plan
4) Very much interested in the history and culture of other countries
5) Food, accommodation
6) Attempts to communicate in English and will use hand gestures if they don't understand English, learn some basic of words or their national language, translation app
7) Likes a mix of both having fun and learning about history and cultures
8) Public transport, walking
9) Shows the hot spots around them and the ability to plan out the best routes, weather prediction

10) Remembers most stories
11) Antelope Hill(USA), can easily remember sceneries and food of places they have been to

Interviewee 5
1) Once a couple of year
2) Online, takes brochures from airports or anywhere else
3) Will plan ahead on what to do for the trip, will only have backup plan a day before if the weather for the next day affects their plan
4) Does not have any opinion on this (would not be interested but doesn't mind knowing more)
5) Accommodation
6) Attempts to communicate in English and will use hand gestures if they don't understand English
7) Likes a mix of both having fun and learning about history and cultures
8) Public transport, walking
9) Shows the hot spots around them and the ability to plan out the best routes
10) Listens to them but forget about them very easily, slightly interested in some parts of another country's history and culture
11) Palace(Korea), Jeju Island(Korea), remembers places with nice scenery and good food

Interviewee 6
1) Once a year
2) Online, information centers at the airport, brochures
3) Will plan ahead on what to do for the trip, will only have backup plan a day before if the weather for the next day affects their plan, will look very deeply to decide each location he goes
4) Interested in specific parts of their history and culture and would like to know more about those but won't show as much interest to parts he finds boring (Japanese cab will not take more than 2 luggages)
5) Transport, Food
6) Attempts to communicate in English and will use hand gestures if they don't understand English
7) Depends on the country he is visiting but would prefer having fun such as going to theme parks in general
8) Public transport, walking
9) Shows the hot spots(with information preview) around them and the ability to plan out the best routes
10) Remembers unique stories
11) Movieworld(Aus), remember places that he had fun in

Interviewee 7
1) Once a couple of year
2) Looks up information online, does not go to information centres or take brochures
3) Will plan ahead on what to do for the trip, will only have backup plan a day before if the weather for the next day affects their plan, will have extra time to walk around freely as well
4) Not interested
5) Food, transport
6) English, never had language barrier issues so was unable to answer this
7) Likes a mix of both having fun and learning about history and cultures
8) Public transport
9) Shows popular food around them and location of recommended accommodations
10) Cannot remember any as he was not interested in them
11) None

Interviewee 7
1) Approx once a year, internationally
2) Online research, when at the location
3) Vague plan outlined before hand, but very flexible
4) Yes
5) Food
6) Trying to learn some of the language beforehand
7) Nature
8) Public Transport
9) Don't know
10) No
11) House in Nottingham

Interviewee 8
1) Approximately yearly
2) Information centres, previous research (online), research while there
3) Yes, definitely find some key places, but make sure it can change when needed
4) Not really, comfortable with how much I find out
5) Food, transport, "hidden gems"
6) Speaking english has typically been ok
7) Learning local culture, wandering through the towns/cities
8) Dependent on where, usually walking/biking/public transport, taxis if regular in the place
9) Planning (Google trips), offline information
10) No
11) Not really

Interviewee 9
1) 3 times a year (work travel)
2) Lonely planet, talking to people
3) Wing it, depends on how long I have in a place
4) Not really
5) Food
6) Hand signs, very basic google translate
7) The experience of the city
8) Taxis/public transport
9) Not really sure
10) No
11) Great wall of china

Interviewee 10
1) Three times a year
2) Online, google, travel company.
3) Yes, I will plan for transport methods and schedules.
4) No, it is boring, I'm not interesting about history, only want to play.
5) Food has priority, then entertainment such as theme parks.
6) Download some translation mobile app.
7) Learn local culture, go to theme parks, landmark buildings or places.
8) It depends on distance, mostly by bus and taxi.
9) Transport suggestion, landmark recommendations.
10) Yes, very clear.
11) Forbidden city and great wall in china.

Interviewee 11
1) Once in three years, I don't like travel.
2) WeChat and other social media.
3) No, I don't have any plan before I arrive there. I prefer to ask local people they frequently go instead of searching online.
4) Yes, I'm interesting in their cultures, for example, western culture have totally different culture systems with Chinese, so I wanna know the difference.
5) Transport, always get a new experience of transport in a country. Food not really.
6) I usually use mobile translator.
7) Museum, food, zoo, different types of animals, and also public library.
8) Taxi, Uber, bicycle as it can let you see more things.
9) A app can show slangs (not only a translator) and map where show the comments by both locals and tourists.
10) Yes for culture and history but can't remember stories.
11) Japan, Nagoya, a senior high school, because my mom studied in there.

Interviewee 12
1) Twice a year.
2) Google, mobile apps.
3) Yes, I have a rough plan, but usually changed when I get there.
4) Yes, I prefer legendary and interested histories.
5) Natural landscape and then food.
6) Notes about commonly used words and sentences, and mobile translate app.
7) Learn culture, history and nature in that country.
8) Bicycle, bus and taxi.
9) Show the valuable new points they can views, not only landmarks.
10) Mainly yes.
11) Indonesia, volcano eruption when we were going to dive.

Interviewee 13
1) I come from china. I like traveling. I really like going to travel when I have free time. 2 times a year in average.
2) I like using google to research that country. Alternatively, I like using a Chinese application named "ZhiHu" to discovery new place.
3) Yes, I do a big plan when decide to visit a new place. However, I could change some features of plan when I arrive the destination.
4) I like taking photo, and, military history. if the histories are interesting, I am willing to find out more.
5) I want to know the most beautiful places where I can find out more beautiful landscape for my photographic creativities. It should be mountain, lake or small town.
6) I only visited English speaking countries. I merely talk with local people. I mainly focused on my photographic creativities.
7) Discovering the country, landscapes and inspirations of photography.
8) Driving is a good experience. I went to New Zealand in July. We drove from Christchurch to Queenstown, which was a really fantastic feeling.
9) The guide of good places for photography.
10) Queenstown has two pianists who play piano everyday at the lake side.
11) Town of Wanaka. Very quiet and beautiful.