Active Broadcast

By Diego Robles

Problem Space:

The major problem with news today is that everything is transitioning towards a digital medium. However, you can't always be in front of a computer. **When commuting towards work or walking somewhere** you can't rely on any visual information. Because of this, radio has endured the passing of time entertaining people and providing them with the most basic of news information during commutes. But accessing radios or podcasts on your phone can be cumbersome and most news information that you receive anyway provide a very general overview of daily information.

Design Idea

Active Broadcast is centered on the **narrating of news articles** by common people and enforcing a community driven reputation system to manage it. People upload narrations of news, ranging from brief summaries to word by word, along with corresponding visual articles (just in case). These are then classified using tags and done! Anyone can listen to them now!
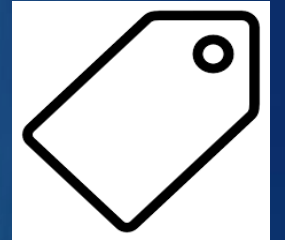
The idea is to create categories so that people can find news that cater to their needs. Also, a basic concept of "main news of the day" will also be implemented so that people can get the news flash treatment and catch up with the most recent major happenings.

The community plays a key role in this idea. Articles will be **rank by a voting system**, rewarding interesting articles, clear narrators, or funny or witty comments. The reputation system would be the driven force for a vibrant community. Why would you play journalist?? Apart from just being a good Samaritan, the system would ensure that **the more professional articles you upload, the more votes you get, the more people listen to your opinion regarding any news, or read about a particular topic that is close to your heart.**

Narrate

Tag

Upload

DONE!