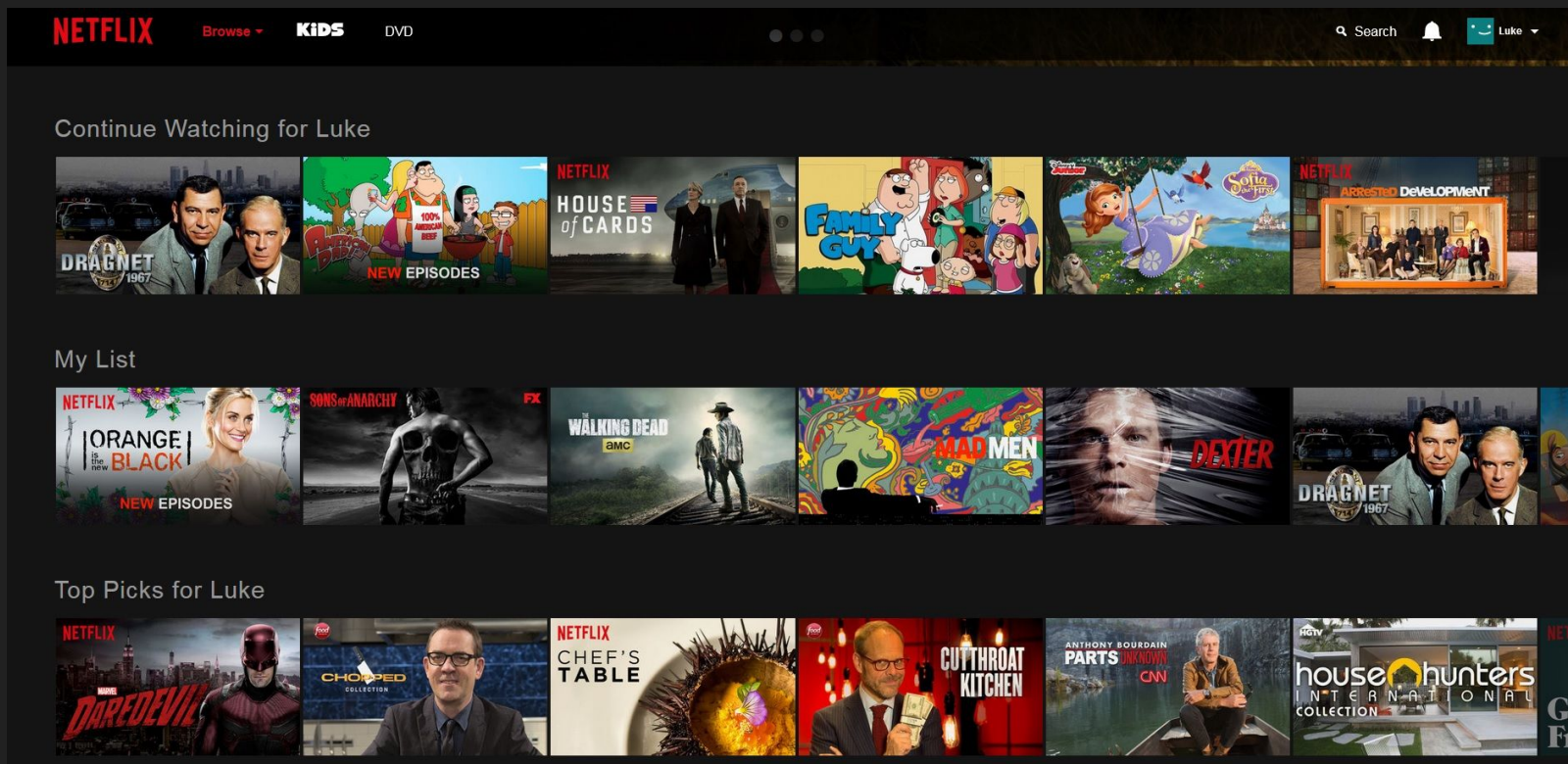


Design Structure: Speak2Me

DECO3500: Social &
Mobile Computing

Home page

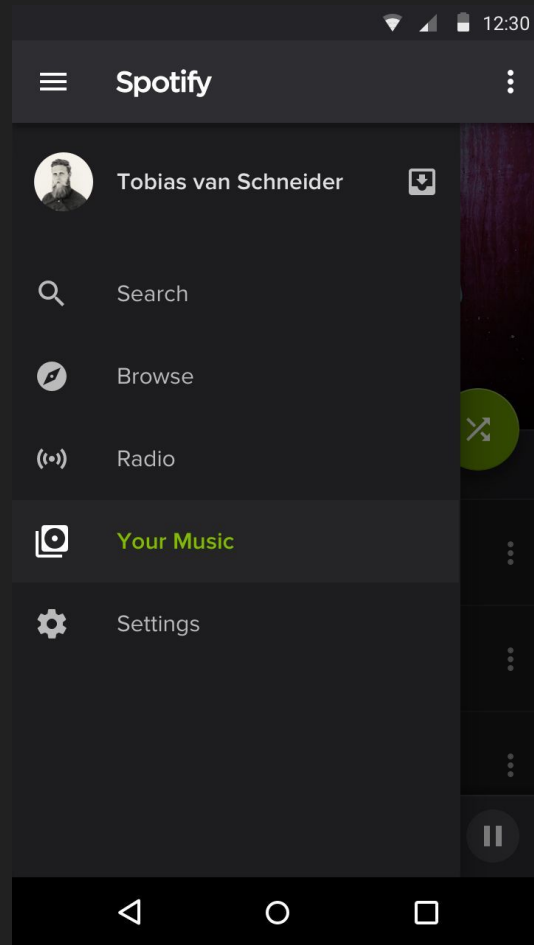


Home Page

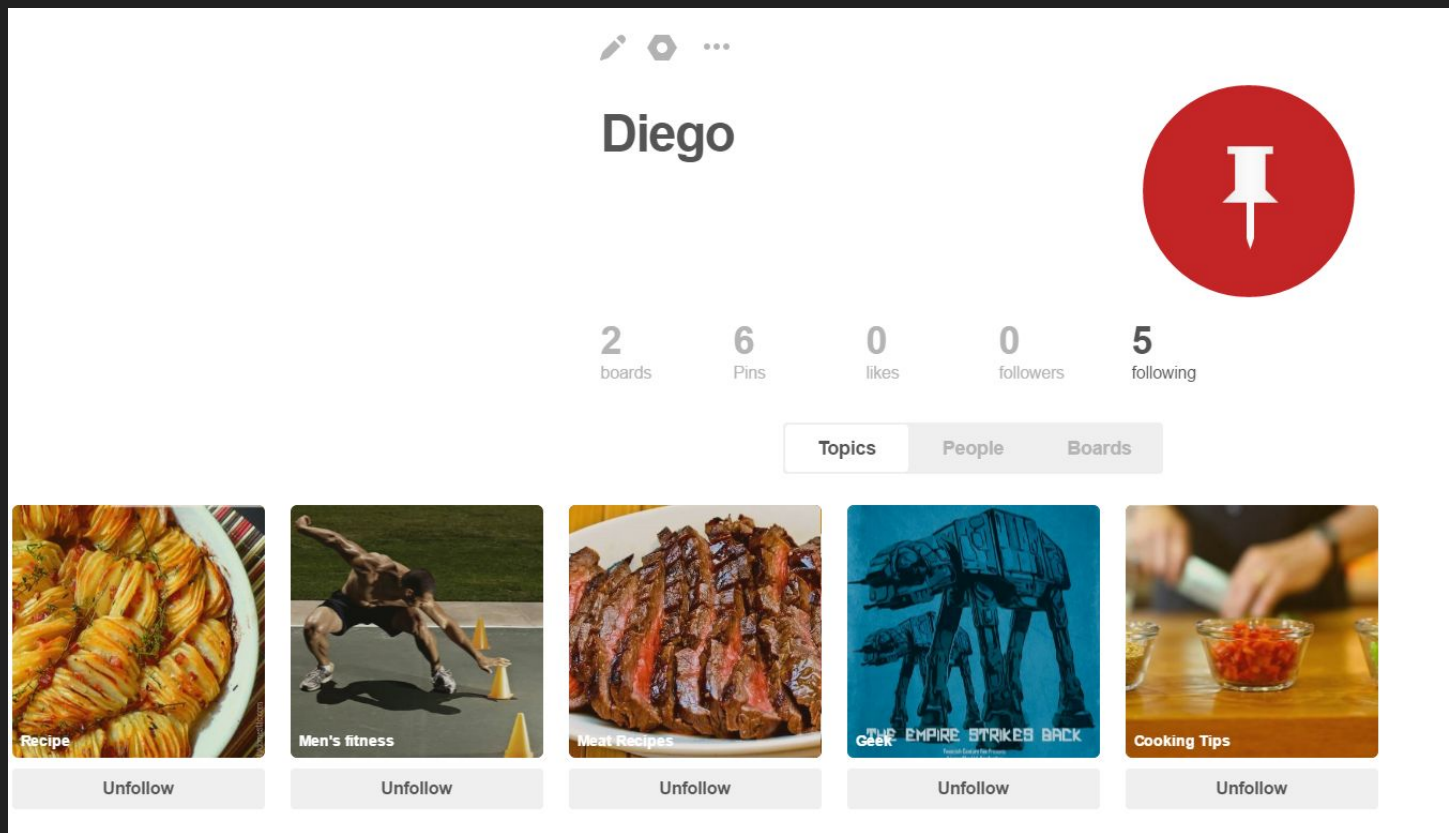
- Netflix formula
- Use streams
- Streams organized by rectangular divisions showing previews of articles in stream
- Main Streams:
 - Personalized
 - News of the day(summary of recent news)
 - Recommended for you (not based on immediate news)
 - Other friends streams?
 - Streams by organization
- Search bar on top of Home page
- Sub menu on left of home page (hidden)

Sub menu

- Spotify formula
- Simple sub menu appears only when clicked on, does not impair all vision of home page
- Fixed menu, access from anywhere except actual streams
- Browse, search, settings, account options



Account creation and account Menu

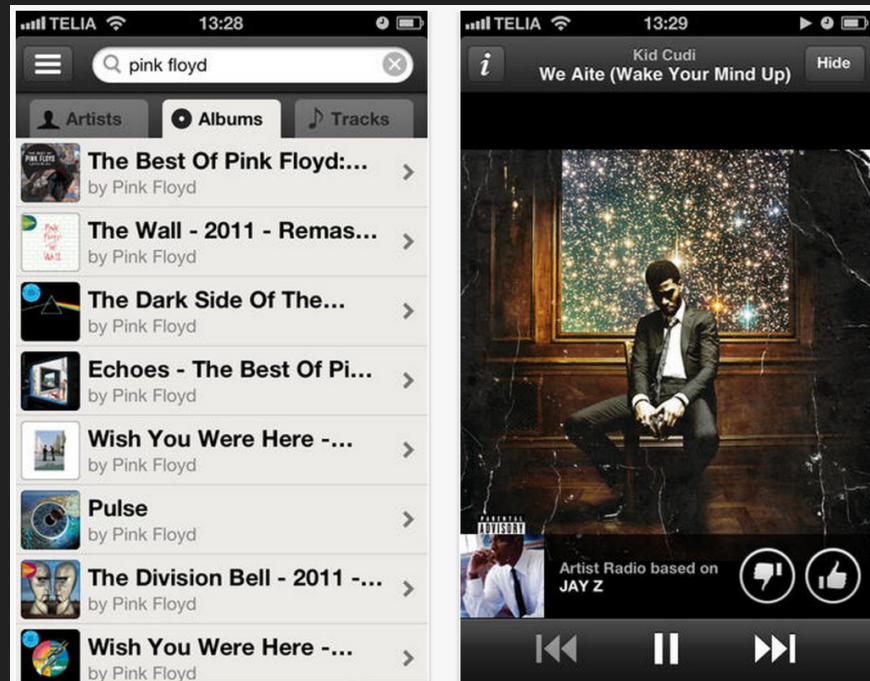


Account creation and Account Menu

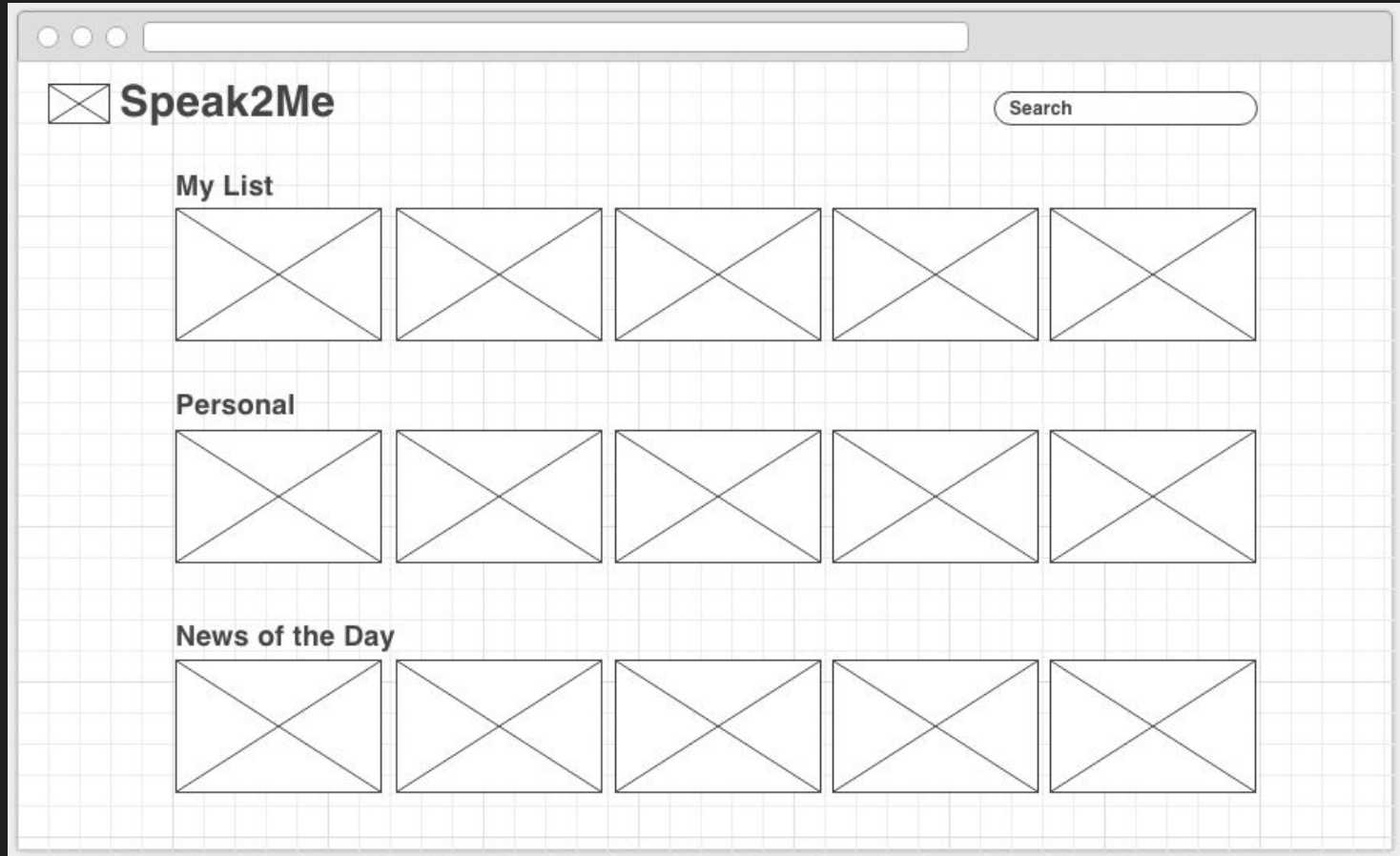
- Pinterest formula
- Simplistic account menu
- Optional: on creation user is queued to select 5 tags to follow on stream
- Account details under sub menu
- Include more detail on person, more transparency on people sharing news
- This menu might be an option on sub menu or a sub menu of its own (needed for karma system)
- Focus on tags followed
- Take focused away from likes given, past news articles are not main priority

Article Stream

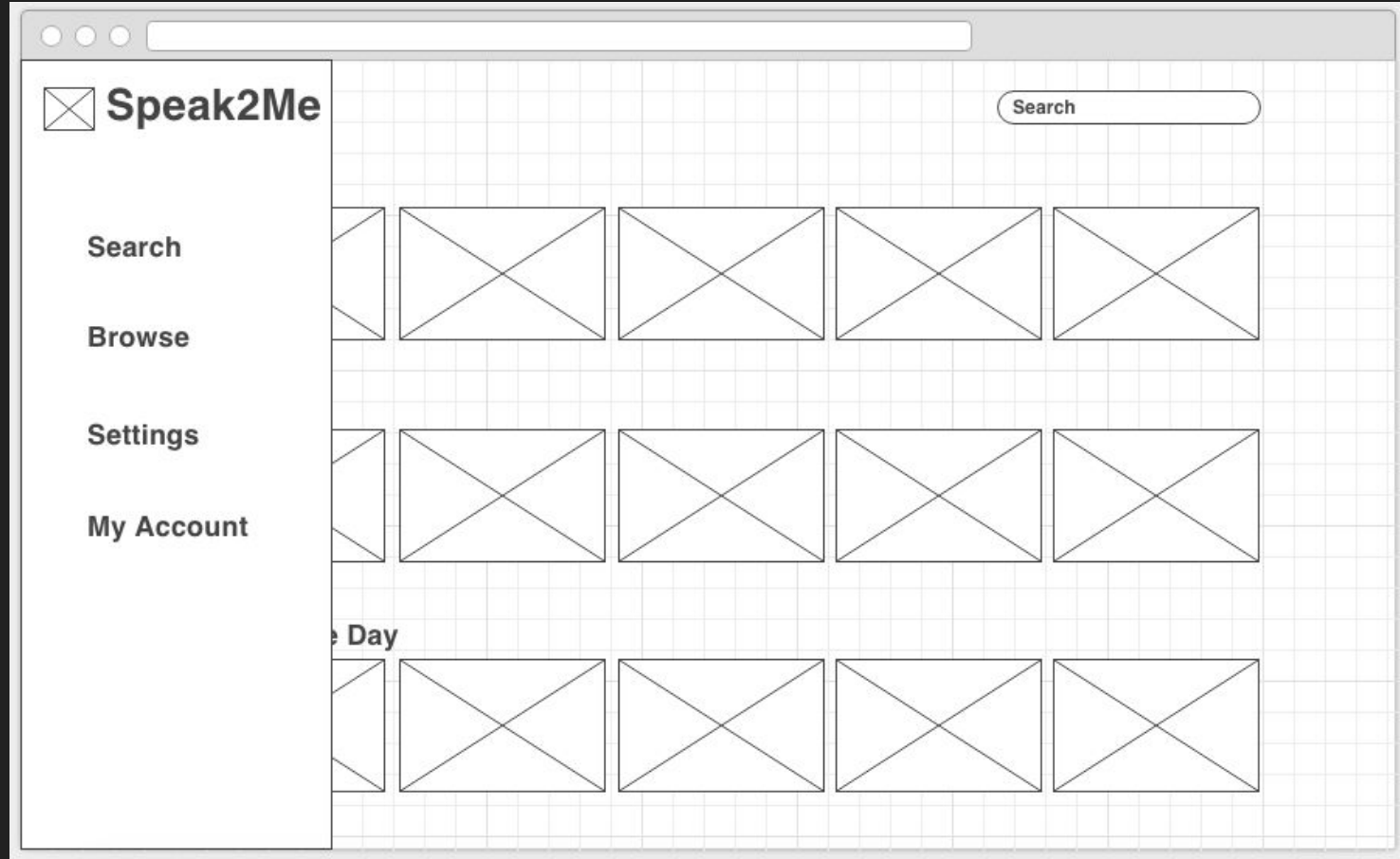
- Spotify formula
- Basic music idea of only show current playing article
- Provide voting option at all times, a voting queue depends on voting type selected
- Provide a report link
- Availability to select next and previous articles on stream
- Previous articles on stream only available after certain time
- Provide article link (not necessarily on stream) might be another menu detailing stream contents depends on how it is assembled.



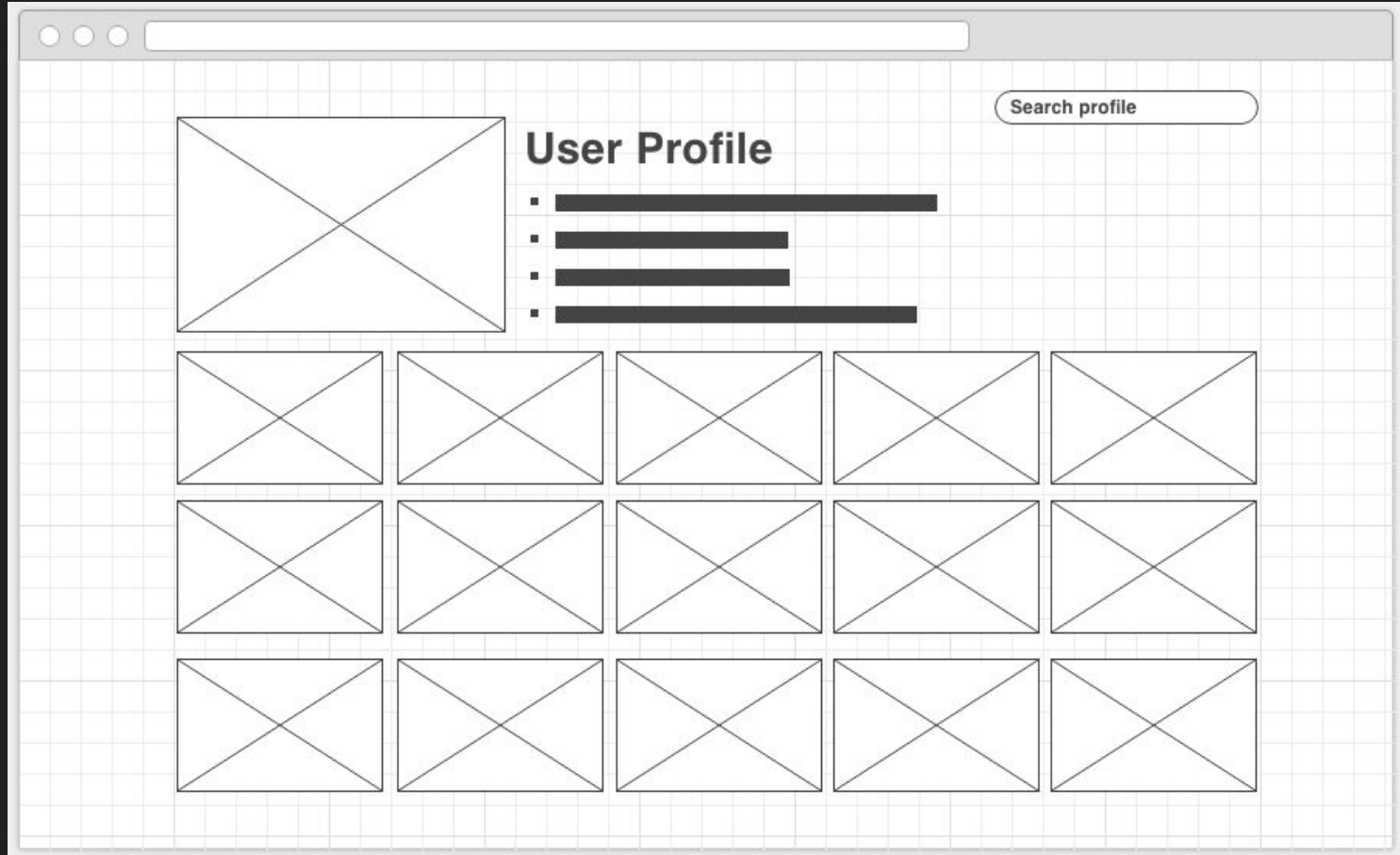
Wire frames - Home page



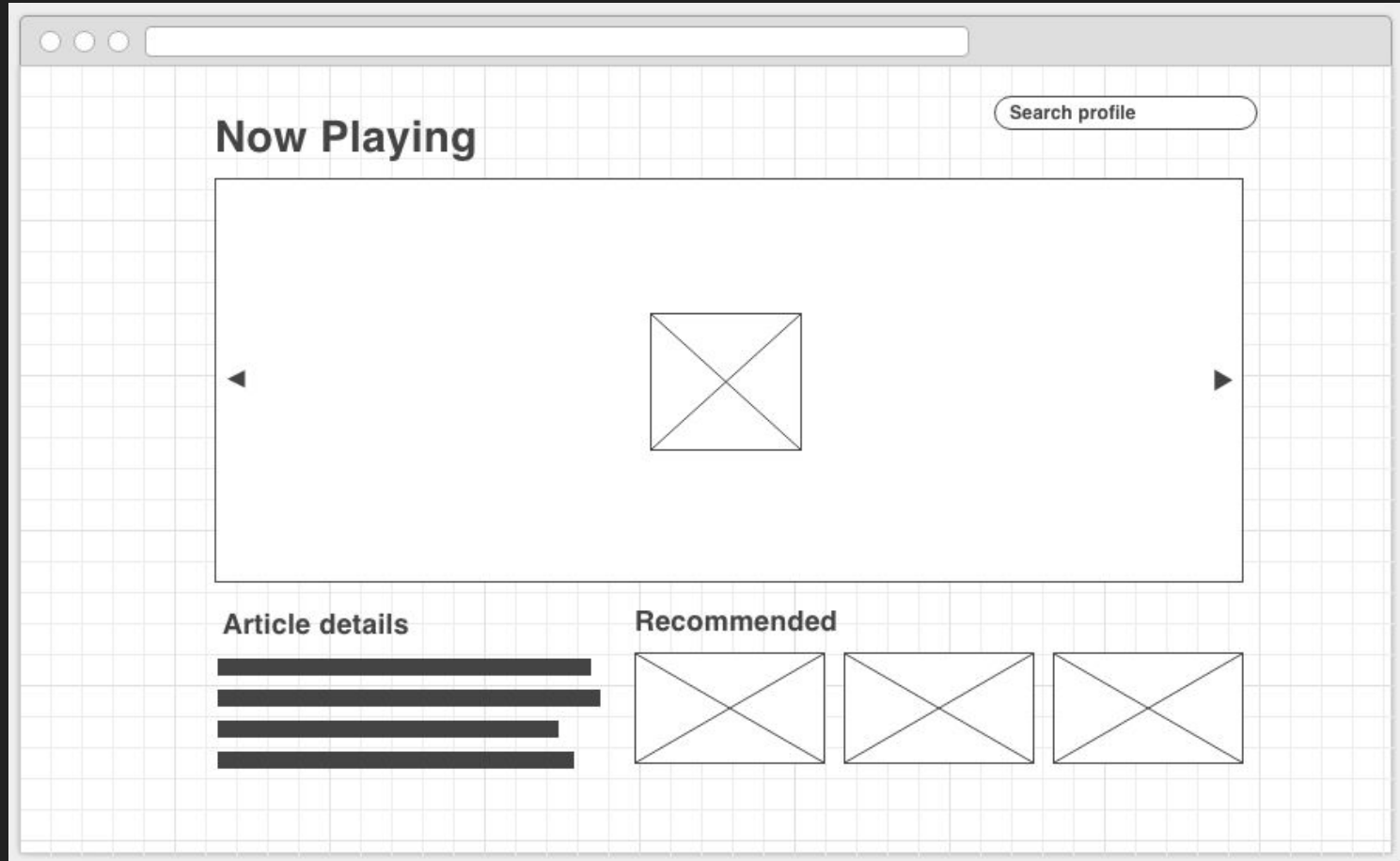
Wire frames - Navigation page



Wire frames - User Profile

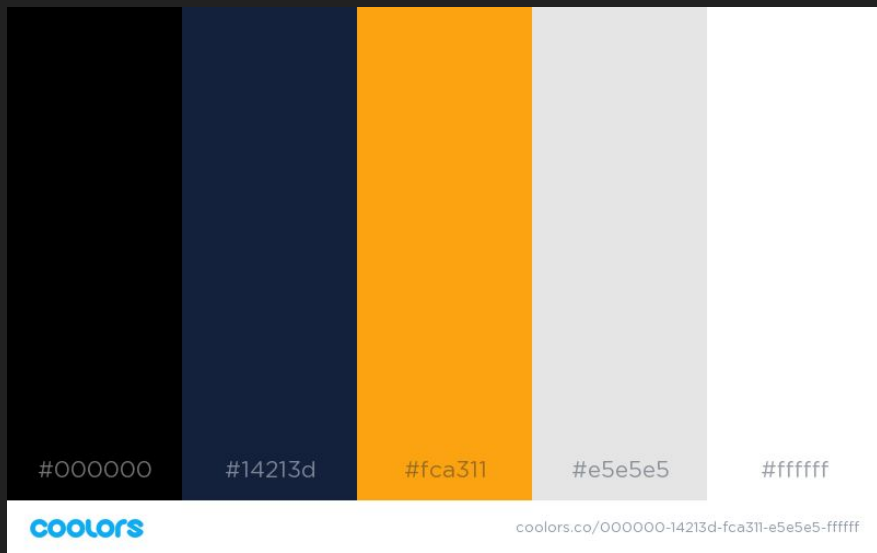


Wire frames - Article Stream

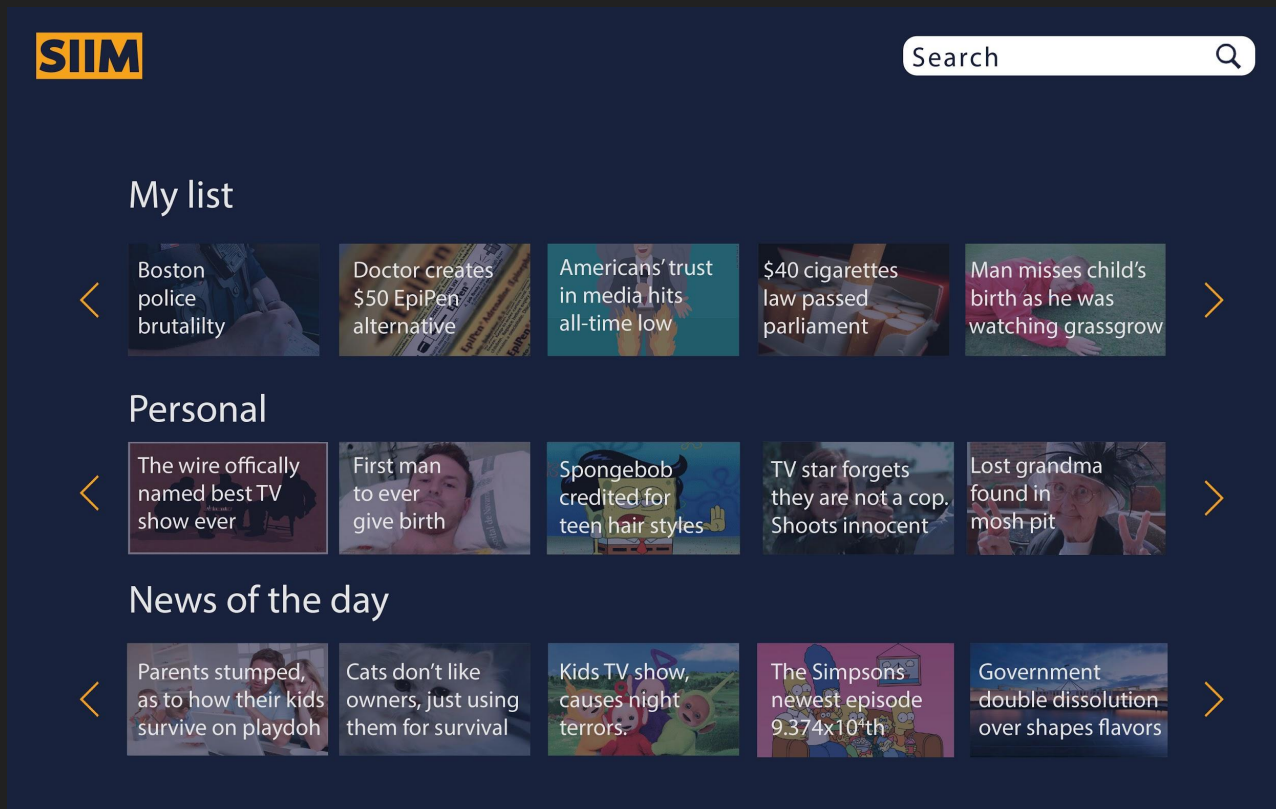


Logo Design and colour palette

Used the same colour palette over the logo with a few variations.



Webpage mockup design



Feedback and questions