



ADIDAS SALES DASHBOARD



TOTAL
SALES

900M

TOTAL
PROFIT

332.13M

AVERAGE
PRICE PER
UNIT

45.22

TOTAL
UNIT
SOLD

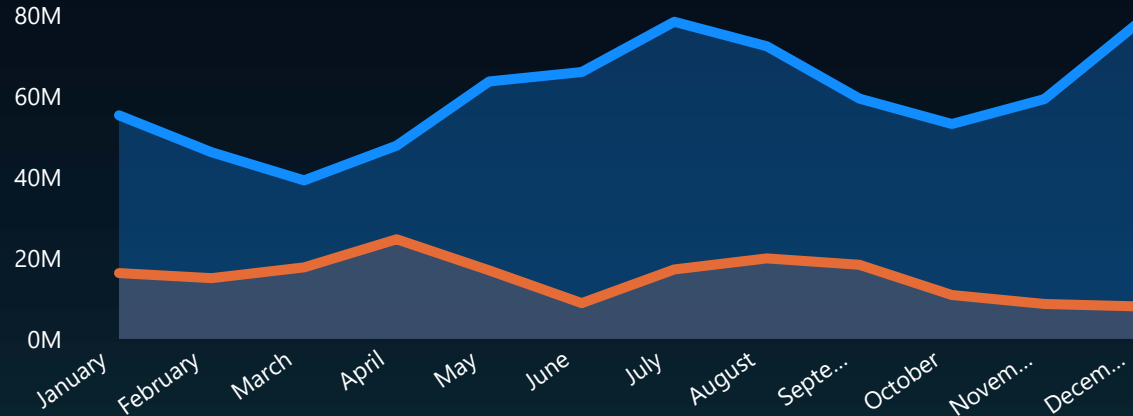
2M

TOP RETAILER

West Gear

MONTHLY SALES BY YOY

Year ● 2020 ● 2021



TOP 5 PERFORMING CITIES BY PROFIT



Midwest

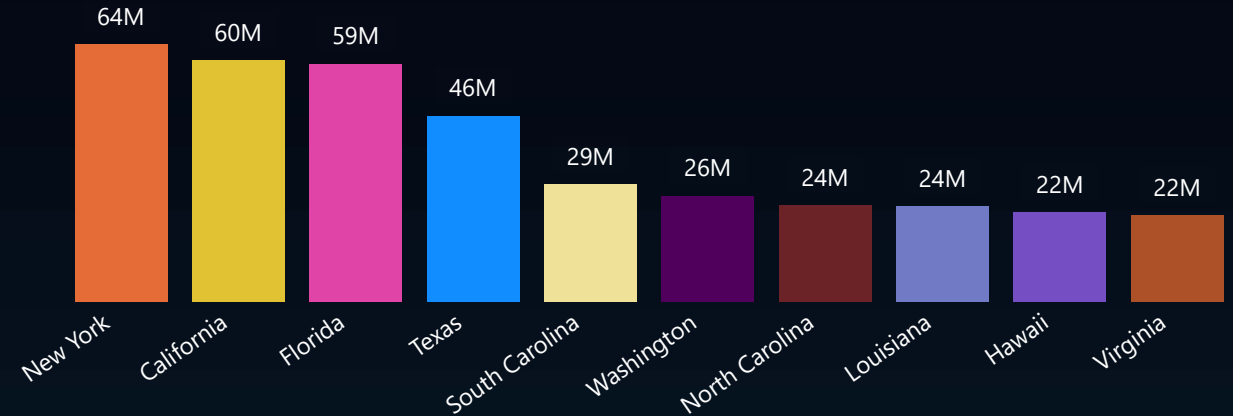
Northeast

South

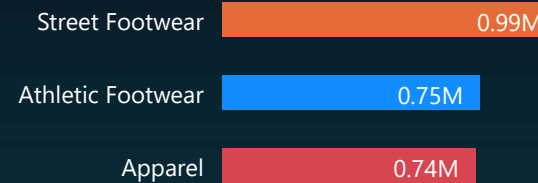
Southeast

West

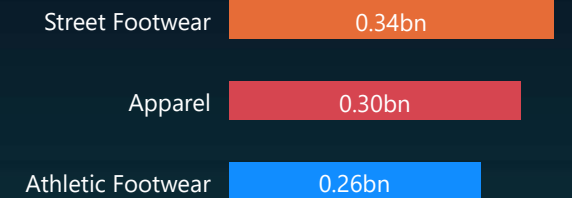
TOTAL SALES BY STATE



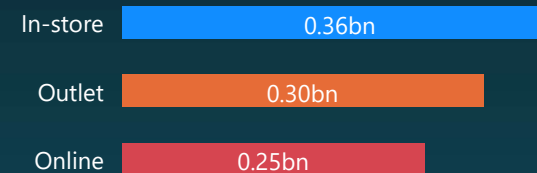
UNITS SOLD BY PRODUCT CATEGORY



SALES BY PRODUCT CATEGORY



SALES METHOD



UNITS SOLD BY GENDER TYPE

