

SAGAR GUPTA

Associate Analyst | Data Visualization | Business Intelligence | SQL & Power BI Expertise

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Gurugram, Haryana

SUMMARY

Data Analyst Detail-oriented and motivated Analyst proficient in business problem analysis, market research, and cross-functional collaboration. Adept at extracting actionable insights from data to develop strategic reports and interactive dashboards (Power BI). Technically skilled in data acquisition, manipulation, and analysis using Python Basics, and SQL Basics. Experienced in data visualization. Familiar with data management principles, basic statistical modeling (Stats models), and version control (Git).

EXPERIENCE

Associate Analyst

Global Logic

07/2024 - Present Gurugram

- Managed and improved how information flows within systems using specialized tools to ensure data is processed efficiently
- Improved data accuracy by {15%} by correcting discrepancies and troubleshooting data retrieval processes for analysis.

Front-End Developer

Thrive More Marketing

01/2024 - 06/2024 Indore

- Built responsive and interactive user interfaces using React, JavaScript, HTML, and CSS, improving user experience and performance
- Enhanced software efficiency, resulting in a {15%} productivity increase by collaborating with {5} cross-functional teams.

PROJECTS

BI Reporting & Dashboard (Power BI)

- Improved decision-making by transforming SQL data into Power BI reports and dashboards.
- Performed data cleaning and transformations using Power Query Editor
- Utilized bookmarks, tooltips, buttons, actions, and navigation in reports
- Created different visualizations including Line, Bar, Histograms, Scatter, Waterfall chart, Bullet, and Tree maps
- Knowledge of DAX (Data Analysis Expressions) functions for calculated columns and measures

Credit Card Financial Dashboard Developer

- Enhanced real-time insights display, resulting in a {15%} increase in user engagement with Power BI dashboard.
- Improved financial decision-making insights by {25%} by integrating SQL database for performance data analysis.
- Streamlined data processing & analysis for continuous KPI monitoring
- Identified key business trends through proactive data analysis
- Presented data-driven recommendations to stakeholders, enhancing financial efficiency

Sales Dashboard Designer

- Increased sales analysis efficiency by {30%} by designing a dynamic Excel dashboard for KPIs and trend visualization.
- Improved data integrity by {95%} through Power Query for efficient extraction and transformation.
- Developed interactive Pivot Tables to enable multi-dimensional analysis of sales data, supporting flexible insights
- Applied advanced Excel formulas for comprehensive data cleaning, enhancing accuracy and reliability of visualizations

CERTIFICATION

Gen AI-Powered Data Analytics Job Simulation certificate, Tata

Completed the GenAI-Powered Data Analytics Job Simulation by Tata, showcasing skills in AI-driven insights, data analysis, and business intelligence.

Data Analytics Virtual Job Simulation, Deloitte

Completed the Data Analytics Virtual Job Simulation, demonstrating proficiency in data cleaning, analysis, visualization, and business decision-making.

Microsoft Power BI Data Analyst Professional Certificate, Coursera

Earned the Microsoft Power BI Data Analyst Professional Certificate on Coursera, gaining hands-on expertise in data modeling, visualization, and business intelligence using Power BI tools.

SKILLS

DAX	Git	GitHub	Jupyter
Microsoft Excel		Microsoft Power BI	
Microsoft SQL Server		Power Query	SQL
Pivot Table	Python		

TRAINING / COURSES

PL 300 : Microsoft Power Bi Data Analyst

Achieved PL-300: Microsoft Power BI Data Analyst certification, validating expertise in data preparation, modeling, visualization, and delivering actionable insights with Power BI.

KEY ACHIEVEMENTS



Best Performance Of the Month

Awarded 'Best Performance of the Month' for exceptional analytical skills, delivering high-impact dashboards and ensuring data accuracy.

LANGUAGES

English
Proficient



EDUCATION

Bachelor of Technology in Computer Science & Engineering

GLA University

10/2020 - 05/2024 Mathura