

COORDINATION IN SOCIAL NETWORKS

COMMUNICATION BY ACTIONS

Chun-Ting Chen

Social Network Research Group

- The relevant information in making joint decision is dispersed in the society.
(Hayek 1945)
- If so, how people act collectively? How do they form an uprising, a currency attack,...,etc.

- In a long-term relationship, people can aggregate such information and coordinate their actions.

Time line:

- ① There is a **fixed**, **finite**, **connected**, **undirected**, and **commonly known** network.
- ② Players of two types— S or B —chosen by nature according to a probability distribution.
 - S : Strategic type; B : Behavior type
- ③ Types are then fixed over time.
- ④ Players play a collective action—a protest—many many many...many periods with discount factor.

- There are L players.
- The game played in each period — k -threshold game: a protest
- S-type's action set = $\{\mathbf{p}, \mathbf{n}\}$
- B-type's action set = $\{\mathbf{n}\}$
- Pay-offs for S-type:

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 - If he chooses \mathbf{n} , he gets payoff 0 .

What player can/cannot observe

- Players can observe own/neighbors' **types** and **actions**, but not others'.
- In each day, the pay-off is hidden.

STATIC EFFICIENT OUTCOME

Type profile	Static efficient outcome
At least k S-types exist	All S-types play p
Otherwise	All S-types play n

WHAT I AM LOOKING FOR

An **APEX** (*approaching ex-post efficient*) equilibrium

DEFINITION (APEX STRATEGY)

An equilibrium is APEX \Leftrightarrow for all type distribution, there is a period, T , such that the actions in the equilibrium path repeats the static ex-post efficient outcome after T .

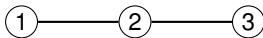
- ① APEX equilibrium for $k = n$.
 - An example.
 - Sketch of proof.
- ② APEX equilibrium for $k < n$.
 - ① Where the main challenge is.

RESULT 1: APEX FOR $k = L$

THEOREM ($k = L$)

If $k = L$, then an APEX equilibrium exists whenever discount factor is sufficiently high.

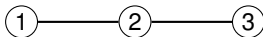
AN EXAMPLE FOR $k = L$



Let $k = L = 3$, when discount factor is high enough, an APEX sequential equilibrium can be constructed by

- Period 1

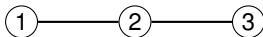
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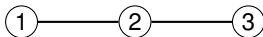


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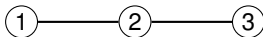


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- Period 2

- If S-type 2 chooses **n** in the last period \Rightarrow S-type 1 (or S-type 3) chooses **n forever**.
- If S-type 2 chooses **p** in the last period \Rightarrow S-type 1 (or S-type 3) chooses **p forever**;
- Any deviation \Rightarrow Choosing **n forever**.

AN EXAMPLE FOR $k = L$

Main features in equilibrium construction in the above example

- The **1st-period** actions serve as “**messages**” to reveal the relevant information.
- The **2nd-period** is a commonly known “**timing**” to coordinate (i.e. a part of equilibrium strategy).
- **Playing n forever** serves as a “**grim trigger**”.

And, by very similar argument as this example, the APEX equilibrium when $k = L$ can be constructed.

DEFINITION FOR APEX FOR $k < L$

To find an APEX for $k < L$ is more challenging, and therefore some assumptions and definitions are introduced.

DEFINITION

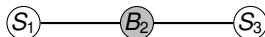
The type distribution has **strong connectedness** \Leftrightarrow for every pair of S-types, there is a path consisting of S-types to connect them.

DEFINITION

The prior of type distribution has **full support on strong connectedness** \Leftrightarrow The prior puts positive weight only on those type distributions which has strong connectedness.

WITHOUT STRONG CONNECTEDNESS

Let $k=2$ and $l=3$



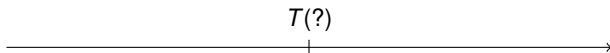
- Note that B-type will not reveal information.
- **Without** full support on strong connectedness, in general, an APEX equilibrium does not exist when pay-off is hidden.

RESULT 2: APEX FOR $k < L$

THEOREM ($k < L$)

If $k < L$, then if network is a *tree*, if prior has *full support on strong connectedness*, then an APEX WPBE exists whenever discount factor is sufficiently high.

EQUILIBRIUM CONSTRUCTION FOR $k < L$



- Challenges:

- Only two actions— $\{\mathbf{n}, \mathbf{p}\}$ — used for transmit relevant information.
- How to find that finite time “ T ” for every state?
- Group punishment is hard to be made. (Network-monitoring)

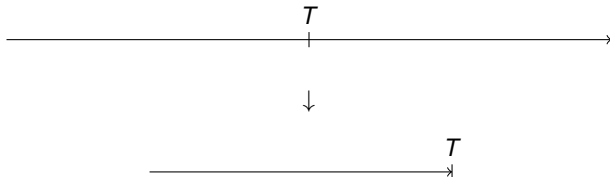
EQUILIBRIUM CONSTRUCTION FOR $k < L$

To solve the challenge:

- 1 We first consider fixed T .
- 2 Then allow indeterministic T .

EQUILIBRIUM CONSTRUCTION FOR $k < L$

Assume T is fixed, commonly known, and independent from states.



- By definition of APEX,
 - After T , actions are infinitely repeated and thus information can not be updated.
- Idea:
 - Suppose players can transmit information by “talking” within T rounds and then play a one-shot game.
 - 1 Consider an augmented T -round “cheap talk” phase.
 - 2 Consider an augmented T -round “costly talk” phase.

- 1 Look for a general model such that a finite-time communication protocol exists and this protocol can be extended to an equilibrium.