## COORDINATION IN SOCIAL NETWORKS

Chun-Ting Chen

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- This paper provides a partial folk theorem with incomplete information and network-monitoring.
  - Will people act collectively in networks eventually?

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  - Players of two types (Rebel,Inert). They can observe own/neighbor's type.
  - Rebel's pay-off contingent on global type distribution.
- [Chwe]'s result: the ex-post efficient outcome "guaranteed" by complete network.

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- Model: repeated collective actions (in terms of protest).
  - Types are fixed over time.
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  - Players can observe own/neighbors' actions.
- Goal: looking for an equilibrium, in which the global type distribution becomes commonly known in finite time.
- Result: such equilibrium can be constructed under some assumptions.

#### RELATED LITERATURE

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  - One strand: [Chwe 2000], [Lohmann, 1993,1994], etc
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#### RELATED LITERATURE

- · Collective action.
  - One strand: [Chwe 2000], [Lohmann, 1993,1994], etc
  - This paper adds network-monitoring
- Repeated game in networks.
  - One strand: [Wolitzky 2013]
  - This paper adds incomplete information

#### Network

- n players;  $N = \{1, ..., n\}$  is the set of players.
- $G_i$  is i's neighborhood;  $G_i$  is a subset of N such that  $i \in G_i$ .
- $G = \{G_i\}_i$  is the network.

#### ASSUMPTION

G is fixed (not random), finite, connected, commonly known, and undirected.

Static *k*-threshold game [Chwe 2000]

• 
$$1 \le k \le n$$

# Static *k*-threshold game [Chwe 2000]

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- $\theta_i \in \Theta_i = \{Rebel, Inert\}$ : i's type
- $\theta \in \Theta = \times_{i \in N} \Theta_i$ : type profile
- $\pi \in \Delta\Theta$ : the prior

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- $A_{Rebel} = \{ revolt, stay \}; A_{Inert} = \{ stay \}$

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• Static game payoff for Rebel i:  $u_{Rebel_i}(a_{Rebel_i}, a_{-\theta_i})$ 

$$u_{Rebel_i}(a_{Rebel_i}, a_{-\theta_i}) = 1$$
 if  $a_{Rebel_i} = \text{revolt}$  and  $\#\{j : a_{\theta_j} = \text{revolt}\} \ge k$ 
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#### **ASSUMPTION**

Players perfectly observe their neighbors' types.

• Remark: stay is a safe arm; revolt is a risky arm.



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Static *k*-threshold game [Chwe 2000]-example

• 
$$n = 3$$
 and  $k = 3$ 

$$RB_1$$
— $RB_2$ — $RB_3$ 

• For some  $\pi$ , this network does not sustain ex-post efficient outcome.

# Repeated *k*-threshold game: time line

- Nature choose  $\theta$  initially according to  $\pi$ .
- Types are then fixed over time.
- Players play the static k-threshold game infinitely repeatedly.

#### ASSUMPTION

- Players perfectly observe their neighbors' types.
- Players perfectly observe their neighbors' actions.
- π has full support
- Common δ.
- Static pay-off could be observable, noisy or hidden.



## Look for

 An equilibrium, the ex-post efficient outcome repeats after some finite time T in the path.

- $[Rebels](\theta) = \{j : \theta_j = Rebel\} \text{ for all } \theta \in \Theta.$
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- $\theta_{G_i}$ : i's private information about the state.  $(\theta_{G_i} \in \Theta_{G_i} = \prod_{j \in G_i} \Theta_j)$
- $h_{G_i}^m$ : the history observed by i up to period m. ( $h_{G_i}^m \in H_{G_i}^m = \prod_{s=1}^m \prod_{j \in G_i} A_{\theta_j}$ )
- h: an infinite sequence of players' actions. ( $h \in H = \prod_{s=1}^{\infty} \prod_{j \in N} A_{\theta_j}$ )

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- $\tau_i:\Theta_{G_i}\times\bigcup_0^\infty H_{G_i}^m\to A_{\theta_i}, \ \emph{i's}$  strategy.
- $\tau = (\tau_1, ..., \tau_i, ..., \tau_n)$ : a strategy profile.

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- $\beta_i^{\pi,\tau}(\theta|h_{G_i}^m)$ : i's belief for a  $\theta$  at period m given  $\tau$ .



# **APEX**

### Notations:

- $h_{\theta}^{\tau}$ : a history generated by  $\tau$  given  $\theta$ .
- Call  $h_{\theta}^{\tau}$  a  $\tau_{\theta}$ -path.
- Call  $\{h_{\theta}^{\tau}\}_{\theta\in\Theta}$  the  $\tau$ -path

#### DEFINITION

The  $\tau$ -path is approaching ex-post efficient (APEX)  $\Leftrightarrow$ 

 $\forall \theta$ , there is a finite time  $T^{\theta}$ 

such that the actions after  $T^{\theta}$  in  $\tau_{\theta}$  repeats the static ex-post efficient outcome.

## **APEX**

#### DEFINITION (WEAK APEX EQUILIBRIUM)

A weak sequential equilibrium  $(\tau^*, \beta^*)$  is APEX  $\Leftrightarrow \tau^*$ -path is APEX, and  $\beta^*$  is the belief system consistent with  $\tau^*$ .

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#### DEFINITION (APEX EQUILIBRIUM)

A sequential equilibrium  $(\tau^*, \beta^*)$  is APEX  $\Leftrightarrow (\tau^*, \beta^*)$  is a weak APEX equilibrium and  $\beta^*$  is fully consistent with  $\tau^*$ [Krep and Wilson 1982].

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## APEX FOR k = n

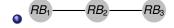
 k = n: For all networks, an APEX equilibrium can be found whenever δ is sufficiently high.

If pay-off is observable, for k = n = 3:

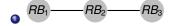
$$RB_1$$
— $RB_2$ — $RB_3$ 

All Rebels play revolt in the first period ⇒ then state will be revealed.

If pay-off is hidden or noisy, for k = n = 3:

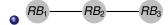


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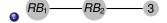


• Rebel 2 chooses **revolt** at the first period ⇒ the state can be revealed.

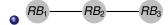
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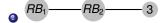
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Rebel 2 chooses revolt at the first period ⇒ the state can be revealed.



Rebel 2 chooses stay at the first period ⇒ the state can be revealed.

## APEX FOR k < n

- k < n: with additional assumptions,
  - acyclic networks (tree networks): a weak APEX equilibrium can be found when  $\delta$  is high enough.
  - cyclic networks: open question.

#### **ACYCLIC NETWORK: DEFINITION**

## **DEFINITION (PATH IN A NETWORK)**

A **path** from node i to node j is a sequence of nodes

$$\{i, m_1, m_2, ..., m_n, j\}$$
 without repetition

such that  $i \in G_{m_1}, m_1 \in G_{m_2}, ..., m_n \in G_j$ .

## DEFINITION (ACYCLIC NETWORK (TREE))

A network is **acyclic**  $\Leftrightarrow$  the path from node i to node j is unique for all nodes i, j.

# $\overline{APEX}$ -EXAMPLE FOR k < n

If pay-off is observable, for k = 3 and n = 4:

All Rebels play revolt in the first period ⇒ then state will be revealed.

If pay-off is hidden or noisy, for k = 3 and n = 4:

An APEX equilibrium does not exist.

#### STRONG CONNECTEDNESS

#### **DEFINITION**

 $\theta$  has **Strong connectedness** $\Leftrightarrow$  for every pair of Rebels, there is a path consisting of Rebels to connect them.

#### **DEFINITION**

 $\pi$  has full support on strong connectedness $\Leftrightarrow$ 

 $\pi(\theta) > 0$  if and only if  $\theta$  has strong connectedness.

I.e. Commonly certainty of strong connectedness.

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#### ASSUMPTION

 $\pi$  has full support on strong connectedness.

If pay-off is hidden or noisy, for k = 3 and n = 4 with strong connectedness:



- An APEX equilibrium exists—same idea: Rebel 3 play a "coordination message"
  - $\Rightarrow$  state can be revealed.

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- An APEX equilibrium exists—same idea: Rebel 3 play a "coordination message"
   ⇒ state can be revealed.
- Later, I generalize the case of k < n for acyclic networks.

## Case of k < n

EQUILIBRIUM CONSTRUCTION

#### Outline:

Communication by actions

## Case of k < n

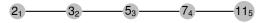
#### **EQUILIBRIUM CONSTRUCTION**

#### Outline:

- Communication by actions
- Communication in the equilibrium
  - Communication protocol
  - In-the-path belief
  - Off-path belief
  - Sketch of proof

MAIN IDEA

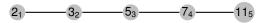
Ex. for n = 5 network:



• First step: index each node a distinguish prime number.

MAIN IDEA

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- This indexation is commonly known.

#### MAIN IDEA-CONTI

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Second step: build a communication protocol.

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Ex. for k = 4, n = 5 with strong connectedness:

$$1 - RB_2 - RB_3 - RB_4 - RB_5$$

- Second step: build a communication protocol.
- If the incentive issue is ignored, ideally,

	Reporting period	Coordination period	
	1,2,,2310	2311,,2421	2422,
RB <sub>2</sub>	s,,s, r,s,,s 2×3×5	¬ send "coordination message"	play revolt afterward
RB₃	$\boldsymbol{s},,\boldsymbol{s}, \overbrace{\boldsymbol{r},\boldsymbol{s},,\boldsymbol{s}}$	send "coordination message"	play <b>revolt afterward</b>

COORDINATION IN SOCIAL NETWORKS

## COMMUNICATION PHASES

#### Phases

- **PP** (Reporting period): revealing the information about  $\theta$ .
- **© CD** (Coordination period): coordinating the future actions.

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- SP and CD alternate finitely.

$$\langle RP \rangle \langle CD \rangle \dots$$

### COMMUNICATION PHASES

#### Phases

- **PP** (Reporting period): revealing the information about  $\theta$ .
- ② CD (Coordination period): coordinating the future actions.
- Second RP and CD alternate finitely.

$$\underbrace{\langle RP \rangle \langle CD \rangle}_{\text{block}} ...$$

• Call a complete two phases,  $\langle RP \rangle \langle CD \rangle$ , a **block**.

# COORDINATION PERIOD AND MESSAGES

# In coordination period,

• "three" messages coordinate actions

Messages	Continuation actions	
message to revolt	play revolt afterward	
message to stay	play <b>stay</b> afterward	
Other messages	continue to next block	

## **COORDINATION PERIOD AND MESSAGES**

- Communication either stops or continues after a CD.
  - Stopping: If Message to stay or Message to revolt is sent ⇒ all Rebels coordinate to play same actions.
  - Continuing: Otherwise, go to the next block.

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#### LEMMA

Before a Rebel knows  $\#[Rebels](\theta) < k$  or  $\#[Rebels](\theta) \ge k$ , he will not send **Message to stay** or **Message to revolt** if  $\delta$  is high enough.

• a "grim trigger".

► Comment

#### REPORTING PERIOD AND MESSAGES

- RPt: the reporting period at t block
- $\langle RP^t \rangle$ : the reporting message

Costly message	$\neg \langle \text{stay} \rangle$	$\boldsymbol{s},,\boldsymbol{s},\boldsymbol{r},\boldsymbol{s},,\boldsymbol{s}$
Not costly message	$\langle {\sf stay} \rangle$	s,,s,s,s,,s

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- Gives incentive to play costly message.
  - Costly message+message to revolt: coordination to revolt
  - Otherwise, no coordination to revolt
- How much cost should a Rebel take? Characterization in the next slides.

# **Information Hierarchy**

• Characterizing Rebels' incentives in playing costly messages to other reason

Ex:

$$0 - 1 - \frac{RB_2}{RB_3} \cdot RB_4 \cdot RB_5 \cdot RB_6 - 7$$

### **Information Hierarchy**

• Characterizing Rebels' incentives in playing costly messages other reason

Ex:

$$0 - 1 - RB_2 \cdot RB_3 \cdot RB_4 \cdot RB_5 \cdot RB_6 - 7$$

 Rebel 2 has less incentive: Rebel 2's information can be reported by Rebel 3 to Rebel 4.

## Information Hierarchy

$$0 - 1 - RB_2 - RB_3 - RB_4 - RB_5 - RB_6 - 7$$

**•** At **0**-block, let  $\mathbb{R}^0 = \{2, 3, 4, 5, 6\}$ 

# Information Hierarchy

$$0 - 1 - RB_2 - RB_3 - RB_4 - RB_5 - RB_6 - 7$$

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- **1** At **0**-block, let  $\mathbb{R}^0 = \{2, 3, 4, 5, 6\}$
- **a** At 1-block, let  $R^1 = \{ 3, 4, 5 \}$

# Information Hierarchy

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- **1** At 0-block, let  $\mathbb{R}^0 = \{2, 3, 4, 5, 6\}$
- **a** At 1-block, let  $R^1 = \{ 3, 4, 5 \}$
- **3** At 2-block, let  $R^2 = \{$  4  $\}$



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The Rebels known by i after t-block:  $I_i^t$ .

#### **THEOREM**

Given  $\theta$ , if

- the network is acyclic
- the state has strong connectedness
- $\Rightarrow \exists t^{\theta} \text{ and } \exists i \in R^{t^{\theta}} \text{ such that } l_i^{t^{\theta}} \supset [Rebels](\theta).$

Thus, ideally, APEX can be attained by

At t block

Multiplication of  $I_i^{t-1}$  Rebels' prime numbers

$$R^t$$
 Rebelsplay $\langle I_i^{t-1} \rangle$  $\mathbf{s},...,\mathbf{s},$ non- $R^t$  Rebelsplay $\langle \mathbf{stay} \rangle$  $\mathbf{s},...,\mathbf{s},\mathbf{s},\mathbf{s},...,\mathbf{s}$ 



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$$R^t$$
 Rebels play  $\langle l_i^{t-1} \rangle$   $\mathbf{s},...,\mathbf{s},$   $\mathbf{r},\mathbf{s},...$  non- $R^t$  Rebels play  $\langle \mathbf{stay} \rangle$   $\mathbf{s},...,\mathbf{s},\mathbf{s},\mathbf{s},...,\mathbf{s}$ 

However, "Pivotal Rebels" will deviate.

PIVOTAL PLAYERS

Relevant information:  $\#[Rebels](\theta) \ge k$  or  $\#[Rebels](\theta) < k$ .

# DEFINITION (PIVOTAL PLAYER IN $RP^t$ )

i is **pivotal** in  $RP^t$ 

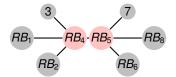
 $\Leftrightarrow$ 

 $i \in R^t$  and i will learn the relevant info before  $I_i^{t-1}$  is reported given others' truthful reporting.

#### **INFORMATION HIERARCHY**

#### PIVOTAL PLAYERS

Ex. 
$$k = 5$$
.

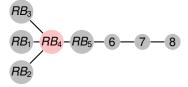


- Rebel 4 and Rebel 5 are pivotal (Free Rider problem)
- They can manipulate their reporting to save costs.

→ Go to discussion

#### PIVOTAL PLAYERS

Ex. 
$$k = 6$$
,



- Rebel 4 is pivotal (given Rebel 5's reporting)
- He can manipulate his reporting to save costs.

STEP 1.

### DEFINITION (FREE RIDER IN $RP^t$ )

*i* is a **free rider** in  $RP^t \Leftrightarrow$ 

- $\bullet$  *i* is pivotal in  $RP^t$
- $\bullet$  *i* will learn  $\#[Rebels](\theta)$  before  $I_i^{t-1}$  is reported.

### DEFINITION (FREE RIDER PROBLEM IN $RP^{t}$ )

A free rider problem occurs in  $RP^t \Leftrightarrow$  There are more than 2 free riders in  $RP^t$ .

STEP 1.

#### LEMMA

If networks are acyclic, then

- there is a unique PRt where Free Rider Problem may occur.
- there are only two free riders i, j are involved. Moreover  $i \in G_i$ .
- Moreover, before  $PR^t$  and after  $CD^{t-1}$ , i, j both certain that they will be involved in free rider problem.

Thus, before  $RP^t$  and after  $CD^{t-1}$ , pick one of them as a free rider.

STEP 2.

Non-pivotal <i>R</i> <sup>t</sup> Rebels	play	$\langle I_i^{t-1} \rangle$	$\mathbf{s},,\mathbf{s}, \overbrace{\mathbf{r},\mathbf{s},,\mathbf{s}}^{\prod_{j\in I_i^{t-1}}x_j}$
Pivotal $R^t$ Rebels	may play	<b>(1)</b>	$\boldsymbol{s},,\boldsymbol{s},\boldsymbol{s},\boldsymbol{s},,\boldsymbol{r}$
non-R <sup>t</sup> Rebels	play	⟨stay⟩	s,, s, s, s,, s

I.e. Add (1) into the equilibrium path.

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STEP 3.

In the equilibrium path,

#### LEMMA

If networks are acyclic,

i is pivotal but i is not free rider in RPt

 $\Rightarrow$ 

i has learned that  $\#[Rebels](\theta) \ge k-1$  in  $RP^t$ 

#### LEMMA

If networks are acyclic,

i play  $\langle 1 \rangle$  in RP<sup>t</sup>



i has learned that  $\#[Rebels](\theta) > k-1$  in  $RP^t$ 

STEP 3.

Consequently, if i play  $\langle 1 \rangle$  in the path

In $RP^t$ , $i$ plays	is <i>i</i> a free rider?	In $RP^t$ , $j \in G_i$ plays	After RP <sup>t</sup> , i knows
⟨1⟩	yes	$\langle \cdot \rangle$	$\#[Rebels](\theta) \ge k$

STEP 3.

### Consequently, if *i* play $\langle 1 \rangle$ in the path

	In $RP^t$ , $i$ plays	is <i>i</i> a free rider?	In $RP^t$ , $j \in G_i$ plays	After $RP^t$ , $i$ knows
-	⟨1⟩	yes	$\langle \cdot \rangle$	$\#[Rebels](\theta) \ge k$
	⟨1⟩	no	⟨1⟩	$\#[\textit{Rebels}](\theta) \geq k$

STEP 3.

### Consequently, if i play $\langle 1 \rangle$ in the path

In $RP^t$ , $i$ plays	is <i>i</i> a free rider?	In $RP^t$ , $j \in G_i$ plays	After $RP^t$ , $i$ knows
⟨1⟩	yes	$\langle \cdot \rangle$	$\#[\textit{Rebels}]( heta) \geq k$
$\langle 1 \rangle$	no	⟨1⟩	$\#[\textit{Rebels}]( heta) \geq k$
$\langle 1 \rangle$	no	$\langle stay  angle$	$\#[\textit{Rebels}](\theta) < k$

 $\Rightarrow$  *i* can tell the relevant info. after  $RP^t$ .

### Consequently, pivotal i has to play message to stay or message to revolt

Table : Equilibrium path if i played  $\langle 1 \rangle$ 

In <i>RP</i> <sup>t</sup>	In $CD_{1,1}^t$	In $CD_{1,2}^t$	After CD <sup>t</sup>
i plays	i plays	<i>i</i> plays	
<u></u> (1)	⟨stay⟩	⟨stay⟩	stay
$\langle 1 \rangle$	$\langle \mathbf{x}_i  angle$	$\langle stay \rangle$	revolt

# BELIEF UPDATING IN EQUILIBRIUM PATH

Table : Belief updating after  $CD^t$ , t>0

In RP <sup>t</sup>	In $CD_{1,1}^t$	In $CD_{1,2}^t$	
i plays	<i>i</i> plays	i plays	The events $j \in G_i$ believes with probability one
$\langle I_i^{t-1} \rangle$	$\langle {\sf stay} \rangle$	$\langle {\sf stay} \rangle$	#[Rebels]( heta) < k
$\langle I_i^{t-1} \rangle$	$\langle \mathbf{x}_i  angle$	$\langle {\it stay} \rangle$	$\#[\textit{Rebels}]( heta) \geq k$
$\langle 1 \rangle$	$\langle {\it stay} \rangle$	$\langle {f stay} \rangle$	#[Rebels]( heta) < k
$\langle 1 \rangle$	$\langle \mathbf{x}_i \rangle$	$\langle stay \rangle$	$\#[\textit{Rebels}]( heta) \geq k$

# BELIEF UPDATING IN EQUILIBRIUM PATH

Table : Belief updating after  $CD^t$ , t>0

In RP <sup>t</sup>	In $CD_{1,1}^t$	In $CD_{1,2}^t$	
i plays	<i>i</i> plays	<i>i</i> plays	The events $j \in G_i$ believes with probability one
$\langle stay \rangle$	$\langle \mathbf{x}_i \rangle$	$\langle {\sf stay} \rangle$	$i \notin R^t$
$\langle I_i^{t-1} \rangle$	$\langle \mathbf{x}_i \rangle$	$\langle \mathbf{x}_i  angle$	$i \in R^t$

# BELIEF UPDATING IN EQUILIBRIUM PATH

Table : Belief updating after  $CD^t$ , t>0

In RP <sup>t</sup>	In $CD_{1,1}^t$	In $CD_{1,2}^t$	
i plays	<i>i</i> plays	i plays	The events $j \in G_i$ believes with probability one
⟨stay⟩	$\langle \mathbf{x}_i \rangle$	⟨stay⟩	$i  otin R^t$
$\langle I_i^{t-1} \rangle$	$\langle {\sf stay} \rangle$	$\langle {f stay} \rangle$	#[Rebels]( heta) < k
$\langle I_i^{t-1} \rangle$	$\langle \mathbf{x}_i  angle$	$\langle {f stay} \rangle$	$\#[\textit{Rebels}](\theta) \geq \textit{k}$
$\langle I_i^{t-1} \rangle$	$\langle \mathbf{x}_i \rangle$	$\langle \mathbf{x}_i  angle$	$i \in R^t$
$\langle 1 \rangle$	$\langle {\it stay} \rangle$	$\langle \text{stay} \rangle$	#[Rebels]( heta) < k
$\langle 1 \rangle$	$\langle \mathbf{x}_i \rangle$	$\langle {\bf stay} \rangle$	$\#[\textit{Rebels}]( heta) \geq k$

#### **OFF-PATH BELIEF**

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Whenever i detects a deviation, he believes that

for all 
$$j \notin G_i$$
,  $\theta_j \neq Rebel$ 

• If he has less than k Rebel-neighbors, he will play **stay** forever.

#### **OFF-PATH BELIEF**

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Whenever i detects a deviation, he believes that

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- If he has less than k Rebel-neighbors, he will play **stay** forever.
- This off-path belief then also serve as another "grim trigger" (belief-grim-trigger).

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#### SKETCH OF PROOF

- The equilibrium path is APEX.
- APEX outcome gives maximum ex-post continuation pay-off after some T.
- Undetectable deviation ⇒ protocol-grim-trigger. Protocol-grim-trigger
- Any deviation will let APEX fail in a positive probability.
- **5** Sufficiently high  $\delta$  will impede deviation.

#### **DISCUSSION**

#### CYCLIC NETWORK

- From the above steps, an APEX equilibrium for **acyclic** networks is constructed.
  - At most 2 free riders will occur. Pexample
- Solving Pivotal-player problem for cyclic networks need more elaboration.
  - More than 3 free riders will occur.

- payoff is perfectly observed
  - Play revolt in the first period, then the relevant information revealed.
- payoff is noisy
  - With full support assumption, the existing equilibrium is APEX.
  - Ex.

$$p_{1s} = \Pr(y = y_1 | \# \text{revolt} \ge k)$$

$$p_{1f} = \Pr(y = y_1 | \# \text{revolt} < k)$$

$$p_{2s} = \Pr(y = y_2 | \# \text{revolt} \ge k)$$

$$p_{2f} = \Pr(y = y_2 | \# \text{revolt} < k)$$

$$1 > p_{1s} > 0, 1 > p_{2s} > 0, p_{1f} = 1 - p_{1s}, p_{2f} = 1 - p_{2s}$$
 (1)

#### FURTHER WORKS

- Cyclic networks.
- **a** A general model in which players can communicate only by their actions to learn the relevant information in finite time when  $\delta < 1$ , while the communication protocol itself is an equilibrium.
- Equilibrium selection.