COORDINATION IN SOCIAL NETWORKS

COMMUNICATION BY ACTIONS

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MOTIVATION

- The relevant information in making joint decision is dispersed in the society. (Hayek 1945)
- If so, how people act collectively?
 - Ex.: protest, joint investment, etc.

THIS PAPER SHOWS

 In a long-term relationship, people can aggregate such information and coordinate their actions.

WHAT THIS PAPER DOES?

- I model a repeated game with incomplete information and network-monitoring with discount factor.
 - Players can only observe own/neighbors' types and own/neighbors' actions.
- Look for an equilibrium in which the pay-off relevant information become commonly known in finite time.
 - · A strong requirement.
- Such equilibrium can be constructed under some assumptions.

RELATED LITERATURE

Strategic learning in infinite repeated game with incomplete information. (See also [Forges 1992]*)

	without discount factor	with discount factor
perfect monitoring	[Aumann and Maschiler 1990], etc	[Peski 2014], etc
imperfect monitoring	[Aumann and Maschiler 1990], etc	[Fudenberg and Yamamoto 2010,2011] [Wiseman 2012], [Yamamoto 2014], etc.
- network-monitoring	[Renault and Tomala 2004], etc	This paper

• Collective action: [Chwe 2000]*, etc.

MODEL

Time line

- There is a fixed, finite, connected, undirected, and commonly known network.
- Players of two types— S or B—chosen by nature according to a probability distribution.
 - S: Strategic type; B: Behavior type
- Types are then fixed over time.
- Players play a stage game— a collective action —infinitely repeatedly with common discount factor.

MODEL

What player can/cannot observe

- Players can observe own/neighbors' types and actions, but not others'.
- Pay-off is hidden.
 - [Aumann and Maschiler 1990], [Miyahara and Sekiguchi 2013], [Wolitzky 2013], etc.

MODEL

- Stage game—k-threshold game: a protest ([Chwe 2000])
 - S-type's action set= {p, n}
 - B-type's action set= {n}
 - · Pay-offs for S-type:

$$\begin{array}{lll} u_{\mathcal{S}_i}(a_{\mathcal{S}_i},a_{-\theta_i}) & = & 1 & \text{if } a_{\mathcal{S}_j} = \mathbf{p} \text{ and } \#\{j:a_{\theta_j} = \mathbf{p}\} \geq k \\ u_{\mathcal{S}_i}(a_{\mathcal{S}_i},a_{-\theta_i}) & = & -1 & \text{if } a_{\mathcal{S}_i} = \mathbf{p} \text{ and } \#\{j:a_{\theta_j} = \mathbf{p}\} < k \\ u_{\mathcal{S}_i}(a_{\mathcal{S}_i},a_{-\theta_i}) & = & 0 & \text{if } a_{\mathcal{S}_j} = \mathbf{n} \end{array}$$

STATIC EX-POST PARETO EFFICIENT OUTCOME

Type profile	Static ex-post efficient outcome	
At least k S-types exist	All S-types play p	
Otherwise	All S-types play n	

EQUILIBRIUM CONCEPT

- WPBE (weak perfect Bayesian equilibrium)
- Sequential equilibrium

APEX EQUILIBRIUM

APEX (approaching ex-post efficient) equilibrium

DEFINITION (APEX STRATEGY)

An equilibrium is APEX ⇔

 $\forall \theta$, there is a finite time T^{θ}

such that the actions in the equilibrium path repeats the static ex-post efficient outcome after T^{θ} .

RESULT 1: APEX FOR k = n

THEOREM (k = n)

If k = n, then an APEX sequential equilibrium exists whenever discount factor is sufficiently high.

Definition for APEX for k < n

DEFINITION

 θ has **strong connectedness** \Leftrightarrow for every pair of S-types, there is a path consisting of S-types to connect them.

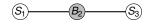
DEFINITION

 π has full support on strong connectedness \Leftrightarrow

 $\pi(\theta) > 0$ if and only if θ has strong connectedness.

WITHOUT STRONG CONNECTEDNESS

Let k=2 and n=3



- A B-type will not reveal information.
- Without full support on strong connectedness, in general, an APEX equilibrium does not
 exist when pay-off is hidden.

RESULT 2: APEX FOR k < n

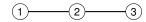
Theorem (k < n)

If k < n, then if network is a tree, if prior π has full support on strong connectedness, then an APEX WPBE exists whenever discount factor is sufficiently high.

OUTLINE FOR EQUILIBRIUM CONSTRUCTION

- **1** APEX sequential equilibrium for k = n.
 - · An example.
 - Sketch of proof.
- \bigcirc APEX WPBE for k < n.
 - Consider cheap talk.
 - Consider "costly" talk.
 - Sketch of proof.

An example for k = n



Let k = n = 3, when discount factor is high enough, an APEX sequential equilibrium can be constructed by

- Period 1
 - S-type 2: choose **n** if $\theta \neq (S, S, S)$, and then choose **n** forever;
 - S-type 2: choose **p** if $\theta = (S, S, S)$.
 - S-type 1 (or S-type 3): p.
- Period 2
 - If S-type 2 chooses n in the last period ⇒ S-type 1 (or S-type 3) chooses n forever.
 - If S-type 2 chooses $\bf p$ in the last period \Rightarrow S-type 1 (or S-type 3) chooses $\bf p$ forever;
- Any deviation ⇒ Choosing n forever.

AN EXAMPLE FOR k = n

Main features in equilibrium construction in this example

- The 1st-period actions serve as "messages" to reveal the relevant information.
- The 2nd-period is a commonly known "timing" to coordinate (i.e. a part of equilibrium strategy).
- Playing n forever serves as a "grim trigger".

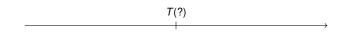
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 - No B-type neighbor \Rightarrow play ${\bf p}$ unless ${\bf n}$ is observed, and then play ${\bf n}$ forever.

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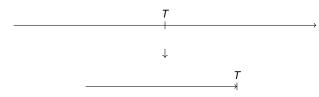
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- Solution ⇒ play "n forever".
- Let discount factor be sufficiently high to impede deviation.

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 - Finite network ⇒ there is a finite time T(= n) such that players coordinate to the static ex-post efficient outcome.
- Solution ⇒ play "n forever".
- Let discount factor be sufficiently high to impede deviation.
- A belief system for sequential equilibrium can be chosen.



- Challenges:
 - Only two actions— $\{n, p\}$ used for transmit relevant information.
 - How to find that finite time "T" for every state?
 - Group punishment is hard to be made. (Network-monitoring)

For simplicity, assume T is fixed, commonly known, and independent from states.



- By definition of APEX,
 - ullet After T, actions are infinitely repeated and thus information can not be updated.
- Idea:
 - Suppose players can transmit information by "talking" within T rounds and then play a one-shot game.
 - Consider an augmented T-round "cheap talk" phase.
 - Consider an augmented T-round "costly talk" phase.

Time line

- Nature choose θ according to π .
- Types are then fixed over time.
- At the first T rounds, players play T-round cheap talk.
- At T + 1 round, players play a one-shot k-Threshold game.
- · Game ends.

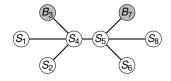
- T is a big number.
- A "letter-writing technology" for player i:
 - A set of sentences: $W = \{\mathbf{n}, \mathbf{p}\}^{L}$, where L is a big number.
 - A fixed grammar M for each round:

$$\begin{split} M_i^1 &= \{f|f:\Theta_{G_i} \to W\} \cup \{\emptyset\} \\ \text{for } 2 \leq t \leq T \text{ , } M_i^t &= \{f|f: \prod_{j \in G_i} M_j^{t-1} \to W\} \cup \{\emptyset\} \end{split}$$

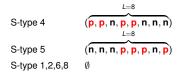
i's neighbors can observe what i write for each round.

Example of a WPBE construction:

- k = 5, n = 8 and T = 2.
- G and θ =

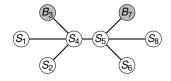


- Equilibrium path
 - At t=1,



Example of a WPBE construction:

- k = 5, n = 8 and T = 2.
- G and θ =



- Equilibrium path
 - At t=2,

S-type 4
$$(p, p, n, p, p, p, n, p)$$

$$(p, p, n, p, p, p, p, n, p)$$

$$(p, p, n, p, p, p, n, p)$$
S-type 1,2,6,8 \emptyset

• At t = 3, all S-types play **p**, then game ends.

- Off-path strategy
 - If S-type 4 (or 5) make detectable deviation (e.g. wrong sentence)

 others play n and then n.
 - If S-type 4 (or 5) make undetectable deviation ⇒ he is facing a possibility of failure to coordinate.
- Off-path belief
 - If a player observes a detectable deviation ⇒ he believes that all players outside neighborhood are B-types.

If there is a fixed cost ϵ to send the letter...

- Off-path strategy
 - If S-type 4 (or 5) make detectable deviation (e.g. wrong sentence, playing ∅)
 ⇒ others play ∅ and then n.
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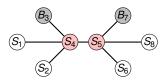
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So, when ϵ is small enough and T is large enough, a WPBE can be constructed when ϵ is independent from messages.

FREE RIDER PROBLEM

However, if ϵ is not independent from messages, then a Free Rider Problem may occur.

- Suppose $\epsilon \downarrow$ when announce more S-types in the 1st round.
- k = 5, n = 8 and T = 2.
- G and $\theta =$



- S-type 4 and S-type 5 will deviate from truthfully announcement.
- Why? They will report more S-types to save costs in the 1st round and "wait for" each others' truthfully announcement (Free Rider Problem).

FREE RIDER PROBLEM

Free rider problem occurs when

 Multiple players can assure that they can learn the relevant information, given others' truthful announcement.

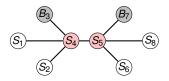
How to solve the Free Rider Problem? Main idea:

• Let some of them be free rider, while letting others report truthfully.

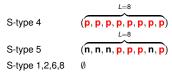
FREE RIDER PROBLEM

Example of solving Free Rider Problem (Suppose $\epsilon \downarrow$ when announce more S-types in the 1st round; After 1st round, ϵ is fixed):

- k = 5, n = 8 and let T = 3.
- G and $\theta =$



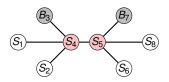
- Equilibrium path
 - At t = 1, let S-type 4 be free rider.



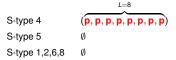
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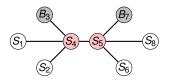
- Equilibrium path
 - At t = 2,



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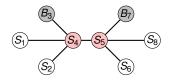


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- Equilibrium path
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• At t = 4, all S-types play **p**, then game ends.

RESULT 2: APEX FOR k < n

Theorem (k < n)

If k < n, then if network is a tree, if prior π has full support on strong connectedness, then an APEX WPBE exists whenever discount factor is sufficiently high.

- The Free Rider Problem may exist in tree networks, but it can be solved.
- **②** Detectable deviation \Rightarrow playing **n** forever (by off-path belief).
- Undetectable deviation ⇒ facing a possibility of coordination failure.
- Any deviation will let APEX fail with positive probability.
- APEX outcome gives maximum ex-post continuation pay-off after T.
- Sufficiently high discount factor will impede deviation.

FURTHER WORKS

- Tackle cyclic networks.
- Look for a general model such that a finite-time communication protocol exists and this protocol can be extended to an equilibrium.