

56.52M

Total Revenue

45.53M

Total Trans Amt

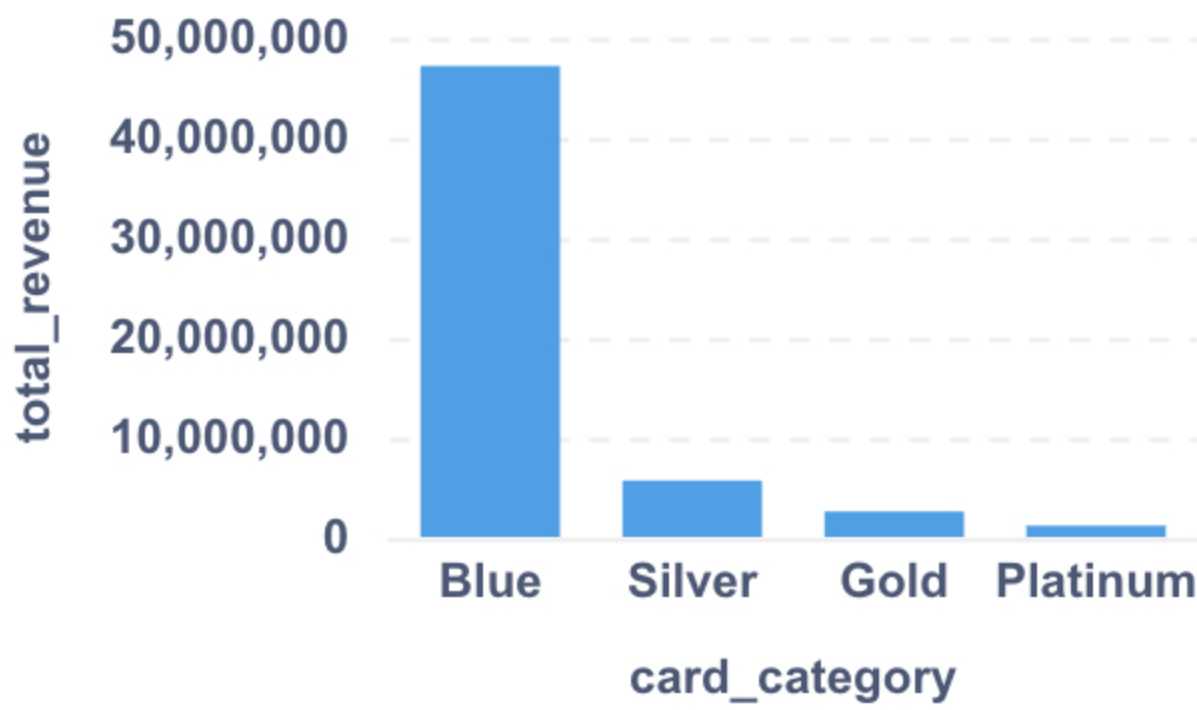
7.98M

Interest Earned

20.97%

Weekly Increase in Total_Trans_Amt

Revenue by Card_Category



Weekly_Revenue

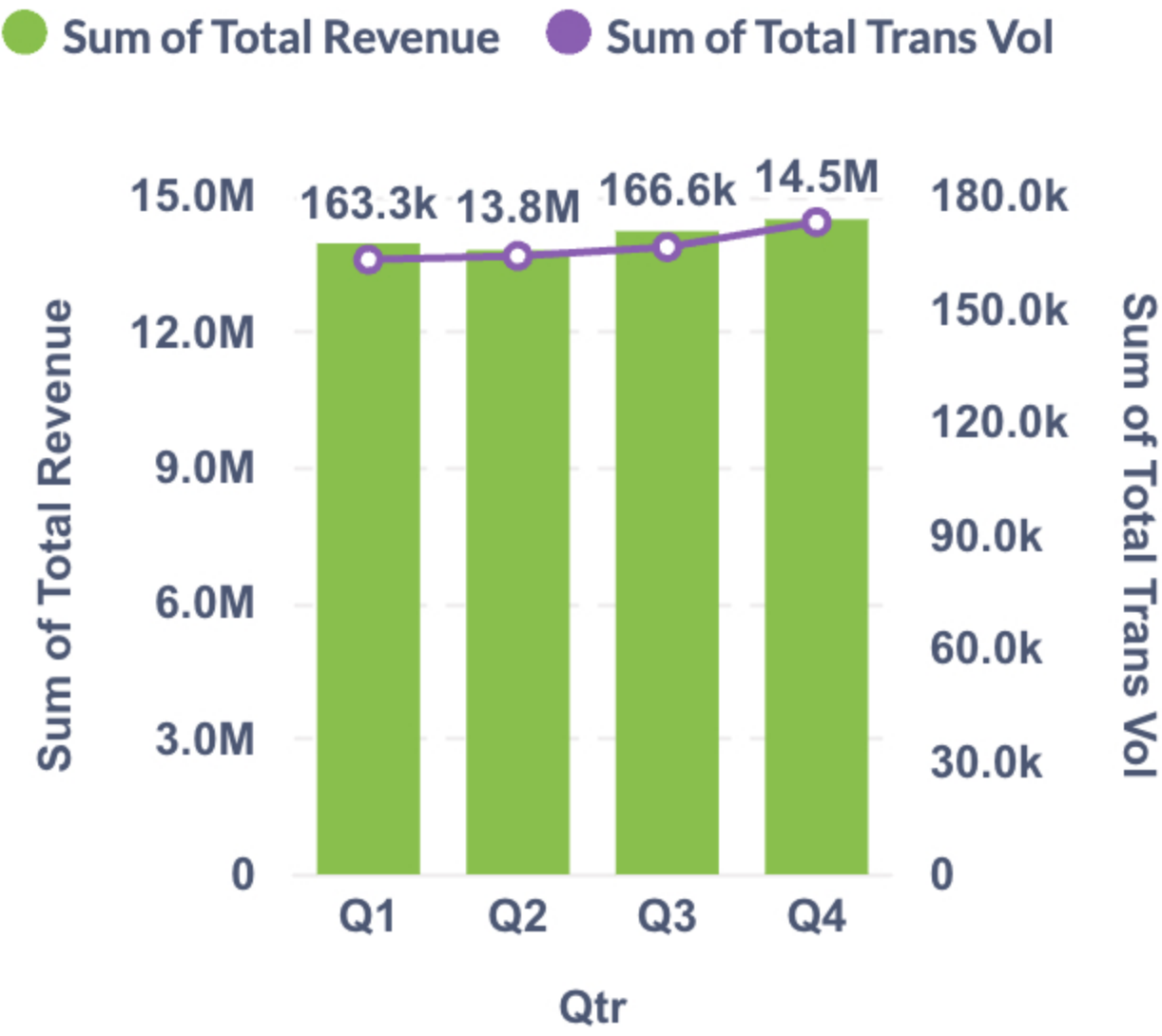
week_num	total_revenue_per_week
Week-1	1,035,629.32
Week-2	1,053,088.81
Week-3	1,148,249.8
Week-4	1,071,919.27
Week-5	1,064,577.97
Week-6	1,121,745.13

Revenue by Gender

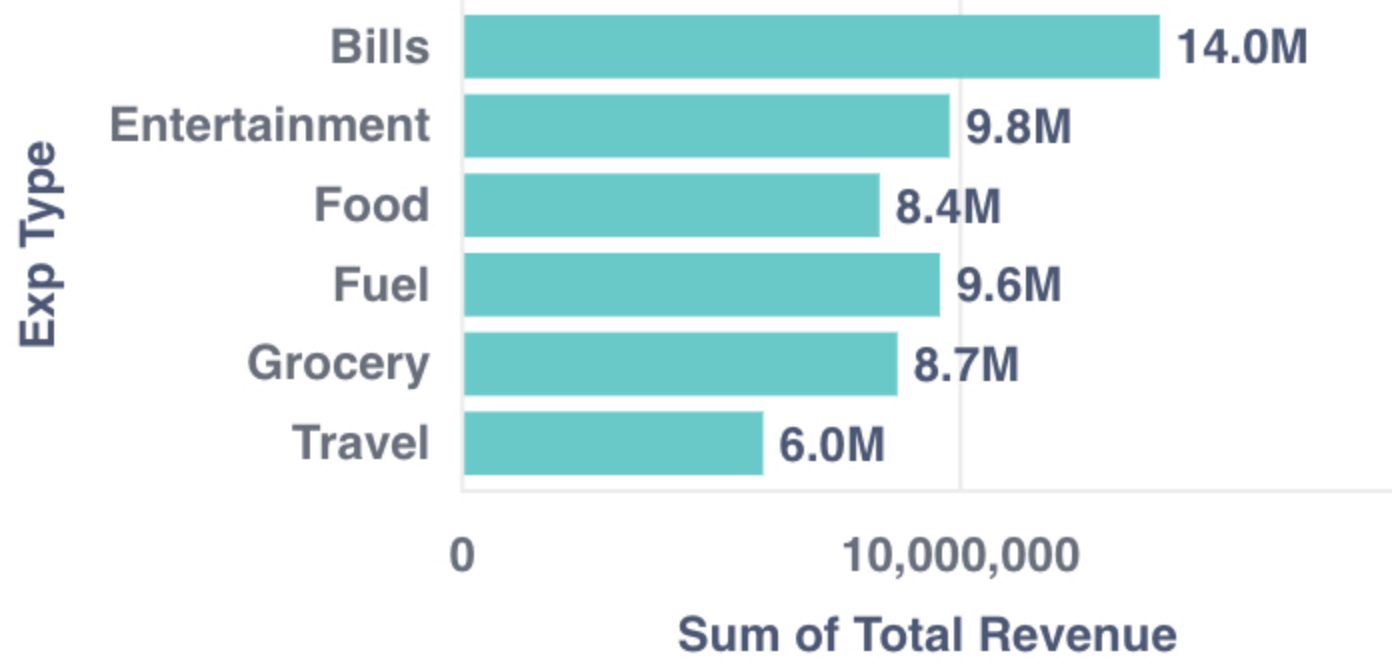
Gender	Total Revenue
F	25.59M

Rows 1-1 of 2

Revenue by Qtr,Total Revenue



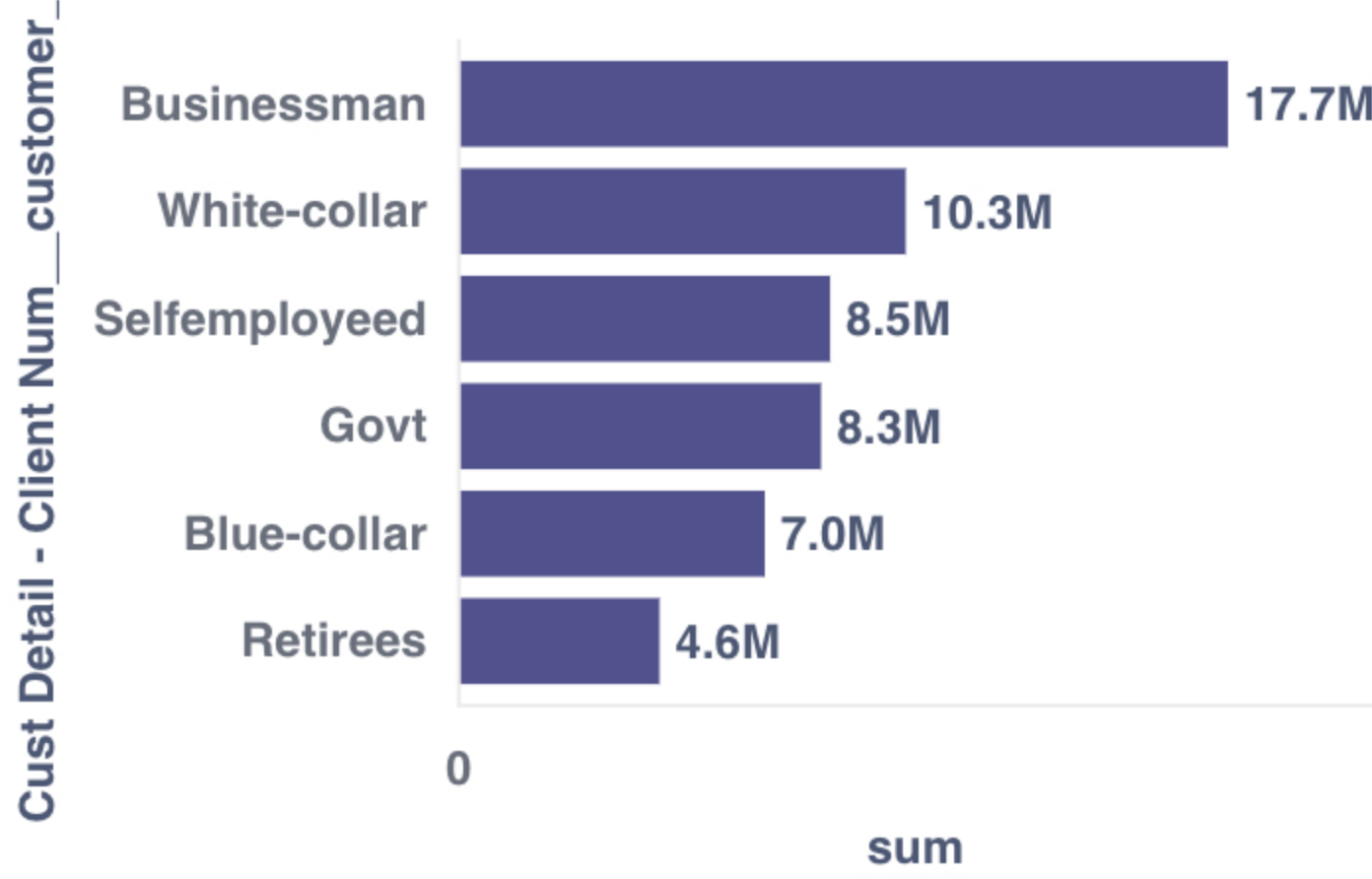
Revenue by Exp_type



Customer_Acq_cost by Card_Category



Revenue by Customer_Job



Use of Cards

