

CONTRACT



WJRT, Inc.
2302 Lapeer Rd
Flint, MI 48503
(810)233-3130

And:

Strategic Media Services
1911 North Ft. Myer Dr.
Suite 400
Arlington, VA 22209

<u>Contract / Revision</u> 129901 /		<u>Alt Order #</u> 10414977
<u>Product</u> MI REPUBLICAN PARTY		
<u>Contract Dates</u> 10/08/14 - 10/15/14		<u>Estimate #</u>
<u>Advertiser</u> Michigan Republican Party		<u>Original Date / Revision</u> 09/29/14 / 09/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJRT	<u>Account Executive</u> Christian Cambeiro	<u>Sales Office</u> Millenium/Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJRT	10/08/14	10/10/14	ABC12 News 6a	6:30 AM-7:00 AM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-- WTF--				2	\$400.00			
N 2	WJRT	10/13/14	10/15/14	ABC12 News 6a	6:30 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				1	\$400.00			
N 3	WJRT	10/08/14	10/10/14	Good Morning America	7:00 AM-8:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-- WTF--				1	\$600.00			
N 4	WJRT	10/13/14	10/15/14	Good Morning America	7:00 AM-8:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				2	\$600.00			
N 5	WJRT	10/08/14	10/10/14	Good Morning America	8:00 AM-9:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-- WTF--				2	\$600.00			
N 6	WJRT	10/13/14	10/15/14	Good Morning America	8:00 AM-9:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				1	\$600.00			
N 7	WJRT	10/08/14	10/10/14	Live Kelly & Michael	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-- WTF--				1	\$400.00			
N 8	WJRT	10/13/14	10/15/14	Live Kelly & Michael	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				1	\$400.00			
N 9	WJRT	10/08/14	10/10/14	The View	11a-12p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-- WTF--				2	\$350.00			
N 10	WJRT	10/13/14	10/15/14	The View	11a-12p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				2	\$350.00			
N 11	WJRT	10/08/14	10/10/14	ABC12 News 12p	12p-1230p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-- WTF--				2	\$400.00			
N 12	WJRT	10/13/14	10/15/14	ABC12 News 12p	12p-1230p		:30			NM	1	\$400.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
129901 /	10414977

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/14 - 10/15/14	MI REPUBLICAN PARTY	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Republican Parti	09/29/14 / 09/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				1	\$400.00			
N 13	WJRT	10/08/14	10/10/14	Millionaire	1230p-1p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				1	\$350.00			
N 14	WJRT	10/08/14	10/10/14	ABC12 News 4p	4:00 PM-4:30 PM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				3	\$500.00			
N 15	WJRT	10/13/14	10/15/14	ABC12 News 4p	4:00 PM-4:30 PM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				3	\$500.00			
N 16	WJRT	10/08/14	10/10/14	ABC12 News 4p	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				1	\$500.00			
N 17	WJRT	10/13/14	10/15/14	ABC12 News 4p	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				1	\$500.00			
N 18	WJRT	10/08/14	10/10/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				1	\$600.00			
N 19	WJRT	10/13/14	10/15/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				2	\$600.00			
N 20	WJRT	10/08/14	10/10/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				1	\$600.00			
N 21	WJRT	10/13/14	10/15/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				1	\$600.00			
N 22	WJRT	10/13/14	10/15/14	ABC12 News 6p	6p-630p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				2	\$800.00			
N 23	WJRT	10/08/14	10/10/14	ABC World News	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				1	\$1,500.00			
N 24	WJRT	10/08/14	10/10/14	7p-730pm Prime Access	7p-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				2	\$500.00			
N 25	WJRT	10/13/14	10/15/14	7p-730pm Prime Access	7p-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				1	\$500.00			
N 26	WJRT	10/08/14	10/10/14	ABC12 News 11p	11p-1135p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				3	\$800.00			
N 27	WJRT	10/13/14	10/15/14	ABC12 News 11p	11p-1135p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTW----				2	\$800.00			
N 28	WJRT	10/13/14	10/13/14	DWS	8:01 PM-10:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	M-----				1	\$2,000.00			
N 29	WJRT	10/13/14	10/13/14	Castle	10:01 PM-11:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	M-----				1	\$2,000.00			
N 30	WJRT	10/08/14	10/08/14	Modern Family	9:01 PM-10:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--W----				1	\$3,000.00			
N 31	WJRT	10/11/14	10/11/14	ABC12 News Sa 6a	6a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$200.00			
N 32	WJRT	10/11/14	10/11/14	ABC12 News Sa 7a	7:00 AM-8:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$300.00			
N 33	WJRT	10/11/14	10/11/14	Good Morning America Sa	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$400.00			
N 34	WJRT	10/11/14	10/11/14	Non MI St./MI-Reg Game 3	8:00 PM-11:30 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$3,000.00			
N 35	WJRT	10/12/14	10/12/14	ABC12 News Su 7a	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$300.00			
N 36	WJRT	10/12/14	10/12/14	Good Morning America Su	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$400.00			
N 37	WJRT	10/12/14	10/12/14	ABC12 News 6p Su	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$700.00			
N 38	WJRT	10/12/14	10/12/14	ABC12 News Su 11p	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$700.00			
Totals											54	\$37,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/15/14	54	\$37,150.00	(\$5,572.50)	\$31,577.50
Totals	54	\$37,150.00	(\$5,572.50)	\$31,577.50

Signature: _____ **Date:** _____

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