

CONTRACT



WJRT, Inc.
2302 Lapeer Rd
Flint, MI 48503
(810)233-3130

And:

Smart Media
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> 125271 /		<u>Alt Order #</u> 10351601
<u>Product</u> RICK SNYDER 4 GOV		
<u>Contract Dates</u> 09/23/14 - 09/29/14		<u>Estimate #</u> 923929
<u>Advertiser</u> Rick Snyder For Governor MI		<u>Original Date / Revision</u> 09/26/14 / 09/26/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJRT	<u>Account Executive</u> Christian Cambeiro	<u>Sales Office</u> Millenium/Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 15.60
<u>IDB#</u>	<u>Advertiser Code</u> SNYD	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJRT	09/23/14	09/23/14	Live Kelly & Michael	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$150.00	0.00			
2	WJRT	09/24/14	09/24/14	Live Kelly & Michael	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$150.00	0.00			
3	WJRT	09/25/14	09/25/14	Live Kelly & Michael	9a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				2	\$150.00	0.00			
4	WJRT	09/26/14	09/26/14	Live Kelly & Michael	9a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				2	\$150.00	0.00			
5	WJRT	09/28/14	09/28/14	ABC12 News Su 7a	7a-8a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				2	\$100.00	0.00			
6	WJRT	09/28/14	09/28/14	ABC12 News Su 9a	9a-10a		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				2	\$120.00	0.00			
7	WJRT	09/23/14	09/23/14	ABC12 News 6a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$200.00	0.00			
8	WJRT	09/24/14	09/24/14	ABC12 News 6a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$200.00	0.00			
9	WJRT	09/25/14	09/25/14	ABC12 News 6a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$200.00	0.00			
10	WJRT	09/26/14	09/26/14	ABC12 News 6a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$200.00	0.00			
11	WJRT	09/23/14	09/23/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$200.00	0.00			
12	WJRT	09/24/14	09/24/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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2302 Lapeer Rd
Flint, MI 48503
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<u>Contract / Revision</u>	<u>Alt Order #</u>
125271 /	10351601

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/23/14 - 09/29/14	RICK SNYDER 4 GOV	923929

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rick Snyder For Governo	09/26/14 / 09/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$200.00	0.00			
13	WJRT	09/25/14	09/25/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$200.00	0.00			
14	WJRT	09/26/14	09/26/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$200.00	0.00			
15	WJRT	09/23/14	09/23/14	ABC12 News 4p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$100.00	0.00			
16	WJRT	09/24/14	09/24/14	ABC12 News 4p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$100.00	0.00			
17	WJRT	09/25/14	09/25/14	ABC12 News 4p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$100.00	0.00			
18	WJRT	09/26/14	09/26/14	ABC12 News 4p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$100.00	0.00			
19	WJRT	09/23/14	09/23/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$200.00	0.00			
20	WJRT	09/24/14	09/24/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$200.00	0.00			
21	WJRT	09/25/14	09/25/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$200.00	0.00			
22	WJRT	09/26/14	09/26/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$200.00	0.00			
23	WJRT	09/23/14	09/23/14	ABC12 News 4p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$100.00	0.00			
24	WJRT	09/24/14	09/24/14	ABC12 News 4p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$100.00	0.00			
25	WJRT	09/25/14	09/25/14	ABC12 News 4p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$100.00	0.00			
26	WJRT	09/26/14	09/26/14	ABC12 News 4p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$100.00	0.00			
27	WJRT	09/28/14	09/28/14	Su 1135p-1235a	1135p-1235a		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				2	\$50.00	0.00			
28	WJRT	09/23/14	09/23/14	Late Fringe 1135p-1237xm	1135p-1237x		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				2	\$100.00	0.00			
29	WJRT	09/24/14	09/24/14	Late Fringe 1135p-1237xm	1135p-1237x		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
125271 /	10351601

Contract Dates	Product	Estimate #
09/23/14 - 09/29/14	RICK SNYDER 4 GOV	923929

Advertiser	Original Date / Revision
Rick Snyder For Governo	09/26/14 / 09/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				2	\$100.00	0.00			
30	WJRT	09/25/14	09/25/14	Late Fringe 1135p-1237xm	1135p-1237x		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				2	\$100.00	0.00			
31	WJRT	09/26/14	09/26/14	Late Fringe 1135p-1237xm	1135p-1237x		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				2	\$100.00	0.00			
32	WJRT	09/28/14	09/28/14	ABC12 News Su 11p	11p-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$250.00	0.00			
33	WJRT	09/23/14	09/23/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$350.00	0.00			
34	WJRT	09/24/14	09/24/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$350.00	0.00			
35	WJRT	09/25/14	09/25/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$350.00	0.00			
36	WJRT	09/26/14	09/26/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$350.00	0.00			
37	WJRT	09/23/14	09/23/14	7p-730pm Prime Access	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$200.00	0.00			
38	WJRT	09/24/14	09/24/14	7p-730pm Prime Access	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$200.00	0.00			
39	WJRT	09/29/14	09/29/14	DWS	8:01 PM-10:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$1,000.00	0.00			
D 40	WJRT	09/29/14	09/29/14	Castle	10:01 PM-11:00 PM		:30				NM	0	\$0.00
N 41	WJRT	09/28/14	09/28/14	Once Upon A Time has Froz	7:01 PM-8:00 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				2	\$800.00	0.00			
42	WJRT	09/27/14	09/27/14	Non MI St./MI-Reg Game 2	3:30 PM-7:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-				3	\$900.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WJRT	09/22/14-09/28/14	Non MI St./MI-Reg Game 2	3:30 PM-7:00 PM	-----Sa--	:30		\$900.00	0.00	NM		
	Credited												
	2	WJRT	09/22/14-09/28/14	Non MI St./MI-Reg Game 2	3:30 PM-7:00 PM	-----Sa--	:30		\$900.00	0.00	NM		
	Credited												
43	WJRT	09/29/14	09/29/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$350.00	0.00			
D 44	WJRT	09/29/14	09/29/14	Live Kelly & Michael	9a-10a		:30				NM	0	\$0.00
D 45	WJRT	09/23/14	09/23/14	ABC12 News 6a	6:00 AM-6:30 AM		:30				NM	0	\$0.00
46	WJRT	09/29/14	09/29/14	Live Kelly & Michael	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$150.00	3.90			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Rick Snyder For Governo	09/26/14 / 09/26/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
47	WJRT	09/23/14	09/23/14	ABC12 News 6a	6:00 AM-6:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$200.00	5.10			
48	WJRT	09/29/14	09/29/14	ABC12 News 6a	6:30 AM-7:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$200.00	5.10			
49	WJRT	09/23/14	09/23/14	ABC12 News 6p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$400.00	0.00			
50	WJRT	09/24/14	09/24/14	ABC12 News 6p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$400.00	0.00			
51	WJRT	09/25/14	09/25/14	ABC12 News 6p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$400.00	0.00			
52	WJRT	09/26/14	09/26/14	ABC12 News 6p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$400.00	0.00			
D 53	WJRT	09/29/14	09/29/14	Live Kelly & Michael	9a-10a		:30				NM	0	\$0.00
N 54	WJRT	09/28/14	09/28/14	Su 1135p-1235a	1135p-1235a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$50.00	1.50			
Totals												60	\$13,540.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.