

CONTRACT



WJRT, Inc.
2302 Lapeer Rd
Flint, MI 48503
(810)233-3130

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 129900 /		<u>Alt Order #</u> 10414772
<u>Product</u> ENDING SPENDING ACTI		
<u>Contract Dates</u> 10/01/14 - 10/07/14		<u>Estimate #</u> 1377
<u>Advertiser</u> Ending Spending Action Fund		<u>Original Date / Revision</u> 09/29/14 / 09/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJRT	<u>Account Executive</u> Christian Cambeiro	<u>Sales Office</u> Millenium/Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 302.90
<u>IDB#</u> 1021	<u>Advertiser Code</u> 114	<u>Product Code</u> 126
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJRT	10/01/14	10/01/14	ABC12 News 6a	6:00 AM-6:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W----				1	\$350.00	6.00			
N 2	WJRT	10/03/14	10/03/14	ABC12 News 6a	6:00 AM-6:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----F--				1	\$350.00	6.00			
N 3	WJRT	10/07/14	10/07/14	ABC12 News 6a	6:00 AM-6:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$350.00	6.00			
N 4	WJRT	10/01/14	10/01/14	Good Morning America	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W----				1	\$500.00	10.00			
N 5	WJRT	10/07/14	10/07/14	Good Morning America	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$500.00	10.00			
N 6	WJRT	10/01/14	10/01/14	Good Morning America	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W----				1	\$500.00	10.00			
N 7	WJRT	10/03/14	10/03/14	Good Morning America	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----F--				1	\$500.00	10.00			
N 8	WJRT	10/06/14	10/06/14	Good Morning America	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-----				1	\$500.00	10.00			
N 9	WJRT	10/07/14	10/07/14	Good Morning America	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$500.00	10.00			
N 10	WJRT	10/01/14	10/01/14	ABC12 News 4p	4:00 PM-4:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W----				1	\$250.00	6.60			
N 11	WJRT	10/03/14	10/03/14	ABC12 News 4p	4:00 PM-4:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----F--				1	\$250.00	6.60			
N 12	WJRT	10/02/14	10/02/14	ABC12 News 4p	4:30 PM-5:00 PM		:30				NM	1	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 129900 /		<u>Alt Order #</u> 10414772
<u>Contract Dates</u> 10/01/14 - 10/07/14		<u>Product</u> ENDING SPENDING AC
<u>Advertiser</u> Ending Spending Action I		<u>Estimate #</u> 1377
		<u>Original Date / Revision</u> 09/29/14 / 09/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---T---				1	\$250.00	6.60			
N 13	WJRT	10/06/14	10/06/14	ABC12 News 4p	4:30 PM-5:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-----				1	\$250.00	6.60			
N 14	WJRT	10/02/14	10/02/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---T---				1	\$350.00	6.90			
N 15	WJRT	10/06/14	10/06/14	ABC12 News 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-----				1	\$350.00	6.90			
N 16	WJRT	10/02/14	10/02/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---T---				1	\$400.00	6.90			
N 17	WJRT	10/06/14	10/06/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-----				1	\$400.00	6.90			
N 18	WJRT	10/07/14	10/07/14	ABC12 News 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$400.00	6.90			
N 19	WJRT	10/01/14	10/01/14	ABC12 News 6p	6p-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W----				1	\$700.00	9.10			
N 20	WJRT	10/03/14	10/03/14	ABC12 News 6p	6p-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----F--				1	\$700.00	9.10			
N 21	WJRT	10/07/14	10/07/14	ABC12 News 6p	6p-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$700.00	9.10			
N 22	WJRT	10/02/14	10/02/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---T---				1	\$500.00	8.70			
N 23	WJRT	10/03/14	10/03/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----F--				1	\$500.00	8.70			
N 24	WJRT	10/07/14	10/07/14	ABC12 News 11p	11p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$500.00	8.70			
N 25	WJRT	10/01/14	10/01/14	Late Fringe 1237x-106xm	12:37 XM-1:05 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W----				1	\$75.00	4.20			
N 26	WJRT	10/02/14	10/02/14	Late Fringe 1237x-106xm	12:37 XM-1:05 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---T---				1	\$75.00	4.20			
N 27	WJRT	10/03/14	10/03/14	Late Fringe 1237x-106xm	12:37 XM-1:05 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----F--				1	\$75.00	4.20			
N 28	WJRT	10/07/14	10/07/14	Late Fringe 1237x-106xm	12:37 XM-1:05 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$75.00	4.20			
N 29	WJRT	10/03/14	10/03/14	Shark Tank	9:01 PM-10:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
129900 /	10414772

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/14 - 10/07/14	ENDING SPENDING AC	1377

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ending Spending Action I	09/29/14 / 09/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
												1	\$600.00		
Week:		09/29/14	10/05/14	----F--				1	\$750.00	8.90					
N 30	WJRT	10/03/14	10/03/14	20/20	10:01 PM-11:00 PM		:30				NM	1	\$600.00		
												1	\$300.00		
Week:		09/29/14	10/05/14	----F--				1	\$600.00	8.60					
N 31	WJRT	10/04/14	10/04/14	Good Morning America Sa	8a-9a		:30				NM	1	\$300.00		
												1	\$150.00		
Week:		09/29/14	10/05/14	-----S-				1	\$300.00	10.70					
N 32	WJRT	10/04/14	10/04/14	ABC12 News Sa 9a	9:00 AM-10:00 AM		:30				NM	1	\$150.00		
												1	\$1,500.00		
Week:		09/29/14	10/05/14	-----S-				1	\$150.00	9.80					
N 33	WJRT	10/04/14	10/04/14	MI State/MI-Reg Game 3	8:00 PM-11:30 PM		:30				NM	1	\$1,500.00		
												1	\$300.00		
Week:		09/29/14	10/05/14	-----S-				1	\$1,500.00	9.30					
N 34	WJRT	10/05/14	10/05/14	Good Morning America Su	8a-9a		:30				NM	1	\$300.00		
												1	\$150.00		
Week:		09/29/14	10/05/14	-----S				1	\$300.00	10.70					
N 35	WJRT	10/05/14	10/05/14	ABC12 News Su 9a	9a-10a		:30				NM	1	\$150.00		
												1	\$100.00		
Week:		09/29/14	10/05/14	-----S				1	\$150.00	8.20					
N 36	WJRT	10/05/14	10/05/14	Sunday Weekend ROS	11:00 AM-12:00 PM		:30				NM	1	\$100.00		
												1	\$300.00		
Week:		09/29/14	10/05/14	-----S				1	\$100.00	3.40					
N 37	WJRT	10/05/14	10/05/14	ABC12 News 6p Su	6p-630p		:30				NM	1	\$300.00		
												1	\$750.00		
Week:		09/29/14	10/05/14	-----S				1	\$300.00	12.50					
N 38	WJRT	10/05/14	10/05/14	AFV	7:01 PM-8:00 PM		:30				NM	1	\$750.00		
												Totals	302.90	38	\$15,750.00
Week:		09/29/14	10/05/14	-----S				1	\$750.00	11.70					

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/07/14	38	\$15,750.00	(\$2,362.50)	\$13,387.50
Totals	38	\$15,750.00	(\$2,362.50)	\$13,387.50

Signature: _____ **Date:** _____

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