

Order Item Summary

CBS TELEVISION STATIONS



WKBD-TV

Order#: 52500	CF	NTL-Cash-Political	Start - End: 10/8/2014 - 10/15/2014	HL#:	Created: 09/26/2014 11:57 A
Advertiser: MICHIGAN REPUBLICAN PARTY (360887)	520 Seymour Ave Lansing, MI 48933-1118		Alt Ord Id:	Print Invoice Locally: N	Updated:
Agency: STRATEGIC MEDIA SERVICES (33295)	1911 Fort Myer Dr Ste 400 Arlington, VA 22209-1617		CPE: -/-	Co-op Invoice: N	Confirmed: 09/26/2014 02:52 P
			Product: MI R PARTY 2014	Do Not Mail Invoice: N	Contract: 09/26/2014 02:53 P
			Demo: HHOLDS DMA RTG	Apply Taxes: N	Billing Int: Normal
AE: Justin Votta (TEL-WA)			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
Buyer:			Self Protection Intr: :15:00	Print Affidavit: N	Comm Cat: Standard
				Print Sub Invoice: N	Supress Rates: N
				Notarize Sub Invoice: N	Schedule Code: Z

Share: 2% WDIV: 40% WJBK: 25% WXYZ: 20% WWJ: 13%

Internal: NEW ORDER

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
001	CF DPCOURT10A	0 0 1 1 0 0 0	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$155.00	2	\$310.00	\$155.00	
	<u>Start</u>	<u>End</u>	<u>Oct 06</u>										
	10/08/14	10/09/14	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
002	CF DPCOURT10A	1 0 0 0 0 0 0	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$155.00	1	\$155.00	\$155.00	
	<u>Start</u>	<u>End</u>	<u>Oct 13</u>										
	10/13/14	10/13/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
003	CF DROSS11AM	0 0 1 0 0 0 0	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$155.00	1	\$155.00	\$155.00	
	<u>Start</u>	<u>End</u>	<u>Oct 06</u>										
	10/08/14	10/08/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
004	CF DDIVORCE	** W ****	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$170.00	1	\$170.00	\$170.00	
	<u>Start</u>	<u>End</u>	<u>Oct 13</u>										
	10/15/14	10/15/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
005	CF DPCOURT1PM	0 0 0 1 1 0 0	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$170.00	2	\$340.00	\$170.00	
	<u>Start</u>	<u>End</u>	<u>Oct 06</u>										
	10/09/14	10/10/14	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
006	CF DBENCH	** W ****	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$170.00	1	\$170.00	\$170.00	
	<u>Start</u>	<u>End</u>	<u>Oct 06</u>										
	10/08/14	10/08/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
007	CF DBENCH	M * * * * *	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$170.00	1	\$170.00	\$170.00	
	<u>Start</u>	<u>End</u>	<u>Oct 13</u>										
	10/13/14	10/13/14	1										

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Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
008	CF ABANG7PM	0 0 1 0 1 0 0	ACC	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$825.00	2	\$1,650.00	\$825.00	
		<u>Start</u> <u>End</u> <u>Oct 06</u>											
		10/08/14 10/10/14 2											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
009	CF ABANG7PM	** W ****	ACC	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$825.00	1	\$825.00	\$825.00	
		<u>Start</u> <u>End</u> <u>Oct 13</u>											
		10/15/14 10/15/14 1											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
010	CF DROSS11AM	* T *****	DAY	Airtime (Broadcast) Standard	30	Z	:15:00	0.00	\$155.00	1	\$155.00	\$155.00	
		<u>Start</u> <u>End</u> <u>Oct 13</u>											
		10/14/14 10/14/14 1											

Confirmed Broadcast Buyline Summary

Q4 2014	Oct	
	Spots	Revenue
Total	13	\$4,100.00
Credited	0	\$0.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	13	\$4,100.00	\$3,485.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	13	\$4,100.00	\$3,485.00