Decred twitter images cheatsheet

SCALE OF 1:2

BACKGROUND

COLOR FILL

GRADIENT

IMAGE

MASKED IMAGE

COMPOSITION

COOPERATION

TRADING PAIR

RELEASE ANNOUNCEMENT

MAJOR RELEASE ANNOUNCEMENT

GENERAL ANNOUNCEMENT

POWERED BY DECRED

TRIVIAL

SHOUT-OUT

PROTOTYPE

DCR ⇌ ISO

Release Update
v0.0.0

MajorUpdateName
Release Update v0.0.0

Scale left icon if needed for optical balance

Semi-bold Title
Regular Title Line

deCRED

Re-center if using two icons

Hello World!

EXAMPLE

DCR ⇌ EUR

Release Update
v1.0.5

Thunderstruck
Release Update v1.1.0

Live Stream
Starting Now

BCH BTC

deCRED

Hello World!

META

CORPORATE COLOR

CORPORATE GRAPHICS

METHOD

MASKING

Its always preferred to mask partners logo, logotype, symbol to subtly highlight Decred brand visually.

Without losing visual communication or identification, the masking area should stay between 10% - 20%.

Background is always important and has supporting or enhanching role, it should stay relevant to composition category when choosing or making one.

COOPERATION

DECRED X BINANCE

Mountains referring to price hikes

Yellow referring to Binance