# Djellel Difallah

CONTACT INFORMATION

New York University
Center for Data Science
60 5th Avenue, 7th Floor, Ro

60 5th Avenue, 7th Floor, Room 602

New York, NY 10011 USA

*Phone* +1-917-696-4069 *E-mail:* djellel@nyu.edu

WWW: https://dedcode.github.io

RESEARCH INTERESTS

Data Science, Human Computation, Collaborative Knowledge Bases, Data Management, Knowledge Extraction

**EDUCATION** 

# University of Fribourg, Fribourg, Switzerland

2011 to 2015

Ph.D., Computer Science (Best CS Thesis Award) – June 2015

- Dissertation title: "Quality of Service in Crowd-Powered Systems"
- Adviser: Professor Philippe Cudré-Mauroux

#### University of Louisiana, Lafayette, USA

2009 to 2011

M.S., Computer Science (with Honors) – May 2011

- Adviser: Professor Vijay V. Raghavan
- Topic: Action Rules Mining
- Project: Frequent Association Action Rules Mining Using FP-Trees

# University of Sciences and Technology H. Boumediene, Algiers, Algeria

1999 to 2004

Dipl.-Ing., Informatics - December 2004

- Track: Information Systems
- Project: Modeling a Medical Center Information System with UML

PROFESSIONAL EMPLOYMENT

# Moore-Sloan Data Science Fellow, New York University

June 2017 to present

NYU Center for Data Science

 Research in crowd population estimation and dynamics; crowd behavior analysis in Wikidata community; Wikidata-based data integration; Wikidata graph evolution prediction; Crowdsourcing sport video annotation

**Postdoctoral Researcher**, University of Fribourg (Switzerland) September 2015 to May 2017 eXascale Infolab

- Research in query expansion (tailored to job search), entity linking and co-reference resolution
- Supervision of PhD and Master students
- Supervisor: Professor Philippe Cudré-Mauroux

# Research Assistant, University of Fribourg (Switzerland)

May 2011 to June 2015

eXascale Infolab

- Research in crowd-powered systems: Human intelligence task scheduling, task routing, and worker retention.
- Research in crowdsourcing-based entity linking and instance matching
- Supervision of Bachelor and Master students
- Supervisor: Professor Philippe Cudré-Mauroux

# Intern, Microsoft Research CISL, Mountain View, CA

May to August 2013

Cloud and Information Services Lab

- Project: "Reservation-based scheduling with Hadoop YARN"
- Supervisor: Dr. Carlo Curino

#### Student Developer, Google Summer of Code Program

May to August 2010

Drizzle DBMS

- Project: "A query cache plugin for Drizzle DBMS based on Memcached"
- Supervisor: Toru Maesaka

# Information Management Engineer, Schlumberger, Algiers, Agleria

Schlumberger Information Solutions

- Oracle Database Administration, SQL reports and query tuning
- Supervisors: Toufik Bessadat, Mounir Ferroudj

# Software Developer, EEPAD Internet Services Provider

2005 to 2006

2006 to 2009

Authentication and Billing

- Development and integration of authentication and provisioning tools
- Supervisor: Yacine Rezgui

# TEACHING EXPERIENCE

# University of Fribourg, Fribourg, Switzerland

Co-Instructor Fall 2016

- Big Data Infrastructures (Graduate)
  - Co-Instructor: Prof. Philippe Cudré-Mauroux
  - Topics: Introduction to DBMS/SQL, Distributed Data Management, NOSQL, Hadoop, Spark

Co-Instructor Fall 2015

- Data Science Seminar (Graduate)
  - Co-Instructor: Dr. Mourad Khayati
  - Topics: clustering, compression and similarity techniques used for time series data and graphs

Teaching Assistant

Fall semesters from 2011 to 2014

- Social Computing (Graduate)
  - Graduate-level course in animal behavior
  - Main instructors: Dr. Gianluca Demartini and Prof. Philippe Cudré-Mauroux
  - Topics: Semantic Web, Crowdsourcing, and Graphs'

#### Lucerne University of Applied Sciences, Lucerne, Switzerland

Guest Speaker

Summer 2016

• Introduction to Big Data

#### International Institute of Management in Technology, Fribourg, Switzerland

Guest Speaker

Summer 2016

• Information Management and Decision Support

# GRANTS AND AWARDS

Senior Staff – European Project H2020

2017

- Project: "FashionBrain: Understanding Europe's Fashion Data Universe"
- Project track: "Big Data PPP: Cross-sectorial and Cross-lingual Data Integration and Experimentation"
- Grant value: 2.9M EUR total; University of Fribourg's share: 690'000 EUR

Senior Staff – Swiss Commission of Technology and Innovation

2016

- Project: "Query Expansion: Deep Learning and Crowdsourcing"
- Grant value: 210'000 CHF

Best Computer Science thesis award – University of Fribourg

February 2016

- Project: "Measuring Human Behaviour in Search Evaluation Micro Tasks"
- Grant value: 3'000 CHF

Research Visit Grant – European Science Foundation

Spring 2015

- Project: "Measuring Human Behaviour in Search Evaluation Micro Tasks"
- Host: Dr. Gianluca Demartini, University of Sheffield, UK
- Grant value: 1'350 EUR

Travel Grant – HCOMP Doctoral Consortium

October 2014

• Project: "Scalable Human-based Computation"

• Grant value: 700 USD

University of Louisiana at Lafayette Honors, for maintaining a GPA of 4.0

2011

Fulbright Exchange Student Grant

2009-2011

#### INVITED TALKS

• Djellel Difallah. "The Dynamics of Crowdsourcing Platforms: The Case of Amazon Mechanical Turk and Wikidata" (Seminar)

NYU Center for Data Science. NY, USA

September 2017

• Ujwal Gadiraju, Gianluca Demartini, Djellel Difallah and Michele Catasta. "Using Crowdsourcing Effectively for Social Media Research" (Tutorial)

ICWSM'16 Cologne, Germany

May 2016

• Ujwal Gadiraju, Gianluca Demartini, Djellel Difallah and Michele Catasta. "Using Crowdsourcing Effectively for Social Media Research" (Tutorial)

WebSci'16 Hannover, Germany

May 2016

- Djellel Difallah. "Quality and Performance Optimizations in Microtask Crowdsourcing"
   MIT CSAIL, Boston, MA
   November 2014
- Djellel Difallah. "Quality and Performance Optimizations in Microtask Crowdsourcing"
   Parallel Data Lab, CMU, Pittsburgh, PA
   October 2014
- Djellel Difallah. "Extending The OLTP-Bench Framework for Big Data Systems" (Workshop)

Workshop on Big Data Benchmarking, Postdam, Germany

August 2014

 Djellel Difallah. "Resource Management and Planning for Hadoop" Microsoft Research. Mountain View, CA

August 2013

• Djellel Difallah. "Mechanical Cheat: Spamming Schemes and Adversarial Techniques on Crowdsourcing Platforms" (Workshop)

CrowdSearch 2012 workshop at WWW, Lyon, France

April 2012

# PROFESSIONAL SERVICE

## **Program Committee Member**

- 28th International World Wide Web Conference (WWW 2019)
- 27<sup>th</sup> ACM Conference on Information and Knowledge Management (CIKM 2018)
- IEEE International Conference on Data Mining (ICDM 2018)
- 24th ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD 2018)
- 12th International AAAI Conference On WEB and Social Media (ICWSM 2018)
- 27<sup>th</sup> International World Wide Web Conference (WWW 2018)
- 23<sup>rd</sup> ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD 2017)
- 26<sup>th</sup> ACM Conference on Information and Knowledge Management (CIKM 2017)
- 26th International World Wide Web Conference (WWW 2017)
- 16<sup>th</sup> International Conference on Web Engineering (ICWE 2016)

#### **External Reviewer**

- IEEE International Conference on Data Engineering ICDE (2016)
- ACM Special Interest Group on Management of Data SIGMOD (2016)
- ACM Conference on Web Science WebSci (2016)
- ACM Symposium on Cloud Computing SoCC (2016)
- Very Large Data Bases– VLDB (2014, 2016)
- International Conference on Extending Database Technology EDBT (2013)
- Association for the Advancement of Artificial Intelligence AAAI (2014, 2015)
- IEEE BigData (2013)

# OPEN SOURCE SERVICE

OLTP-Bench (Lead Contributor 2012-2015)

- Database Benchmarking Framework
- https://github.com/oltpbenchmark

OpenTurk (Lead Contributor 2013-2014)

- Chrome extension for Mturk HIT notification
- https://github.com/openturk

Apache Hadoop YARN (Contributor 2013)

- Research and development on the scheduling system for Hadoop 2.0
- Code Repository: https://issues.apache.org/jira/browse/YARN-1051
- Various bug fixes in the scheduler

SciDB (Contributor 2011-2013)

- Array Database Management System
- Implementation of a science benchmark (SSDB)

Drizzle (Contributor 2010)

- Database Management System with a micro-kernel architecture
- Code Repository: https://code.launchpad.net/~dedzone/drizzle/query-cache-soc

Apache Mahout (Contributor 2010)

- Scalable machine-learning algorithms
- Bug fixes in K-Means implementation

# ADVISING AND MENTORING

#### **University Students**

• Alexander Striffeler, Master Student, Computer Science 2015

Thesis topic: "Benchmarking Big Data Infrastructures"

Co-advised by: Philippe Cudré-Mauroux and Mourad Khayati

• Marwa Bouzeyane, Master Student, Computer Science 2015

Thesis topic: "Grammatical Errors Detection Based On N-gram Analysis"

Co-advised by: Philippe Cudré-Mauroux and Mourad Khayati

• Stefan Nüesch, Master Student, Computer Science 2014

Thesis topic: "Real-Time Anomaly Detection in Water Distribution Networks using Spark Streaming"

Co-advised by: Philippe Cudré-Mauroux

• Phokham Nonava, Master Student, Computer Science 2014

Thesis topic: "HDFS Blocks Placement Strategy"

Co-advised by: Philippe Cudré-Mauroux, Benoit Perroud and Martin Grund

• Simpal Kumar, Master Student, Computer Science 2014

Thesis topic: "Real Time Data Analysis for Water Distribution Network using Storm" Co-advised by: Philippe Cudré-Mauroux

• Dani Rotzetter, Master Student, Computer Science 2014

Thesis topic: "Crowd-Flow Designer: An Open-Source Toolkit to Design and Run Complex Crowd-Sourced Tasks"

Co-advised by: Philippe Cudré-Mauroux and Gianluca Demartini

• Victor Felder, Bachelor Student, Computer Science 2013

Thesis topic: "Openturk: An Implementation of the Pick-A-Crowd Architecture"

# **High School Students**

- **Job-Info Day Fribourg**. Introduction to the computer science career track for high school students (2013-2017).
- **Cyber Camp**. Instructor at the computer science summer camp for high school students (2012-2014).