Dr. Djellel Difallah

CONTACT
INFORMATION

New York University
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RESEARCH
INTERESTS

Crowdsourcing Systems, Crowd Dynamics, Data Management Systems, Distributed Systems, Data Mining, Machine Learning, Knowledge Extraction

EDUCATION

University of Fribourg, Fribourg, Switzerland — 2011 to 2015
Ph.D., Computer Science (Best CS Thesis Award) – June 2015
- Dissertation title: "Quality of Service in Crowd-Powered Systems"
- Adviser: Professor Philippe Cudré-Mauroux

University of Louisiana, Lafayette, USA — 2009 to 2011
M.S., Computer Science (with Honors) – May 2011
- Adviser: Professor Vijay V. Raghavan
- Topic: Action Rules Mining
- Project: " Frequent Association Action Rules Mining Using FP-Trees"

University of Sciences and Technology H. Boumediene, Algiers, Algeria — 1999 to 2004
Dipl.-Ing., Informatics – December 2004
- Track: Information Systems
- Project: Modeling a Medical Center Information System with UML

PROFESSIONAL
EMPLOYMENT

Moore-Sloan Data Science Fellow, New York University — June 2017 to present
NYU Center for Data Science
- Research in crowd population estimation and dynamics; crowd behavior analysis in Wikidata community; Wikidata-based data integration; Wikidata graph evolution prediction; Crowdsourcing sport video annotation

Postdoctoral Researcher, University of Fribourg (Switzerland) — September 2015 to May 2017
eXascale Infolab
- Research in query expansion (tailored to job search), entity linking and co-reference resolution
- Supervision of PhD and Master students
- Supervisor: Professor Philippe Cudré-Mauroux

Research Assistant, University of Fribourg (Switzerland) — May 2011 to June 2015
eXascale Infolab
- Research in crowd-powered systems: Human intelligence task scheduling, task routing, and worker retention.
- Research in crowdsourcing-based entity linking and instance matching
- Supervision of Bachelor and Master students
- Supervisor: Professor Philippe Cudré-Mauroux

Intern, Microsoft Research CISL, Mountain View, CA — May to August 2013
Cloud and Information Services Lab
- Project: "Reservation based scheduling with Hadoop YARN"
- Supervisor: Dr. Carlo Curino

Student Developer, Google Summer of Code Program — May to August 2010
Drizzle DBMS
- Project: "A query cache plugin for Drizzle DBMS based on Memcached"
- Supervisor: Toru Maesaka

Information Management Engineer, Schlumberger, Algiers, Agleria 2006 to 2009
Schlumberger Information Solutions
- Oracle Database Administration, SQL reports and query tuning
- Supervisors: Toufik Bessadat, Mounir Ferroudj

Software Developer, EEPAD Internet Services Provider 2005 to 2006
Authentication and Billing
- Development and integration of authentication and provisioning tools
- Supervisor: Yacine Rezgui

TEACHING
EXPERIENCE

University of Fribourg, Fribourg, Switzerland
Co-Instructor Fall 2016
- Big Data Infrastructures (Graduate)
  - Co-Instructor: Prof. Philippe Cudré-Mauroux
  - Topics: Introduction to DBMS/SQL, Distributed Data Management, NOSQL, Hadoop, Spark

Co-Instructor Fall 2015
- Data Science Seminar (Graduate)
  - Co-Instructor: Dr. Mourad Khayati
  - Topics: clustering, compression and similarity techniques used for time series data and graphs

Teaching Assistant Fall semesters from 2011 to 2014
- Social Computing (Graduate)
  - Graduate-level course in animal behavior
  - Main instructors: Dr. Gianluca Demartini and Prof. Philippe Cudré-Mauroux
  - Topics: Semantic Web, Crowdsourcing, and Graphs'

Lucerne University of Applied Sciences, Lucerne, Switzerland
Guest Speaker Summer 2016
- Introduction to Big Data

International Institute of Management in Technology, Fribourg, Switzerland
Guest Speaker Summer 2016
- Information Management and Decision Support

GRANTS AND
AWARDS

Co-Principal Investigator – European Project H2020 2017
- Project: "FashionBrain: Understanding Europe's Fashion Data Universe"
- Project track: "Big Data PPP: Cross-sectorial and Cross-lingual Data Integration and Experimentation"
- Grant value: 2.9M EUR total; University of Fribourg's share: 690'000 EUR

Co-Principal Investigator – Swiss Commission of Technology and Innovation 2016
- Project: "Query Expansion: Deep Learning and Crowdsourcing"
- Grant value: 210'000 CHF

Best Computer Science thesis award – University of Fribourg February 2016
- Project: "Measuring Human Behaviour in Search Evaluation Micro Tasks"
- Grant value: 3'000 CHF

Research Visit Grant – European Science Foundation Spring 2015
- Project: "Measuring Human Behaviour in Search Evaluation Micro Tasks"
- Host: Dr. Gianluca Demartini, University of Sheffield, UK
- Grant value: 1'350 EUR

Travel Grant – HCOMP Doctoral Consortium	October 2014

- Project: "Scalable Human-based Computation"
- Grant value: 700 USD

University of Louisiana at Lafayette Honors, for maintaining a GPA of 4.0	2011
Fulbright Exchange Student Grant	2009-2011

INVITED TALKS

- Djellel Difallah. "The Dynamics of Crowdsourcing Platforms: The Case of Amazon Mechanical Turk and Wikidata" (Seminar)
  NYU Center for Data Science. NY, USA   September 2017
- Ujwal Gadiraju, Gianluca Demartini, Djellel Difallah and Michele Catasta. "Using Crowdsourcing Effectively for Social Media Research" (Tutorial)
  ICWSM'16 Cologne, Germany   May 2016
- Ujwal Gadiraju, Gianluca Demartini, Djellel Difallah and Michele Catasta. "Using Crowdsourcing Effectively for Social Media Research" (Tutorial)
  WebSci'16 Hannover, Germany   May 2016
- Djellel Difallah. "Quality and Performance Optimizations in Microtask Crowdsourcing"
  MIT CSAIL, Boston, MA   November 2014
- Djellel Difallah. "Quality and Performance Optimizations in Microtask Crowdsourcing"
  Parallel Data Lab, CMU, Pittsburgh, PA   October 2014
- Djellel Difallah. "Extending The OLTP-Bench Framework for Big Data Systems" (Workshop)
  Workshop on Big Data Benchmarking, Postdam, Germany   August 2014
- Djellel Difallah. " Resource Management and Planning for Hadoop"
  Microsoft Research. Mountain View, CA   August 2013
- Djellel Difallah. "Mechanical Cheat: Spamming Schemes and Adversarial Techniques on Crowdsourcing Platforms" (Workshop)
  CrowdSearch 2012 workshop at WWW, Lyon, France   April 2012

PROFESSIONAL
SERVICE

Program Committee Member

- *24th ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD 2018)*
- *12th International AAAI Conference On WEB and Social Media (ICWSM 2018)*
- *27th International World Wide Web Conference (WWW 2018)*
- *23rd ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD 2017)*
- *26th ACM Conference on Information and Knowledge Management (CIKM 2017)*
- *26th International World Wide Web Conference (WWW 2017)*
- *16th International Conference on Web Engineering (ICWE 2016)*

External Reviewer

- IEEE International Conference on Data Engineering, ICDE (2016)
- ACM Special Interest Group on Management of Data, SIGMOD (2016)
- ACM Conference on Web Science, WebSci (2016)
- ACM Symposium on Cloud Computing, SoCC (2016)
- Very Large Database, VLDB (2014, 2016)
- International Conference on Extending Database Technology, EDBT (2013)
- Association for the Advancement of Artificial Intelligence, AAAI (2014, 2015)
- IEEE BigData (2013)

OPEN SOURCE
SERVICE

OLTP-Bench (Lead Contributor 2012-2015)

- Database Benchmarking Framework
- https://github.com/oltpbenchmark

OpenTurk (Lead Contributor 2013-2014)

- Chrome extension for Mturk HIT notification
- https://github.com/openturk

Apache Hadoop YARN (Contributor 2013)
- Research and development on the scheduling system for Hadoop 2.0
- Code Repository: https://issues.apache.org/jira/browse/YARN-1051
- Various bug fixes in the scheduler

SciDB (Contributor 2011-2013)
- Array Database Management System
- Implementation of a science benchmark (SSDB)

Drizzle (Contributor 2010)
- Database Management System with a micro-kernel architecture
- Code Repository: https://code.launchpad.net/~dedzone/drizzle/query-cache-soc

Apache Mahout (Contributor 2010)
- Scalable machine-learning algorithms
- Bug fixes in K-Means implementation

ADVISING AND
MENTORING

University Students
- **Alexander Striffeler**, Master Student, Computer Science 2015–
  Thesis topic: "Benchmarking Big Data Infrastructures"
  Co-advised by: Philippe Cudré-Mauroux and Mourad Khayati
- **Marwa Bouzeyane**, Master Student, Computer Science 2015–
  Thesis topic: "Grammatical Errors Detection Based On N-gram Analysis"
  Co-advised by: Philippe Cudré-Mauroux and Mourad Khayati
- **Stefan Nüesch**, Master Student, Computer Science 2014
  Thesis topic: "Real-Time Anomaly Detection in Water Distribution Networks using Spark Streaming"
  Co-advised by: Philippe Cudré-Mauroux
- **Phokham Nonava**, Master Student, Computer Science 2014
  Thesis topic: "HDFS Blocks Placement Strategy"
  Co-advised by: Philippe Cudré-Mauroux, Benoit Perroud and Martin Grund
- **Simpal Kumar**, Master Student, Computer Science 2014
  Thesis topic: "Real Time Data Analysis for Water Distribution Network using Storm"
  Co-advised by: Philippe Cudré-Mauroux
- **Dani Rotzetter**, Master Student, Computer Science 2014
  Thesis topic: "Crowd-Flow Designer: An Open-Source Toolkit to Design and Run Complex Crowd-Sourced Tasks"
  Co-advised by: Philippe Cudré-Mauroux and Gianluca Demartini
- **Victor Felder**, Bachelor Student, Computer Science 2013
  Thesis topic: "Openturk: An Implementation of the Pick-A-Crowd Architecture"

High School Students
- **Job-Info Day Fribourg**. Introduction to the computer science career track for high school students (2013-2017).
- **Cyber Camp**. Instructor at the computer science summer camp for high school students (2012-2014).

CONFERENCE
PUBLICATIONS

[1] J. Plu, R. Prokofyev, T. Tonon, P. Cudré-Mauroux, **D. Difallah**, R. Troncy, and G. Rizzo. Sanaphor++: Combining deep neural networks with semantics for coreference resolution. LREC, 2018

[2] **D. Difallah**, E. Filatova, and P. Ipeirotis. Demographics and dynamics of mechanical turk workers. In *Proceedings of the Eleventh ACM International Conference on Web Search and Data Mining*, WSDM '18, pages 135–143, New York, NY, USA, 2018. ACM

[3] R. Prokofyev, M. Luggen, **D. Difallah**, and P. Cudré-Mauroux. Swisslink: High-precision,

context-free entity linking exploiting unambiguous labels. In *Proceedings of the 13th International Conference on Semantic Systems*. ACM, 2017

[4] A. Tonon, V. Felder, **D. Difallah**, and P. Cudré-Mauroux. Voldemortkg: Mapping schema.org and web entities to linked open data. In *The Semantic Web - ISWC 2016 - 15th International Semantic Web Conference, Kobe, Japan, October 17-21, 2016, Proceedings, Part II*, pages 220–228, 2016

[5] R. Prokofyev, A. Tonon, M. Luggen, L. Vouilloz, **D. Difallah**, and P. Cudré-Mauroux. SANAPHOR: ontology-based coreference resolution. In *The Semantic Web - ISWC 2015 - 14th International Semantic Web Conference, Bethlehem, PA, USA, October 11-15, 2015, Proceedings, Part I*, pages 458–473, 2015

[6] **D. Difallah**, M. Catasta, G. Demartini, P. G. Ipeirotis, and P. Cudré-Mauroux. The dynamics of micro-task crowdsourcing: The case of amazon mturk. In *Proceedings of the 24th International Conference on World Wide Web, WWW 2015, Florence, Italy, May 18-22, 2015*, pages 238–247, 2015

[7] M. Catasta, A. Tonon, **D. Difallah**, G. Demartini, K. Aberer, and P. Cudré-Mauroux. Hippocampus: answering memory queries using transactive search. In *23rd International World Wide Web Conference, WWW '14, Seoul, Republic of Korea, April 7-11, 2014, Companion Volume*, pages 535–540, 2014

[8] M. Catasta, A. Tonon, **D. Difallah**, G. Demartini, K. Aberer, and P. Cudré-Mauroux. Transactivedb: Tapping into collective human memories. *PVLDB*, 7(14):1977–1980, 2014

[9] C. Curino, **D. Difallah**, C. Douglas, S. Krishnan, R. Ramakrishnan, and S. Rao. Reservation-based scheduling: If you're late don't blame us! In *Proceedings of the ACM Symposium on Cloud Computing, Seattle, WA, USA, November 03 - 05, 2014*, pages 2:1–2:14, 2014

[10] **D. Difallah**, M. Catasta, G. Demartini, and P. Cudré-Mauroux. Scaling-up the crowd: Micro-task pricing schemes for worker retention and latency improvement. In *Proceedings of the Seconf AAAI Conference on Human Computation and Crowdsourcing, HCOMP 2014, November 2-4, 2014, Pittsburgh, Pennsylvania, USA*, 2014

[11] G. Demartini, **D. Difallah**, and P. Cudré-Mauroux. Large-scale linked data integration using probabilistic reasoning and crowdsourcing. *VLDB J.*, 22(5):665–687, 2013

[12] **D. Difallah**, A. Pavlo, C. Curino, and P. Cudré-Mauroux. Oltp-bench: An extensible testbed for benchmarking relational databases. *PVLDB*, 7(4):277–288, 2013

[13] **D. Difallah**, G. Demartini, and P. Cudré-Mauroux. Pick-a-crowd: tell me what you like, and i'll tell you what to do. In *22nd International World Wide Web Conference, WWW '13, Rio de Janeiro, Brazil, May 13-17, 2013*, pages 367–374, 2013

[14] **D. Difallah**, P. Cudré-Mauroux, and S. A. McKenna. Scalable anomaly detection for smart city infrastructure networks. *IEEE Internet Computing*, 17(6):39–47, 2013

[15] G. Demartini, **D. Difallah**, and P. Cudré-Mauroux. Zencrowd: leveraging probabilistic reasoning and crowdsourcing techniques for large-scale entity linking. In *Proceedings of the 21st World Wide Web Conference 2012, WWW 2012, Lyon, France, April 16-20, 2012*, pages 469–478, 2012

JOURNAL
PUBLICATIONS

[16] G. Demartini, **D. Difallah**, and P. Cudré-Mauroux. Large-scale linked data integration using probabilistic reasoning and crowdsourcing. *VLDB J.*, 22(5):665–687, 2013

[17] **D. Difallah**, P. Cudré-Mauroux, and S. A. McKenna. Scalable anomaly detection for smart city infrastructure networks. *IEEE Internet Computing*, 17(6):39–47, 2013

BOOKS

[18] G. Demartini, **D. Difallah**, U. Gadiraju, M. Catasta, et al. An introduction to hybrid human-machine information systems. *Foundations and Trends® in Web Science*, 7(1):1–87, 2017

BOOK CHAPTERS

[19] **D. Difallah**, P. Cudré-Mauroux, S. McKenna, and D. Fasel. Skalierbar anomalien erkennen für smart city infrastrukturen. In *Big Data*, pages 289–299. Springer, 2016

WORKSHOPS AND DEMONSTRATIONS

[20] D. V. Aken, **D. Difallah**, A. Pavlo, C. Curino, and P. Cudré-Mauroux. Benchpress: Dynamic workload control in the oltp-bench testbed. In *Proceedings of the 2015 ACM SIGMOD International Conference on Management of Data, Melbourne, Victoria, Australia, May 31 - June 4, 2015*, pages 1069–1073, 2015

[21] C. Curino, **D. Difallah**, A. Pavlo, and P. Cudré-Mauroux. Benchmarking oltp/web databases in the cloud: the oltp-bench framework. In *Proceedings of the Fourth International Workshop on Cloud Data Management, CloudDB 2012, Maui, HI, USA, October 29, 2012*, pages 17–20, 2012

[22] **D. Difallah**, G. Demartini, and P. Cudré-Mauroux. Mechanical cheat: Spamming schemes and adversarial techniques on crowdsourcing platforms. In *Proceedings of the First International Workshop on Crowdsourcing Web Search, Lyon, France, April 17, 2012*, pages 26–30, 2012

[23] P. Cudré-Mauroux, G. Demartini, **D. Difallah**, A. Mostafa, V. Russo, and M. Thomas. A Demonstration of DNS3: a Semantic-Aware DNS Service. Citeseer, 2011

[24] **D. Difallah**, R. G. Benton, V. V. Raghavan, and T. Johnsten. FAARM: frequent association action rules mining using fp-tree. In *Data Mining Workshops (ICDMW), 2011 IEEE 11th International Conference on, Vancouver, BC, Canada, December 11, 2011*, pages 398–404, 2011

[25] **D. Difallah**, P. Cudré-Mauroux, I. Stratos, and Y. Zhang. SSDB Benchmark: Implementations and Results. XLDB, 2011