



incluu

Responsible AI & Biometric Tech

Bias, Risk, Governance, & Compliance

incluu - building a better world, one biometric and AI product at a time



Meet Our Founder + CEO

Dr. Dédé Tetsubayashi is a distinguished leader at the intersection of ethical technology and social science, with over two decades of experience driving equitable technology development. She leads groundbreaking innovation at the intersection of AI, GenAI, ML, and ethical tech, focusing on enhancing accessibility, security, and compliance.

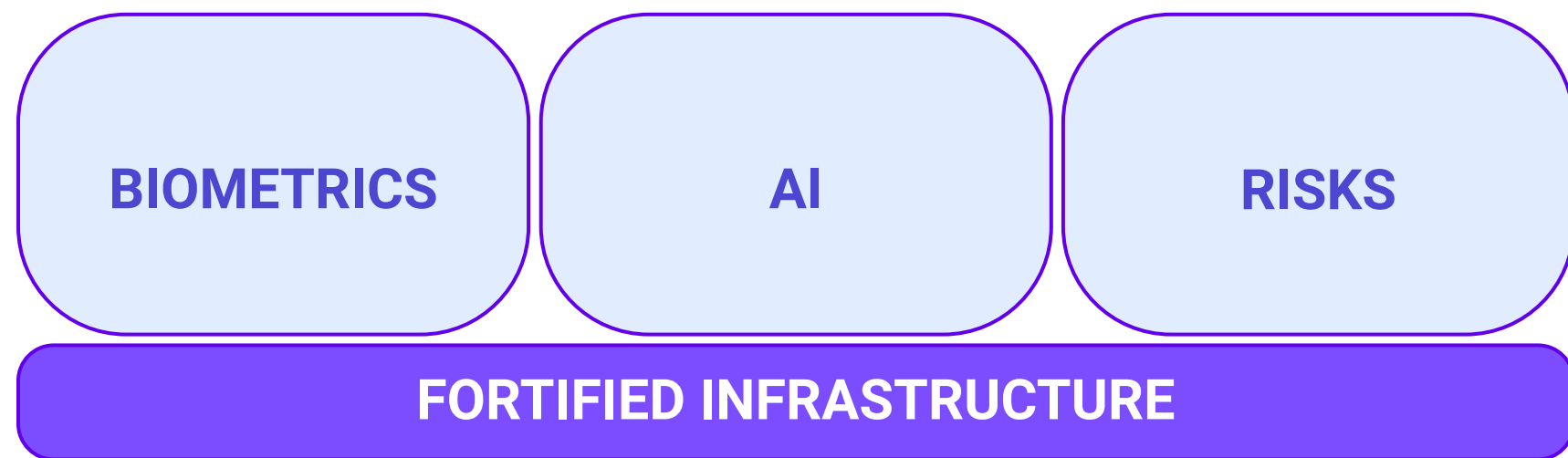
About incluu

incluu is a Black, Queer, disabled, immigrant, woman-owned agency, leading responsible tech, ethical AI and equitable product development.

Led by Founder and CEO Dr. Dédé Tetsubayashi, a seasoned ethical technologist and social scientist, Incluu combines expertise in AI, GenAI, ML, and ethical tech to create equitable, accessible, and secure solutions.



The market is changing



We can do better. We must do better.





Lost Trust Is Lost Revenue

Risks of Neglecting Risk, Compliance,
and Governance in AI and Biometrics

- Regulatory penalties, increased privacy and security breaches
- Irreparable identity breaches and increased fraud risks
- Legal liabilities, PR costs, negative headlines, and reputational damage
- Diminished market competitiveness

New Tech, Less Tests, More Problems

Algorithmic bias, security vulnerabilities,
and unanticipated societal harms

- Deepening systemic inequities and revenue loss across key sectors (e.g., finance, health)
- Costly retrofitting or sunseting of products, impacting profitability and market position



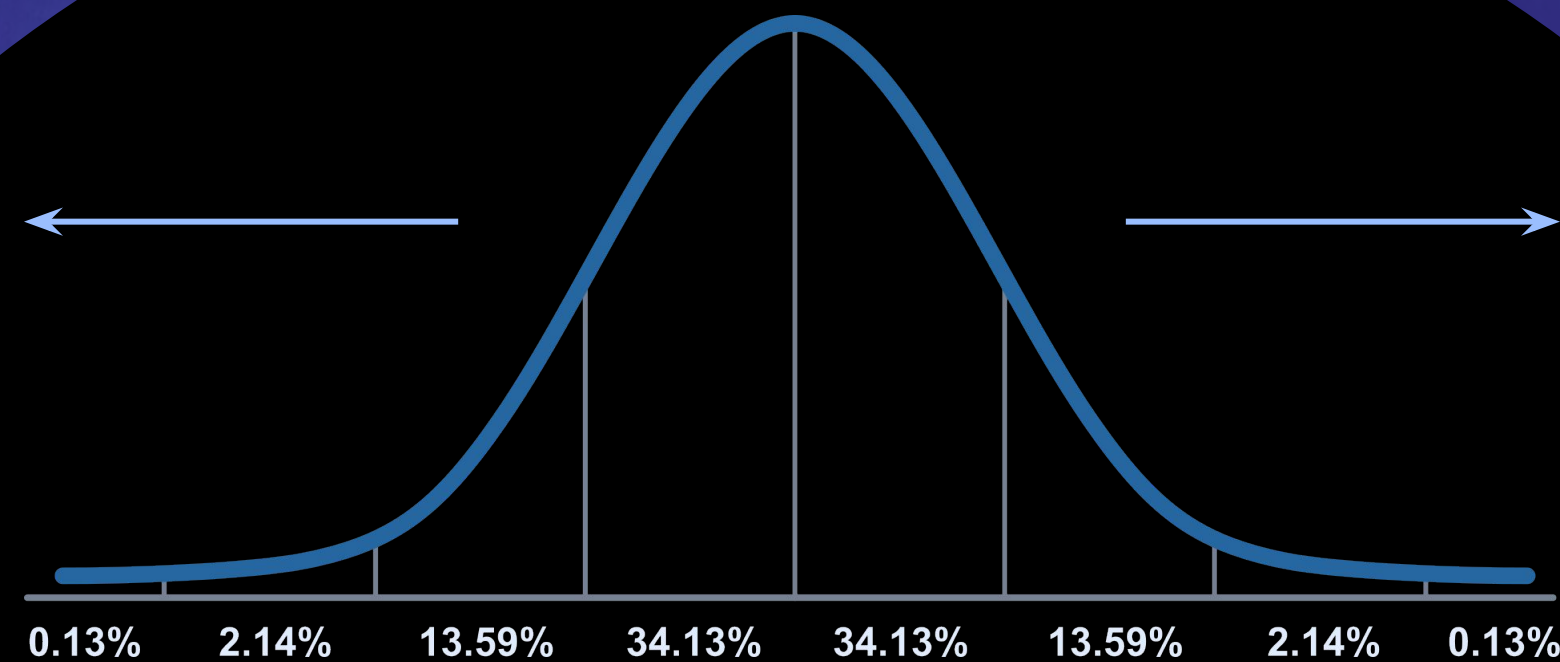
incluu's Trust & Revenue Building Edge

- Strengthen stakeholder trust
- Safeguard customers' PII, proprietary info and biometric data
- Maintain positive brand reputation
- Direct ethical development
- Prevent costly retrofitting and product recalls

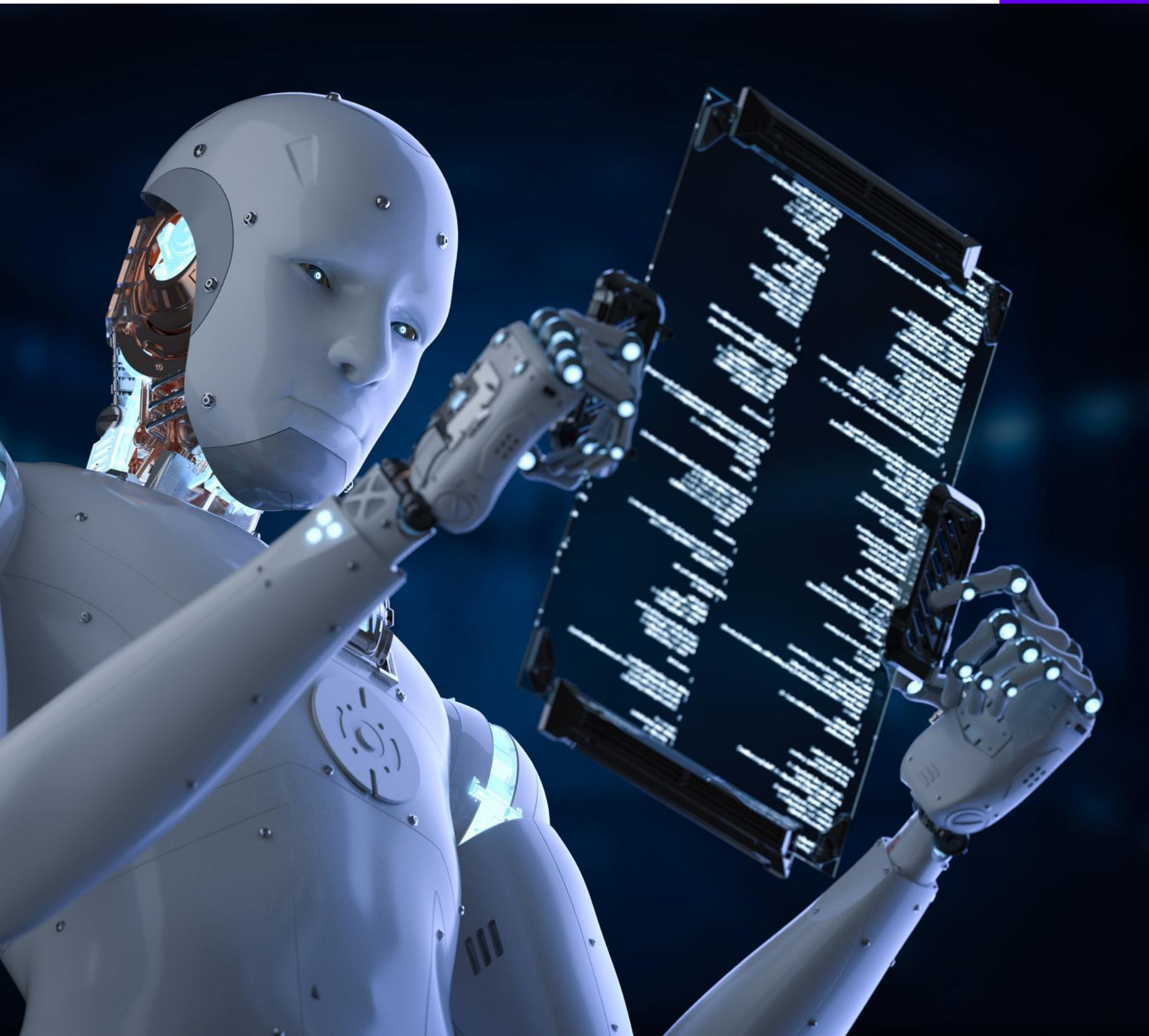


Innovation is at the edges

Unlock innovation and trust at the margins



by centering 20% of edge market users



What We Do

- Create (gen)AI & Identity (Biometrics) guardrails
- Compliance and Equity Audit artifacts
- Track metrics and prioritize compliance-first adoption
- Assess vendor models for risk & compliance
- Adopt Responsible AI (RAI) & Ethical Biometrics governance at scale
- Prepare for emerging regulations

Who We Work With



How We Work

We empower AI, data, product, and business teams to manage AI and identity projects, ensuring profitability, compliance, safety, and equity.



Tech Governance & Regulatory Compliance

- Conduct comprehensive AI model reviews
- Identify & mitigate associated risks across legal, business, reputational, and ethical factions
- Ensure regulatory compliance

Tech Equity & Ethics Consulting

- Assess and enhance processes and products
- Identify and correct biases and systemic inequalities
- Establish ethical policies
- Improve accessibility, equity, and inclusion

Custom Workshops & Speaking Engagements

- Provide deep insights into AI policy, compliance, and best practices
- Build trust with stakeholders and increase revenue

What Is At Risk

Use Cases

Fortune 100 Co.
Hiring Tool

Fortune 100
SaaS Co.

Fortune 500
Tech Co.

The Details In The Data

Fortune 100 Co. Hiring Tool

- Meant to review applications, and filter down to top 5-20 for HR review
- Removed all candidates except for white, male engineers
- Retrofitting was not possible; lost \$MMM to sunset tool

The Details In The Data

Fortune 100 SaaS Co.

- Platform widened earnings gap among Black and white users
- Limited ability to address disparities; lack of representation
- Saved \$MMM in revenue once harms were mitigated

The Details In The Data

Fortune 500 Tech Co.

- Outdated manual platform with low compliance rates
- Enabled predictive analysis, automated risk assessments
- Saved \$MMM, increased operational efficiency, boosting user trust



Partner with incluu to:

Unlock multi-million dollar revenue in
emerging market opportunities.

SCHEDULE A CALL TODAY!



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