



Zomato - Best of Melbourne Analysis

Dea Avega Editya

Master of BA

Muhammad Soban Qasim

Master of BA

Abhishek Sinha

Master of BA

Vinny Vu

Master of BA

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**Our consultancy
add names &
add names**

📞 (03) 9905 2478
✉️ questions@company.com

ABN: 12 377 614 630

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Popularity of different cuisines in Melbourne

In this section we will look at the popularity of different cuisines in Melbourne. The analysis is based on the total votes restaurants serving these cuisine have.

1 Get the data from romato

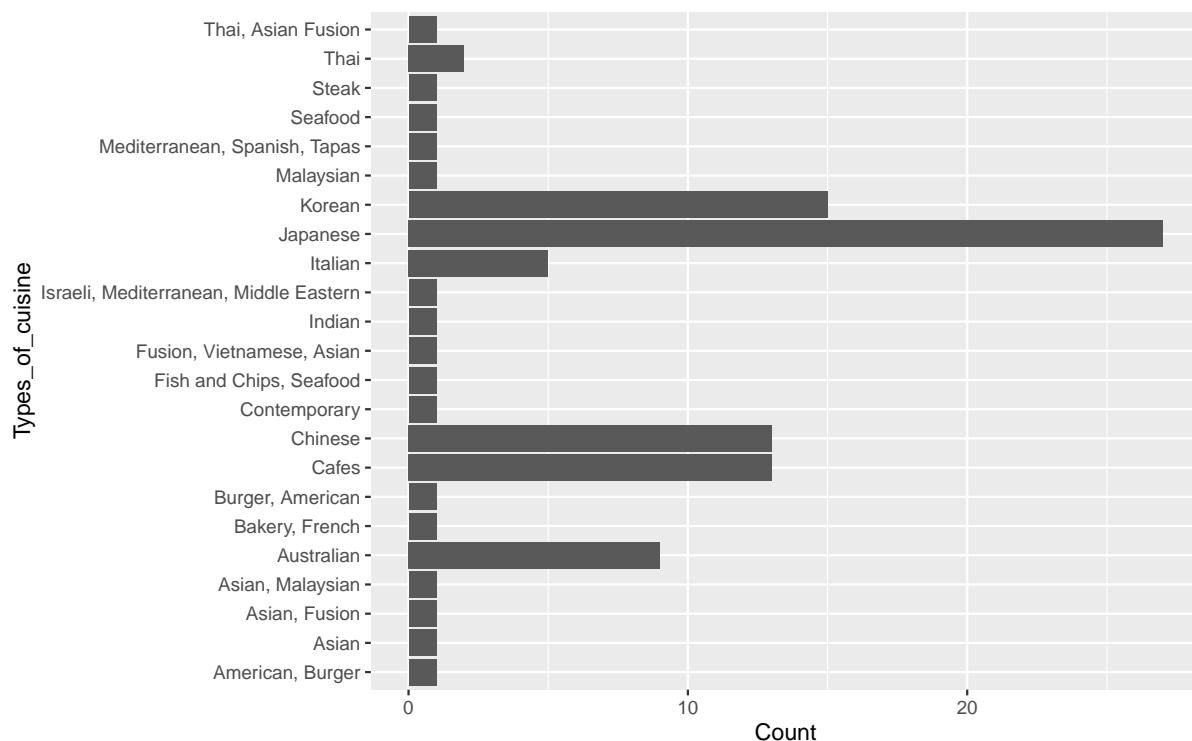
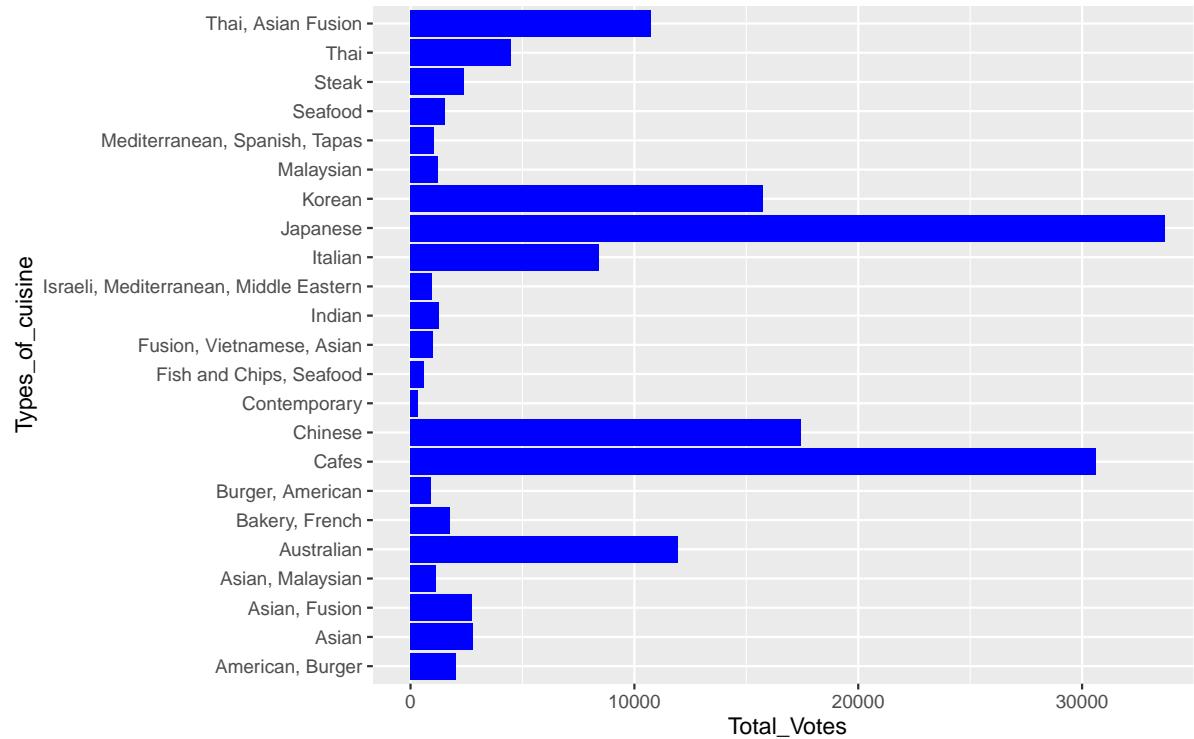


Figure 1: Number of restaurants for different Cuisines in Melbourne

From Figure 1, we can see that Japanese cuisine dominates the Melbourne CBD area, with more than 25 restaurants. Korean and Chinese cuisine are second popular with more than 10 restaurants serving these cuisine in the CBD Area. Also we see that CBD has lots of Cafes which can be related to the nature of the area given that CBD is a business hub with a fast pace environment. According to Dawe (2016) while many people still rely on a quick takeaway on their way to work or on a break from the office, many cafe's have transformed into restaurants and dining spaces where people can enjoy their hot beverage over a meal or even just to sit down with friends or work colleagues.

**Figure 2:** Number of Votes for different Cuisines in Melbourne

From Figure 2, we can look at the number of votes for different cuisine types. The popularity of a cuisine can largely be explained by the number of votes it gets. Japanese cuisine is very popular. According to Boddy (2018), ‘Chefs and restaurant owners agree diners have become more discerning and want healthy, sustainable and honest food’. The growing popularity has made Japanese restaurants a regular feature on the top restaurants list.

Table 1: Top 10 voted Japanese restaurants in Melbourne

name	locality	aggregate_rating	Total_Votes
Don Don	CBD	4.5	3168
Hakata Gensuke Ramen Professionals	CBD	4.7	2327
Mr. Miyagi	Windsor	4.7	2022
Peko Peko	South Melbourne	4.6	1982
Shyun	Carnegie	4.5	1968
Calia	Emporium Melbourne	4.5	1788
Shira Nui	Glen Waverley	4.8	1633
Shoya Nouvelle Wafu Cuisine	CBD	4.7	1509
Samurai	Hawthorn	4.4	1292
Shou Sumiyaki	CBD	4.4	1251

In Table 1 we can look at the top 10 popular japanese restaurants in Melbourne alongwith their location and rating. 'Don-Don' is a very popular japanese restaurant with 3168 votes. 'Shira Nui'is the highest rated restaurant with an aggregated rating of 4.8 out of 5.

References

- Boddy, N (2018). Australia's top restaurants: why we love Japanese food and restaurants.
Dawe, J (2016). Grinding the Numbers – Melbourne's growing coffee loves.