William D. Zerega

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SKILLS

Front-end: HTML5, CSS3, JavaScript, jQuery, Bootstrap, SASS, Photoshop, XML, Responsive design, Google Adword & Analytics Certified
Back-end: Java, Python, Ruby on Rails, ActiveRecord, MVC pattern, Database Management

EXPERIENCE

Senior Marketing Systems Associate, JP Morgan Chase & Co.   **January 2020 - Present**
Wilmington, DE
- Front End Developer on Adobe Experience Manager platform
- Worked in agile environment resolving issues using JavaScript, React.js, and Java
- Subject matter expert, team lead for collaborating with project stakeholders
- Proficient in HTML5, CSS3, JavaScript, XML, and ADA guidelines
- Architected multi-year project, designing workflow for high volume platform, DAO
- Trained colleagues, both onshore and offsite in Mumbai, on version control using Git and Bitbucket
- Created comprehensive training guide for company's Flex-app platform
- Created Tableau dashboards for department leadership displaying team metrics
- Sustained fast paced development of over 100 website source codes per week

Business Analyst, JP Morgan Chase & Co.   **August 2016 - December 2019**
Wilmington, DE
- Encoded emails using HTML and CSS from Photoshop designs for cross browser compatibility
- Created and maintained internal tools built on JavaScript
- Created and taught 10 week course, Introduction to JavaScript, to 20 person team

Sales Director, Labor Team Staffing   **January 2014 - February 2016**
Camden, NJ
- Managed a temporary workforce of over 100 employees
- Created and implemented company marketing plan
- Responsible for developing new clients

EDUCATION

Pennsylvania State University *Malvern, PA*   **May 2021**
Masters - Software Engineering

New York Code & Design Academy *Philadelphia, PA*   **April 2016**
Web Development Intensive Certification

Rowan University *Glassboro, NJ*   **December 2008**
Dual Bachelor's of Science – Marketing & Entrepreneurship

ACTIVITIES & INTERESTS

President, JPMC Toastmasters Corporate Club   **April 2017 - Present**
- Competent Communication Award recipient
- Previous appointments include VP of Education and Sergeant at Arms

Committee Member, JPMC Engage   **January 2018 - Present**
- Created, marketed, and delivered enrichment focused workshops to over 150 employees
- Workshops delivered: Introduction to JavaScript, Design Thinking