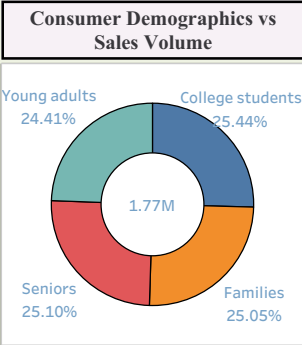
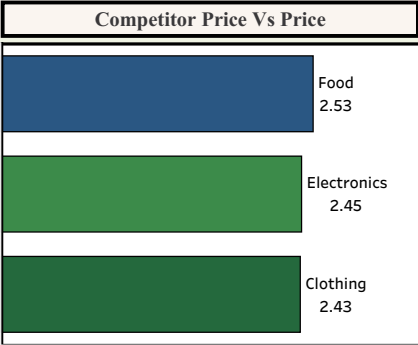
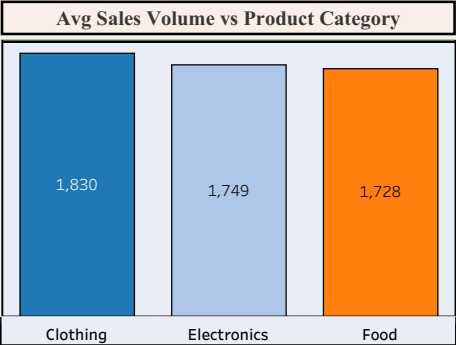


PRODUCT PLACEMENT ANALYSIS - DASHBOARD



Product Category

- Clothing
- Electronics
- Food

Avg. Price Difference

2.4323 2.5334

Consumer Demographics

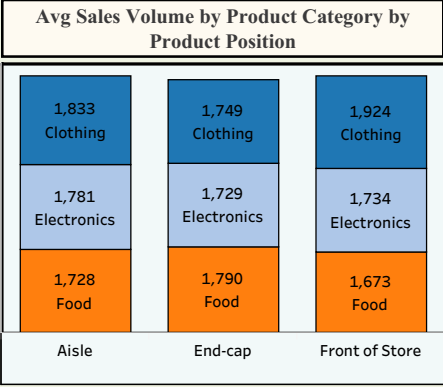
- College students
- Families
- Seniors
- Young adults

Sales Volume

1.77M

Promotion of Product Category on Price and Sales Volume

Promotion	Product Category	Price	Sales Volume
No	Clothing	5,078	
	Electronics	4,618	
	Food	4,646	
Yes	Clothing	4,302	
	Electronics	4,740	
	Food	4,636	



Avg. Sales Volume

1,746.54 1,803.77

Price

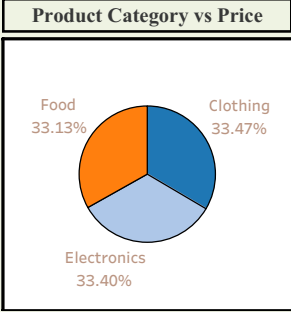
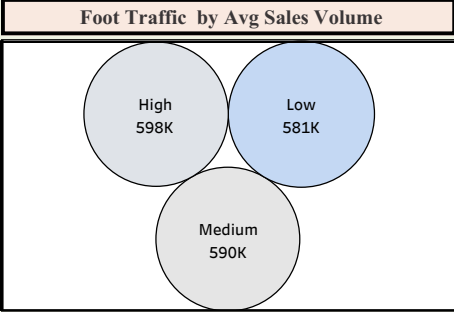
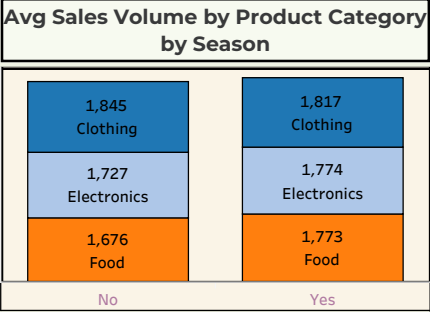
28,020.01

Product Category

- ☒ Clothing
- ☒ Electronics
- ☒ Food

Foot Traffic

- ☒ High
- ☒ Low
- ☒ Medium



Consumer Demographics

- ☒ College students
- ☒ Families
- ☒ Seniors
- ☒ Young adults

Product Position

- ☒ Aisle
- ☒ End-cap
- ☒ Front of Store