Carlos Astrada, Developer

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https://deducible.io | https://www.linkedin.com/in/carlos-astrada/ | https://github.com/deduced

SUMMARY

An entrepreneur since college, I have achieved success in several ventures. As an entrepreneur and engineer, I learned to wear a lot of hats, becoming well-versed in the various facets of a start-up, from development to management to marketing. I thrive in fast-paced environments with limited resources and feel that I am particularly well-suited to bringing products to life from the idea stage. From a developer standpoint, working across the stack allows me to tackle hard problems efficiently and iterate as quickly as possible on new ideas.

EXPERIENCE

Meteor Fantasy, Co-Founder Meteor Fantasy   2020-04 — 2021-05
https://www.meteorfantasy.com/

- Built team of developers, marketers, and managers.
- Led development of platform from idea stage to launch
- Navigated tricky regulatory state landscape

Super Monedero, Co-Founder Supermonedero   2017-02 — 2020-04
https://www.supermonedero.com/

- Built team of developers, marketers, and managers.
- Led development of platform from idea stage to launch
- Navigated tricky regulatory state landscape

Meteor Affinity, Inc, Acting CEO   2014-04 — 2020-03
https://www.meteoraffinity.com/

- Built and led turnaround team
- Achieved consistent profit after starting with 50k avg monthly losses
- Negotiated multiple contract extensions with NASCAR for the Official NASCAR Members Club Property

Fig Money, Co-Founder   2016-01 — 2018-03

- Launched successful wizard-of-oz marketing campaign to test MVP ideas.
- Developed and filed successful patent application
- Led initial marketing research to develop MVP approach with Lean Startup methodologies.

Stoneacre, Inc, VP of Technology   2010-05 — 2014-04

- Built and led developer team in Europe, US, and South America
- Led initiative to build and optimize membership platform technology

Ecommerce Techs, Co-Founder   2007-09 — 2011-02

- Built a consulting firm specializing in Magento, Wordpress, and Drupal ecommerce development.
- Built team of 27 engineers in 6 countries
- Developed processes and methodologies to operate distributed team successfully
- Successful exit in 2011

The George Washington University, Research Associate   2003-03 — 2008-10

- Developed IT-based research projects for the Center for Equity and Excellence in Education (CEEE) while pursuing my graduate studies.

Hitachi Innovation Solutions, Developer   1999-08 — 2003-06

- Worked with CSS, SOAP, ASP, and VBScript back when all that was cutting-edge!

PUBLICATIONS

Systems and Methods for Providing User-specific Product Results Based on Financial Assessment, The United States Patent and Trademark Office   2017-11-30
https://patentscope.wipo.int/search/en/detail.jsf?docId=WO2017205463

- A patent for systems and methods to test-drive a product or service and provide user-specific results that includes a look-back period, a forward projection, or both.

EDUCATION

Hack Reactor   2018 — 2018
Advanced Software Engineering Immersive - Software Engineering

The George Washington University   2003 — 2005
Master of Business Administration - MBA (incomplete) - Business Administration and Management, General

University of Maryland   1996 — 2000
Management Information Systems -

SKILLS

Management: Project Management, Product Owner, Scrum, Agile, Lean Startup Methodology

Frontend: HTML / JSX, SCSS / CSS / BEM / Styled Components, Javascript / Typescript, React / Next

Backend: Node, Express, Ruby, Python, Postgres, Redis, Serverless

Devops: AWS, Google Cloud, Heroku, Caching, Docker

Data Science: R, Data Analysis, Statistics, Data Studio

Digital Marketing: Facebook Ads, Google Adwords, SEO, Email Marketing, Analytics

UI/UX: Figma, Sketch, Invision

LANGUAGES

English *(Native speaker)* , Spanish *(Native speaker)* , Portuguese *(Minimum Professional Proficiency)* , French *(Limited Working Proficiency)* , Italian *(Limited Working Proficiency)*

INTERESTS

Personal *[guitar, cooking]*, Learning *[history, philosophy, mathematics, science]*