

Most basic features (essentials)

Include specific school related resources when the student logs in with their school email.

Jonny

Have well categorized resources and deals. (Electronic discounts, book discounts, food discounts, etc.)

Jonny

Provide students with vast, easily accessible, resources they are already provided.

Jonny

Have a section recommend best studying websites and tools. Also include a student run block to submit requests for deals that are unlisted and also help provide other students with advice about school related things.

Jonny

Design

Simple to use and convenient interface.

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Have all different sections be easily findable and categorized, making searching more streamlined.

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Color code each section the student may use. Example:

- Red: Food
- Blue: Electronics
- Yellow: Books

Jonny

Add a built in search feature to look for a specific store or company, and whether they are having any student discounts.

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Obstacles

Discounts may be harder to find than originally thought.

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Student traffic is low, leading to business discounts being utilized and discontinued.

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Limits of certain discounts proving to be not worth the effort, ending with wasted time even providing them.

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Site wide issues, may not look as appealing initially when there are already plenty of social media posts that discuss student discounts.

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Profitabiliy methods

Initial profit can be targeted towards sidebar and non-intrusive ads on the main sites.

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Deals with businesses that have provided discounts can pay for sponsor slots for their deals to appear first.

Jonny

Work up deals with colleges and universities to create a resource index for their students.

Jonny

~~Sell all the student data~~  
(Just kidding)

Jonny

Long term support

Have a team on standby to search out for all kinds of student discounts across different services. Likely updated monthly

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Allow students to submit discounts that have not been presented yet.

Jonny

Archives old discounts and deals so students still have a way to check them.

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Have a user forum to discuss other preview discounts or upcoming ones. Also allow users to share other school related resources in an easily accessible archive.

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