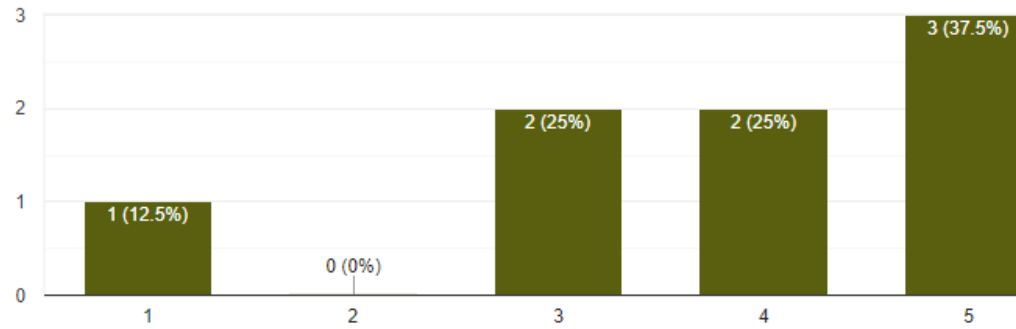


- Lab
 - Elevator Pitch
 - Pangry
 - Pangry was an app that was developed with busy and lazy people in mind. How often have you ever looked into your fridge and found food that was either going bad or about to go bad and you don't know what to do with it or need a few extra ingredients to make something of it? Pangry allows the user to input all of the ingredients that they currently have whether it be in their pantry, fridge, or counter, and seamlessly gives people a recipe that they can use with the ingredients they already have.
 - Assumptions
 - People have food in their homes from other recipes but don't know what to do with them.
 - There's a lot of food waste because people throw out food that they didn't have a need for.
 - People have a hard time deciding what to cook or only stick to what they know what to cook and don't explore other options.
 - Problem statement
 - Identify why people would want to reuse old ingredients as opposed to going out to buy new ones.
 - Survey questions
 - How much money could we be saving by reusing old ingredients?
 - How much time could we save by not going out to buy new ingredients?
 - On a scale of 1-10 how often do you feel like you have nothing to eat even though you have food at home?
 - On a scale of 1-10 how often do you find food that has expired or gone bad?
 - How do you feel when you throw away food that you've forgotten about or has gone bad?
 - How many recipes do you know how to make with the food you currently have?
 - 3 Key Findings
 - Having food that has gone bad or is expired is actually a problem.
 - If surveys are correct, most people would save about \$100-\$200/week on food from waste.
 - A common problem people have is deciding what to eat for dinner as the primary problem.
 - Most people not only waste money on food waste but also ordering take out from restaurants when they don't know what to do with their food.

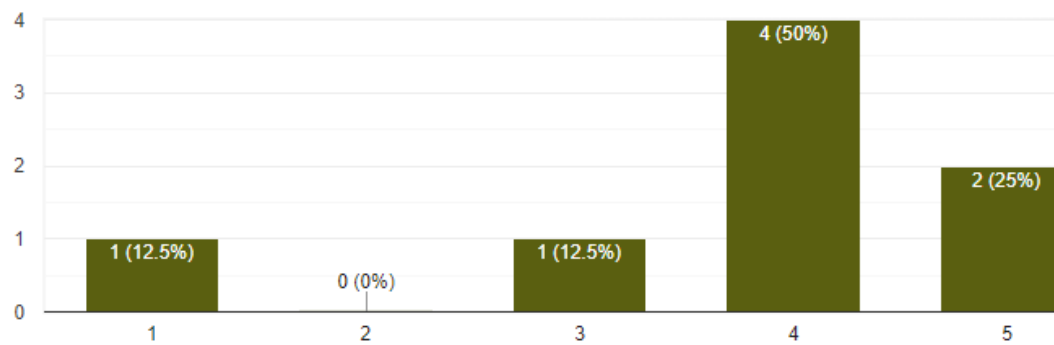
How bad do you feel when you throw away food that has either gone bad or you've forgotten about?

8 responses



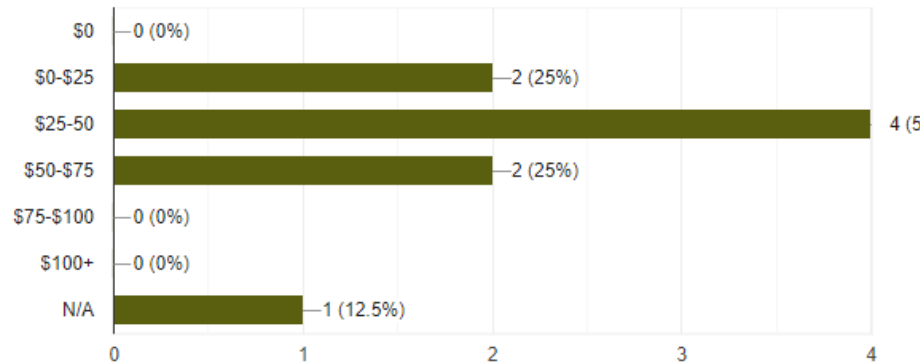
How often do you find food that has either gone bad, or expired?

8 responses



How much money do you think you would save every week by reusing ingredients?

8 responses



How likely are you to order take out from a restaurant or go for a quick grocery run when you already have food in your home?

8 responses

