



PROJECT BANANA SHOWS THE MAIN STAKEHOLDER GROUPS OF THE BANANA SECTOR. IT INCLUDES REPRESENTATIVES FOR FARMER ORGANIZATIONS, COMPANIES, RESEARCH INSTITUTIONS, WORKER UNIONS AND OTHER CIVIL- SOCIETY ORGANIZATIONS.

THEY ALL PROMOTE THE ADOPTION OF GOOD PRACTICES FOR SUSTAINABLE PRODUCTION AND TRADE BY THE BANANA INDUSTRY WORLDWIDE. THESE GROUPS JOINTLY DEVELOP PRACTICAL GUIDANCE IN VARIOUS AREAS SUCH AS REDUCTION OF PESTICIDE USE, OCCUPATIONAL HEALTH AND SAFETY, GENDER EQUITY, COSTS OF SUSTAINABLE PRODUCTION AND DISTRIBUTION OF VALUE.

WORLD BANANA FORUM

OVERVIEW:

WORLD BANANA FORUM IS A PERMANENT SPACE OF ASSEMBLY FOR PARTICIPANTS REPRESENTING THE GLOBAL BANANA SUPPLY-CHAIN TO PROMOTE OPEN DIALOGUE ON CHALLENGES FACING THE BANANA INDUSTRY.

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FAIRTRADE INTERNATIONAL

OVERVIEW:

FAIRTRADE INTERNATIONAL IS AN ALTERNATIVE APPROACH TO CONVENTIONAL TRADE BASED ON A PARTNERSHIP BETWEEN PRODUCERS AND TRADERS, BUSINESSES AND CONSUMERS. THE INTERNATIONAL FAIRTRADE SYSTEM - MADE UP OF FAIRTRADE INTERNATIONAL AND ITS MEMBER ORGANIZATIONS - REPRESENTS THE WORLD'S LARGEST AND MOST RECOGNIZED FAIR TRADE SYSTEM.

WHEN A PRODUCT CARRIES THE FAIRTRADE MARK IT MEANS THE PRODUCERS AND TRADERS HAVE MET FAIRTRADE STANDARDS. THE FAIRTRADE STANDARDS ARE DESIGNED TO ADDRESS THE IMBALANCE OF POWER IN TRADING RELATIONSHIPS, UNSTABLE MARKETS AND THE INJUSTICES OF CONVENTIONAL TRADE.

"A VISIT WITH FAIRTRADE BANANA FARMERS IN PERU"
WEDNESDAY, APRIL 15, 2015
FROM FAIRTRADE INTERNATIONAL VIMEO

Fairtrade Deutschland visits the banana farmers of ACROBOQUEA, a Fairtrade certified cooperative in Peru. Featuring interviews with farmers and the story of how bananas get from the fields of Peru to your store shelves.

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CORBANA

OVERVIEW:

CORPORACIÓN BANANERA NACIONAL (CORBANA) IS A NON-GOVERNMENTAL PUBLIC INSTITUTION, ESTABLISHED IN THE YEAR 1971 BY THE RATIFICATION OF A LAW OF THE REPUBLIC OF COSTA RICA. ITS MAJOR OBJECTIVE IS THE DEVELOPMENT OF THE BANANA INDUSTRY IN COSTA RICA AND TO SERVE THE BANANA PRODUCERS.

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BIOVERSITY INTERNATIONAL

OVERVIEW:

BIOVERSITY INTERNATIONAL IS A GLOBAL RESEARCH-FOR-DEVELOPMENT ORGANIZATION. BIOVERSITY INTERNATIONAL'S VISION IS THAT AGRICULTURAL BIODIVERSITY NOURISHES PEOPLE AND SUSTAINS THE PLANET.

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EUROBAN

OVERVIEW:

EUROBAN IS A NETWORK OF EUROPEAN CIVIL SOCIETY ORGANIZATIONS THAT WORK COLLABORATIVELY WITH CIVIL SOCIETY ORGANISATIONS IN OTHER CONTINENTS TO HELP ACHIEVE SOCIALLY JUST, ECONOMICALLY VIABLE AND ENVIRONMENTALLY SOUND TROPICAL FRUIT INDUSTRIES.

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PROJECT BANANA

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