

Business Insights Report

Expense Analysis Dashboard & Strategic Review

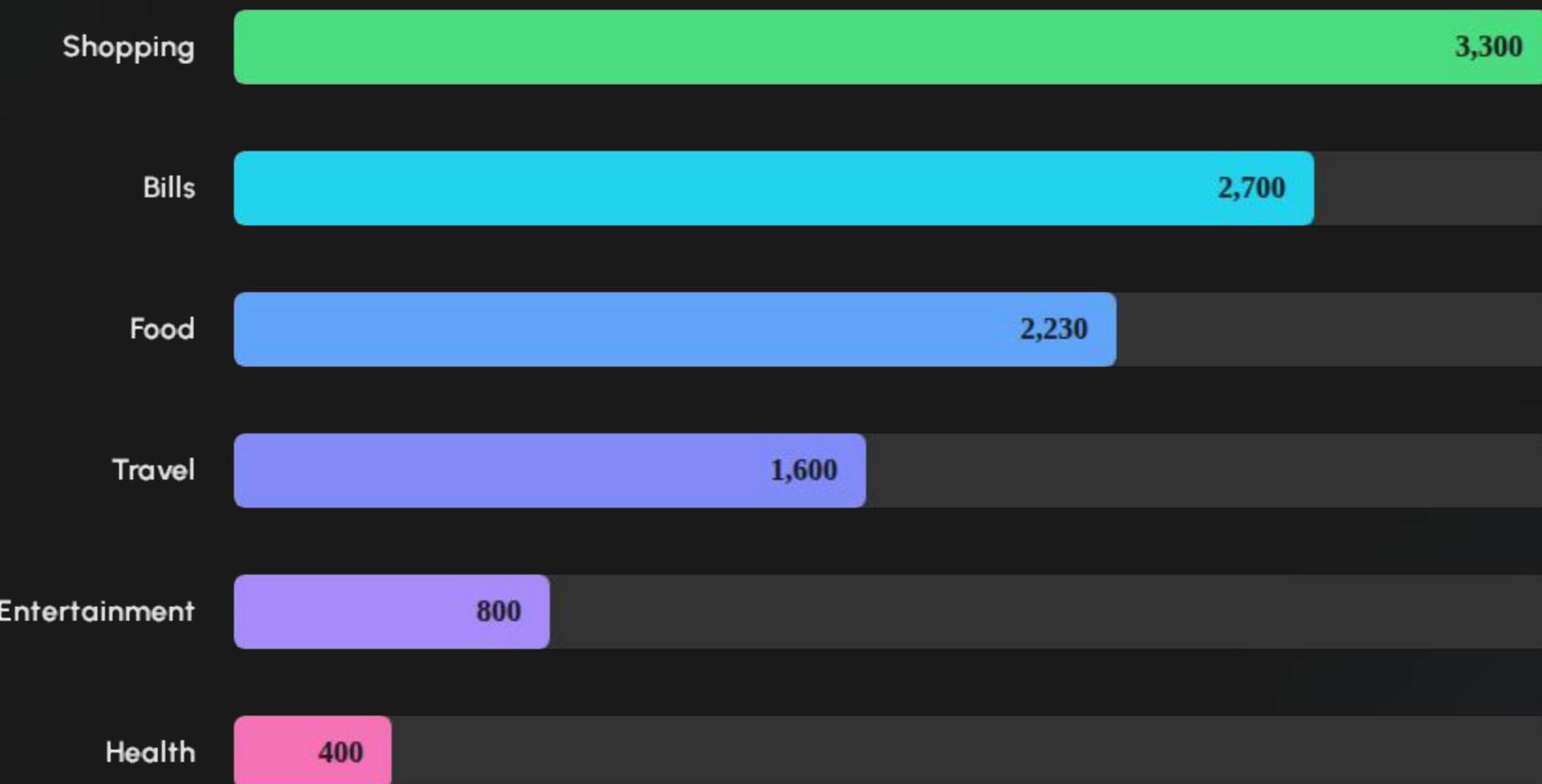
Executive Summary

11,030 **1.8K**

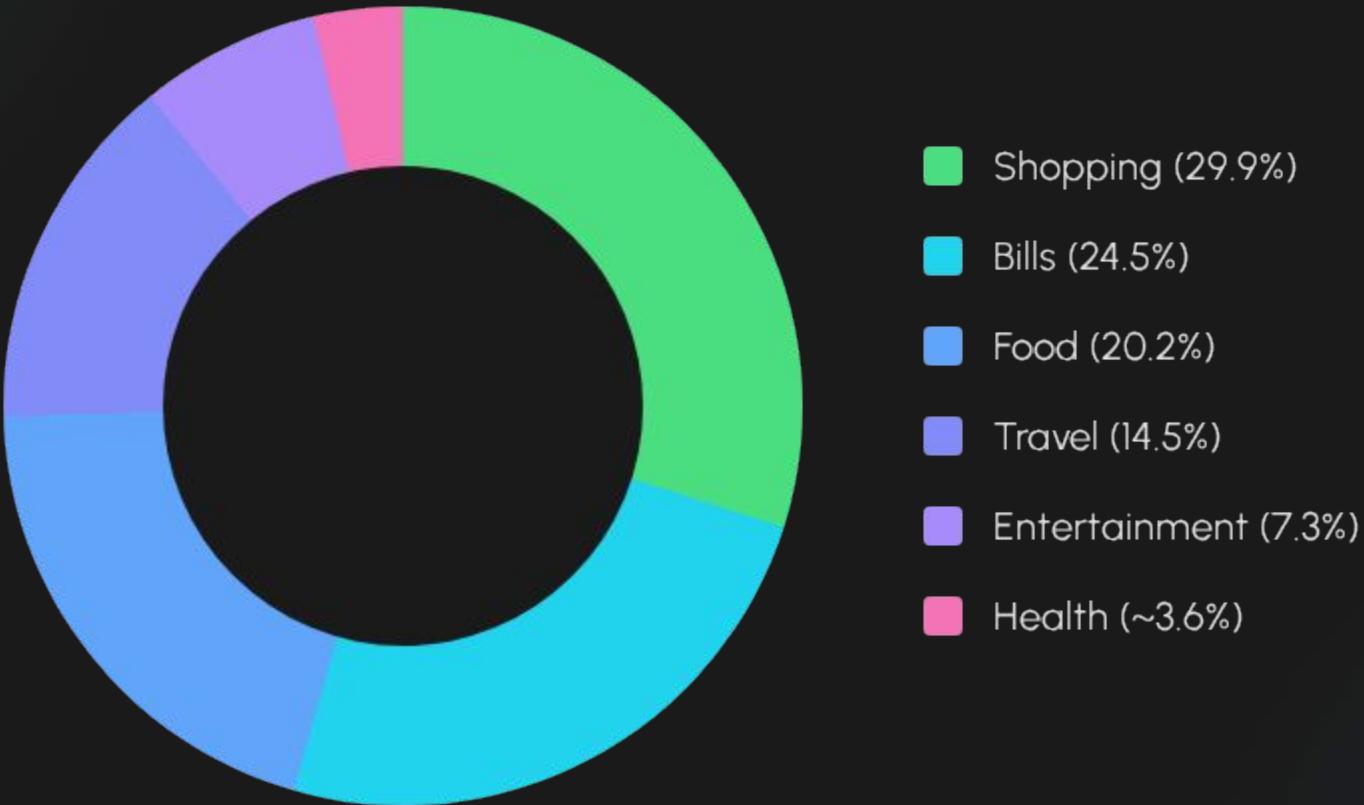
Total Spend (Currency) Highest Daily Peak

Total expenditure for the observed period indicates substantial activity, with significant daily variance suggesting high operational costs.

Expense Distribution by Category



Proportional Spending Analysis



Bills and Food combined account for over 45% of total spending.

Spending Consistency Over Time



Spending is inconsistent over time, showing significant volatility that suggests unplanned budgeting.

Key Observations

Category Dominance

Shopping is the highest spending category at 3,300, representing nearly 30% of total outlay. This single category significantly outweighs essential operational costs like Health and Travel.

Essential Costs

Bills and Food combined consume over 45% of the budget. While these are necessary expenses, their high proportion limits capital available for other strategic investments.

Strategic Recommendations

1. Implement Strict Budgeting

Address the inconsistency in spending patterns by implementing a fixed weekly cap. This will smooth out the volatility observed in the timeline analysis.

2. Optimize Procurement

With "Shopping" as the lead expense, conduct a vendor review to negotiate better rates or bulk discounts, potentially reducing this category by 10-15%.



Q & A

Thank you for your attention.

Image Sources



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