Imagine if your WordPress or Wix site was it's own NFT Marketplace. One where customers and owners of your NFTs, even those brand new to the Web3 universe, can purchase your art as an NFT, all without ever leaving your website. Here, you hold their attention. Your customer's (and future customer's) experience is greatly simplified. And so is yours as a content creator.

The AcaiBowl widget allows you, the artist, *much* more control over the process of presenting your art for sale as an NFT, all on your own site. It creates ease of purchase and viewing for the buyer and collector. Now, your fans and customer's aren't redirected to another site when it comes time to purchase. All this, without getting in the way of traditional payment methods, if your fans prefer those methods.

What the AcaiBowl Widget does for an Artist and Content Creator

- AcaiBowl creates a tremendous amount of ease for artist and fans entering the NFT space. It enables content creators the ability to mint NFTs right from your Wordpress or Wix site. Customer's can experience an easy onboarding experience into the NFT universe.
- AcaiBowl utilizes Rarible's "lazy minting" protocol from inside your WordPress or Wix site, creating a much better experience when preparing your art for sale as an NFT.
- The AcaiBowl widget helps create "gated content" to your specifications, for any number of pieces of art or fir entire pages.
- Purchasers and fans are not redirected to an NFT marketplace such as Open Sea or Rarible when it comes time to view or to buy. Everything happens on your own site, effectively making your web site into your very own NFT marketplace.

How to use the AcaiBowl Widget

- AcaiBowl is a plugin for WordPress and Wix. Simply choose the widget from the plugins menu and drop in onto your site .
- Create gated content for individual pieces of art or for any number of pages by adding conditions, such as a passphrase or special code for the page or just for owner of the NFT
- Create your NFT by right clicking on the piece of art and using AcaiBowl's features to set it's attributes for sale as an NFT. Boom – you're done
- The content creator can make any piece of art "gated content" by adding

Technological Specifications

- AcaiBowl uses IPFS for storage of the artist's content
- For the EthDenver 2022 hackathon, we're using Rarible for minting the content *(using "lazy minting")*. This will be expanded to include Polygon and Harmony after the hackathon
- Using LIT Protocol's lit-js-sdk to provide gated access to content for current NFT holders, by returning a JWT for the wallet account attached to the site
- Allows Web2 interactions for buyers who prefer traditional payment methods for their purchases such as Stripe or PayPal

Roadmap

- Expanding to allow NFT minting using Polygon, Harmony and Tezos
- Expanding to allow support for sites made using Wix
- As a future enhancement, AcaiBowl can custodian an NFT owner's keys for them, allowing the "not-yet-Web3-savvy" fan to own your NFT without going through the current and typical Web3 onboarding experience.
    - This will eventually be using a decentralized protocol