

REVOLUTIONIZING MEDIA FOR CREATORS, AND CONSUMERS.

FEBRUARY 2022



ACAI-BOWL

PITCH DECK

THE CREATORS TOOL THAT WILL MONETIZE CONTENT FROM CMS TO WEB3



Situation

Starting with the radio, media was created to share a message of society and it's people. Today, it is people that replicate media and feel depleted of their own power; as consumers of content, and more importantly, as creators of it.

01

- Content is censored by the platforms themselves, and the algorithms are set, not for the consumer, but rather for how much money the platform can make off of it.

02

- Creators face challenges in accessing and aggregating capital to propel their businesses and build sustainable lives.

03

- Youtube being the most popular platform for content creators, roughly 80% percent or maybe higher don't make much if anything. Only 10 - 20% of that group are taking home the majority of the cash on Youtube.

Freelance artists have very little means of supporting themselves, yet many people are interested in content creation.

**The biggest problem here is that
people are giving their attention capital away
for free..**

I want them to not loose it and give it all away.

**We want to also move everything to
decentralized and web3."**

- Dee, Developer of Acai Bowl

THE ACAI BOWL WIDGET & DECENTRALIZED WEB

Your workspace becomes your market space.

If we look at the content creator market on youtube only, 90% of creators do not make enough from it to pay their bills. Acai bowl is bringing, not only financial value but also..

Social impact

Bringing awareness to media consumption models and value to creators in ways they have never witnessed before.

Community impact

Building a community between producers and consumers for an ever healthier and more transparent food supply.

Personal implication

Our users accumulate value in training with an optional “pay it forward” model. They are given liberty over their own business model.

Solution

*Make Your Content
Work for you with ACAi BOWL*

01

Eliminated censorship and patriotic branding system.

02

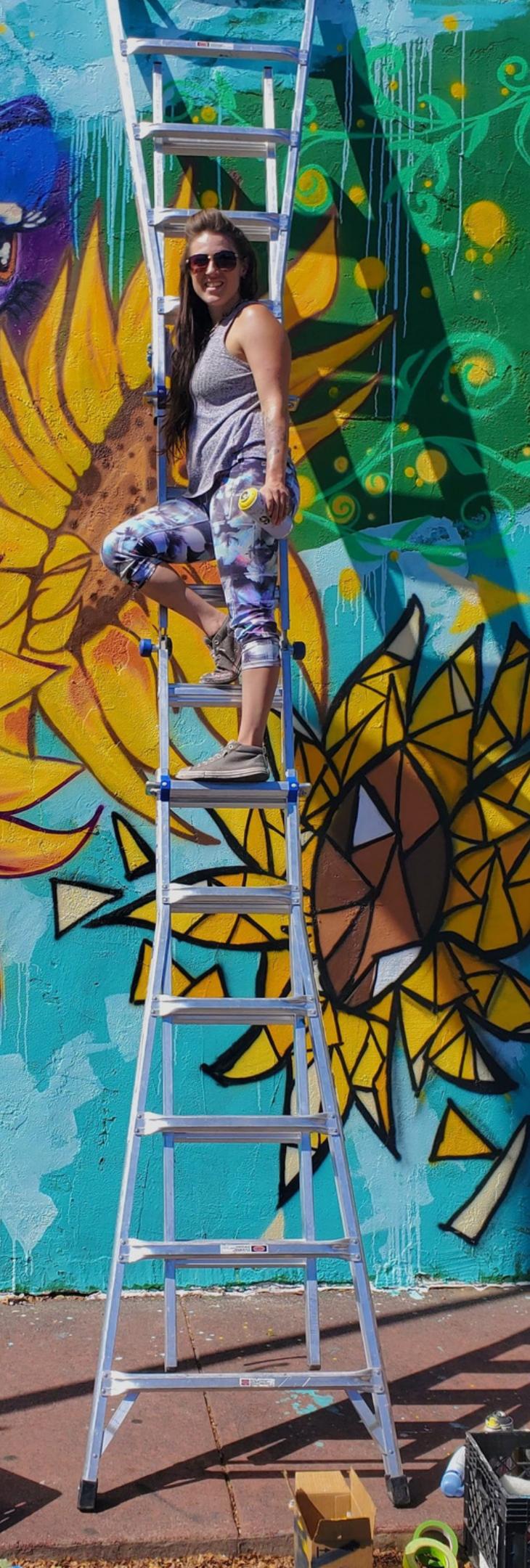
Giving the monetary power back to the people, both creators and consumers to work more consciously.

03

Optimizing the potential for creators to diversify their outreach and resources for monetization.

***"We are changing
the way artists
can reach and
build their clients
and community."***

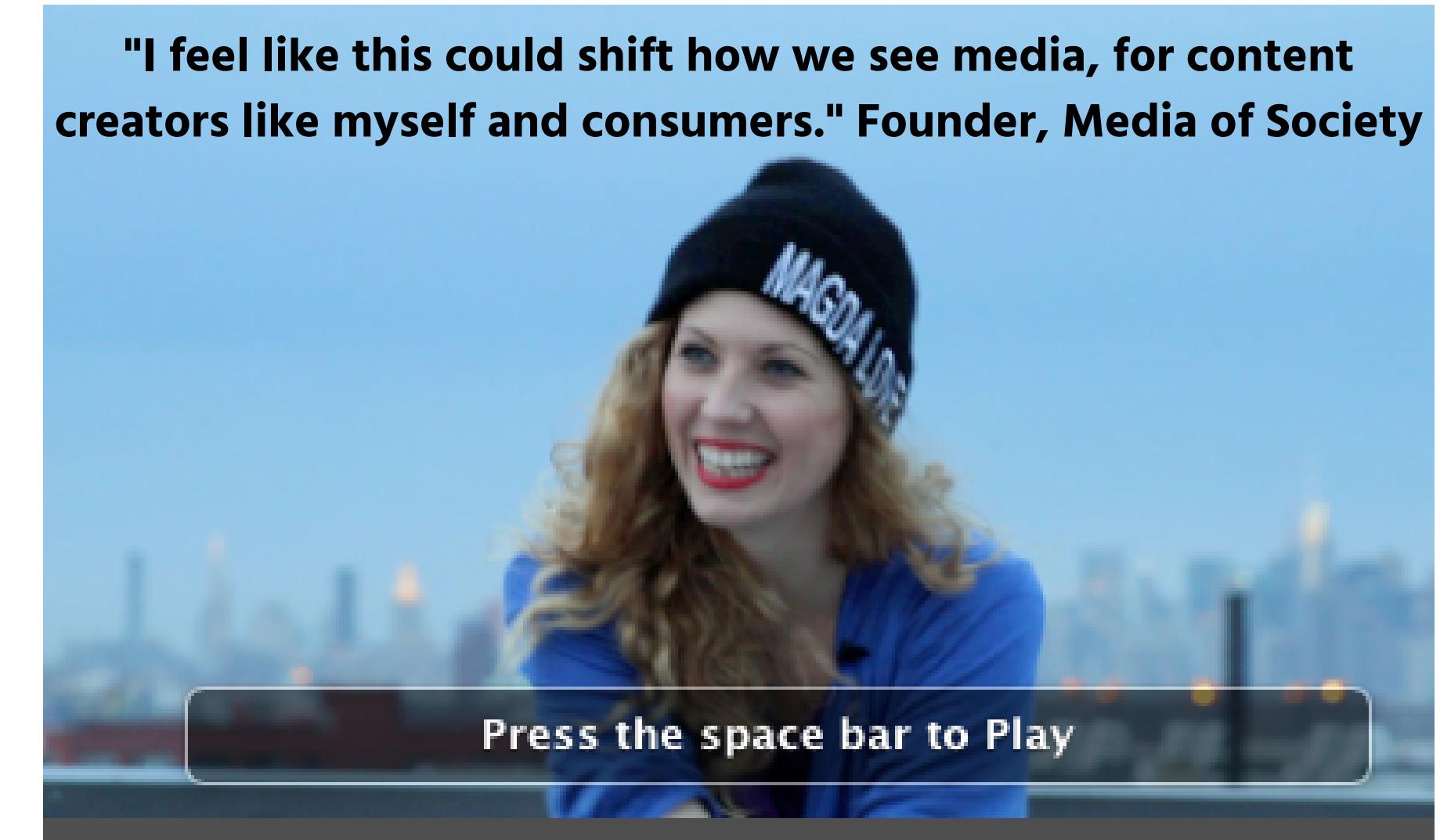
- Rachel, Dreamscaper



REVENUE CHANNELS

MONETARY POWER IS GIVEN BACK TO THE PEOPLE.

- NFTs with the platform
- Monthly Subscription
- Percentage fees and affiliate programs
- Advertising



A brighter future and prosperous business for tomorrow, today.

REVOLUTIONIZING MEDIA

- **Acai Bowl is an easy to use bolt-in tool.**
- **With Acai Bowl you can make tradable NFTs.**
- **Create NFTs and give it to people. Increasing your adaptability.**

"We are creating this whole ecosystem of connecting Web2 to Web3 and using it for what it was created for, decentralized access for all."

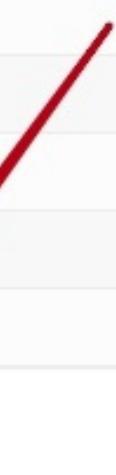
COMPETITIVE ADVANTAGE

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"For every 1,000 ad views, advertisers pay a certain rate to YouTube. YouTube then takes 45% and the creator gets the rest."

Basically, Youtube is only paying 50% of profits whereas with ACAI Bowl, we only take a small tax fee on using our widget. The rest is yours.

DATE		SUBSCRIBERS		VIDEO VIEWS		ESTIMATED EARNINGS
2018-09-11	Tue	+35,646	15,938,300	+24,449,651	11,171,866,346	\$6.1K - \$97.8K
2018-09-12	Wed	+35,283	15,973,583	+21,538,351	11,193,404,697	\$5.4K - \$86.2K
2018-09-13	Thu	+34,773	16,008,356	+19,524,200	11,212,928,897	\$4.9K - \$78.1K
2018-09-14	Fri	+43,326	16,051,682	+24,789,023	11,237,717,920	\$6.2K - \$99.2K
2018-09-15	Sat	+44,547	16,096,229	+25,241,634	11,262,959,554	\$6.3K - \$101K
2018-09-16	Sun	+38,767	16,134,996	+23,262,247	11,286,221,801	\$5.8K - \$93K
2018-09-17	Mon	+32,185	16,167,181	-6,936,779	11,279,285,022	\$1.7K - \$27.7K
2018-09-18	Tue	+25,911	16,193,092	+15,356,001	11,294,641,023	\$3.8K - \$61.4K
2018-09-19	Wed	+38,483	16,231,575	+23,516,585	11,318,157,608	\$5.9K - \$94.1K
2018-09-20	Thu	+30,182	16,261,757	+20,460,458	11,338,618,066	\$5.1K - \$81.8K
2018-09-21	Fri	+31,039	16,292,796	+18,608,885	11,357,226,951	\$4.7K - \$74.4K
2018-09-22	Sat	+30,702	16,323,498	+24,318,696	11,381,545,647	\$6.1K - \$97.3K
2018-09-23	Sun	+28,125	16,351,623	+20,057,780	11,401,603,427	\$5K - \$80.2K
2018-09-24	Mon	+3,889	16,355,512	② LIVE +5,413,290	11,407,016,717	\$1.4K - \$21.7K
Daily Averages ↗		+36,434		+20,781,400		\$5.2K - \$83.1K
Last 30 Days ↗		+1,092,995		+623,442,000		\$155.9K - \$2.5M



ONBOARDING ARTISTS

**Labels and galleries may take
50% or more of artists money.
Let's change the game using
AcaiBowl.**

**Higher % of your Creative Art
Direct Access to Your Fans
Special Events for your Community
NFT Only Access on Anything You Want**



Profit

We guarantee amazing return...



You own your
content.

You own how much
you make.

You are your own
business.

100%

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LET WEB3 MONETIZE YOUR CREATION

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