"Love is what you want" is about a man who desires to be loved. The comic goes through aspects of him contemplating on his lonely life and realising that all he needed to do was to accept help in order to move on. The comic uses metaphorical images which are made cohesive by the texts.

The images chosen for the web comic is a combination of aspect-to-aspect transition that depicts the man's contemplations, as well as, action-to-action transition towards the end when the man gets rescued by another person and thus, found love. The panels are arranged such that the reader can feel the emotional regression of the protagonist as emphasized by the ladder and the text that stretches down to the bottom of the page. The story then continues horizontally until the end to represent the start of a new story for the protagonist. Additionally, panels were removed to represent the varsity of the mind and emotion, as well as to ensure fluidity of the narrative.

The first challenge was to ensure that I was able to connect disparate metaphorical images such that it makes sense to the reader. This was achieved by manipulating each image such that it physically links with the subsequent image to ensure cohesiveness of the story. Using Kris Ware's rule on balance between story and image, I ensured that text that accompanied the abstract images were written to seamlessly connect the narrative. The second challenge was applying the div tags and making the zigzag flow. Initially, using AP div tags resulted in complications of alignment when viewed on the web. Therefore, individual div tags were used for each panel by manually determining the location of each div tag such that the arrangement could be done flexibly.