

Bus Passenger Survey

Thank you for taking the time to do this survey. . KBUS.ie

1. Why are you taking the bus today instead of another mode of transport?

- ☐ Direct to my destination ☐ Most suitable timetable ☐ No Car
☐ Cheapest to my destination ☐ Free Travel ☐ Other

Other (please specify)

2. How would you normally travel from your home to other Towns / Cities in Ireland?

- ☐ Car ☐ Train ☐ Bus (Bus Eireann) ☐ Bus (Other)

If you use private bus companies, which ones do you use?

3. How often do you travel by bus to other Towns / Cities in Ireland?

- ☐ Every Day ☐ Once a Week ☐ Once a Month
☐ Twice per Week ☐ Twice per Month ☐ Twice per Year

Other (please specify) / Comment

4. How often do you use the internet?

- ☐ Daily ☐ Weekly ☐ Rarely ☐ Never

Comments

5. Which of the following websites would you check out before making a trip in Ireland?

- ☐ Bus Eireann ☐ Private Bus Co. ☐ Other ☐ None

How would you rate that website: Poor [], Average [], Good [], Very good []

6. If a website existed, which had information on all Irish Bus Routes on one site, would you use it?

- ☐ Yes ☐ Probably ☐ Maybe ☐ No

Comments

7. Have you ever had problems finding information on bus routes / timetables / destinations?

- ☐ Yes ☐ Often ☐ Sometimes ☐ Rarely ☐ No

Please Specify

8. Where did you find the information you needed about today's bus journey?

- ☐ Used service before ☐ Word of mouth ☐ Website
☐ Local newspaper ☐ Bus stop ☐ Other

Other (please specify)

9. In which County do you live?

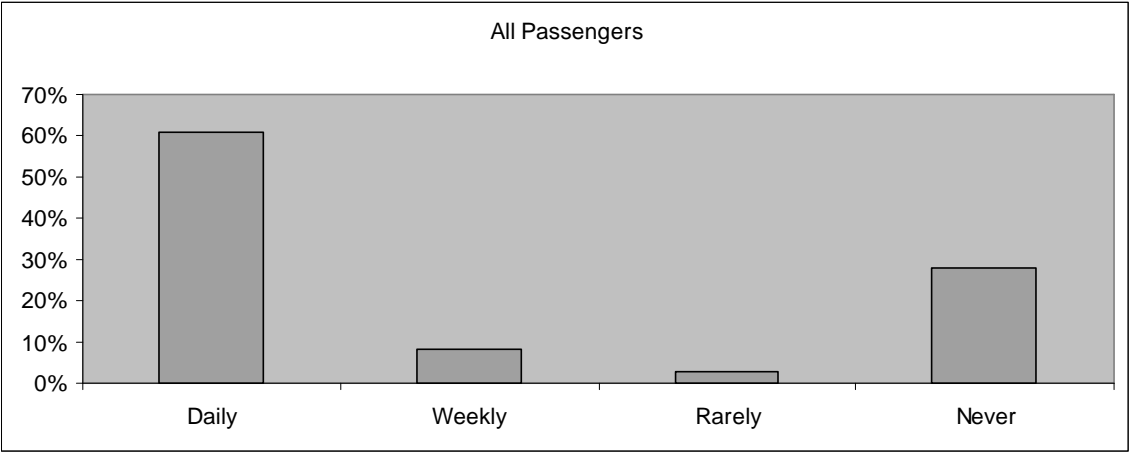
Which of the following represents your age group 11 - 20 []... 21 - 30 []... 31 - 40 []... 41 - 50 []... 51+ []

10. Rate the following in order of importance from 1 to 5, with 1 being the most important and 5 being the least important.

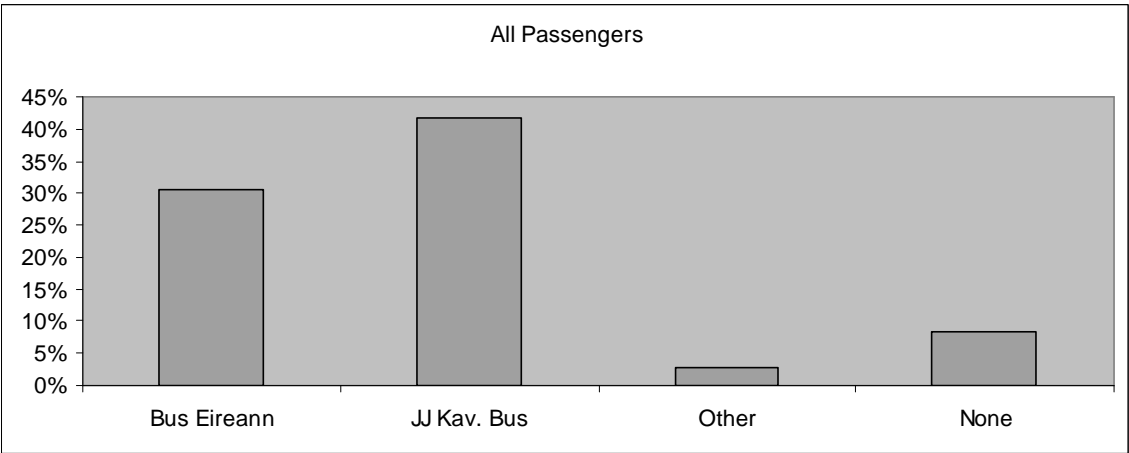
- ☐ Cost ☐ Comfort ☐ Destination Choice ☐ Suitable Timetable ☐ Other

Other (please specify)

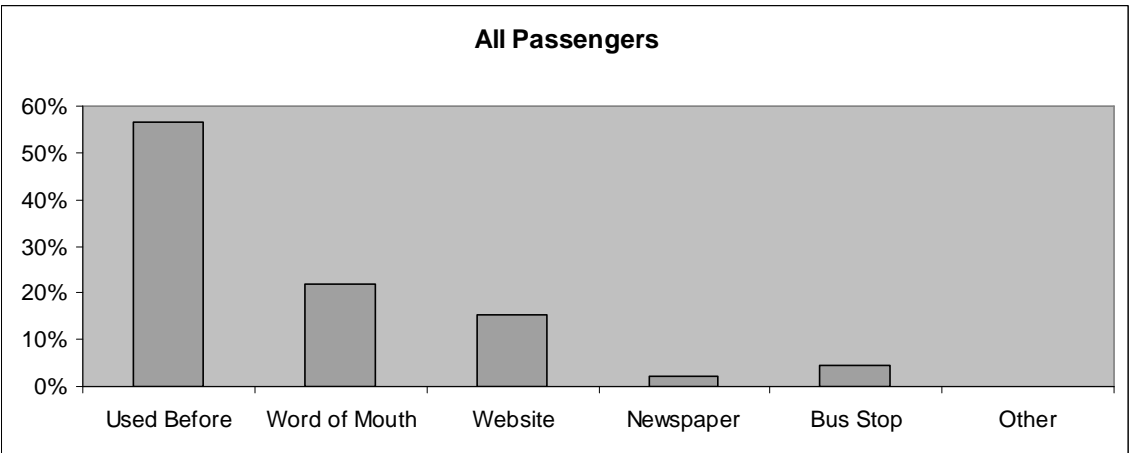
Bus Passenger Survey Results



Qu. 4 *How often do you use the internet?*



Qu. 5 *Which website would you check prior to travelling?*



Qu. 8 *Where did you get the information for today's journey*