Danielle Bennett

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Full stack web developer experienced in Ruby on Rails and React. With a background in sales data analysis and wholesale product development, my love of both analytical thinking and design led to a passion for programming. I bring a breadth of experience in project management, overseeing an initiative from it's inception to completion.

TECHNICAL PROJECTS

magNET - [Github (frontend)]() | [Github (API)]() | [Demo]()
Inspired by refrigerator poetry magnets, users can drag and drop randomized words to create their own shareable poems
+ Created a Ruby on Rails backend API to provide a database of 13,000 words and persist user generated data
+ Built frontend with React, using Redux for state management and user authentication
+ Used the React Draggable library to create an interactive user experience with draggable components
+ Wrote functionality to persist poems with X and Y page coordinates and then stringify the data based on row positioning
+ Designed user interface with custom CSS

Weather Complainer - [Github (frontend)]() | [Github (API)]() | [Demo]()
Compares historical weather data with today's forecast to generate a customized "weather complaint"
+ Built a backend of historical weather data fetched from NOAA
+ Created JavaScript front end with class based JS syntax
+ Used AJAX functionality to fetch weather data from the two endpoints and compare weather conditions
+ Designed user interface with custom CSS and graphics

Date with Destiny - [Github]() | [Demo]()
Generates a complete romantic outing by providing daytime, dining, and nightlife activities based on user location
+ Used Ruby on Rails to develop front and back ends
+ Fetched data from the Foursquare API for the various activities and parsed through results to create custom activity list
+ Designed user interface with custom CSS and graphics

TECHNICAL SKILLS

Ruby, Ruby on Rails, ActiveRecord, Sinatra, JavaScript, React.js, Redux, Postgres, SQLite3, APIs, HTML, CSS, jQuery

EMPLOYMENT HISTORY

MJJ Brilliant, New York, NY
Account Executive & Merchandiser, *September, 2016 - August, 2017*
+ Acted as point of contact for seven different jewelry buying teams, traveling often with corporate executives
+ Developed product for retailers based on analysis of AUR and customer preferences, reviewed sketches and CADs
+ Managed workflow of process until point of final sample approval, consistently following up with production teams
+ Took the lead in training three new members on internal and external PD and sales teams

The Richline Group, New York, NY
Account Executive, *March, 2012 - August, 2016*
+ Managed customer accounts grossing $30 million annually
+ Trained four new sales assistants during tenure, and managed two assistants
+ Forecasted monthly sales projections and analyzed retail sales, as well as inventory and factory commits to fulfill orders
+ Worked with internal and external marketing teams to develop web marketing strategies and private label product

ALC Environmental, New York, NY
Marketing Assistant, *May, 2011 - March, 2012*
+ Managed a database of 7,000+ clients, and ensured appropriate follow up
+ Prepared proposals and bids, which resulted in contracts with city universities and public agencies

EDUCATION

Flatiron School - New York, NY - 2017
+ Full Stack Web Development, Ruby on Rails, and JavaScript intensive 15-week program

New York University - New York, NY - 2011
+ Degree: BS in Communications, Minor in Studio Art