

Plato's Pizza Sales Report

Pizza Category
All

Order Date
1/1/2015 to 12/31/2015
and Null values

Home

Best/Worst Seller

Total Revenue

\$817.9K

Avg Order Value

\$38.31

Total Pizza Sold

49.6K

Total Orders

21.4K

Avg Pizza Per Order

2.32

Busiest Hours & Weeks

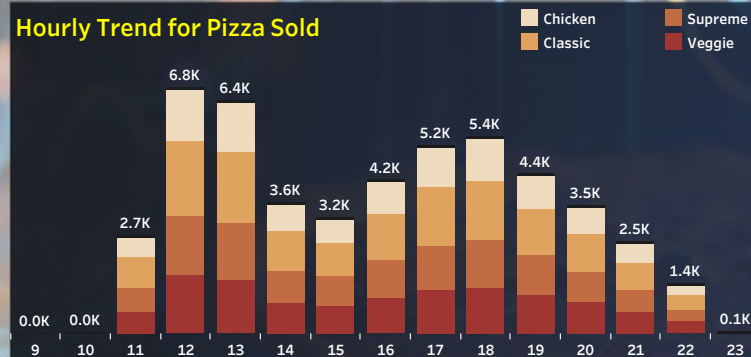
Hours

Peak orders are between 12:00pm and 1:00pm and in the evening from 4:00pm to 7:00pm

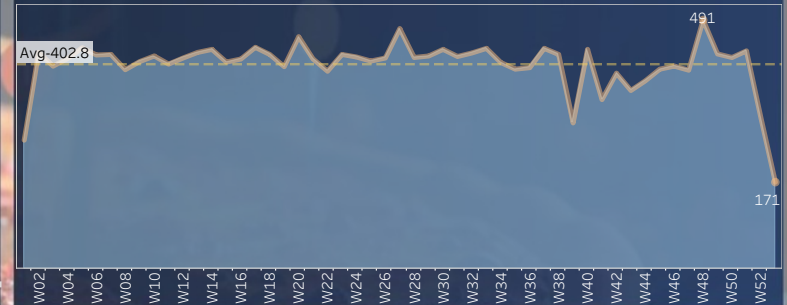
Weeks

Significant variations in weekly orders, with highest peak during the 48th week from the month of Dec.

Hourly Trend for Pizza Sold



Weekly Trend for Total Orders



Sales Performance

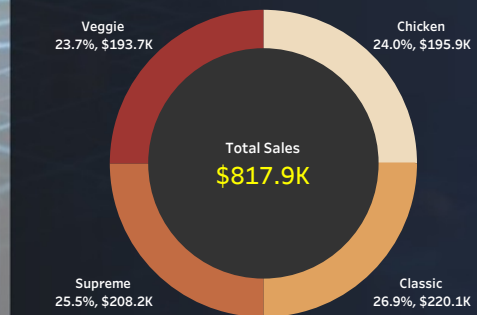
Category

Classic Category contributes to the maximum Sales, Total Orders & Total Pizza Sold

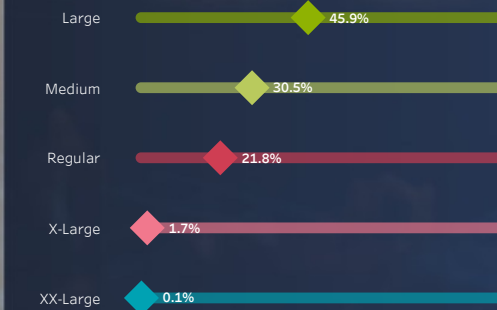
Size

Large Pizza contributes to maximum Total Sales

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizza Sold by Pizza Category

