

Devarshi Desai

Web Developer and UX/UI Designer

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Proficient and creative WordPress Web Developer with a strong history in website management and development. Experienced in all aspects of WordPress website creation, including design, plugins, and implementation. Skilled in creating engaging and interactive websites. Develop accessible and responsive products for desktop and mobile users, meeting the highest standard of web design and user experience by cross-browser testing.

SKILLS

WordPress, PHP, HTML5, CSS (including Bootstrap and SCSS), JavaScript, Web Accessibility, Git, Teamwork Desk and Adobe Creative Cloud (Photoshop, Illustrator and XD)

WORK EXPERIENCE

Leigh Academies Trust

Web Developer

09/2021 – Present

- Proactively liaising with graphic designers and marketing managers to develop responsive, mobile-first and on-brand web pages.
- Conducting training programs for 20+ colleagues on accessibility and website functions.
- Managing a small team by delegating tasks and mentoring junior colleagues.
- Increased customer satisfaction by 90% on all support-related interactions by monitoring 150+ tickets weekly.
- Developed various responsive WordPress sites from wireframes (built using Adobe XD) which included advanced WordPress features, such as Custom Post Types and Advanced Custom Fields.
- Collaborated with the executive team to rebuild the Leigh Academies Trust website, increasing the accessibility by 64% and mobile traffic by 77% in the first 3 months.

Leigh Academies Trust

Junior Web Developer

09/2019 – 09/2021

- Supported 50+ clients daily across the Trust with technical issues, troubleshooting, and website updates.
- Administered the full life cycle of software development on 29 crucial projects with 100% on-time delivery.
- Managed the SEO for 31 sites using Yoast SEO, Google Analytics and Hotjar.

EDUCATION

BSc in Computer Science

2016 - 2019

Royal Holloway, University of London

The final year project focused on users who suffer from Visual Stress and whether coloured overlays improved usability and accessibility on websites and apps. Built an e-reader app using React and a website with Javascript, HTML and CSS.

CERTIFICATES

Codecademy

Create a Front-End App with React

04/2022 - Present

Codecademy

Full Stack Engineer

02/2022 - Present

Udemy

Become a WordPress Developer: Unlocking Power With Code

10/2019 - 11/2019

Udemy

Wordpress for Beginners: Crease a Website Step by Step

10/2019

PROJECTS

Manage

Mobile first landing page following a template on Front End Mentor. Currently everything is hardcoded into the template and is not linked up to use Advanced custom fields. Languages used are HTML5, SCSS and JavaScript, mainly for the mobile menu and the useful links section.

Fictional University

A Fictional University WordPress Theme. A fully functional site that covers a wide range of features, including custom post types, advanced custom fields, and is fully mobile responsive. This is based off the Udemy WordPress Developer course by Brad Schiff. Technologies used are HTML, CSS, JavaScript, PHP, NPM and Webpack.

JobHunters

Landing Page example that is fully mobile responsive. Languages used are HTML, CSS and Vanilla JavaScript. Tiny Slider JS used for the animated slider.

LAT Careers

A fully functional site designed from wireframe through to development. Most pages are custom page templates and require input from the user on the WordPress backend using Advanced custom fields. PHP is used on every section to call the content in, apart from the homepage. The events section is a custom post type and uses JavaScript to archive events that have passed automatically.

Leigh Academies Trust

Re-designed and developed a website for the Leigh Academies Trust. Collaborated with the in-house marketing team and the executive team to determine the project scope. Technologies used are HTML, PHP, CSS and JavaScript.