

# ELIZABETH MOON

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## WORK EXPERIENCE

### Business Intelligence Manager

Moon Group, LLC, *Los Angeles, CA*

Dec 2020 – Present

- Responsible for development and implementation of virtual brand creation and onboarding, providing instant business revenue and know-how to small businesses; introduction to virtual brand space, delivery service partners and POS integration and aggregation systems led to increased revenue within 2 months of over 15% daily sales

### Data Analyst

Lazy Daisy Beverly Hills, *Beverly Hills, CA*

Jan 2021 – Present

- Responsible for development of BI solutions, creating data-driven stories with dashboards to optimize CRM systems; management of over 65 virtual restaurants and production of financial platform analysis resulting in revenue increase of over 25%

### Data, Restaurant Operations Intern

Sharebite, Inc., *Los Angeles, CA*

Jun 2022 – Aug 2022

- Designed a program that leverages decision tree infrastructure with embedded cost analysis and machine learning algorithms to create bespoke menus for corporate clients on a weekly cadence; facilitated onboarding of new clients including holistic client profile construction using Salesforce and internal systems; proposed feature additions to core business functions in Django (Python) and implemented first iteration of client ranking system using data analysis from Superset (SQL) and Google Sheets

### Senior Accounts Manager, Escrow Associate

Beachwood Escrow, Inc., *Venice, CA*

Sep 2017 – Dec 2020

- Responsible for escrow database and wire analysis with specialization in fraudulent transaction patterns including fraud detection and investigation; managed more than 1800 matters from onset to closure.

### Operations Manager

Lazy Daisy Beverly Hills, *Beverly Hills, CA*

Jul 2015 – Sep 2017

- Responsible for inventory and POS systems management, led the introduction and implementation of over 12 mobile and online ordering platforms, facilitated online growth to over 85% in menu optimization and menu management.

### Legal Clerk, Litigation & Intellectual Property

White & Case, LLP, *New York, NY*

Oct 2011 – Jul 2015

- Responsible for database management and legal exhibition preparation for bench trials in IP, Antitrust and Patent Infringement litigation; led global database infrastructure project for 287,000+ human trafficking cases in coordination with Lawyers Without Borders

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## SKILLS

Python	Tableau	Intuit Quickbooks	Database Management	English (native)
SQL	Microsoft Office	Superset	Data Visualization	Korean (proficient)
Salesforce	G-Suite	System Administration	Revenue & Cost Analysis	Spanish (proficient)

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## EDUCATION

**Business Analytics Nanodegree**, Udacity

**Specialization Certificate, Applied Data Science Engineering**, John Hopkins University

**Bachelor of Science, Biochemistry and Chemistry**, University of California, San Diego