

Darrin Duncan

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FRONT-END DEVELOPER

Responsive | Cross-Browser Compatibility | Efficient Code | Troubleshooting and debugging

As a front-end developer, my expertise lies in creating engaging and user-friendly websites and applications that attract and retain customers. Utilizing the latest technologies and design trends, I strive to optimize the user experience while ensuring compatibility across different devices and platforms. Working collaboratively with other teams such as designers, back-end developers, and project managers, I am dedicated to delivering high-quality solutions that meet the needs of the business and its customers.

WORK EXPERIENCE

Nutrisystem, Inc. Fort Washington, PA | 12/2018 - PRESENT | **Front-end Developer**

Responsible for providing support to the development team in all aspects of development, including testing, developing, and implementing engaging and user-friendly web front-end code, in order to deliver high-quality solutions that meet business and customer needs.

- Developed web front-end code for Nutrisystem e-Commerce sites using HTML, CSS, JavaScript, and React for an engaging user experience.
- Collaborated with design and management teams to create a visually appealing and intuitive website interface that exceeded customer expectations.
- Designed and developed responsive user interfaces using Bootstrap and Sass, resulting in a seamless user experience across all devices.
- Integrated brand identity and market research insights with marketing and research teams to increase brand awareness, customer engagement, and conversion rates.
- Developed multiple versions of website segments and pages for A/B testing, resulting in a significant 15% increase in conversion rates and improved user engagement.
- Successfully introduced and encouraged the adoption of TypeScript within the development team, resulting in more robust and maintainable code and improved productivity.
- Leveraged GitHub as a version control tool to efficiently manage and track changes in frontend projects, ensuring seamless collaboration with offshore development teams and enabling easy project backups.

Gateway Ticketing Systems, Inc. Gilbertsville, PA | 04/2018 - 12/2018 | **Front-end Developer**

Responsible for designing and developing highly customized and visually appealing e-commerce websites using industry-standard technologies, while continuously innovating and enhancing their functionality to improve the user experience and drive business growth, as well as troubleshooting and connecting e-commerce stores to databases for efficient online transactions.

- Designed and developed highly customized e-commerce websites based on specific UI designs and mock-ups, resulting in a visually appealing and unique online shopping experience that increased customer satisfaction and drove conversions.
- Innovated and enhanced the functionality of new and existing e-commerce websites by continuously researching and implementing new features, resulting in an improved user experience, increased conversions, and business growth.
- Developed visually appealing and user-friendly e-commerce websites by utilizing a range of industry-standard technologies such as HTML5, CSS3, JavaScript, JQuery, Jade, Stylus, Google Analytics, and version control tools, while adhering to best practices in UX design, resulting in exceptional online experiences for clients.
- Successfully connected and troubleshooted multiple e-commerce stores to SQL databases, ensuring seamless data transfer and storage for efficient online transactions.
- Achieved increased efficiency and productivity by utilizing Bitbucket for backing up and duplicating e-commerce store templates, resulting in faster turnaround time for website development projects.

Dynalene, Inc. Whitehall, PA | 05/2017 - 04/2018 | Web Developer

Responsible for maintaining and optimizing the current website, developing a new website for their new testing lab.

- Successfully designed and developed a robust intranet portal using Wordpress, PHP, and MySQL, which led to an 80% improvement in communication and collaboration between management and employees within 3 months of launch, resulting in increased productivity and informed decision making.
- Designed and implemented a user-friendly web form using PHP and MySQL that resulted in a significant increase in online inquiries compared to prior years, providing valuable leads and insights for the business.
- Ensured website functionality and stability across desktop and mobile devices by implementing responsive design and cross-browser compatibility, leading to an exceptional online experience for users.
- Optimized the website for maximum speed and scalability by using best practices in performance optimization and implementing caching techniques, resulting in improved user experience and a more effective website.

Non For Profit Organization Bethlehem, PA | 03/2015 - 05/2017 | Web Developer

Successfully maintained and optimized the current website, resulting in improved user experience and increased website traffic. Developed and implemented effective branding strategies that enhanced the organization's reputation and increased customer engagement. Created highly effective marketing materials for print, resulting in increased brand visibility and customer acquisition. Successfully managed and grew social media accounts, resulting in increased brand awareness and engagement.

- Developed and implemented highly interactive and visually appealing websites and applications, resulting in an improved user experience and increased engagement.
- Ensured seamless cross-browser and cross-device compatibility by utilizing the latest web technologies and industry best practices.
- Wrote clean, efficient, and scalable code, resulting in faster website performance and improved website functionality.
- Proactively identified and troubleshooted issues, resulting in improved website reliability and decreased downtime.

PROFESSIONAL SKILLS

- Proficient in HTML, CSS, JavaScript, and other relevant web technologies.
- Knowledge of responsive design and development principles to ensure a seamless user experience across all devices.
- Understanding of UI/UX design principles to create engaging and intuitive user interfaces.
- Familiar with front-end frameworks and libraries such as React and JQuery.
- Ability to collaborate with other developers, designers, and project managers to deliver high-quality solutions that meet business and user needs.
- Knowledge of web performance optimization techniques to ensure fast-loading and high-performing websites and applications.
- Continuous learning and keeping up with the latest web development trends and technologies.

TECHNICAL SKILLS

- HTML, CSS, Sass, JavaScript, Reactjs
- Responsive Web Design
- Cross-browser Compatible Coding, Performance optimization, Accessibility
- Prototyping, UI/UX Design
- Debugging & Troubleshooting, Browser development tools, Lighthouse, Github, npm, Agile
- Problem Solving, Critical Thinking, Attention to Detail

EDUCATION / CERTIFICATIONS

- The Complete Web Development Bootcamp, Udemy (2023)
- JavaScript: The Advanced Concepts, Udemy (2022)
- React Front to Back, Udemy (2021)