YeshwasTakele
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PROFESSIONAL SUMMARY

- **Certified Power BI Data Analyst** with 6+ years of experience in **Financial and Retail Domains**. Expertise in **Designing and developing of databases**, data warehouses, data models, visualizations, user-friendly interactive reports, and dashboards using **MS SQL Server, SQL Server Integration Services (SSIS), SQL Server Reporting Services (SSRS), SQL Server Analysis Services (SSAS), Power BI, Excel, Tableau,** PL/SQL, Object Oriented, OOPS concepts
- Extensive work knowledge and Solid work experience in Turning data into actionable insights to **Accelerate decision-making process, optimizing internal business processes, Increasing the operational efficiency, driving revenues, gaining competitive advantages, Identifying the market trends, and spotting addressable business problems**

PROFESSIONAL EXPERIENCE

Herbalife, Los Angeles, CA   **August 2020 – to Present**
MS SQL Server (SSRS/SSIS/SSAS) / BI Analyst, Power BI Developer
- Worked with Project Managers to refine and analyze business requirements.
- Developed and deployed over 50 Power BI reports resulting in a **10 % increase in sales.**
- **Created 15+ KPI's** with outlined business objectives and consistently monitor them.
- Utilized Power BI to create a real-time dashboard, resulting in a **20% increase in efficiency.**
- Utilized Power BI to create a predictive analytics model, resulting in **improved forecasting and inventory management.**
- Developed a Power BI solution that integrated data from multiple sources, including Excel, SQL Server, and SharePoint, for a logistics company.
- Implemented data visualization best practices to create more effective and intuitive dashboards.
- Implemented data governance and security protocols for Power BI environment, ensuring compliance with industry regulations.
- Designed and developed a Power BI solution that integrated with Power Automate,

resulting in **increased automation of business processes**.

- ↓ Created SSIS packages to Successfully extract transform and load data into data warehouse.
- ↓ Proficient in Snowflake, a leading cloud-based data warehousing platform, for efficient storage, retrieval, and analysis of large-scale structured and semi-structured data. Skilled in writing complex SQL queries to extract, transform, and load data, and utilizing Snowflake's advanced features such as window functions, joins, and user-defined functions. Experience in integrating Snowflake with data visualization tools like Tableau for creating interactive dashboards and generating insightful reports.

Tools &; Technologies: MS Power BI, Data Modeling, data visualization, Row level security (RLS), MS SQL Server 2019, 2014/2012, T-SQL, SSIS 2012, SSRS 2012, C#., Git, DAX, M query, Python, R, Jason, Business Requirement, Power Apps, Power Automate, Share Point Folder, Azure ,Qlik sense, snowflake

MetLife   **Oct 2018 – July 2020**
SQL/ETL-SSIS Developer, Power BI Developer
Roles and Responsibilities:

- ↓ Developed a Power BI solution that provided real-time KPI monitoring, **resulting in improved operational efficiency.**
- ↓ Developed a Power BI solution that automated the generation of reports and alerts, **reducing manual effort by 50%.**
- ↓ Led the migration of on-premises BI solution to the Azure cloud, **resulting in cost savings and improved scalability.**
- ↓ Collaborated with cross-functional teams to design and implement a Power BI solution that**. improved decision-making**.
- ↓ Created Complex Stored procedures, Triggers, Indexes, Rules, Integrity constraints, Cursors, Views, and ad hoc queries using SQL 2012/2008.
- ↓ Developed and deployed over **50+ ETL packages using SSIS, resulting in a 25% increase in data accuracy.**

CarMax,Richmond, Virginia   **April 2016 – Sep 2018**
SQL /ETL Developer, Power BI Developer
Responsibilities:

- ↓ Developed interactive reports, KPI's and dashboards using Working knowledge on

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Power BI objects like Power Bi desktop, Power Bi services, Power Views, power query, power pivot, Workspaces, Dashboards, Row Level security Implementation and delivered actionable insights.

- Developed a Power BI solution that provided real-time KPI monitoring, resulting in improved operational efficiency.
- Created/Updated Stored Procedures, Triggers, Functions, Cursor, Views, and Indexes with extensive use of T-SQL.
- Created SSIS packages to Successfully extract transform and load data into data warehouse.

TECHNICAL SKILLS:

- Power BI development and implementation experience
- Strong SQL skills for data retrieval and manipulation
- Experience with data warehousing concepts and design
- Knowledge of Microsoft BI tools such as SSAS, SSRS, and SSIS
- Experience with data integration and ETL processes
- Strong analytical and problem-solving skills
- Understanding of data governance, data security, and data privacy best practices
- Familiarity with Azure and other cloud services for BI solutions
- Strong communication and collaboration skills
- Knowledge of data visualization, dashboard design, and user interface design
- Experience with R or Python for data modeling and analysis
- Familiarity with data connectors and data sources such as SQL Server, Oracle, SharePoint, and MSFT Excel
- Experience with Power Automate and PowerApps
- Familiarity with Power BI administration and governance
- Proficient in Power Query (M) for data transformation and data modeling
- Knowledge of DAX (Data Analysis Expressions) for data modeling and calculations.
- Experience with Power BI embedded, Power BI Report Server, and Power BI Premium
- Understanding of industry trends and BI best practices
- Strong understanding of data governance, data security, and data privacy best practices.

Familiarity with other business intelligence and data visualization tools such as Tableau, QlikView, and Looker Relative database, 1. **CRM (SALES FORCE),power app,power automate**

2. **Workflow Automation Tools (Zapier)**
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- **EDUCATION**
- **Bachelor's Degree In Mathematics at Bahir Dar University 2010**
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- **CERTIFICATION**
- **Microsoft Certified: Power BI Data Analyst Associate**