### DeeDee Medina

61 02 flushing ave Maspeth, NY, 11378 deedee.medinacorp@gmail.com 3479510569

#### **EDUCATION**

Florida State University

Bachelor's Degree, Business

Panama City, Panama Graduated June 2018

Columbia University Certificate

New York, New York Graduated June 2019

Full Stack Web Development

Columbia University

Graduating June 2019

**Bachelor's Degree in Computer Science** 

## EMPLOYMENT HISTORY

## Amway Business Center **Business Consultant**

September 2017 - March 2019

- Understand what clients wished to improve or fix in their companies by assessing weaknesses and recommending solutions.
- Reviewed financial statements and evaluate competitors,
- Developed new business models and prepared recommendations and presented them to the client

### **ICCEA Panama**

September 2016 - May 2017

### **Social Medina Marketing Intern**

- Administrated the company's social media marketing and advertisement
- Developed the brand awareness, supervised the content management for the online reputation
- Worked with a team to Improve leads and sales
- Community leadership and participation
- Identified the creation and the publishing of relevant, original, high-quality content
- Promoted content through social advertisement

# PROFESSIONAL SKILLS

HTML Competent **CSS** Competent **JavaScript** Beginner Competent Bootstrap GitHub Competent Git Competent Node.js Beginner SQL Beginner Adobe Photoshop Intermediate **LANGUAGES** 

English Spanish

Native Native