

Udeh Patience Ndidiamaka

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Professional Summary:

Experienced and driven professional with a proven track record in copywriting, social media management, and web development. Strong expertise in graphic design and a certified Frontend Developer. Committed to delivering high-quality results and exceeding expectations through effective problem-solving, strategic thinking, and exceptional communication skills. A collaborative team player with a keen ability to adapt to dynamic environments and drive projects to successful completion. Passionate about continuous learning and staying up-to-date with emerging trends to provide innovative solutions. Seeking new opportunities to contribute my skills and experience to drive growth and make a meaningful impact.

Education:

BSc in Microbiology, University of Nigeria, Nsukka

Certifications:

Certified Frontend Developer, Genesys

Work Experience:

Copywriter and Social Media Manager

- Muna Real Estate Ltd. | July 2021 - January 2022

Developed engaging and persuasive copy for various marketing materials, including website content, social media posts, and promotional campaigns.

Managed social media accounts, increasing followers by 20% and engagement by 30%.

Collaborated with cross-functional teams to ensure brand consistency and messaging alignment.

Social Media Manager and Graphic Designer

- Newistt Business Services | January 2022 - November 2022

Created visually appealing graphics and illustrations for social media platforms, resulting in a 15% increase in brand visibility.

Developed and executed social media strategies to drive engagement and promote brand awareness.

Monitored social media trends and implemented new strategies to optimize content reach and user engagement.

- Frontend Developer Intern

Genesys | November 2022 - July 2023

Collaborated with development team to create responsive and user-friendly websites using HTML, CSS, and React.

Assisted in testing and debugging code to ensure optimal performance and functionality.

Participated in Agile development processes, including Scrum meetings and sprint planning.

Skills:

Copywriting

Graphic Design

Web Development (HTML, CSS, React)

Scrum

References:

Available upon request