```
In [19]: import pandas as pd
         import sqlite3
         import requests
         from bs4 import BeautifulSoup
         import matplotlib.pyplot as plt
         import seaborn as sns
         ### Milestone 2 ###
         def load csv data(file path):
             """Load and clean CSV dataset."""
             data = pd.read_csv(file_path)
             data.columns = data.columns.str.replace(' ', '_')
             data_cleaned = data.dropna().drop_duplicates()
             return data cleaned
         def display_data_info(data, title):
              """Display first few rows and info of the dataframe."""
             if not data.empty:
                  print(f"\n{title}")
                  print(data.head())
                  print(data.info())
                  print(data.describe())
             else:
                  print(f"\n{title} is empty.")
         #### Milestone 3 ####
         def parse html file(html file path):
             """Parse HTML file and return cleaned data as a list of dictionaries."""
             with open(html_file_path, 'r', encoding='utf-8') as file:
                  soup = BeautifulSoup(file.read(), 'html.parser')
             table = soup.find('table')
             if not table:
                  print("Table not found in the HTML.")
                 return []
             headers = [header.text.strip() for header in table.find('thead').find_all('th')]
             rows = table.find_all('tr')[1:]
             data = []
```

```
for row in rows:
        cells = row.find all('td')
        row data = [cell.text.strip() for cell in cells]
        row dict = dict(zip(headers, row data))
        data.append(row dict)
    cleaned data = [
            **item.
            'numberOfOffers': int(item['numberOfOffers']) if item.get('numberOfOffers') else None,
            'price_value': float(item['price/value'].replace('$', '').replace(',', '')) if item.get('price/value') else
        for item in data if item.get('price/value')
    unique_data = [dict(t) for t in {tuple(d.items()) for d in cleaned_data}]
    return unique data
#### Milestone 4 ####
def fetch_weather_data(api_key, city):
    """Fetch weather data from OpenWeatherMap API."""
    url = f'https://api.openweathermap.org/data/2.5/weather?q={city}&appid={api key}'
    response = requests.get(url)
    if response.status code == 200:
        return response.json()
    else:
        print(f"Failed to fetch weather data for {city} from the API. Status code:", response.status code)
        return None
def format weather data(weather data):
    """Format raw weather data into a dictionary."""
    if not weather data:
        return None
    formatted data = {
        'city': weather data['name'],
        'country': weather_data['sys']['country'],
        'temperature_celsius': round(weather_data['main']['temp'] - 273.15, 2),
        'description': weather data['weather'][0]['description']
    formatted data['temperature fahrenheit'] = round((formatted data['temperature celsius'] * 9/5) + 32, 2)
    formatted data['description'] = formatted data['description'].replace('sky', '').strip()
    return formatted_data
```

```
def create_database(db_name):
    """Create SQLite database and return connection and cursor."""
    conn = sqlite3.connect(db_name)
    cursor = conn.cursor()
    return conn, cursor
def create tables(cursor):
    """Create necessary tables in the database."""
    create table website = """
    CREATE TABLE IF NOT EXISTS website_data (
        asin TEXT,
        categoryFullName TEXT,
        categoryName TEXT,
        categoryUrl TEXT,
        name TEXT,
        numberOfOffers INTEGER,
        position INTEGER,
        price_currency TEXT,
        price_value REAL,
        reviewsCount INTEGER,
        stars REAL,
        thumbnailUrl TEXT,
        url TEXT
    );
    0.00
    cursor.execute(create_table_website)
    print("Table website data created.")
    create_table_weather = """
    CREATE TABLE IF NOT EXISTS weather_data (
        city TEXT,
        country TEXT,
        temperature celsius REAL,
        temperature_fahrenheit REAL,
        description TEXT
    );
    0.00
    cursor.execute(create_table_weather)
    print("Table weather_data created.")
    create table csv = """
    CREATE TABLE IF NOT EXISTS csv_data (
        product_name TEXT,
```

```
category TEXT,
        categoryRank TEXT,
        noRatings TEXT,
        cost TEXT,
        REVIEWLIST TEXT,
        product url TEXT,
        customer city TEXT,
        ASIN TEXT
    );
    0.000
    cursor.execute(create table csv)
    print("Table csv data created.")
def insert data to db(df, table name, conn):
    """Insert data from DataFrame into the specified table."""
    df.to_sql(table_name, conn, if_exists='replace', index=False)
    print(f"Data inserted into {table name}.")
def merge data(cursor):
    """Merge data from website_data, csv_data, and weather_data tables."""
    cursor.execute("""
    SELECT w.asin, w.categoryFullName, w.categoryName, w.categoryUrl, w.name, w.numberOfOffers, w.position, w.reviewsCol
           c.product name, c.category, c.categoryRank, c.noRatings, c.cost, c.REVIEWLIST, c.product url, wd.city, wd.ter
    FROM website data w
    JOIN csv data c ON w.asin = c.ASIN
    JOIN weather data wd ON c.customer city = wd.city;
    """)
    columns = [
        'asin', 'categoryFullName', 'categoryName', 'categoryUrl', 'name', 'numberOfOffers', 'position', 'reviewsCount'
        'product name', 'category', 'categoryRank', 'noRatings', 'cost', 'REVIEWLIST', 'product_url', 'city', 'temperat
    return cursor.fetchall(), columns
def normalize keys(df, key):
    """Normalize join keys: lowercase and strip whitespace."""
    df[key + ' normalized'] = df[key].str.lower().str.strip()
    return df
def plot visualizations(merged df):
    """Create and display various visualizations."""
    if not merged_df.empty:
        plt.figure(figsize=(12, 8))
        sns.histplot(data=merged df, x='cost', bins=30, kde=True)
        plt.title('Distribution of Product Costs')
        plt.xlabel('Cost ($)')
```

```
plt.ylabel('Frequency')
        plt.xticks(rotation=45)
        plt.tight layout()
        plt.show()
        plt.figure(figsize=(12, 8))
        sns.scatterplot(data=merged df, x='cost', y='stars')
        plt.title('Product Costs vs. Ratings')
        plt.xlabel('Cost ($)')
        plt.ylabel('Ratings (Stars)')
        plt.xticks(rotation=45)
        plt.tight layout()
        plt.show()
        plt.figure(figsize=(12, 8))
        sns.scatterplot(data=merged_df, x='temperature_celsius', y='stars')
        plt.title('Temperature in Customer Cities vs. Ratings')
        plt.xlabel('Temperature (°C)')
        plt.ylabel('Ratings (Stars)')
        plt.xticks(rotation=45)
        plt.tight_layout()
        plt.show()
        plt.figure(figsize=(14, 10))
        sns.scatterplot(data=merged_df, x='reviewsCount', y='stars')
        plt.title('Product Ratings vs. Number of Reviews')
        plt.xlabel('Number of Reviews')
        plt.ylabel('Ratings (Stars)')
        plt.tight layout()
        plt.show()
        plt.figure(figsize=(12, 8))
        sns.countplot(data=merged_df, y='category', order=merged_df['category'].value_counts().index)
        plt.title('Distribution of Product Categories')
        plt.xlabel('Count')
        plt.ylabel('Category')
        plt.xticks(rotation=45)
        plt.tight_layout()
        plt.show()
    else:
        print("No data available to plot.")
def print_final_dataset(merged_df):
```

```
"""Print the final dataset after all transformations."""
    print("\nHuman Readable Dataset After All Transformations:")
    with pd.option context('display.max rows', None, 'display.max columns', None):
        print(merged df)
def main():
    csv file path = 'C://Users//deekc//OneDrive//Documents//Deeksha BV//DSC540//Project//abs080922 - clear.csv'
    html file path = 'C://Users//deekc//OneDrive//Documents//Deeksha BV//DSC540//Project//dataset amazon-bestsellers sc
    api key = 'ae897397968e3c35aff065764c4b72b4'
    print("Loading CSV data...")
    csv data = load csv data(csv file path)
    display_data_info(csv_data, "CSV Data")
    print("\nParsing HTML data...")
    website data = parse html file(html file path)
    website df = pd.DataFrame(website data)
    display_data_info(website_df, "Website Data")
    print("\nCreating database and tables...")
    conn, cursor = create_database('merged_data.db')
    create tables(cursor)
    print("\nInserting data into database...")
    insert_data_to_db(csv_data, 'csv_data', conn)
    insert data to db(website df, 'website data', conn)
    print("\nIdentifying common ASINs and fetching weather data...")
    common asins = set(csv data['asin']).intersection(set(website df['asin']))
    common_cities = csv_data[csv_data['asin'].isin(common_asins)]['customer_city'].unique()
    weather data list = []
    for city in common_cities:
        weather data = fetch weather data(api key, city)
        cleaned weather data = format weather data(weather data)
        if cleaned_weather_data:
            weather data list.append(cleaned weather data)
    weather df = pd.DataFrame(weather data list)
    display data info(weather df, "Weather Data")
    insert_data_to_db(weather_df, 'weather_data', conn)
    print("\nMerging data...")
    merged_data, columns = merge_data(cursor)
```

```
merged df = pd.DataFrame(merged data, columns=columns)
    display data info(merged df, "Merged Data")
    conn.close()
    print("\nCreating visualizations...")
    plot_visualizations(merged_df)
    # Print the final dataset
    print_final_dataset(merged_df)
    # Summary of the project
    summary = """
    ### Project Summary
    In this project, we integrated product data from various sources to analyze and visualize product trends and correla
    We loaded, cleaned, and merged CSV data with scraped HTML data and enriched it with weather data from an API. We use
    SQL to store and manage the data, and created visualizations to uncover insights.
    #### Key Learnings
    - **Data Integration**: Combining datasets from different sources requires meticulous data cleaning and normalization
    - **Visualization**: Visualizations are crucial for understanding data distributions and relationships.
    - **APIs**: Leveraging APIs can enrich datasets and provide additional context.
    #### Ethical Implications
    - **Data Cleansing**: Removing duplicates and null values can bias the dataset.
    - **Privacy**: Using city names and weather data should be handled with caution to avoid potential privacy issues.
    - **Accuracy**: Data inaccuracies during transformations can lead to misleading insights.
    #### Mitigation Strategies
    - **Transparency**: Document all data cleansing steps and transformations.
    - **Compliance**: Ensure data usage complies with relevant privacy laws and regulations.
    - **Validation**: Validate data sources and transformations to maintain accuracy and integrity.
    This project highlighted the importance of ethical considerations in data handling and the value of thorough data in
    print(summary)
if __name__ == '__main__':
    main()
```

Loading CSV data... CSV Data asin product name \ 0 B7920378403 Fire TV Stick with Alexa Voice Remote (include... 1 B6533933898 All-new Ring Video Doorbell (2nd Gen) - 1080p ... 2 BOBTYCRJSS Echo Dot (3rd Gen, 2018 release) - Smart speak... 3 B9526586604 Fire TV Stick 4K Max streaming device, Wi-Fi 6... 4 B4426290690 Amazon Smart Plug cost \ category categoryRank noRatings 0 Amazon Devices & Accessories 256,226 \$39.99 1 Amazon Devices & Accessories #2 112,689 \$89.99 - \$199.98 2 Amazon Devices & Accessories \$29.99 936,447 3 Amazon Devices & Accessories 69,684 \$54.99 4 Amazon Devices & Accessories 508,565 \$24.99 REVIEWLIST \ 0 [{'review meta': 'Reviewed in the United State... 1 [{'review meta': 'Reviewed in the United State... 2 [{'review\_meta': 'Reviewed in the United State... 3 [{'review\_meta': 'Reviewed in the United State... 4 [{'review\_meta': 'Reviewed in the United State... product url customer city 0 https://www.amazon.com/fire-tv-stick-with-3rd-... New York 1 https://www.amazon.com/All-new-Ring-Video-Door... Los Angeles 2 https://www.amazon.com/Echo-Dot/dp/B07FZ8S74R/... Chicago 3 https://www.amazon.com/fire-tv-stick-4k-max-wi... Houston 4 https://www.amazon.com/Amazon-Smart-Plug/dp/B0... Phoenix <class 'pandas.core.frame.DataFrame'> Index: 1314 entries, 0 to 1315 Data columns (total 9 columns): Column Non-Null Count Dtype ----asin 1314 non-null object 1 product name 1314 non-null object category 1314 non-null object object categoryRank 1314 non-null

localhost:8888/lab/tree/OneDrive/Documents/ThinkStats2-master/code/Deeksha Chawla DSC540 FinalProjectM5N.ipynb

1314 non-null

1314 non-null

1314 non-null

1314 non-null

customer\_city 1314 non-null

object

object

object

object

object

4

noRatings

REVIEWLIST

dtypes: object(9)

product url

cost

```
memory usage: 102.7+ KB
None
               asin
                                                          product_name \
count
              1314
                                                                  1314
              1313
                                                                  1195
unique
top
        B2255878648
                    2017 Topps WWE Road to Wrestlemania HUGE Facto...
                  2
freq
                            category categoryRank noRatings cost REVIEWLIST \
                                1314
                                             1314
                                                       1314 1314
count
                                                                        1314
unique
                                  40
                                               50
                                                       1079
                                                              853
                                                                        1117
top
        Amazon Devices & Accessories
                                               #1
                                                         1
                                                               Γ1
                                                                          []
                                               40
                                                         14
                                                               33
                                                                          57
freq
                                              product url customer city
                                                                   1314
count
                                                     1314
unique
                                                     1216
                                                                    415
        https://www.amazon.com/Wrestlemania-Factory-EX...
                                                            Springfield
top
freq
Parsing HTML data...
Website Data
        asin
                          categoryFullName categoryName \
0 B09PDLBFKY Best Sellers in Electronics Electronics
1 BOB3DC27Q3 Best Sellers in Electronics Electronics
2 B09BVXT8TJ Best Sellers in Electronics Electronics
  BO8MTBCXWX Best Sellers in Electronics Electronics
4 B09BKHHL5H Best Sellers in Electronics Electronics
                                         categoryUrl \
0 https://www.amazon.com/Best-Sellers-Electronic...
1 https://www.amazon.com/Best-Sellers-Electronic...
2 https://www.amazon.com/Best-Sellers-Electronic...
3 https://www.amazon.com/Best-Sellers-Electronic...
4 https://www.amazon.com/Best-Sellers-Electronic...
                                                name numberOfOffers position \
0 6 Ft Surge Protector Power Strip - 8 Widely Ou...
                                                                          23
                                                               None
1 Cruise Essentials,6 Ft Power Strip with 3 Outl...
                                                               None
                                                                          93
2 SHOKZ OpenRun Pro - Open-Ear Bluetooth Bone Co...
                                                               None
                                                                          96
3 6Ft Power Strip Surge Protector - Yintar Exten...
                                                               None
                                                                          62
4 5-Outlet Surge Protector Wall Charger with 4 U...
                                                               None
                                                                          19
  price price/currency price/value reviewsCount stars \
```

```
0
                             12.98
                                           20456
                                                   4.7
                     $
1
                             13.98
                                            5335
                                                   4.7
                     $
2
                            179.95
                                           18399
                                                   4.6
3
                     $
                             12.99
                                           21036
                                                   4.7
4
                     $
                              8.99
                                           23095
                                                   4.7
                                         thumbnailUrl \
  https://images-na.ssl-images-amazon.com/images...
1 https://images-na.ssl-images-amazon.com/images...
2 https://images-na.ssl-images-amazon.com/images...
  https://images-na.ssl-images-amazon.com/images...
4 https://images-na.ssl-images-amazon.com/images...
                                          price value
                                    url
   https://www.amazon.com/dp/B09PDLBFKY
                                                12.98
  https://www.amazon.com/dp/B0B3DC27Q3
                                                13.98
2 https://www.amazon.com/dp/B09BVXT8TJ
                                               179.95
3 https://www.amazon.com/dp/B08MTBCXWX
                                                12.99
4 https://www.amazon.com/dp/B09BKHHL5H
                                                 8.99
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 33 entries, 0 to 32
Data columns (total 15 columns):
     Column
                       Non-Null Count
                                        Dtype
    -----
                                        ----
     asin
                       33 non-null
                                        object
     categoryFullName
                       33 non-null
 1
                                        object
 2
                       33 non-null
                                        object
     categoryName
 3
     categoryUrl
                       33 non-null
                                        object
                       33 non-null
 4
     name
                                        object
 5
     numberOfOffers
                       0 non-null
                                        object
 6
     position
                       33 non-null
                                        object
     price
                       33 non-null
                                        object
     price/currency
                       33 non-null
                                        object
 9
     price/value
                       33 non-null
                                        object
                       33 non-null
 10 reviewsCount
                                        object
 11 stars
                       33 non-null
                                        object
 12 thumbnailUrl
                       33 non-null
                                        object
 13
    url
                       33 non-null
                                        object
 14 price value
                       33 non-null
                                        float64
dtypes: float64(1), object(14)
memory usage: 4.0+ KB
None
       price_value
count
         33.000000
         44.395152
mean
```

```
std 46.244532
min 8.990000
25% 18.990000
50% 29.000000
75% 41.990000
max 179.950000
```

Creating database and tables...
Table website\_data created.
Table weather\_data created.
Table csv\_data created.

Inserting data into database...
Data inserted into csv\_data.
Data inserted into website\_data.

Identifying common ASINs and fetching weather data...

#### Weather Data

	city	country	temperature_celsius	description	١
0	Indianapolis	US	15.35	clear	
1	Raleigh	US	19.97	few clouds	
2	Madison	US	19.49	clear	
3	Chesapeake	US	19.84	clear	
4	San Bernardino	US	28.48	overcast clouds	

## temperature\_fahrenheit

0	59.63
1	67.95
2	67.08
3	67.71
4	83.26

<class 'pandas.core.frame.DataFrame'>

RangeIndex: 32 entries, 0 to 31
Data columns (total 5 columns):

#	Column	Non-Null Count	Dtype
0	city	32 non-null	object
1	country	32 non-null	object
2	temperature_celsius	32 non-null	float64
3	description	32 non-null	object
4	temperature_fahrenheit	32 non-null	float64

dtypes: float64(2), object(3)

memory usage: 1.4+ KB

None

```
temperature celsius temperature fahrenheit
                 32.000000
                                         32.000000
count
                 20.071250
                                         68.127813
mean
std
                  5.638739
                                         10.148617
                 12.240000
                                         54.030000
min
25%
                 14.932500
                                         58.882500
50%
                 19.665000
                                         67.395000
75%
                 24.190000
                                         75.540000
max
                 32.640000
                                         90.750000
Data inserted into weather_data.
Merging data...
Merged Data
         asin
                          categoryFullName categoryName \
              Best Sellers in Electronics Electronics
  B09PDLBFKY
1 B0B3DC27Q3
              Best Sellers in Electronics Electronics
  B09BVXT8TJ
              Best Sellers in Electronics Electronics
  BO8MTBCXWX Best Sellers in Electronics Electronics
  B09BKHHL5H Best Sellers in Electronics Electronics
                                         categoryUrl \
  https://www.amazon.com/Best-Sellers-Electronic...
1 https://www.amazon.com/Best-Sellers-Electronic...
2 https://www.amazon.com/Best-Sellers-Electronic...
3 https://www.amazon.com/Best-Sellers-Electronic...
4 https://www.amazon.com/Best-Sellers-Electronic...
                                                name numberOfOffers position \
0 6 Ft Surge Protector Power Strip - 8 Widely Ou...
                                                               None
                                                                          23
1 Cruise Essentials,6 Ft Power Strip with 3 Outl...
                                                                          93
                                                               None
2 SHOKZ OpenRun Pro - Open-Ear Bluetooth Bone Co...
                                                               None
                                                                          96
3 6Ft Power Strip Surge Protector - Yintar Exten...
                                                                          62
                                                               None
4 5-Outlet Surge Protector Wall Charger with 4 U...
                                                                          19
                                                               None
 reviewsCount stars
                                                           thumbnailUrl
0
         20456
                4.7 https://images-na.ssl-images-amazon.com/images... ...
1
          5335
                4.7 https://images-na.ssl-images-amazon.com/images... ...
2
         18399
                4.6 https://images-na.ssl-images-amazon.com/images... ...
3
         21036
                4.7 https://images-na.ssl-images-amazon.com/images... ...
4
         23095
                4.7 https://images-na.ssl-images-amazon.com/images... ...
                    category categoryRank noRatings
                                                                cost \
0
            Amazon Launchpad
                                      #13
                                             16,891
                                                             $17.50
1
         Sports Collectibles
                                      #19
                                                  2
                                                            $126.00
```

```
2
           Handmade Products
                                               2,024
                                                                $9.99
                                        #8
3
           Sports & Outdoors
                                        #2
                                               7,126
                                                      $35.71 - $80.00
4 Cell Phones & Accessories
                                        #5
                                              35,096
                                                                $7.63
                                           REVIEWLIST \
   [{'review meta': 'Reviewed in the United State...
1
                                                    []
   [{'review_meta': 'Reviewed in the United State...
                                                    []
4 [{'review_meta': 'Reviewed in the United State...
                                          product url
                                                                 city \
   https://www.amazon.com/COSRX-Repairing-Hydrati...
                                                          Chesapeake
1 https://www.amazon.com/Panini-Prizm-Football-M...
                                                           Davenport
2 https://www.amazon.com/Amazing-Mirror-Bathroom...
                                                          Centennial
   https://www.amazon.com/LifeStraw-Filter-2-Stag...
                                                       Sandy Springs
4 https://www.amazon.com/Ailun-Protector-Compati...
                                                          Palm Desert
  temperature_celsius temperature_fahrenheit
                                                    description
0
                19.84
                                        67.71
                                                           clear
                14.29
                                        57.72
                                                           clear
1
2
                15.02
                                        59.04 scattered clouds
3
                18.88
                                        65.98
                                                           clear
                28.10
4
                                        82.58
                                                           clear
[5 rows x 22 columns]
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 33 entries, 0 to 32
Data columns (total 22 columns):
     Column
                              Non-Null Count Dtype
     -----
                              _____
     asin
                              33 non-null
                                              object
     categoryFullName
                              33 non-null
 1
                                              object
 2
     categoryName
                              33 non-null
                                              object
 3
     categoryUrl
                              33 non-null
                                              object
 4
     name
                              33 non-null
                                              object
     numberOfOffers
                              0 non-null
                                              object
     position
                              33 non-null
 6
                                              object
 7
     reviewsCount
                              33 non-null
                                              object
 8
     stars
                              33 non-null
                                              object
 9
     thumbnailUrl
                              33 non-null
                                              object
 10
     url
                              33 non-null
                                              object
     product name
                              33 non-null
                                              object
 11
 12
     category
                              33 non-null
                                              object
     categoryRank
                              33 non-null
                                              object
 13
```

```
14 noRatings
                           33 non-null
                                           object
                           33 non-null
                                           object
15 cost
                           33 non-null
                                           object
16 REVIEWLIST
                           33 non-null
   product_url
                                           object
17
                           33 non-null
18 city
                                           object
19 temperature_celsius
                           33 non-null
                                          float64
20 temperature_fahrenheit 33 non-null
                                          float64
21 description
                           33 non-null
                                           object
```

dtypes: float64(2), object(20)

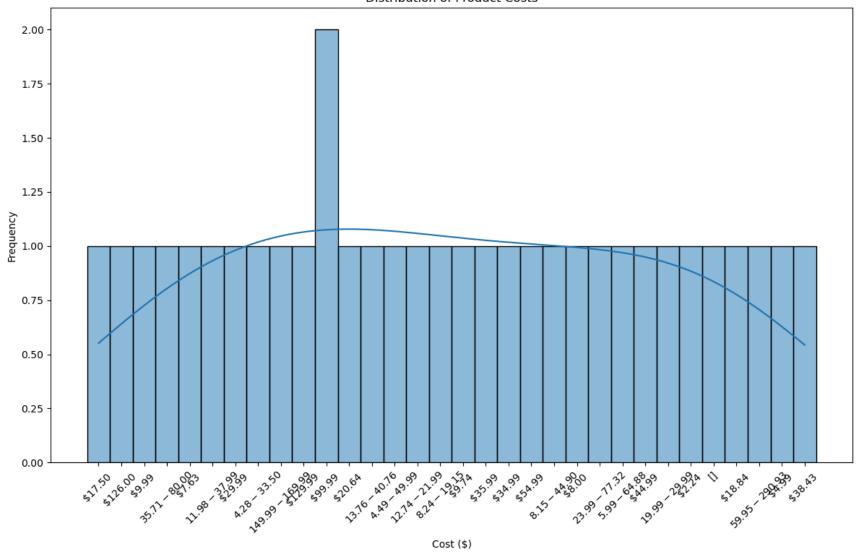
memory usage: 5.8+ KB

None

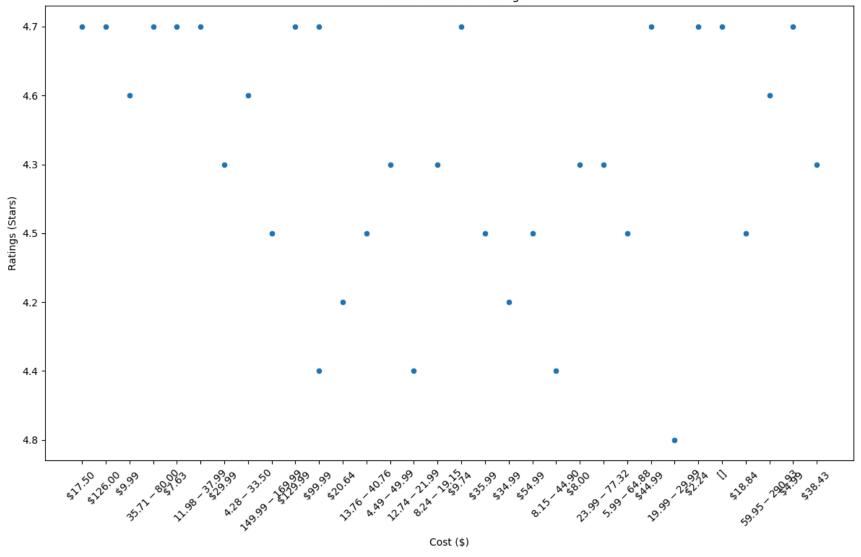
	temperature_celsius	temperature_fahrenheit
count	33.000000	33.000000
mean	19.931212	67.875758
std	5.607934	10.093186
min	12.240000	54.030000
25%	15.020000	59.040000
50%	19.490000	67.080000
75%	24.140000	75.450000
max	32.640000	90.750000

Creating visualizations...

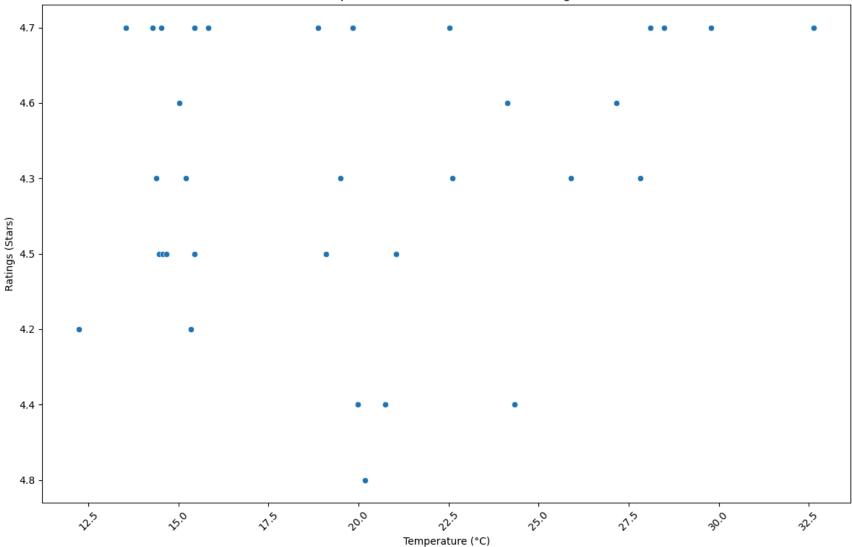
## Distribution of Product Costs



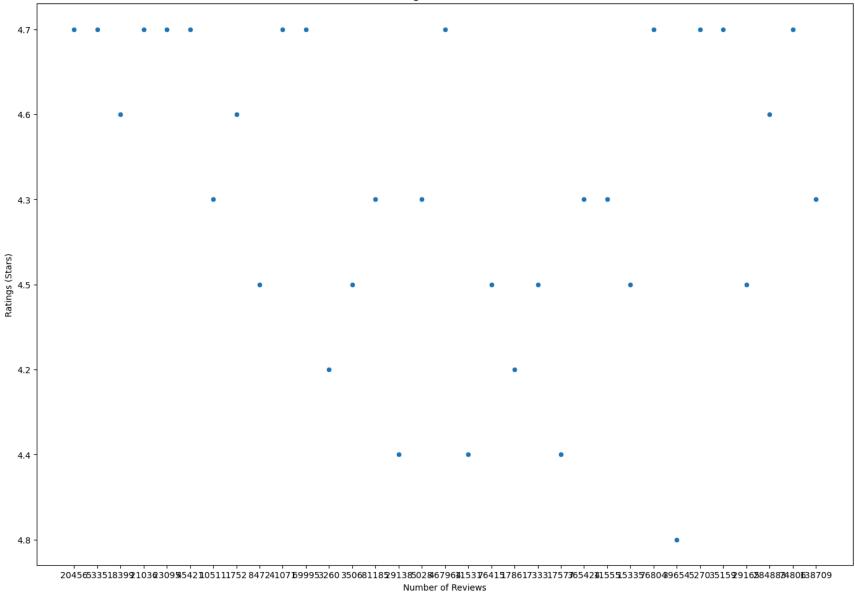
# Product Costs vs. Ratings



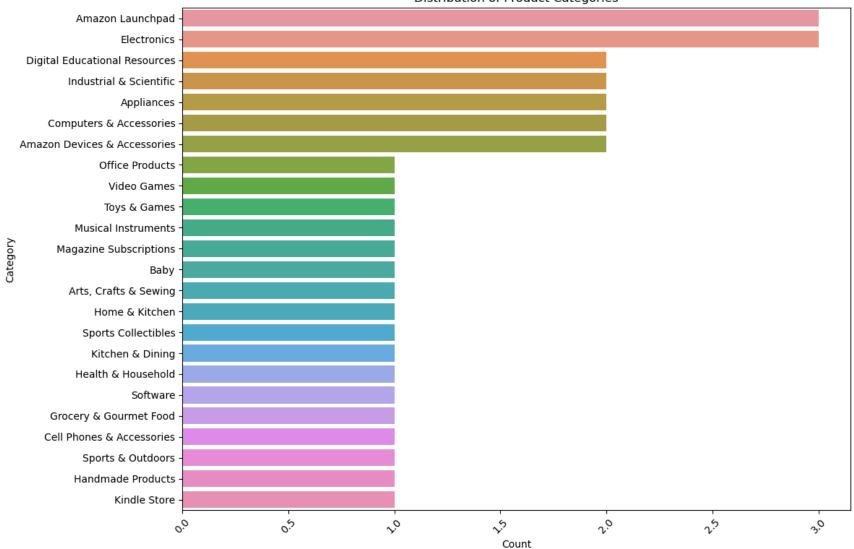
# Temperature in Customer Cities vs. Ratings



Product Ratings vs. Number of Reviews



## Distribution of Product Categories



```
Human Readable Dataset After All Transformations:
         asin
                          categoryFullName categoryName \
0
    B09PDLBFKY
               Best Sellers in Electronics Electronics
1
    B0B3DC27Q3
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    B09BVXT8TJ
               Best Sellers in Electronics Electronics
    B08MTBCXWX
               Best Sellers in Electronics Electronics
    B09BKHHL5H
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    B07CXF452P
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               Best Sellers in Electronics Electronics
    B092Q1TRJC
   B0CLF3VPMV
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   B0B1HJ666G
               Best Sellers in Electronics Electronics
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   B0756BXDTX
               Best Sellers in Electronics Electronics
   BØBTCZ2RR9
               Best Sellers in Electronics Electronics
   B08C1W5N87
               Best Sellers in Electronics Electronics
16
   B0B5F9SZW7
               Best Sellers in Electronics Electronics
   B07NM3RSRQ
               Best Sellers in Electronics Electronics
   B07HH1QSLB
               Best Sellers in Electronics
                                            Electronics
   B088D8JG3L
               Best Sellers in Electronics Electronics
21 BØBTYCJXBK
               Best Sellers in Electronics Electronics
22 B07J2Z5DBM
               Best Sellers in Electronics Electronics
   B0B9TWY11Q
               Best Sellers in Electronics
                                            Electronics
24 B0C3W4MNN1
               Best Sellers in Electronics Electronics
   B0916TKFF2
               Best Sellers in Electronics Electronics
26 B08P5LRY37
               Best Sellers in Electronics Electronics
   B000HZDYAG
               Best Sellers in Electronics Electronics
   BØBCH5H2R3
               Best Sellers in Electronics Electronics
   B09Z6Q2MLC Best Sellers in Electronics Electronics
   B06X16Z7DZ Best Sellers in Electronics Electronics
   B09BKCDXZC
               Best Sellers in Electronics Electronics
32 B08SG2MS3V Best Sellers in Electronics Electronics
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1
    https://www.amazon.com/Best-Sellers-Electronic...
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    https://www.amazon.com/Best-Sellers-Electronic...
5
    https://www.amazon.com/Best-Sellers-Electronic...
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7
    https://www.amazon.com/Best-Sellers-Electronic...
```

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8
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   https://www.amazon.com/Best-Sellers-Electronic...
   https://www.amazon.com/Best-Sellers-Electronic...
32 https://www.amazon.com/Best-Sellers-Electronic...
                                                 name numberOfOffers position \
    6 Ft Surge Protector Power Strip - 8 Widely Ou...
                                                                 None
                                                                            23
                                                                            93
1
   Cruise Essentials,6 Ft Power Strip with 3 Outl...
                                                                 None
    SHOKZ OpenRun Pro - Open-Ear Bluetooth Bone Co...
                                                                            96
                                                                 None
3
    6Ft Power Strip Surge Protector - Yintar Exten...
                                                                            62
                                                                 None
4
    5-Outlet Surge Protector Wall Charger with 4 U...
                                                                 None
                                                                            19
    USX MOUNT Full Motion TV Wall Mount for Most 4...
                                                                 None
                                                                            86
   VIZIO 40-inch D-Series Full HD 1080p Smart TV ...
                                                                            88
                                                                 None
7
    SAMSUNG Galaxy Tab A9+ Tablet 11" 64GB Android...
                                                                            81
                                                                 None
    Roku Voice Remote | TV Remote Control with Voi...
                                                                 None
                                                                            65
9
    Amazon Basics Full Motion Articulating TV Moni...
                                                                            55
                                                                 None
   Wall Charger, Surge Protector, QINLIANF 5 Outl...
                                                                 None
                                                                            15
   JBL Vibe Buds - True Wireless Earbuds, Smart A...
                                                                            69
11
                                                                 None
   Mac Book Pro Charger - 118W USB C Charger Fast...
                                                                 None
                                                                            87
13 TOZO A1 Mini Wireless Earbuds Bluetooth 5.3 in...
                                                                 None
                                                                            11
   Occer 12x25 Compact Binoculars for Adults and ...
                                                                            90
                                                                 None
   Digital Camera, FHD 1080P Camera, Digital Poin...
                                                                            82
15
                                                                 None
16
   Amazon Fire TV Stick, HD, sharp picture qualit...
                                                                 None
                                                                             4
17 Fitbit Inspire 3 Health &-Fitness-Tracker with...
                                                                            84
                                                                 None
```

```
18
    Soundcore Anker Life Q20 Hybrid Active Noise C...
                                                                 None
                                                                            59
                                                                            98
19
    Amazon Basics In Ear Wired Headphones, Earbuds...
                                                                 None
    KYY Portable Monitor 15.6inch 1080P FHD USB-C....
                                                                            99
                                                                 None
    Soundcore by Anker P20i True Wireless Earbuds,...
                                                                 None
                                                                            89
                                                                            30
22
    TOZO T10 Bluetooth 5.3 Wireless Earbuds with W...
                                                                 None
    WYZE Cam Pan v3 Indoor/Outdoor IP65-Rated 1080...
                                                                 None
                                                                            64
    Bluetooth Headphones Wireless Earbuds 80hrs Pl...
                                                                            24
                                                                 None
25
    Roku Express 4K+ | Roku Streaming Device 4K/HD...
                                                                 None
                                                                            10
26
    Power Strip, ALESTOR Surge Protector with 12 0...
                                                                 None
                                                                            75
27
                                                                            95
     Kodak Funsaver One Time Use Film Camera (2-pack)
                                                                 None
28
    Roku Express | HD Roku Streaming Device with S...
                                                                            17
                                                                 None
29
    (Pack of 2) Replacement Remote Control Only fo...
                                                                 None
                                                                            26
    Apple EarPods Headphones with 3.5mm Plug, Wire...
                                                                 None
                                                                            67
    Roku Streaming Stick 4K | Portable Roku Stream...
                                                                            13
                                                                 None
    Blink Video Doorbell | Two-way audio, HD video...
                                                                 None
                                                                            12
   reviewsCount stars
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0
          20456
                  4.7
                       https://images-na.ssl-images-amazon.com/images...
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    https://www.amazon.com/dp/B0CLF3VPMV
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    https://www.amazon.com/dp/B0BQPZ7DMV
11
12
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    https://www.amazon.com/dp/B09FT58QQP
    https://www.amazon.com/dp/B0756BXDTX
    https://www.amazon.com/dp/B0BTCZ2RR9
    https://www.amazon.com/dp/B08C1W5N87
    https://www.amazon.com/dp/B0B5F9SZW7
18
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    https://www.amazon.com/dp/B088D8JG3L
    https://www.amazon.com/dp/B0BTYCJXBK
    https://www.amazon.com/dp/B07J2Z5DBM
    https://www.amazon.com/dp/B0B9TWY11Q
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    https://www.amazon.com/dp/B0C3W4MNN1
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27
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    https://www.amazon.com/dp/B0BCH5H2R3
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    https://www.amazon.com/dp/B06X16Z7DZ
    https://www.amazon.com/dp/B09BKCDXZC
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   https://www.amazon.com/dp/B08SG2MS3V
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    COSRX Snail Mucin 96% Power Repairing Essence ...
1
    2021 Panini Prizm NFL Football MEGA box (40 ca...
2
    You Look Amazing Mirror Decal Vinyl Decal Bath...
```

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3
    LifeStraw Go Water Filter Bottle with 2-Stage ...
    Ailun 2 Pack Screen Protector Compatible for i...
5
                      OLLY Women's Multivitamin Gummv
    Fire TV Stick Lite with latest Alexa Voice Rem...
7
    (10 Pack) EXTRA Gum Sugar Free Chewing Gum Bul...
    Ice Maker Countertop, Fast ice Making in 6 Min...
9
    TP-Link Deco Mesh WiFi System (Deco S4) - Up t...
10
    Windows 11 Pro Upgrade, from Windows 11 Home (...
11
    Bounty Quick Size Paper Towels, White, 4 Packs...
12
                  THERMOS FUNTAINER 10 Ounce Food Jar
13
                              Cricut Everyday Iron On
14
    Simple Modern Kids Water Bottle with Straw Lid...
15
                Dude Wipes Flushable Wipes Dispenser,
16
    Carson Dellosa | The 100+ Series Chemistry Wor...
17
    Insignia 32-inch Class F20 Series Smart HD 720...
18
    Mac Book Pro Charger - 118W USB C Charger Powe...
19
                       Ring Rechargeable Battery Pack
20
    Fire TV Stick 4K Max streaming device, Wi-Fi 6...
21
        Amazon Brand - Mama Bear Gentle Touch Diapers
22
                                         HGTV Magazine
23
          Vandoren larinet Traditional Reeds Strength
24
             Crayola Colored Pencils, Assorted Colors
    Roblox Digital Gift Card - 4,500 Robux [Includ...
25
    Keangs Disposable Face Masks, 3 Layer Masks 50...
    Carson Dellosa | Skill Builders Reading Compre...
    Pencils, Wood-Cased, Pre-Sharpened, Graphite #...
    Command General Purpose Variety Kit, Various S...
    Broan-NuTone 24-inch Under-Cabinet Range Hood ...
31
         The Last Lie Told (Finley O'Sullivan Book 1)
32 Fujifilm Instax Mini Instant Film, 10 Sheets×5...
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0
                                                                      $17.50
                 Amazon Launchpad
                                            #13
                                                   16,891
1
              Sports Collectibles
                                            #19
                                                        2
                                                                     $126.00
2
                Handmade Products
                                             #8
                                                    2,024
                                                                       $9.99
3
                Sports & Outdoors
                                             #2
                                                    7,126
                                                             $35.71 - $80.00
4
        Cell Phones & Accessories
                                             #5
                                                   35,096
                                                                       $7.63
5
                                                              $11.98 - $37.99
                 Amazon Launchpad
                                            #19
                                                   31,032
6
                      Electronics
                                            #19
                                                   15,667
                                                                      $29.99
7
           Grocery & Gourmet Food
                                            #21
                                                   46,303
                                                              $4.28 - $33.50
8
                       Appliances
                                            #25
                                                      910
                                                           $149.99 - $169.99
9
          Computers & Accessories
                                            #12
                                                   22,955
                                                                     $129.99
10
                         Software
                                            #24
                                                       39
                                                                      $99.99
11
               Health & Household
                                             #4
                                                   90,107
                                                                      $20.64
```

#3

17,106

\$13.76 - \$40.76

Kitchen & Dining

12

```
13
            Arts, Crafts & Sewing
                                                   10,922
                                                              $4.49 - $49.99
                                            #30
14
                   Home & Kitchen
                                            #23
                                                   16,714
                                                             $12.74 - $21.99
15
                 Amazon Launchpad
                                             #3
                                                   81,953
                                                              $8.24 - $19.15
16
    Digital Educational Resources
                                            #26
                                                      510
                                                                      $9.74
17
     Amazon Devices & Accessories
                                            #42
                                                   79,842
                                                                     $99.99
                                                                     $35.99
18
          Computers & Accessories
                                            #30
                                                    1,500
     Amazon Devices & Accessories
                                                   98,318
                                                                     $34.99
19
                                            #14
20
                      Electronics
                                             #8
                                                   69,684
                                                                     $54.99
21
                             Baby
                                            #10
                                                   41,817
                                                              $8.15 - $44.90
22
           Magazine Subscriptions
                                                                      $8.00
                                             #9
                                                   10,286
23
              Musical Instruments
                                            #21
                                                   11,257
                                                             $23.99 - $77.32
24
                     Toys & Games
                                             #1
                                                   58,204
                                                              $5.99 - $64.88
25
                                                                     $44.99
                      Video Games
                                            #26
                                                  112,204
26
          Industrial & Scientific
                                            #50
                                                   17,043
                                                             $19.99 - $29.99
27
    Digital Educational Resources
                                            #29
                                                    3,496
                                                                      $2.24
28
                  Office Products
                                            #1
                                                   56,049
                                                                          29
          Industrial & Scientific
                                                    4,740
                                                                     $18.84
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30
                                                            $59.95 - $290.93
                       Appliances
                                            #24
                                                    4,918
31
                     Kindle Store
                                            #17
                                                   11,733
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32
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                                            #21
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    https://www.amazon.com/COSRX-Repairing-Hydrati...
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    https://www.amazon.com/Panini-Prizm-Football-M...
1
                                                                Davenport
2
    https://www.amazon.com/Amazing-Mirror-Bathroom...
                                                               Centennial
    https://www.amazon.com/LifeStraw-Filter-2-Stag...
                                                           Sandy Springs
    https://www.amazon.com/Ailun-Protector-Compati...
                                                              Palm Desert
    https://www.amazon.com/OLLY-Womens-Multivitami...
                                                           San Bernardino
6
    https://www.amazon.com/fire-tv-stick-lite-late...
                                                                 Pasadena
    https://www.amazon.com/Pack-EXTRA-Sugar-Chewin...
                                                               Round Rock
    https://www.amazon.com/Countertop-26-51bs-Port...
                                                             Garden Grove
    https://www.amazon.com/TP-Link-Deco-Replacemen...
                                                               Scottsdale
   https://www.amazon.com/Windows-Upgrade-Home-Di...
                                                               Lewisville
10
   https://www.amazon.com/Bounty-Quick-Size-Towel...
                                                                  Kenosha
   https://www.amazon.com/THERMOS-FUNTAINER-Ounce...
                                                                 Columbus
13
   https://www.amazon.com/Cricut-Everyday-Iron-On...
                                                                  Visalia
   https://www.amazon.com/Simple-Modern-Insulated...
                                                               Palm Coast
   https://www.amazon.com/Dude-Wipes-Flushable-Di...
                                                                  Madison
16
   https://www.amazon.com/Chemistry-Grades-9-12/d...
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   https://www.amazon.com/Insignia-NS-32DF310NA19...
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   https://www.amazon.com/Mac-Book-Pro-Charger-Co...
                                                             Favetteville
   https://www.amazon.com/Ring-Rechargeable-Batte...
19
                                                             Indianapolis
   https://www.amazon.com/fire-tv-stick-4k-max-wi...
20
                                                                   Peoria
   https://www.amazon.com/Mama-Bear-Gentle-Touch-...
                                                           Wichita Falls
22
   https://www.amazon.com/Hearst-Magazines-HGTV-M...
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23
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                                                               Cape Coral
   https://www.amazon.com/Crayola-Colored-Pencils...
                                                                 Redlands
24
25
   https://www.amazon.com/Robux-Roblox-Online-Gam...
                                                                Royal Oak
   https://www.amazon.com/Keangs-Disposable-Masks...
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26
27
   https://www.amazon.com/Reading-Comprehension-G...
                                                               Santa Rosa
28
   https://www.amazon.com/Pencils-Wood-Cased-Pre-...
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    https://www.amazon.com/Command-General-Purpose...
                                                       Cleveland Heights
29
30
   https://www.amazon.com/Broan-NuTone-24-inch-Un...
                                                         Fort Lauderdale
31
   https://www.amazon.com/Last-Told-Finley-OSulli...
                                                            Redondo Beach
32 https://www.amazon.com/Fujifilm-Instax-Instant...
                                                                 Hayward
```

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0	19.84	67.71	clear
1	14.29	57.72	clear
2	15.02	59.04	scattered clouds
3	18.88	65.98	clear
4	28.10	82.58	clear
5	28.48	83.26	overcast clouds
6	22.61	72.70	broken clouds
7	24.14	75.45	overcast clouds
8	15.45	59.81	clear
9	32.64	90.75	clear
10	22.53	72.55	clear
11	12.24	54.03	light rain
12	14.47	58.05	scattered clouds
13	25.89	78.60	clear
14	24.34	75.81	broken clouds
15	19.49	67.08	clear
16	15.45	59.81	clear
17	19.97	67.95	few clouds
18	21.04	69.87	clear
19	15.35	59.63	clear
20	14.57	58.23	clear
21	20.75	69.35	clear
22	15.21	59.38	broken clouds
23	27.83	82.09	clear
24	19.09	66.36	clear
25	13.54	56.37	broken clouds
26	20.18	68.32	scattered clouds
27	29.79	85.62	overcast clouds
28	15.82	60.48	clear
29	14.67	58.41	overcast clouds
30	27.16	80.89	thunderstorm
31	14.52	58.14	overcast clouds
32	14.38	57.88	clear

### Project Summary

In this project, we integrated product data from various sources to analyze and visualize product trends and correl ations.

We loaded, cleaned, and merged CSV data with scraped HTML data and enriched it with weather data from an API. We us ed

SQL to store and manage the data, and created visualizations to uncover insights.

#### Key Learnings

- \*\*Data Integration\*\*: Combining datasets from different sources requires meticulous data cleaning and normalizati on.
  - \*\*Visualization\*\*: Visualizations are crucial for understanding data distributions and relationships.
  - \*\*APIs\*\*: Leveraging APIs can enrich datasets and provide additional context.

### #### Ethical Implications

- \*\*Data Cleansing\*\*: Removing duplicates and null values can bias the dataset.
- \*\*Privacy\*\*: Using city names and weather data should be handled with caution to avoid potential privacy issues.
- \*\*Accuracy\*\*: Data inaccuracies during transformations can lead to misleading insights.

### #### Mitigation Strategies

- \*\*Transparency\*\*: Document all data cleansing steps and transformations.
- \*\*Compliance\*\*: Ensure data usage complies with relevant privacy laws and regulations.
- \*\*Validation\*\*: Validate data sources and transformations to maintain accuracy and integrity.

This project highlighted the importance of ethical considerations in data handling and the value of thorough data i ntegration and analysis.

In [ ]: