

Area Business Coverage

Introduction/Business Problem

The most important thing that we need before starting a business in an area is to get an overview of present business in that area. We need to identify potential cliental, competition, and need for a business in the area. To solve this problem, my project will inform the client about potential market hubs in an area and what business is best and worst to start in those hubs.

Data

The data required for this task is the geo spatial data of nearby venues present in the area of interest. Along with that, data summarizing the likeness of a place by people can also be incorporated to determine whether a same business but with a better implementation could be started or not in that area.