Data Intake Report

Name: G2M insight for Cab Investment firm
Report date: 16-07-2022
Internship Batch: LISUM11
Version:<1.0>
Data intake by: Deekshant Nandeshwar
Data intake reviewer:<intern who reviewed the report>
Data storage location:

Tabular data details:
Cab DATA

Total number of observations	359392
Total number of files	1
Total number of features	11
Base format of the file	csv
Size of the data	4.94MB

Customer_ID

Total number of observations	49171
Total number of files	1
Total number of features	4
Base format of the file	csv
Size of the data	1.00 MB

Transaction_ID

Total number of observations	440098
Total number of files	1
Total number of features	3
Base format of the file	csv
Size of the data	8.58MB

City

Total number of observations	20
Total number of files	1
Total number of features	4
Base format of the file	csv
Size of the data	759 B

Proposed Approach:
- Visualize each and every KM travelled
- Compared both companies on the average of KM travelled and Profit gained
- Found out that NULL value is not present anywhere
- **Observe and visualize the customer along with their ages and KM travelled**
- **Also, Visualize the transcation is done what medium most.**
- **And lastly observe which city has most customers.**