



## Email Marketing Certified

**Ayorinde Ayodeji**

The bearer of this certification is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Certified: May 12 2020 - Valid until: Jun 11 2022

Certification code: 8cd0dbbd2dd94b6d8009af0ef16e2a5f

**HubSpot** Academy

A handwritten signature in black ink, appearing to read 'Brian P. Halligan'.

CEO Brian Halligan