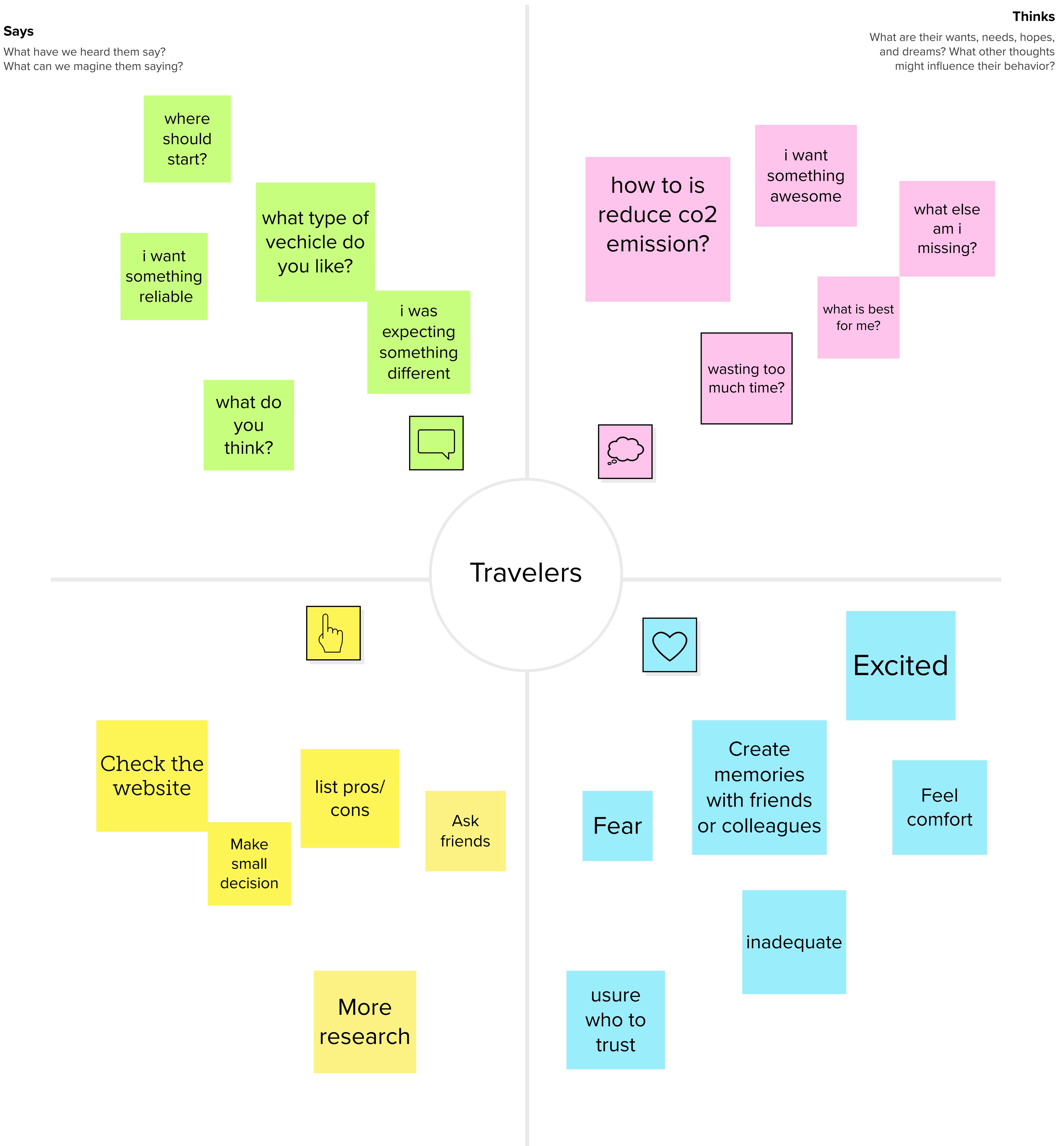


Ideation Phase

Empathize & Discover

1	Date	24 MAYI 2023
2	Team ID	NM2023TMID07188
3	Project Name	Journey to Sustainability: Decoding the CO2 Impact of Travel
4	Maximum Marks	4 Marks

Empathy Map:



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?