Says

What have we heard them say?
What can we magine them saying?

where should start?

i want something reliable

what type of vechicle do you like?

i was expecting something different

what do you think?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

i want something awesome

how to is reduce co2 emission?

what else am i missing?

what is best for me?

wasting too much time?

Travelers

Check the website

list pros/ cons

Make small decision

Ask friends

More research

Does

What behavior have we observed?
What can we imagine them doing?

Excited

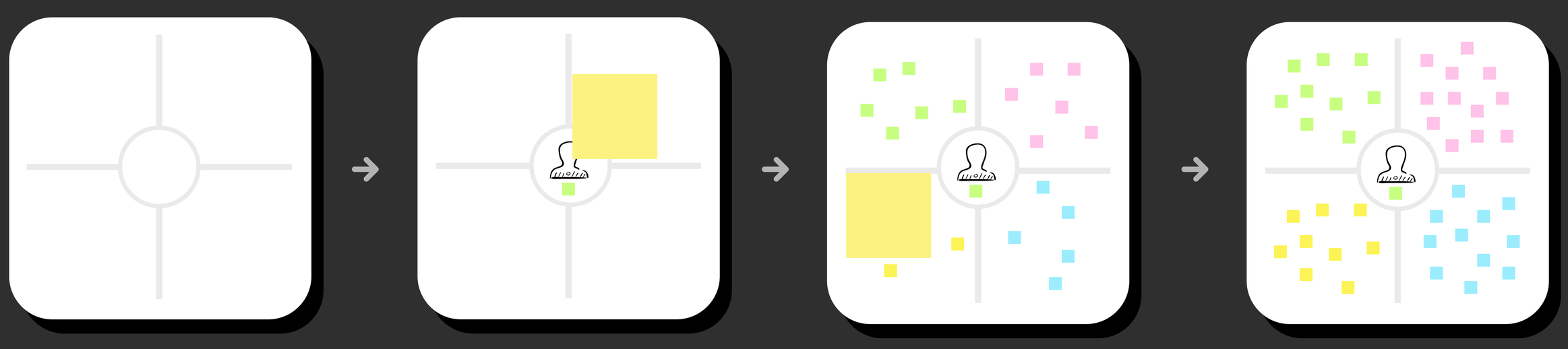
Fear

Create memories with friends or colleagues

Feel comfort

inadequate

usure who to trust

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?