Design Canvas

PROBLEMS:	FEARS:	USERS:	COMPETITIVE ADVANTAGES:	SOLUTIONS:
1) Human error :- - Forget to take readings - Swapping of measured value - Reaction timing error 2) Causes :- - High temperature -> Low efficient machines - High temperature -> Cause permanent - Cause human harm 3) Maintenance cost increase 4) Damage protection cost increase	1) Product perspective - Connection problem - Power supply error - Server busy error - Sensor failure - Reading delay 2) Market perspective - Market value down - Product failure - Competitive system/product - Budgeting issue in Small businesses - Trust issues in service	- Process industries - Power plant - Data industries - Manufacturing sector - Textile industries	- Ai powered auto control - Cost effective - Both control ->manually & automatic - Low maintenance - Emergency alert system - Low human resources -> low HR cost	Building cloud based artificial intelligence powered cooling system for industrial application which gives something more safe and operator friendly outcomes.

MOTIVE:
Building an innovative and efficient product design that performs very intelligently to control system without causing an flow error with very cheap and cost effective system model.

UNIQUE VALUE PROPOSITION:
Our product stand out of any other product available with a cheap and affordable design model of an artificial intelligence with convenient hardware set-up.

ALTERNATIVES:
- Emergency manual control and alert