



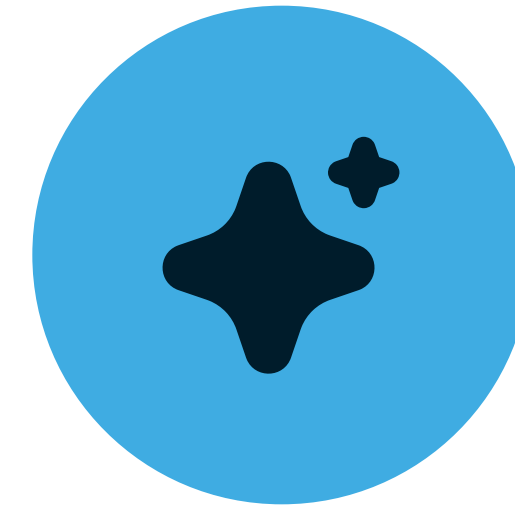
Problem



Governments face challenges in election security, digital forensics, and national security.



Deepfake fraud is rapidly growing, costing enterprises millions in financial loss and reputational damage.



AI-generated fake identities compromise KYC (Know Your Customer) and compliance processes in finance.



Media organizations struggle with misinformation and synthetic content, threatening trust.

**The Need: A reliable, enterprise-level deepfake
detection solution.**

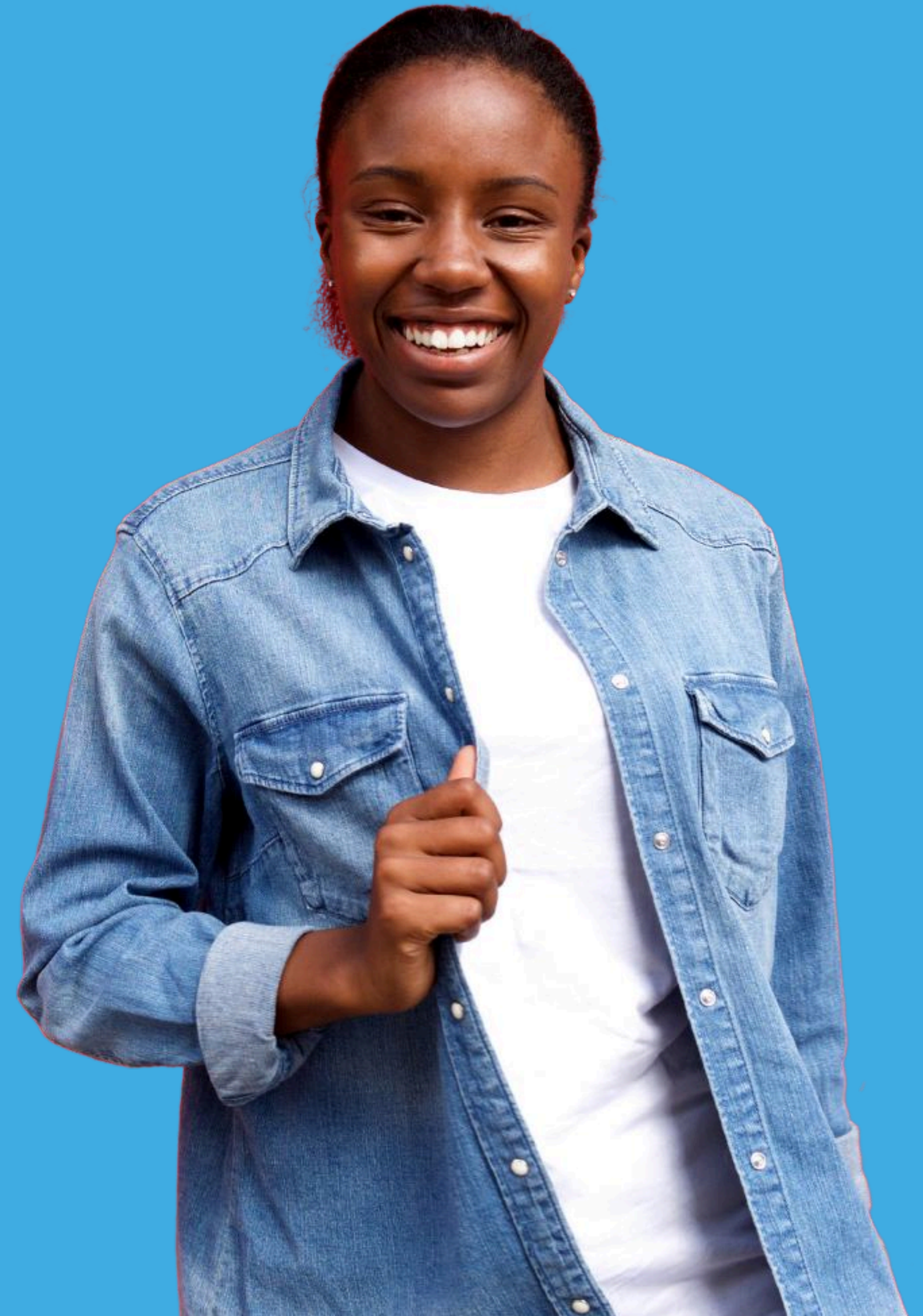
Our Solution

Robust AI-powered detection: Advanced machine learning to verify authenticity in finance, media, and government.

Seamless KYC Integration: Prevent fraud in financial transactions and compliance processes.

Scalable & API-driven: Built for enterprises to integrate effortlessly into existing workflows.

Real-time detection: Instant verification to flag manipulated content before damage occurs.



Market Opportunity

Global Deepfake Market: Projected to reach **\$3.86 billion** by 2027.

Financial Fraud Losses: Over **\$42 billion** lost annually to identity fraud worldwide.

African Financial Sector: High demand for KYC solutions to curb increasing fraud risks

Media & Government: Urgent need for authenticity verification in elections, journalism, and law enforcement.

Traction & Growth

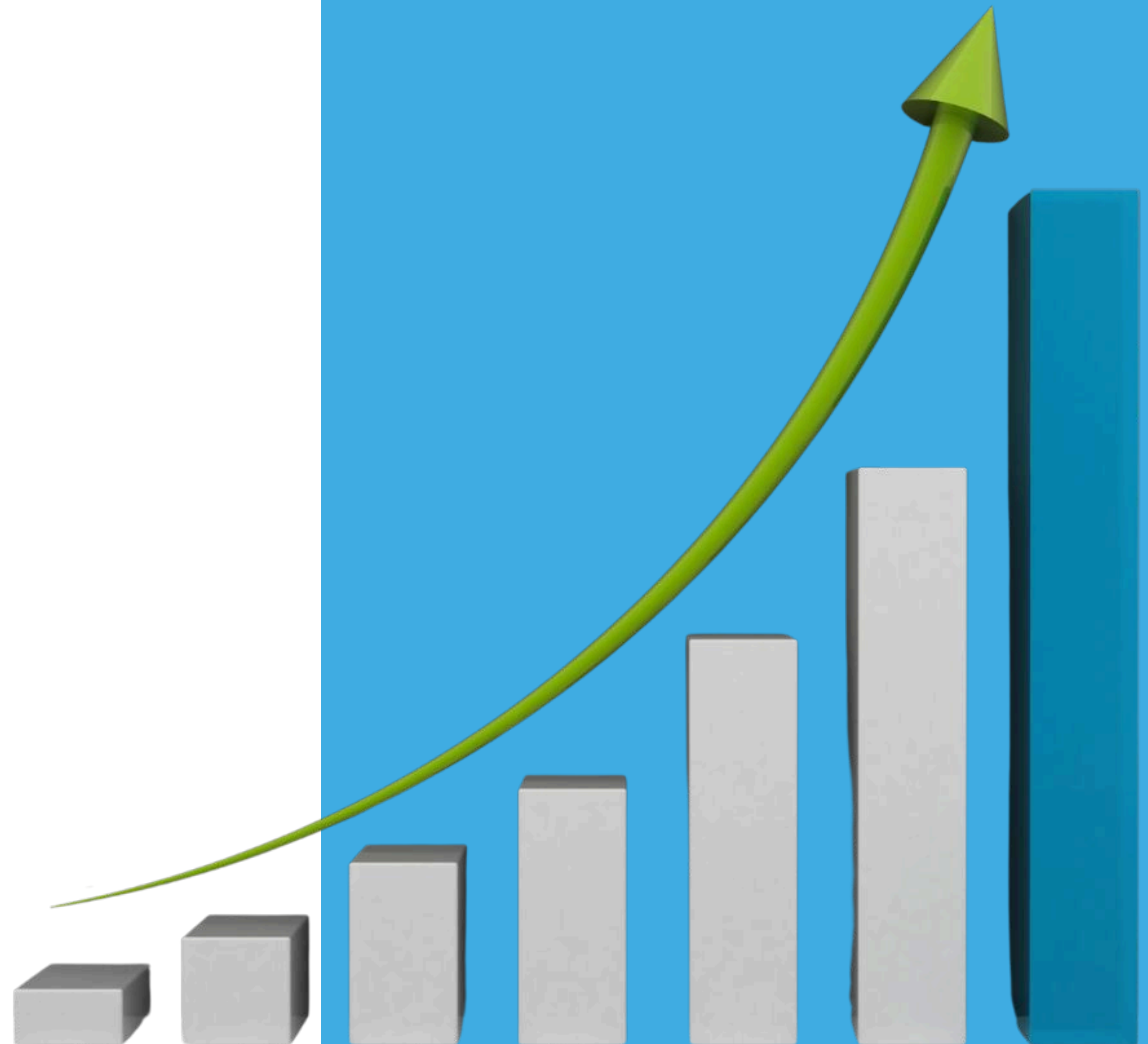
Founded: November 17, 2024

Days Active: 90 days

Current Focus: Finance sector (KYC as primary use case)

Customers: 1 paying customer, 1 tester

Funding Raised: \$10,000 from an angel investor (Safe Round)



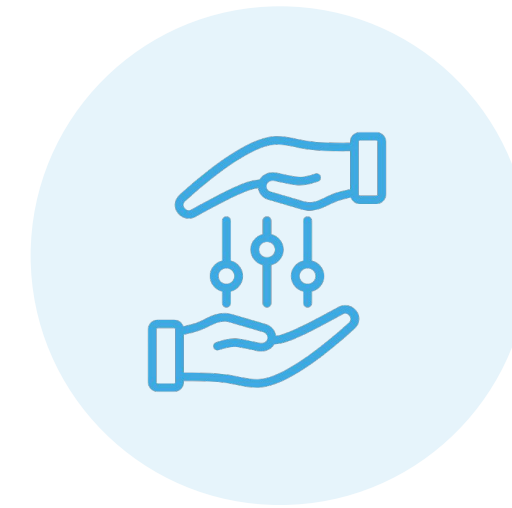
Business Model



Enterprise SaaS Model:
Subscription-based pricing
for businesses and
governments



Tiered Plans: Flexible pricing
based on API usage and
features.



Custom Enterprise Deals:
Tailored solutions for large
institutions.



Future Expansion:
Expanding into Media and
Government sectors for
deepfake detection.

Competitive Advantage

Africa-Focused: The first AI-driven deepfake detection platform tailored for the African market.

Enterprise-Grade Security: Designed for high-risk industries with compliance in mind.

Proven Results: Live use cases with real customers in finance.

Scalable & Versatile: Future-ready for integration into multiple industries.



Fund ask

Current Status:
raised (Safe Round)

Funding Required:
to accelerate growth

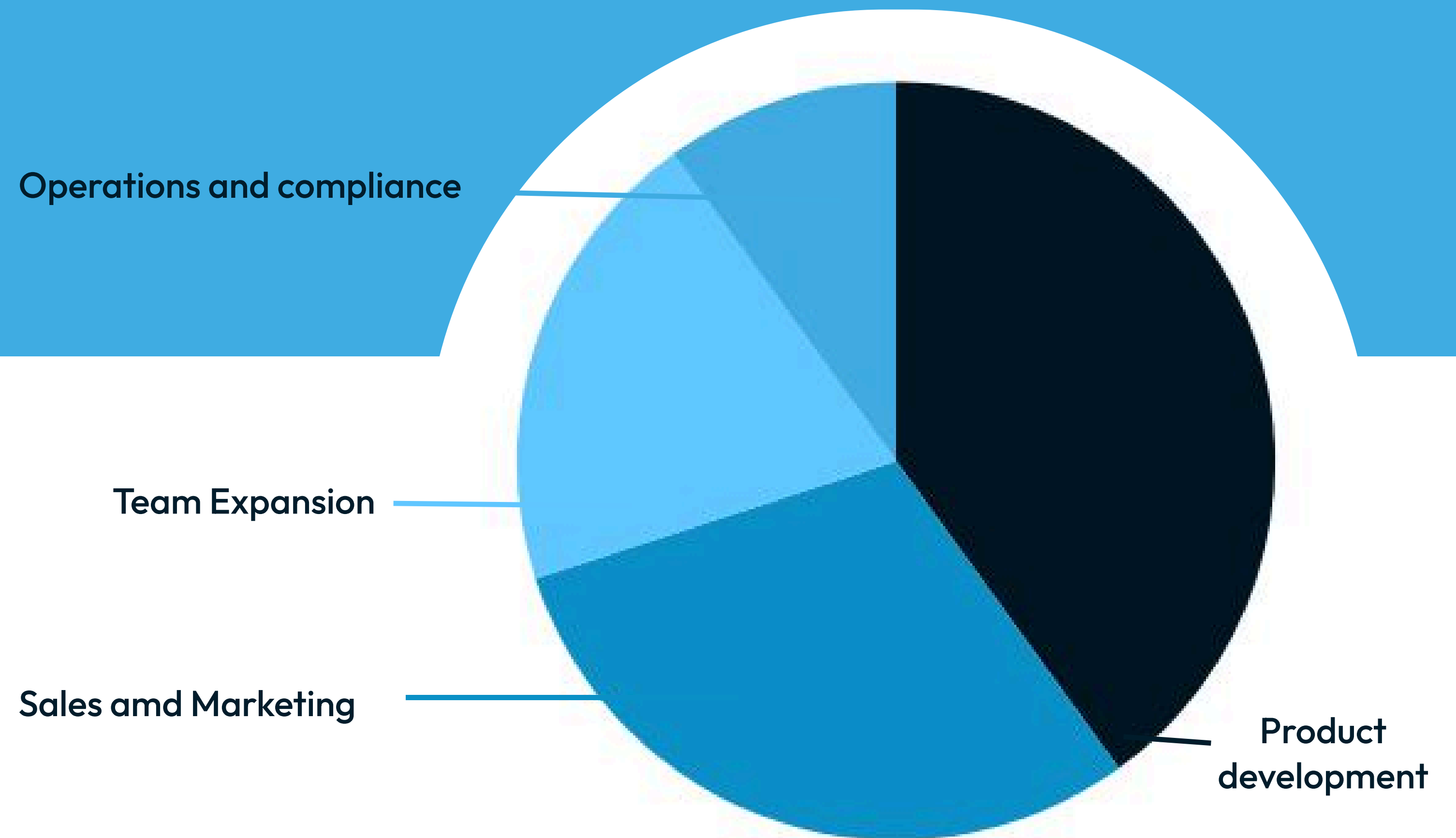
40% Product Development (enhancing
AI capabilities & security)

30% Sales & Marketing (customer
acquisition & brand awareness)

20% Team Expansion (hiring engineers
& business developers)

10% Operations & Compliance

Allocation of Funds:



Meet The Founders and Key Players

**BRIAN KOYUNDI ,
CEO**

AI & Business Strategy Expert

**HARMATON NJAGI ,
CTO**

Deep Learning & AI Security
Specialist

**KELVIN THANDE,
Marketing & Growth**

– Driving adoption & partnerships

Join Us in the Fight Against Deepfake Fraud



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