deeptrack

Securing Your Digital Future

Is what you are seeing **Real?**

About deeptrack

Securing Your Digital Future

Deepfakes and synthetic media threaten election security, financial compliance, and public trust - costing institutions millions in fraud and reputational damage.
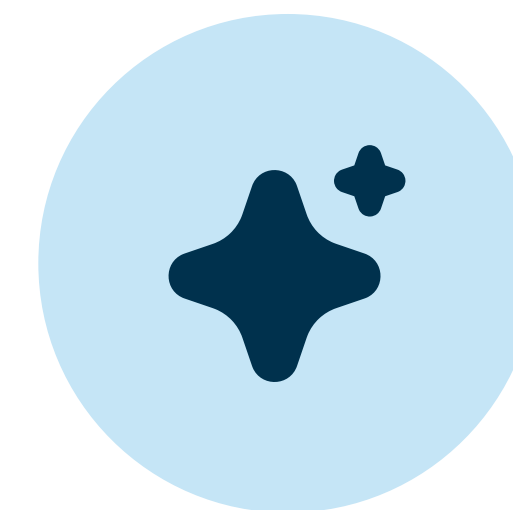
We verify visual identity using neural network-based facial recognition to detect fakes in real time — protecting systems, compliance, and credibility.

Governments face challenges in election security, digital forensics, and national security.

Deepfake fraud is rapidly growing, costing enterprises millions in financial loss and reputational damage.

AI-generated fake identities compromise KYC (Know Your Customer) and compliance processes in finance.

Media organizations struggle with misinformation and synthetic content, threatening trust.

💡 Our Solution

Robust AI-powered detection: Advanced machine learning to verify authenticity in finance, media, and government.

Seamless KYC Integration: Prevent fraud in financial transactions and compliance processes.

Scalable & API-driven: Built for enterprises to integrate effortlessly into existing workflows.

Real-time detection: Instant verification to flag manipulated content before damage occurs.

Market Opportunity

$USD 3.86 B — Global Deepfake Market: Projected to reach by 2027.

$USD 42 B+ — Lost annually to identity fraud worldwide.

HIGH, URGENT DEMAND

Finance, Media, Government

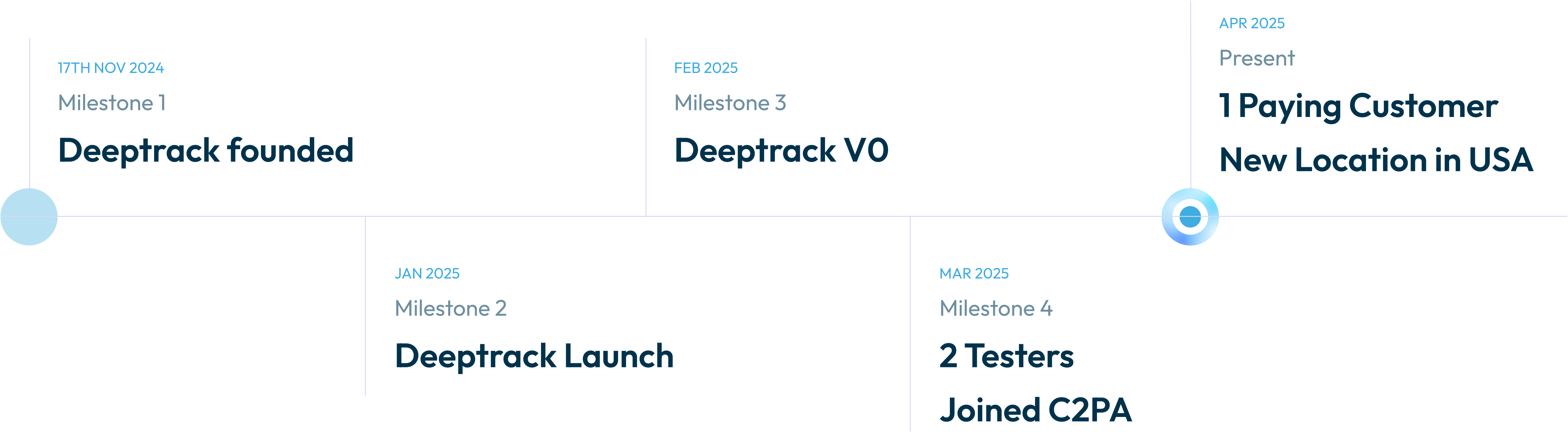**African Financial Sector**: KYC solutions to curb increasing fraud risks

Media & Government: Authenticity verification in elections, journalism, and law enforcement.

Traction & **Growth**

Current Focus: Finance sector (KYC as primary use case

17TH NOV 2024

Milestone 1

Deeptrack founded

JAN 2025

Milestone 2

Deeptrack Launch

FEB 2025

Milestone 3

Deeptrack V0

MAR 2025

Milestone 4

2 Testers

Joined C2PA

APR 2025

Present

1 Paying Customer

New Location in USA

Business Model

We offer flexible, contextual pricing tailored to each client's scale, usage, and security needs

Enterprise SaaS Model:

Subscription-based pricing for businesses and governments

Starter Plan:

$99/month

Growth Plan:

$200/month

Enterprise Plan:

$500/month

Tiered Plans:

Flexible pricing based on API usage and features.

Pay-As-You-Go:

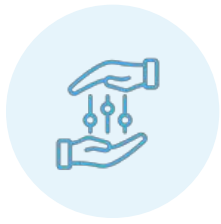$0.015 per API call (first 100,000/ month)

$0.010 per API call (next 400,000)

Custom rates above 500,000 calls

Add - ons:

+$300/month for real-time alerts

+$500/month for audit reporting

APIalls

Custom Enterprise Deals:

Tailored solutions for large institutions.

Future Expansion:

Expanding into Media and Government sectors for deepfake detection.

Competitive Advantage

Deeptrack is Africa's premier AI-powered platform for detecting deepfakes and synthetic media—tailored for local languages, local threats, and real-world trust.

	deeptrack				truepic	
African Language Support	✔	✘	✘	✘	✘	✘
Election Misinformation Alerts	✔	✔	✘	Limited	✘	✘
Video/Audio/Text/Image Detection	✔	✔	✘	✔	✘	✔
KYC/ID Deepfake Detection	✔	✘	✔	✘	✔	✘
Enterprise Integration (API)	✔	✘	✘	✘	✘	✘
African Data Infrastructure	✔	✘	✘	✘	✘	✘
Cultural Visual Cues Support	✔	✘	✘	✘	✘	✘

Tangible ask: Investment Funds

We're seeking $100,000 to supercharge our growth!

Open to:
- ☑ Equity
- ☑ Safe
- ☑ Grant
- ☑ Convertible note

Allocation of Funds:

Operations and compliance

Team Expansion

Sales amd Marketing
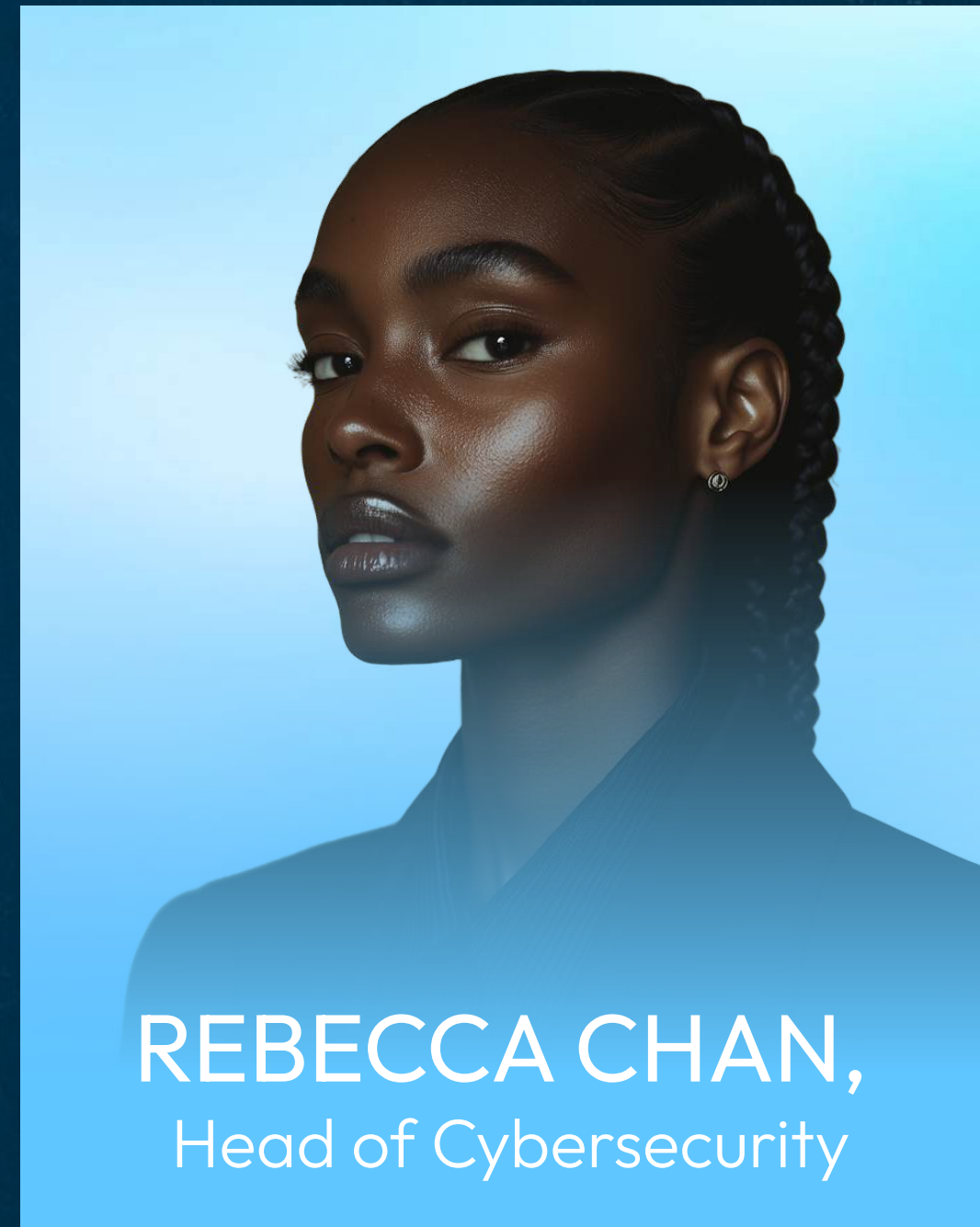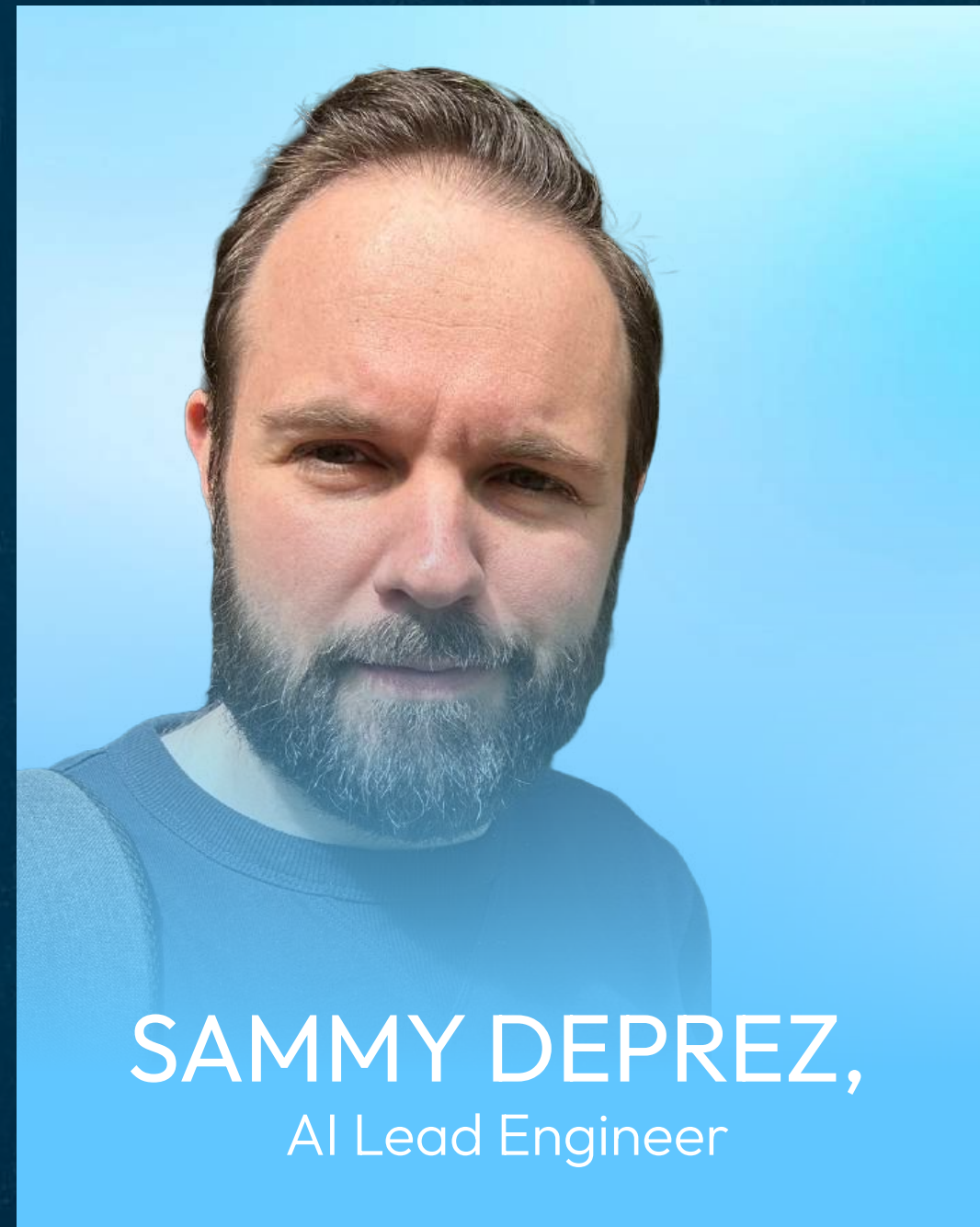
PRE SEED ROUND

$100,000

Product development

40% Product Development (enhancing AI capabilities & security)

30% Sales & Marketing (customer acquisition & brand awareness)

20% Team Expansion (hiring engineers & business developers)

10% Operations & Compliance
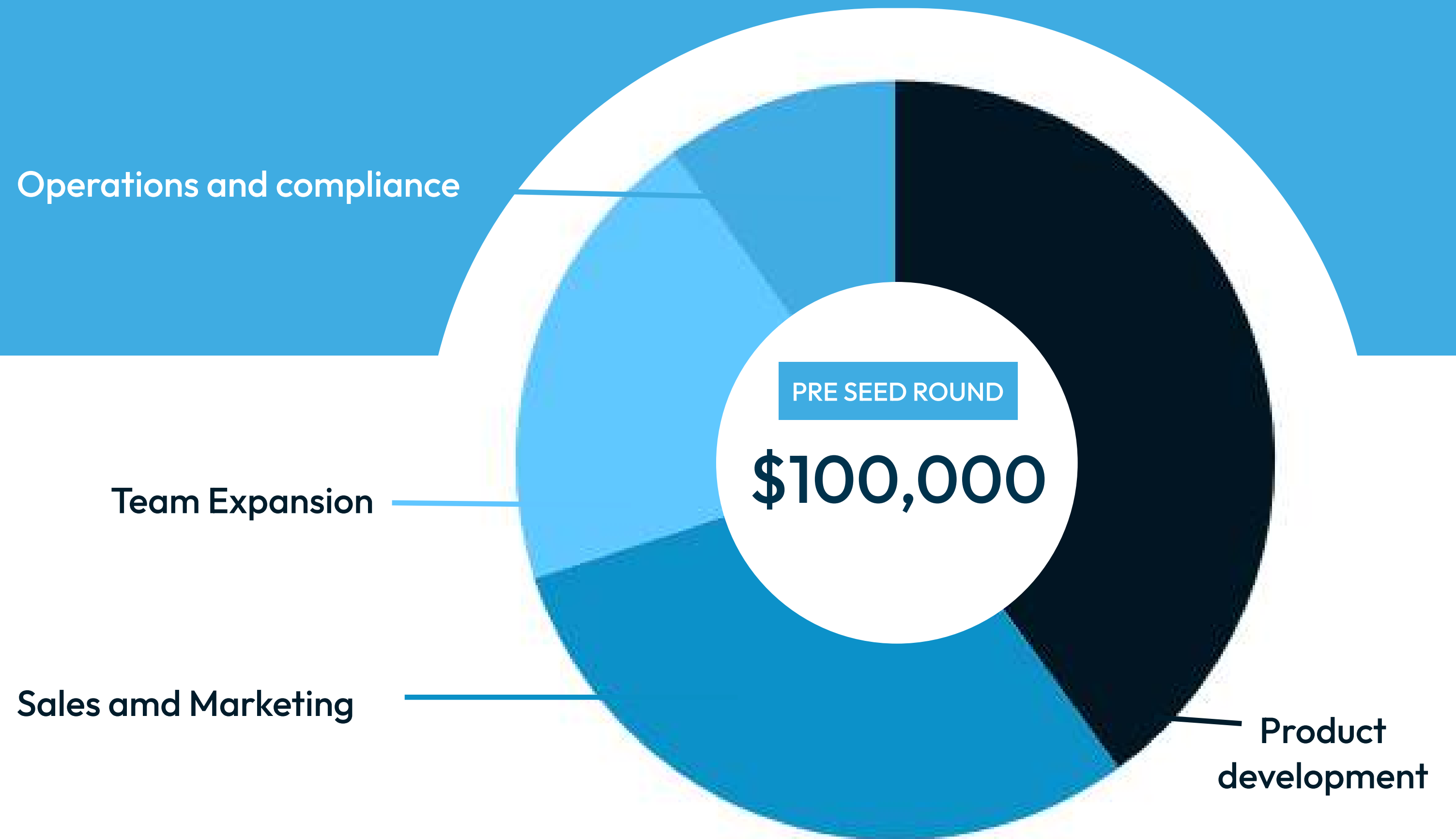
Our Team

Meet the Team Committed to Building the Leading Deepfake & Fraud Authentication Tool Accessible to All

BRIAN KOYUNDI,
Founder & Head of Revenue

SAMMY DEPREZ,
AI Lead Engineer

REBECCA CHAN,
Head of Cybersecurity

KELVIN THANDE,
Marketing Lead

Join Us in the Fight Against Deepfake Fraud