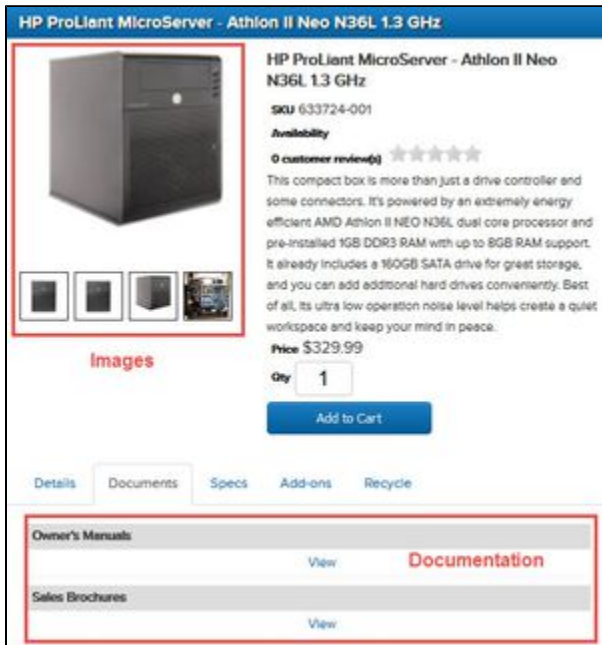


# CC Product Media

This document describes how to add product images using CC Product Media.

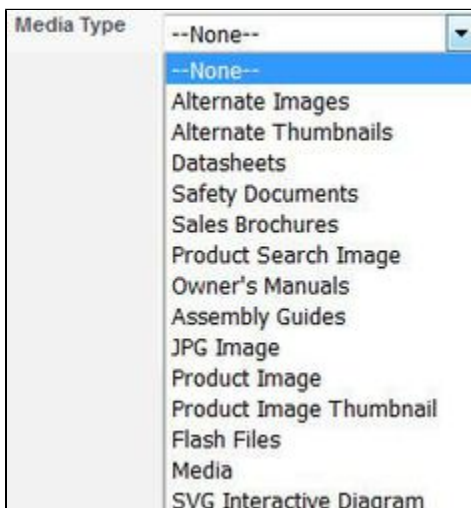
## Introduction

You can use product media to provide your customers with the photographs, illustrations, and documentation they need to make informed decisions when purchasing your products.







## What media types can I define for my products?

You can define several media types for your products as illustrated in the list below.



## What media types should I define for products?

For each product, define the following images types at a minimum.

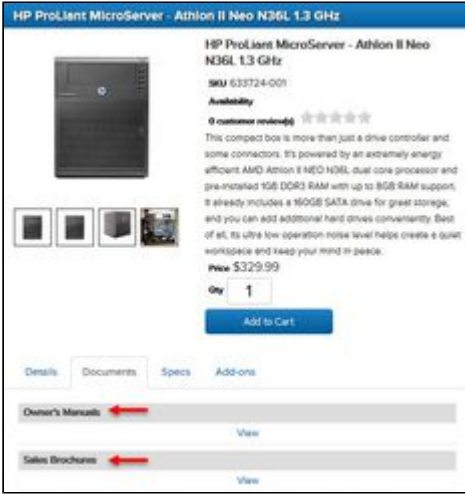

Image Type	Where do users see it?	Example
Alternate Image Alternative Image Thumbnail	Displays on the product detail page (PDP) (For PDP Pages alternate image hover to change images add an AltMessage text value.)	
Product Image	Displays on the product detail page (PDP)	
Product Search Image	Displays on product list page (PLP)	
Product Thumbnail	Displays: <ul style="list-style-type: none"> <li>On the shopping cart</li> <li>During checkout (order review &amp; order review)</li> <li>Wishlists on the Homepage and in My Account</li> </ul>	

## How can I use the other media types?

You can use the other media types to make product manuals and other references available to your customers.

Refer to [CC Page Sections](#) to see how to add new tabs and widgets.

Media Type	Description
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Datasheets	You define the various documents you want available for your products in CC Product / E_ProductMedias.
Safety Documents	The image below shows the owner's manual and sales brochure available for a product.
Sales Brochures	
Owner's Manual	
Assembly Guides	
	Then, you can use CC Page Sections to make the documents available for your products.
	
JPG Image	Not used.
Flash Files	Not used.
Media	Not used.
SVG Interactive Diagram	<p>Assembly products can have interactive, Scalable Vector Graphics (SVG) images that allow your customers to interact with your products.</p> <p>SVG is an XML-based vector image format for two-dimensional graphics with support for interactivity and animation.</p> <p>Refer to the <a href="#">assembly product documentation</a>.</p>

## What are the product media source types?

There are three ways you can reference your product media — URI, attachment, and static resource.

Product Media Source

--None--  
--None--  
Attachment  
Static Resource  
URI

The table below describes each image source and identifies the advantages and disadvantages of using each.

Image Source Type	Description	Advantages	Disadvantages
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URI (Recommended)	Uses a URI (uniform resource identifier) to reference the image. This option is used when there is a central image repository that holds various media content.	Simplicity of setup and elimination of redundant data across systems.	It requires a publicly accessible, SSL-enabled server hosting those images.
Attachment	Requires that the image be attached directly to the actual record.	It does not require an externally hosted server.	It requires attaching a file to each entry manually.  It results in data redundancy if these are also being used elsewhere.  It requires read access to user profiles to view the images.
Static Resource	Requires building a Salesforce static resource and attaching a zip of images within that resource.  If the static resource is from subscriber org, prefix it with c_____  (c + two underscores)	It does not require an external server and allows for attaching multiple files at once.	Data redundancy, plus static resources have a 5 MB limitation, so multiple static resources may need to be created, making them difficult to maintain.

## What are the recommendations and limits?

For attachments, Salesforce has a limit of 5MB per image.

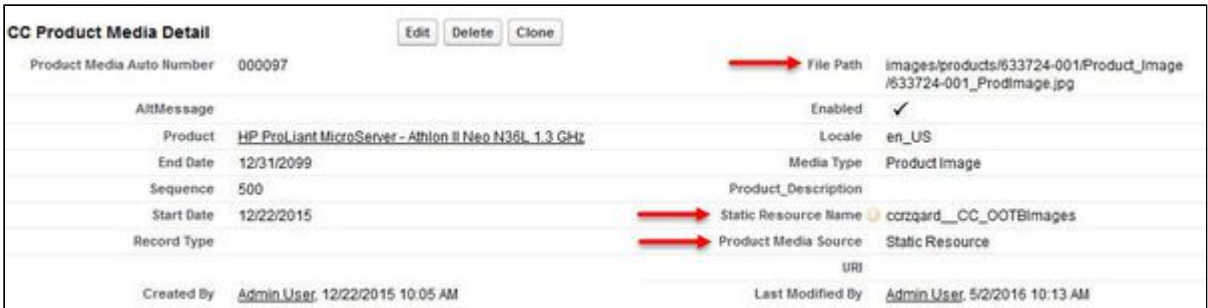
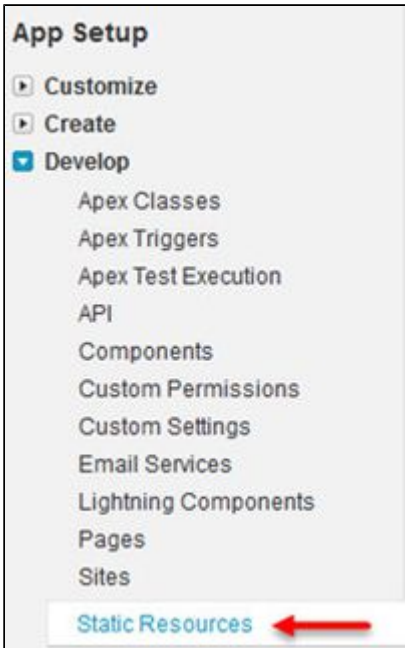
The out-of-the-box (OOTB) theme defines the following image size recommendations:

	Min Dimensions (pixels)	Max Dimensions (pixels)	Max File Size (kB)	DPI (pixels/inch)
Large	200x200	500x500	125	72
Thumbnails	60x60	100x100	25	72

## How do I add images to a product?

Step	Action
1.	Open the product.
2.	Scroll down to the <b>E_ProductMedias</b> section and click on New CC <b>Product Media</b> . <div> <div>E_ProductMedias</div> <div>New CC Product Media</div> </div>
3.	Complete the fields and click on <b>Save</b> . <div> </div>

Field	Description
AltMessage	For PDP Pages alternate image hover to change images add an AltMessage.
Product	Name of product associated with this image.

End Date	Date this image will stop appearing for this product.
Sequence	Sequence determines the order when you have multiple images. Lower sequence numbers appear first. Particularly useful with alternative images to determine the order of appearance.
Start Date	Date this image will start appearing for this product.
Record Type	Currently not used.
File Path	Use this field with static images. Enter the path to the image.
Enabled	The image must be enabled for it to appear for the product.
Locale	Enter the locale for the image such as en_US or es_ES. Use the locale to specify localized images for your products.
Media Type	Select the media type for this image such as product search image, alternate image, etc.
Product Description	Optional informational field.
Static Resource Name	<p>Enter the name of the static resource (such as a zip file) in the Static Resource field.</p> <p>Enter the file path to the actual promotion image you want to use, contained within the zip file.</p> <p>Below is an example of a static resource as the image source.</p> 
	<p><b>Note:</b> Add static resources in Setup / Develop / Static Resources.</p> 
Product Media Source	Select attachment, static resource, or URI.

URI

If your image source is URI (uniform resource identifier), enter the full URI to the image.

Customers often store their images on a content delivery network (CDN) and specify the location of the promotion image using URI.