About Us

Manan is a media group initiative by the members of Insync, the cultural society of UIT RGPV which is formed specially to address as well as create awareness regarding the changes in the societal institutions and the cultural trends along with the various challenges experienced by them. A notable feature of this venture is that only the future of these processes and transition phase are considered and not the past.

An Insight

Questioning the norms and analysing trends through diverse points of view is the one thing which the youth is unable to represent properly, which results in misrepresentation and hence misinterpretation. Swinging between the endless burden of expectations and zeal to exceed limits, the youth has forgot to raise its voice for the better. There are young people out there who do not prefer to take an active interest in this particular area, while some are still on the fence. But those who do interrogate the models of the society time and again need to organise in a manner which can create a powerful and everlasting impact, which is where Mana comes into play.

Whenever a disputed event stirs up a buzz in the society, a rather peculiar chain of events follows it, which involves cascading of opinions from the previous generation to the current one, and usually the buzz settles into doldrums. But the devil’s in the details – a simple situation may mask a far more complicated reality, as there is often more than what meets the eye.

We at Manan intend to proclaim such issues and take a deeper dive to brew up debates, discussions and ideas through our various segments to embody a take which comes fresh right out of the oven.

**OUR SEGMENTS:**

**GROUND ZERO**

Ground zero is the podcast that we conduct. It is a platform where we along with some of the students from higher education discuss about the Indian society and culture. Each podcast has a unique topic in the form of a question that has multiple answers and we try to figure out what  is the best possible option.

**EMBODIMENTS SPEAK**

Embodiments speak is a monologue that is written and presented by students from higher education. Here a living embodiment of an element of Indian society or culture shares his/her journey and speaks about the sorrow and pain.

**LOCAL EXPERTS (Suggestion: VOICE OF THE LOCAL)**

Local experts is a talk show where we invite someone who is not so popular but rather from the crowd. These are people who have spent years chasing perfection on a certain topic but are in a different profession. We try to learn from them and their experiences.