

**SOCIAL ENTREPRENEURSHIP – IDEA (V1)**

Student Names:

Year: 2023

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Idea Title: Petnocare.com

Product / Service / Real / Virtual / Other - Virtual and service

Description – 100 words

→ Petnocare.com is a company that provides virtual medical and dietary advice from certified doctors for animals. By offering virtual consultations with certified medical professionals, pet owners may conveniently get nutritional and medical guidance for their animals from the convenience of their own homes. People who live in remote locations or have mobility challenges that make it challenging to transport their pets to a physical veterinarian may find this to be of particular use. Petnocare.com may provide pet owners with a simple and accessible choice for their pet's medical requirements by offering these services online. Also, we have a pet care van with some doctors. If something is serious, our van will be there within 24hrs to check the pet's health. Our website offers a variety of food for pets and discounted medicine for pets.

What social problem does it solve? 50 words. Please include which SDG it best fits in.

→ Petnocare.com may benefit society in several ways. Improving pet health: This can contribute to a decrease in pet diseases and injuries and improve the standard of living for both pets and their owners. Veterinarian treatment is quick and easy to get by providing online consultations. People who live in remote locations or have mobility challenges that make it challenging to take their pets to a physical veterinarian may find this to be of particular use. Saving both money and time Petcare.com enables pet owners to acquire the necessary medical and dietary guidance for their animals while saving time and money. This item complements the Sustainable Development Goals (SDG) perfectly. Well-being and good health. Petnocare.com assists in ensuring that pets have access to health and wellness services, which can improve their general well-being and quality of life, by offering virtual medical and food guidance. Additionally, the fact that the service is online makes it available to more individuals regardless of their location or level of mobility, which furthers the attainment of the SDG.

Target Segment – Who will benefit from your idea, and Who will be the customer for your product

→ All people who are very busy with their work and Senior citizens. (working sector). The target market for Petnocare.com consists of pet owners looking for convenient and reachable solutions for their animals' dietary and medical requirements. People who reside in rural areas, have mobility issues or enjoy the ease of online consultations may fall under this category. Pet owners that appreciate their pet's health and wellness and are looking for dependable, knowledgeable guidance from licensed medical specialists would be the target market for this product.

USP for Target Segment – Why will they buy it

Petnocare.com gives pet owners access to certified veterinarians for personalized medical and dietary guidance, all from the convenience of their own homes. No more tense visits to the veterinarian, long lines, or expensive in-person consultations. Our online platform provides pet owners with the comfort, availability, and knowledge they require to maintain the well-being of their pets.