

# Credit Card Transaction Report

Total Trans. Amt.

45M

Interest Earned

8M

Total Trans. Value

656K

Revenue

55M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Med

Low

High

F

M

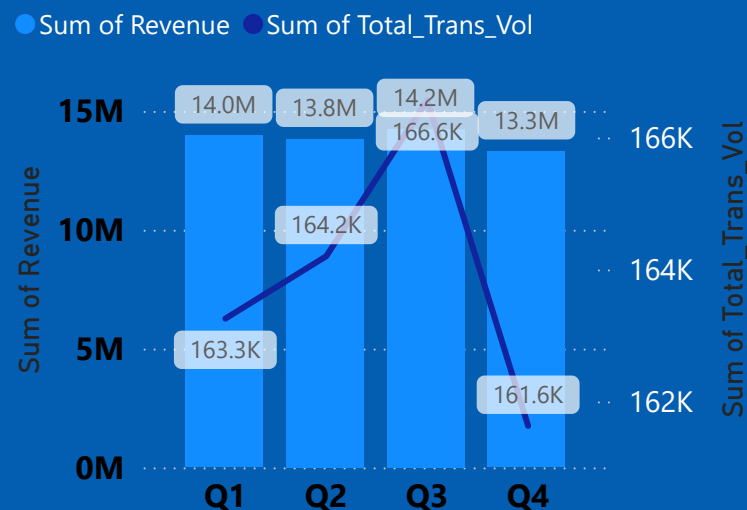
Silver

Blue

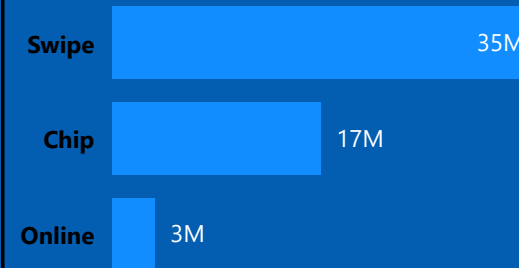
Gold

Platin...

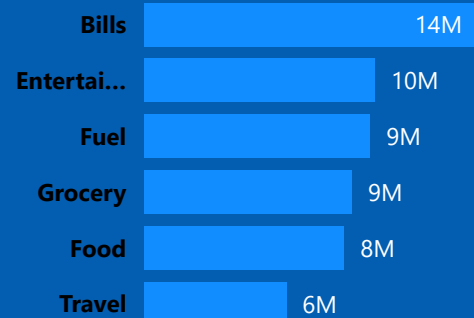
Revenue and Sum of Total\_Trans\_Vol by Qtr



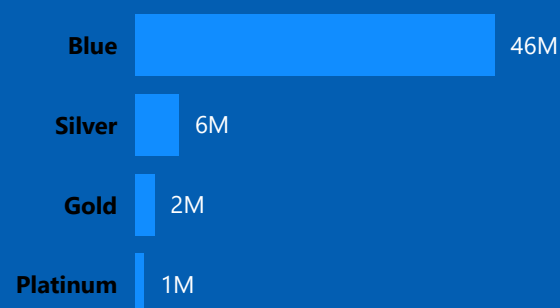
Sum of Revenue by Use Chip



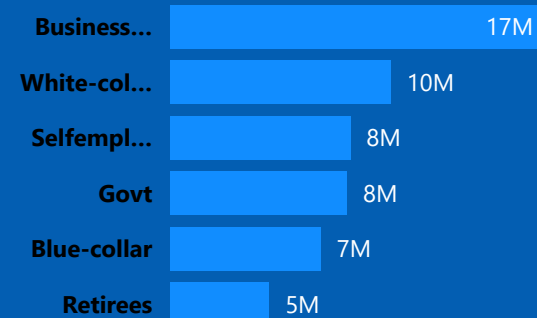
Sum of Revenue by Exp Type



Sum of Revenue by Card\_Category



Sum of Revenue by Customer\_Job



Sum of Revenue by Education\_Level



# Credit Card Customer Report

Income

576M

Interest Earned

8M

CSS

3.19

Revenue

55M

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Med

Low

High

Silver

Blue

Gold

Platinu...

M

30M

F

25M

Sum of Revenue by Year, Month, Day and Gender

Gender ● F ● M

Sum of Revenue

Jan 2023

Apr 2023

Jul 2023

Oct 2023

Sum of Revenue by AgeGroup and Gender

60+

50-60

40-50

30-40

20-30

9M

10M

11M

14M

4M

5M

Sum of Revenue

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773988
Retirees	4535184	630359	48675030
Selfemployeed	8261758	1119742	75313288
White-collar	10114656	1441074	103930059
Total	55315410	7843382	575914439

Sum of Revenue by IncomeGroup and Gender

Gender ● F ● M

High

7M

22M

Med

8M

8M

Low

10M

Sum of Revenue

Revenue by Dependent\_Count

Gender ● F ● M

5

0

Sum of Revenue

Revenue by Marital Status

Gender ● F ● M

Married

13M

15M

Single

11M

12M

Unknown

Sum of Revenue

Revenue by Education\_Level

Gender ● F ● M

Graduate

10M

12M

High Sch...

5M

6M

Unknown

4M

4M

Uneducat...

4M

4M

Post-Gra...

Doctorate

Sum of Revenue

Top 5 States

Gender ● F ● M

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M

Sum of Revenue