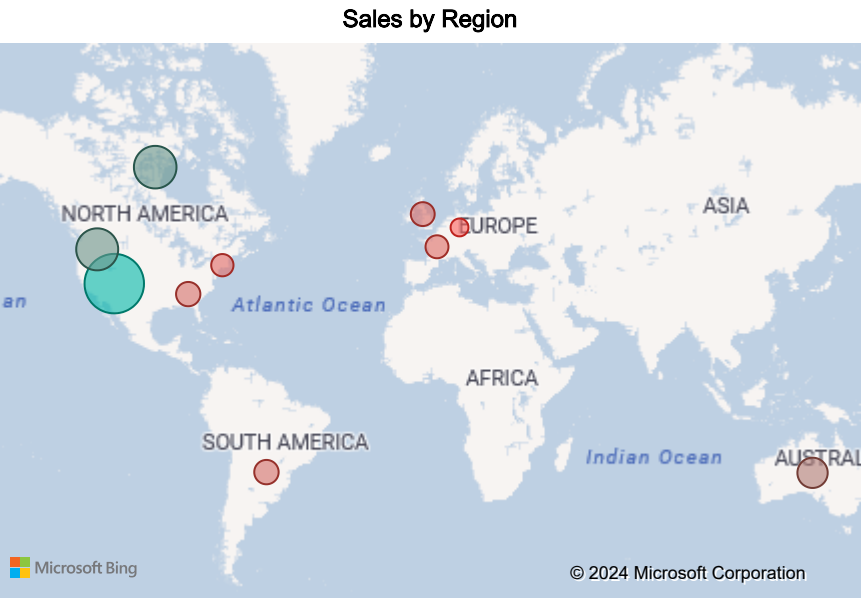
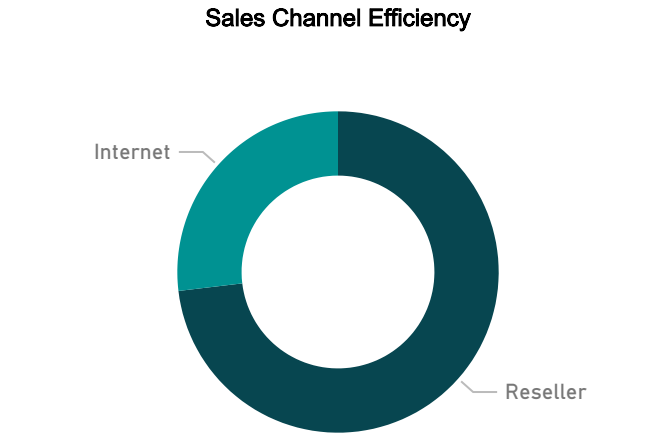
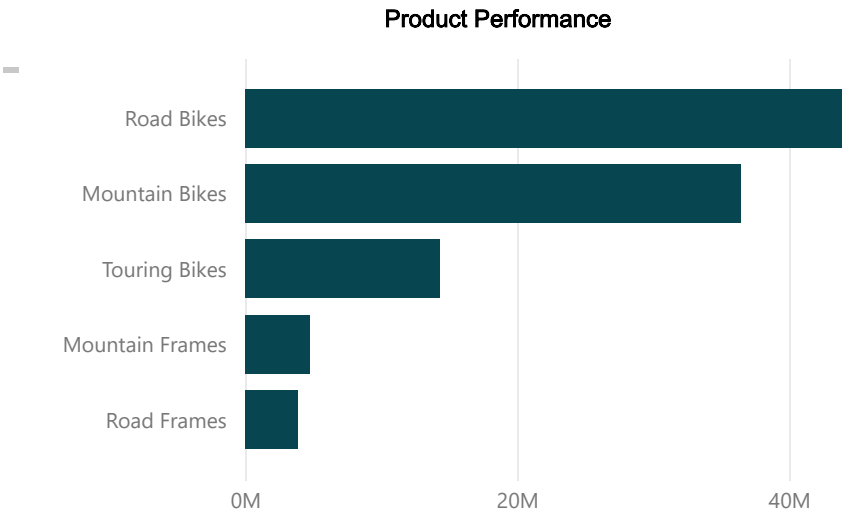


Analysis By Deepika Gupta :-



Profitability Analysis

Category	Subcategory	Profitability	Profitability by Date
Accessories	Fenders	0.63	
Accessories	Bike Stands	0.63	
Accessories	Tires and Tubes	0.63	
Accessories	Bottles and Cages	0.59	
Accessories	Helmets	0.47	
Accessories	Cleaners	0.46	
Accessories	Hydration Packs	0.46	
Clothing	Socks	0.41	
Accessories	Bike Racks	0.40	
Clothing	Vests	0.38	
Clothing	Shorts	0.38	
Clothing	Gloves	0.34	
Accessories	Pumps	0.31	
Accessories	Locks	0.31	
Clothing	Bib-Shorts	0.31	

Inventory Management

Category	InventoryTurnoverRate
Components	150.00
Bikes	125.00
Clothing	45.00
Accessories	30.00

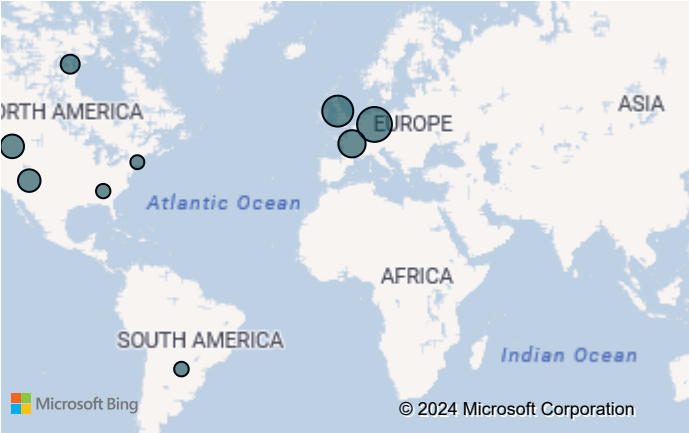
Region

- ☐ Australia
- ☐ Canada
- ☐ Central
- ☐ Corporate HQ
- ☐ France
- ☐ Germany
- ☐ Northeast
- ☐ Northwest
- ☐ Southeast
- ☐ Southwest
- ☐ United Kingdom

SelectedRegions

All Regions

Profit Margin Analysis by Region



Product

- ☐ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock
- ☐ Chain
- ☐ Classic Vest, L
- ☐ Classic Vest, M
- ☐ Classic Vest, S
- ☐ Fender Set - Mountain
- ☐ Front Brakes
- ☐ Front Derailleur
- ☐ Full-Finger Gloves, L
- ☐ Full-Finger Gloves, M
- ☐ Full-Finder Gloves. S

Dynamic Top N Analysis:

Top N Product	Product
90550.9053000002	Women's Tights, S
17727.636	Women's Tights, M
93554.4647000002	Women's Tights, L
137164.1277	Women's Mountain Shorts, S
57685.7580000003	Women's Mountain Shorts, M
136774.0172	Women's Mountain Shorts, L
28654.1636	Water Bottle - 30 oz.
	Touring-Panniers, Large
351547.712699999	Touring-3000 Yellow, 62
130898.5762	Touring-3000 Yellow, 58
196809.977	Touring-3000 Yellow, 54
291747.262899999	Touring-3000 Yellow, 50
358121.890099999	Touring-3000 Yellow, 44
135284.0088	Touring-3000 Blue, 62
210946.177	Touring-3000 Blue, 58
290075.119299999	Touring-3000 Blue, 54
318501.505000000	Touring-3000 Blue, 50

All Products

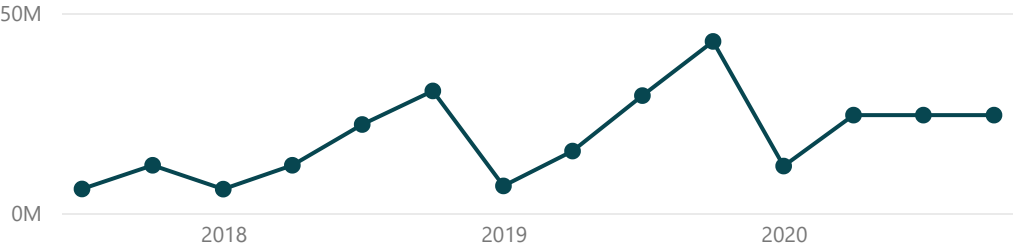
Date



Dynamic Measure Based on Date Ranges:

109.81M

Cumulative Sales Analysis



Customer Retention Analysis

Customer ID	Customer	Year	Retention Rate
AW00028866	Aaron Adams	2017	1.00
AW00028866	Aaron Adams	2018	1.00
AW00028866	Aaron Adams	2019	1.00
AW00028866	Aaron Adams	2020	1.00
AW00028866	Aaron Adams	2021	1.00
AW00020285	Aaron Alexander	2017	1.00
AW00020285	Aaron Alexander	2018	1.00
AW00020285	Aaron Alexander	2019	1.00
AW00020285	Aaron Alexander	2020	1.00
AW00020285	Aaron Alexander	2021	1.00
AW00020075	Aaron Allen	2017	1.00
AW00020075	Aaron Allen	2018	1.00
AW00020075	Aaron Allen	2019	1.00
AW00020075	Aaron Allen	2020	1.00
AW00020075	Aaron Allen	2021	1.00
AW00017862	Aaron Baker	2017	1.00

Product Category Performance Comparison

Category	SalesChangePercentage
Accessories	0.00
Bikes	0.00
Clothing	0.00
Components	0.00