

Cover Letter

Deepa Ponnusamy
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Jennifer Alvarez

Human Resources & Talent Acquisition
Entertainment Earth
Simi Valley, CA

Dear Ms. Alvarez,

I am writing to express my interest in the IT Business Analyst position at Entertainment Earth. With my strong background in data analysis, visualization, process automation, and technical skills in Excel, VBA, visualization, ETL processes and Python, I am confident in my ability to contribute effectively to your team. I am especially excited about the opportunity to support your enterprise-wide digital transformation initiative and deliver sophisticated solutions to complex business challenges.

During my studies and projects, I developed a Python ETL pipeline that facilitated data extraction, transformation, and loading across various formats, including CSV, MySQL, and MongoDB. This project, along with my work in word analysis, where I tokenized product reviews and visualized word frequencies, has equipped me with valuable skills in data processing and visualization.

I am proficient in Excel, Python, Power BI, and Tableau, and I have a solid understanding of statistical methods. My background in software engineering has also honed my problem-solving skills, enabling me to approach challenges with a solution-oriented mindset.

I am excited about the opportunity to bring my unique skills and experiences to Entertainment Earth. I look forward to discussing how I can contribute to your projects and support your goals.

Thank you for considering my application. I hope to hear from you soon.

Sincerely,
Deepa Ponnusamy