```
import pandas as pd
In [2]:
        import numpy as np
        import seaborn as sns
        import matplotlib.pyplot as plt
        # Load the dataset (Replace 'your_file.csv' with the actual filename)
        df = pd.read_csv(r'C:\Users\Suresh R\Downloads\startup_data.csv')
        # Display first few rows
        print(df.head())
        # Basic information about the dataset
        print(df.info())
          Startup Name Industry Funding Rounds Funding Amount (M USD)
        0
             Startup_1
                             IoT
                                               1
                                                                  101.09
        1
             Startup_2
                         EdTech
                                               1
                                                                  247.62
        2
             Startup_3
                         EdTech
                                               1
                                                                  109.24
                                               5
        3
             Startup 4
                         Gaming
                                                                   10.75
             Startup_5
        4
                            IoT
                                               4
                                                                  249.28
           Valuation (M USD) Revenue (M USD) Employees Market Share (%)
        0
                      844.75
                                         67.87
                                                     1468
                                                                       5.20
        1
                     3310.83
                                         75.65
                                                     3280
                                                                       8.10
        2
                     1059.37
                                         84.21
                                                     4933
                                                                       2.61
        3
                                         47.08
                                                                       2.53
                      101.90
                                                     1059
        4
                      850.11
                                         50.25
                                                     1905
                                                                       4.09
           Profitable Year Founded
                                             Region Exit Status
        0
                    0
                               2006
                                             Europe
                                                        Private
        1
                    1
                               2003 South America
                                                        Private
        2
                    1
                               1995 South America
                                                        Private
        3
                    0
                               2003 South America
                                                        Private
                               1997
                                             Europe
                                                       Acquired
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 500 entries, 0 to 499
        Data columns (total 12 columns):
         #
             Column
                                      Non-Null Count Dtype
             _____
                                      _____
        _ _ _
                                                      ____
             Startup Name
         0
                                      500 non-null
                                                      object
         1
             Industry
                                      500 non-null
                                                      object
             Funding Rounds
         2
                                      500 non-null
                                                      int64
             Funding Amount (M USD) 500 non-null
                                                      float64
         3
         4
             Valuation (M USD)
                                      500 non-null
                                                      float64
         5
             Revenue (M USD)
                                      500 non-null
                                                      float64
             Employees
                                      500 non-null
                                                      int64
         6
         7
             Market Share (%)
                                      500 non-null
                                                      float64
         8
             Profitable
                                      500 non-null
                                                      int64
         9
             Year Founded
                                      500 non-null
                                                      int64
         10
             Region
                                      500 non-null
                                                      object
             Exit Status
                                      500 non-null
                                                      object
        dtypes: float64(4), int64(4), object(4)
        memory usage: 47.0+ KB
        None
```

```
In [3]: # Check for missing values
        print(df.isnull().sum())
        Startup Name
                                  0
        Industry
                                  0
        Funding Rounds
                                  0
        Funding Amount (M USD)
                                  0
        Valuation (M USD)
                                  0
        Revenue (M USD)
                                  0
                                  0
        Employees
        Market Share (%)
                                0
        Profitable
                                 0
        Year Founded
                                 0
                                 0
        Region
        Exit Status
                                 0
        dtype: int64
In [4]: # Check for duplicate entries
        print(f"Number of duplicate rows: {df.duplicated().sum()}")
```

Number of duplicate rows: 0

```
In [5]:
        # Summary statistics
        print(df.describe())
        # Check unique industries
        print("Unique Industries:", df["Industry"].nunique())
        # Convert categorical columns if needed
        df["Industry"] = df["Industry"].astype("category")
                                Funding Amount (M USD)
               Funding Rounds
                                                        Valuation (M USD)
        count
                   500.000000
                                            500.000000
                                                                500.000000
        mean
                      2.958000
                                            152.656760
                                                               1371.809180
        std
                     1.440968
                                             86.683711
                                                                978.226579
        min
                     1.000000
                                              0.570000
                                                                  2.430000
        25%
                     2.000000
                                             79.212500
                                                                557.027500
        50%
                     3.000000
                                            156.005000
                                                              1222.580000
        75%
                     4.000000
                                            226.450000
                                                              2052.085000
        max
                     5.000000
                                            299.810000
                                                              4357.490000
               Revenue (M USD)
                                  Employees Market Share (%)
                                                                 Profitable
        count
                    500.000000
                                  500.000000
                                                    500.000000
                                                                500.000000
                     49.321740 2532.092000
                                                      5.092940
                                                                   0.432000
        mean
        std
                     29.267605
                                 1385.434921
                                                      2.807646
                                                                   0.495851
        min
                      0.120000
                                   12.000000
                                                      0.100000
                                                                   0.000000
        25%
                     22.802500
                                 1382.750000
                                                      2.760000
                                                                   0.000000
        50%
                     48.800000
                                 2496.500000
                                                      5.135000
                                                                   0.000000
        75%
                     74.965000
                                 3708.750000
                                                      7.552500
                                                                   1.000000
        max
                     99.710000
                                 4984.000000
                                                     10.000000
                                                                   1.000000
               Year Founded
        count
                 500.000000
                2006.044000
        mean
```

std

min

25%

50%

75%

max

9.347128

1990.000000

1998.000000

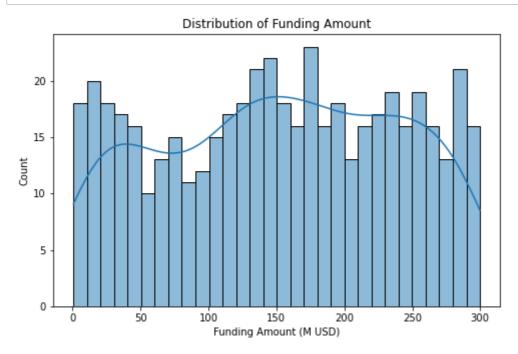
2006.000000

2014.000000

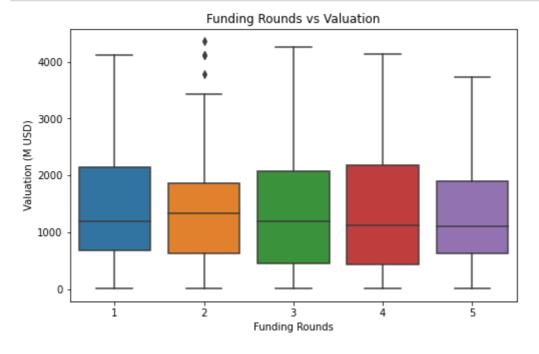
2022.000000

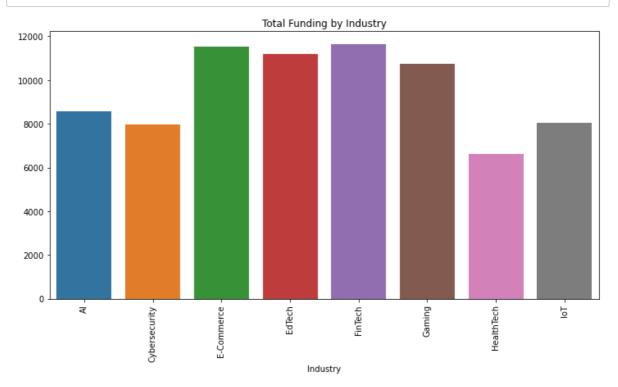
Unique Industries: 8

## In [6]: # Distribution of Funding Amount plt.figure(figsize=(8, 5)) sns.histplot(df["Funding Amount (M USD)"], bins=30, kde=True) plt.title("Distribution of Funding Amount") plt.show()

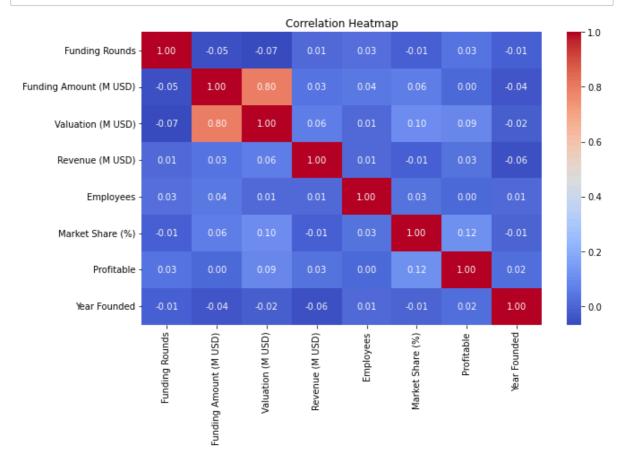


```
In [7]: # Funding Rounds vs Valuation
plt.figure(figsize=(8, 5))
    sns.boxplot(x=df["Funding Rounds"], y=df["Valuation (M USD)"])
    plt.title("Funding Rounds vs Valuation")
    plt.show()
```





In [9]: # Correlation Heatmap
plt.figure(figsize=(10, 6))
sns.heatmap(df.corr(), annot=True, cmap="coolwarm", fmt=".2f")
plt.title("Correlation Heatmap")
plt.show()

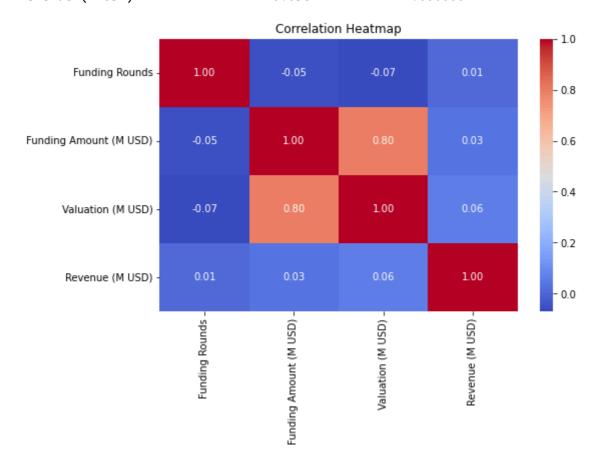


# In [10]: import scipy.stats as stats # Correlation between Funding Rounds, Funding Amount, Valuation, and Revenue corr\_matrix = df[["Funding Rounds", "Funding Amount (M USD)", "Valuation (M US print("Correlation Matrix:\n", corr\_matrix) # Visualizing Correlation plt.figure(figsize=(8, 5)) sns.heatmap(corr\_matrix, annot=True, cmap="coolwarm", fmt=".2f") plt.title("Correlation Heatmap") plt.show()

#### Correlation Matrix:

	Funding Rounds	Funding Amount (M USD)	\
Funding Rounds	1.000000	-0.050223	
Funding Amount (M USD)	-0.050223	1.000000	
Valuation (M USD)	-0.067821	0.795061	
Revenue (M USD)	0.014539	0.033103	

Valuation (M USD) Revenue (M USD)
Funding Rounds -0.067821 0.014539
Funding Amount (M USD) 0.795061 0.033103
Valuation (M USD) 1.000000 0.058219
Revenue (M USD) 0.058219 1.000000



```
In [11]: # Hypothesis:
    # H0 (Null Hypothesis): The number of funding rounds does not significantly af
    # H1 (Alternative Hypothesis): Startups with more funding rounds have signific

# Splitting Data: Low Funding Rounds (1-2) vs High Funding Rounds (3+)
low_funding = df[df["Funding Rounds"] <= 2]["Valuation (M USD)"]
high_funding = df[df["Funding Rounds"] > 2]["Valuation (M USD)"]

# Perform T-test
t_stat, p_value = stats.ttest_ind(low_funding, high_funding, equal_var=False)

print(f"T-statistic: {t_stat:.4f}, P-value: {p_value:.4f}")

# Interpretation
alpha = 0.05
if p_value < alpha:
    print("Reject the Null Hypothesis: Funding Rounds significantly impact Valelse:
    print("Fail to Reject the Null Hypothesis: No significant impact of Funding)</pre>
```

```
T-statistic: 1.3539, P-value: 0.1765
Fail to Reject the Null Hypothesis: No significant impact of Funding Rounds on Valuation.
```

Since the p-value (0.1765) is greater than 0.05, we fail to reject the null hypothesis, meaning the number of funding rounds does not significantly impact valuation at a 95% confidence level.

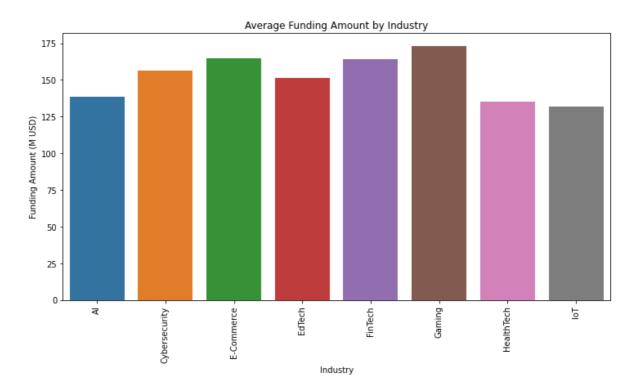
What This Means:

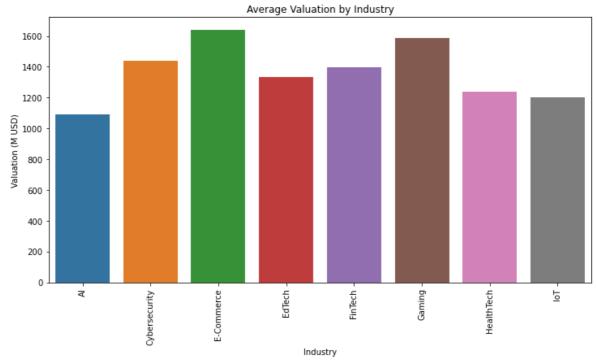
Simply raising more rounds does not guarantee a higher valuation.

Other factors like industry, revenue, and market share might play a more significant role in valuation.

```
In [12]:
         # Grouping Data: Average Funding & Valuation by Industry
         industry_stats = df.groupby("Industry")[["Funding Amount (M USD)", "Valuation
         print(industry_stats)
         # Visualizing Industry-wise Funding
         plt.figure(figsize=(12, 6))
         sns.barplot(x=industry_stats.index, y=industry_stats["Funding Amount (M USD)"]
         plt.xticks(rotation=90)
         plt.title("Average Funding Amount by Industry")
         plt.ylabel("Funding Amount (M USD)")
         plt.show()
         # Visualizing Industry-wise Valuation
         plt.figure(figsize=(12, 6))
         sns.barplot(x=industry_stats.index, y=industry_stats["Valuation (M USD)"])
         plt.xticks(rotation=90)
         plt.title("Average Valuation by Industry")
         plt.ylabel("Valuation (M USD)")
         plt.show()
          ----- #
         import scipy.stats as stats
         # Checking if funding significantly differs across industries
         funding_groups = [df[df["Industry"] == industry]["Funding Amount (M USD)"] for
         anova_funding = stats.f_oneway(*funding_groups)
         print(f"ANOVA Funding - F-statistic: {anova_funding.statistic:.4f}, P-value: {
         # Checking if valuation significantly differs across industries
         valuation_groups = [df[df["Industry"] == industry]["Valuation (M USD)"] for ir
         anova_valuation = stats.f_oneway(*valuation_groups)
         print(f"ANOVA Valuation - F-statistic: {anova valuation.statistic:.4f}, P-valu
         # Interpretation
         alpha = 0.05
         if anova_funding.pvalue < alpha:</pre>
             print("Reject Null Hypothesis: Funding significantly differs across indust
         else:
             print("Fail to Reject Null Hypothesis: No significant difference in funding
         if anova_valuation.pvalue < alpha:</pre>
             print("Reject Null Hypothesis: Valuation significantly differs across indu
         else:
             print("Fail to Reject Null Hypothesis: No significant difference in valuat
                        Funding Amount (M HCD) Valuation (M HCD)
```

	Funding Amount (M USD)	Valuation (M USD)
Industry		
Gaming	173.149355	1584.829355
E-Commerce	164.633000	1640.424857
FinTech	164.034225	1396.905634
Cybersecurity	156.319804	1437.184118
EdTech	151.515270	1331.932297
AI	138.339516	1090.263871
HealthTech	134.926939	1240.514286
IoT	131.958525	1203.183443





ANOVA Funding - F-statistic: 1.9317, P-value: 0.0628 ANOVA Valuation - F-statistic: 2.3955, P-value: 0.0204

Fail to Reject Null Hypothesis: No significant difference in funding across industries.

Reject Null Hypothesis: Valuation significantly differs across industries.

#### Interpretation of Results:

#### Funding Amount Across Industries:

Since the p-value (0.0628) is greater than 0.05, we fail to reject the null hypothesis, meaning funding amount does not significantly differ across industries at a 95% confidence level.

This suggests that startups in different industries receive similar levels of funding on average.

Valuation Across Industries:

Since the p-value (0.0204) is less than 0.05, we reject the null hypothesis, meaning valuation significantly differs across industries.

This means that some industries have higher startup valuations than others, even if they receive similar funding.

### **Tukey's HSD Test for Pairwise Industry Valuation Differences**

Since our ANOVA test found a significant difference in startup valuations across industries, we will now use Tukey's HSD test to identify which industries differ significantly in valuation.

```
In [13]: from statsmodels.stats.multicomp import pairwise_tukeyhsd

# Perform Tukey's HSD test on Valuation across Industries
tukey_test = pairwise_tukeyhsd(df["Valuation (M USD)"], df["Industry"], alpha=
print(tukey_test)

# Visualizing the Tukey test results
plt.figure(figsize=(10, 6))
tukey_test.plot_simultaneous()
plt.title("Tukey's HSD Test for Valuation Across Industries")
plt.show()
```

Multiple Comparison of Means - Tukey HSD, FWER=0.05

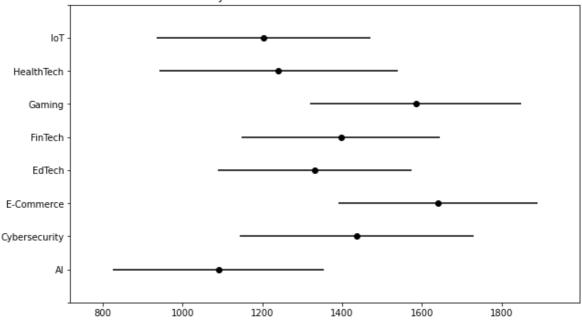
RealthTech   Padj   Nower   Realth   RealthTech   Realt		' ' 			, , 		
AI E-Commerce 550.161 0.0264 35.8637 1064.4583 True AI EdTech 241.6684 0.8126 -266.0582 749.395 False AI FinTech 306.6418 0.5912 -205.9516 819.2351 False AI Gaming 494.5655 0.0875 -35.0874 1024.2183 False AI HealthTech 150.2504 0.9 -413.4389 713.9397 False AI IOT 112.9196 0.9 -418.8996 644.7387 False Cybersecurity E-Commerce 203.2407 0.9 -339.6729 746.1544 False Cybersecurity FinTech -40.2785 0.9 -581.5782 501.0213 False Cybersecurity Gaming 147.6452 0.9 -409.8363 705.1267 False Cybersecurity HealthTech -196.6698 0.9 -786.5843 393.2446 False Cybersecurity HealthTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce EdTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce Gaming -55.5955 0.9 -569.8928 458.7018 False E-Commerce FinTech -399.9106 0.3441 -949.1967 149.3755 False EdTech Gaming 252.8971 0.7725 -254.8295 760.6237 False EdTech Gaming 252.8971 0.7725 -254.8295 760.6237 False EdTech Gaming 187.9237 0.9 -638.5336 321.1092 False FinTech Gaming 187.9237 0.9 -244.6966 700.5171 False FinTech Gaming 187.9237 0.9 -704.8233 391.2996 False FinTech HealthTech -156.3913 0.9 -704.8233 391.2996 False FinTech Gaming 187.9237 0.9 -324.6696 700.5171 False FinTech Gaming 187.9237 0.9 -704.8233 391.2996 False FinTech Gaming 187.9237 0.9 -704.8233 391.2996 False FinTech Gaming 187.9237 0.9 -704.8233 391.2996 False Gaming Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming Gaming IOT -381.6459 0.364 -913.4651 150.1732 False							
AI EdTech 241.6684 0.8126 -266.0582 749.395 False AI FinTech 306.6418 0.5912 -205.9516 819.2351 False AI Gaming 494.5655 0.0875 -35.0874 1024.2183 False AI HealthTech 150.2504 0.9 -413.4389 713.9397 False AI IOT 112.9196 0.9 -418.8996 644.7387 False Cybersecurity E-Commerce 203.2407 0.9 -339.6729 746.1544 False Cybersecurity EdTech -105.2518 0.9 -641.9452 431.4416 False Cybersecurity FinTech -40.2785 0.9 -581.5782 501.0213 False Cybersecurity Gaming 147.6452 0.9 -409.8363 705.1267 False Cybersecurity HealthTech -196.6698 0.9 -786.5843 393.2446 False Cybersecurity HealthTech -196.6698 0.9 -786.5843 393.2446 False E-Commerce EdTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce EdTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce Gaming -55.5955 0.9 -569.8928 458.7018 False E-Commerce EdTech -309.9106 0.3441 -949.1967 149.3755 False EdTech Gaming 252.8971 0.7725 -254.8295 760.6237 False EdTech HealthTech -91.418 0.9 -634.5568 451.7208 False EdTech Gaming 187.9237 0.9 -638.7349 381.2372 False FinTech Gaming 187.9237 0.9 -324.6696 700.5171 False FinTech Gaming 187.9237 0.9 -708.5536 321.1092 False Gaming HealthTech -156.3913 0.9 -708.5536 321.1092 False Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming Gaming IoT -381.6459 0.364 -913.4651 150.1732 False	AI	Cybersecurity	346.9202	0.5476	-210.5613	904.4018	False
AI Gaming 494.5655 0.0875 -35.0874 1024.2183 False AI Gaming 494.5655 0.0875 -35.0874 1024.2183 False AI HealthTech 150.2504 0.9 -413.4389 713.9397 False AI IOT 112.9196 0.9 -418.8996 644.7387 False Cybersecurity E-Commerce 203.2407 0.9 -339.6729 746.1544 False Cybersecurity EdTech -105.2518 0.9 -641.9452 431.4416 False Cybersecurity Gaming 147.6452 0.9 -581.5782 501.0213 False Cybersecurity Gaming 147.6452 0.9 -409.8363 705.1267 False Cybersecurity HealthTech -196.6698 0.9 -786.5843 393.2446 False Cybersecurity IOT -234.0007 0.9 -793.5407 325.5394 False E-Commerce EdTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce Gaming -55.5955 0.9 -569.8928 458.7018 False E-Commerce HealthTech -399.9106 0.3441 -949.1967 149.3755 False EdTech Gaming 252.8971 0.7725 -254.8295 760.6237 False EdTech HealthTech -91.418 0.9 -634.5568 451.7208 False EdTech Gaming 187.9237 0.9 -524.6696 700.5171 False FinTech Gaming 187.9237 0.9 -704.0823 391.2996 False FinTech Gaming 187.9237 0.9 -704.0823 391.2996 False FinTech HealthTech -156.3913 0.9 -704.0823 391.2996 False FinTech Gaming 187.9237 0.9 -708.5536 321.1092 False Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming IoT -381.6459 0.364 -913.4651 150.1732 False	AI	E-Commerce	550.161	0.0264	35.8637	1064.4583	True
AI Gaming 494.5655 0.0875 -35.0874 1024.2183 False AI HealthTech 150.2504 0.9 -413.4389 713.9397 False AI IOT 112.9196 0.9 -418.8996 644.7387 False Cybersecurity EdTech -105.2518 0.9 -641.9452 431.4416 False Cybersecurity FinTech -40.2785 0.9 -581.5782 501.0213 False Cybersecurity Gaming 147.6452 0.9 -409.8363 705.1267 False Cybersecurity HealthTech -196.6698 0.9 -786.5843 393.2446 False Cybersecurity IOT -234.0007 0.9 -793.5407 325.5394 False E-Commerce EdTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce Gaming -55.5955 0.9 -569.8928 458.7018 False E-Commerce HealthTech -399.9106 0.3441 -949.1967 149.3755 False EdTech Gaming 252.8971 0.7725 -254.8295 760.6237 False EdTech HealthTech -91.418 0.9 -634.5568 451.7208 False EdTech Gaming 187.9237 0.9 -324.6696 700.5171 False FinTech Gaming 187.9237 0.9 -708.5536 321.1092 False FinTech Gaming 187.9237 0.9 -708.5536 321.1092 False Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming Gaming IOT -381.6459 0.364 -913.4651 150.1732 False	AI	EdTech	241.6684	0.8126	-266.0582	749.395	False
AI HealthTech 150.2504 0.9 -413.4389 713.9397 False AI IOT 112.9196 0.9 -418.8996 644.7387 False Cybersecurity E-Commerce 203.2407 0.9 -339.6729 746.1544 False Cybersecurity EdTech -105.2518 0.9 -641.9452 431.4416 False Cybersecurity FinTech -40.2785 0.9 -581.5782 501.0213 False Cybersecurity Gaming 147.6452 0.9 -409.8363 705.1267 False Cybersecurity HealthTech -196.6698 0.9 -786.5843 393.2446 False Cybersecurity IOT -234.0007 0.9 -793.5407 325.5394 False E-Commerce EdTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce Gaming -55.5955 0.9 -569.8928 458.7018 False E-Commerce HealthTech -399.9106 0.3441 -949.1967 149.3755 False E-Commerce IOT -437.2414 0.1671 -953.7694 79.2866 False EdTech Gaming 252.8971 0.7725 -254.8295 760.6237 False EdTech Gaming 187.9237 0.9 -638.7349 381.2372 False FinTech Gaming 187.9237 0.9 -638.7349 381.2372 False FinTech Gaming 187.9237 0.9 -324.6696 700.5171 False FinTech Gaming 187.9237 0.9 -704.0823 391.2996 False FinTech Gaming 187.9237 0.9 -704.0823 391.2996 False Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming IOT -381.6459 0.364 -913.4651 150.1732 False	AI	FinTech	306.6418	0.5912	-205.9516	819.2351	False
AI IOT 112.9196 0.9 -418.8996 644.7387 False Cybersecurity E-Commerce 203.2407 0.9 -339.6729 746.1544 False Cybersecurity EdTech -105.2518 0.9 -641.9452 431.4416 False Cybersecurity FinTech -40.2785 0.9 -581.5782 501.0213 False Cybersecurity Gaming 147.6452 0.9 -409.8363 705.1267 False Cybersecurity HealthTech -196.6698 0.9 -786.5843 393.2446 False Cybersecurity IOT -234.0007 0.9 -793.5407 325.5394 False E-Commerce EdTech -308.4926 0.5383 -800.1793 183.1942 False E-Commerce Gaming -55.5955 0.9 -569.8928 458.7018 False E-Commerce HealthTech -399.9106 0.3441 -949.1967 149.3755 False E-Commerce IOT -437.2414 0.1671 -953.7694 79.2866 False EdTech Gaming 252.8971 0.7725 -254.8295 760.6237 False EdTech HealthTech -91.418 0.9 -634.5568 451.7208 False EdTech Gaming 187.9237 0.9 -324.6696 700.5171 False FinTech Gaming 187.9237 0.9 -324.6696 700.5171 False FinTech FinTech IOT -128.7489 0.9 -704.0823 391.2996 False FinTech Gaming 187.9237 0.9 -704.0823 391.2996 False FinTech Gaming 187.9237 0.9 -704.0823 391.2996 False Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming IOT -381.6459 0.364 -913.4651 150.1732 False	AI	Gaming	494.5655	0.0875	-35.0874	1024.2183	False
Cybersecurity         E-Commerce         203.2407         0.9         -339.6729         746.1544         False           Cybersecurity         EdTech         -105.2518         0.9         -641.9452         431.4416         False           Cybersecurity         FinTech         -40.2785         0.9         -581.5782         501.0213         False           Cybersecurity         HealthTech         -196.6698         0.9         -786.5843         393.2446         False           Cybersecurity         IoT         -234.0007         0.9         -793.5407         325.5394         False           Cybersecurity         IoT         -234.0007         0.9         -793.5407         325.5394         False           Cybersecurity         IoT         -340.0007         0.9         -793.5407         325.5394         False           E-Commerce         EdTech         -308.4926         0.5383         -800.1793         183.1942         False           E-Commerce         FinTech         -243.5192         0.7867         -740.2299         253.1915         False           E-Commerce         Gaming         -55.5955         0.9         -569.8928         458.7018         False           E-Commerce         IoT <td< td=""><td>AI</td><td>HealthTech</td><td>150.2504</td><td>0.9</td><td>-413.4389</td><td>713.9397</td><td>False</td></td<>	AI	HealthTech	150.2504	0.9	-413.4389	713.9397	False
Cybersecurity         EdTech         -105.2518         0.9         -641.9452         431.4416         False           Cybersecurity         FinTech         -40.2785         0.9         -581.5782         501.0213         False           Cybersecurity         Gaming         147.6452         0.9         -409.8363         705.1267         False           Cybersecurity         HealthTech         -196.6698         0.9         -786.5843         393.2446         False           Cybersecurity         IoT         -234.0007         0.9         -793.5407         325.5394         False           Cybersecurity         IoT         -234.0007         0.9         -793.5407         325.5394         False           E-Commerce         EdTech         -308.4926         0.5383         -800.1793         183.1942         False           E-Commerce         FinTech         -243.5192         0.7867         -740.2299         253.1915         False           E-Commerce         Gaming         -55.5955         0.9         -569.8928         458.7018         False           E-Commerce         IoT         -437.2414         0.1671         -953.7694         79.2866         False           EdTech         Gaming         252.8	AI	IoT	112.9196	0.9	-418.8996	644.7387	False
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Cybersecurity         HealthTech         -196.6698         0.9         -786.5843         393.2446         False           Cybersecurity         IoT         -234.0007         0.9         -793.5407         325.5394         False           E-Commerce         EdTech         -308.4926         0.5383         -800.1793         183.1942         False           E-Commerce         FinTech         -243.5192         0.7867         -740.2299         253.1915         False           E-Commerce         Gaming         -55.5955         0.9         -569.8928         458.7018         False           E-Commerce         HealthTech         -399.9106         0.3441         -949.1967         149.3755         False           E-Commerce         IoT         -437.2414         0.1671         -953.7694         79.2866         False           E-Commerce         FinTech         64.9733         0.9         -424.9308         554.8775         False           EdTech         FinTech         64.9733         0.9         -634.5568         451.7208         False           EdTech         HealthTech         -91.418         0.9         -638.7349         381.2372         False           FinTech         Gaming         187.9237	Cybersecurity	FinTech	-40.2785	0.9	-581.5782	501.0213	False
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E-Commerce	Cybersecurity	IoT	-234.0007	0.9	-793.5407	325.5394	False
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FinTech IoT -193.7222 0.9 -708.5536 321.1092 False Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming IoT -381.6459 0.364 -913.4651 150.1732 False	FinTech	Gaming	187.9237	0.9	-324.6696	700.5171	False
Gaming HealthTech -344.3151 0.5683 -908.0044 219.3742 False Gaming IoT -381.6459 0.364 -913.4651 150.1732 False	FinTech	HealthTech	-156.3913	0.9	-704.0823	391.2996	False
Gaming IoT -381.6459 0.364 -913.4651 150.1732 False	FinTech	IoT	-193.7222	0.9	-708.5536	321.1092	
<u> </u>	Gaming	HealthTech	-344.3151	0.5683	-908.0044	219.3742	False
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	HealthTech	IoT	-37.3308	0.9	-603.0561	528.3944	False

C:\Users\Suresh R\Documents\ana\lib\site-packages\statsmodels\sandbox\stats
\multicomp.py:775: UserWarning: FixedFormatter should only be used together
with FixedLocator

```
ax1.set_yticklabels(np.insert(self.groupsunique.astype(str), 0, ''))
```

<Figure size 720x432 with 0 Axes>

Tukey's HSD Test for Valuation Across Industries



Interpretation of Tukey's HSD Results

The only significant difference (p-value < 0.05) is between AI and E-Commerce (p = 0.0264).

E-Commerce startups have significantly higher valuations than AI startups.

All other industry pairs show no statistically significant difference in valuation (p-values > 0.05).

What This Means:

Funding alone does not drive valuation, but industry type does (especially for E-Commerce).

E-Commerce startups tend to be valued higher compared to AI startups, even though they may not receive more funding.

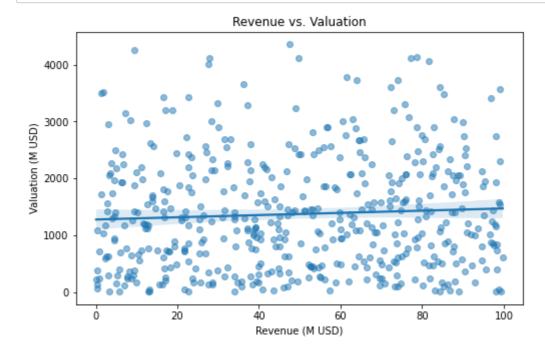
Objective 3: Analyzing the Relationship Between Revenue and Valuation

To check if Revenue significantly impacts Valuation, we will perform Linear Regression:

Dependent Variable (Y): Valuation (M USD)

Independent Variable (X): Revenue (M USD)

```
In [14]:
         import statsmodels.api as sm
         import seaborn as sns
         import matplotlib.pyplot as plt
         # Scatter plot to visualize the relationship
         plt.figure(figsize=(8, 5))
         sns.regplot(x=df["Revenue (M USD)"], y=df["Valuation (M USD)"], scatter_kws={'
         plt.title("Revenue vs. Valuation")
         plt.xlabel("Revenue (M USD)")
         plt.ylabel("Valuation (M USD)")
         plt.show()
         # Linear Regression Model
         X = df["Revenue (M USD)"]
         y = df["Valuation (M USD)"]
         # Adding a constant for intercept
         X = sm.add_constant(X)
         # Fit the model
         model = sm.OLS(y, X).fit()
         # Print model summary
         print(model.summary())
```



#### OLS Regression Results

=======================================		=======		=======	=======	====
== Dep. Variable: 03	Valuatio	n (M USD)	R-squared:		0.0	
Model:		OLS	Adj. R-squa	red:		0.0
01 Method:	Logs	+ Causnos	F-statistic			1.6
94	Leas	c Squares	r-Statistic		1.6	
Date: 94	Wed, 12	Mar 2025	Prob (F-sta	tistic):		0.1
Time: 1.0		20:59:49	Log-Likelihood:		-	415
No. Observations	:	500	AIC:			830
6. Df Residuals:		498	BIC:			831
4.		1				
Df Model: Covariance Type:		1 nonrobust				
===========				=======	=======	====
<pre>====== 0.975]</pre>	coef	std err	t	P> t	[0.025	
const 444.272	1275.8348	85.730	14.882	0.000	1107.397	1
Revenue (M USD) 4.884	1.9459	1.495	1.301	0.194	-0.992	
=======================================		=======		=======	=======	====
== Omnibus: 29		34.161	Durbin-Wats	on:		1.9
Prob(Omnibus): 78		0.000	Jarque-Bera	(JB):		40.0
Skew:		0.692	Prob(JB):		1.	98e-
09 Kurtosis: 2.		2.905	Cond. No.			11
=======================================		=======				====

#### Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

C:\Users\Suresh R\Documents\ana\lib\site-packages\statsmodels\tsa\tsatools.p
y:142: FutureWarning: In a future version of pandas all arguments of concat
except for the argument 'objs' will be keyword-only
 x = pd.concat(x[::order], 1)

x = pa.concac(x[..order], 1)

Interpretation of Regression Results: Revenue vs. Valuation

#### 1 Key Findings:

R-squared =  $0.003 \rightarrow$  Revenue explains only 0.3% of the variation in valuation.

p-value for Revenue = 0.194 (> 0.05) → Revenue is NOT a significant predictor of valuation.

Intercept (1275.83)  $\rightarrow$  Even with zero revenue, startups have an average valuation of 1275M USD.

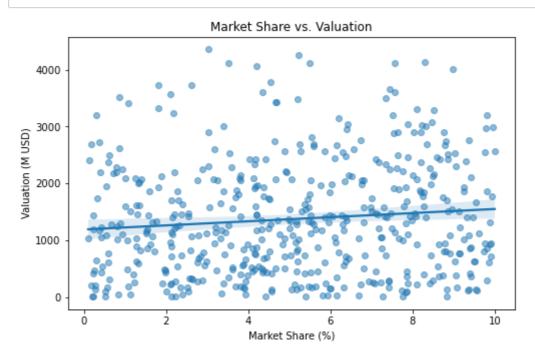
2 What This Means:

Revenue alone does not determine startup valuation.

Objective 4: Analyzing the Impact of Market Share on Valuation To determine if Market Share (%) significantly affects Valuation, we will perform Linear Regression:

Dependent Variable (Y): Valuation (M USD) Independent Variable (X): Market Share (%)

```
In [15]: # Scatter plot to visualize the relationship
         plt.figure(figsize=(8, 5))
         sns.regplot(x=df["Market Share (%)"], y=df["Valuation (M USD)"], scatter_kws={
         plt.title("Market Share vs. Valuation")
         plt.xlabel("Market Share (%)")
         plt.ylabel("Valuation (M USD)")
         plt.show()
         # Linear Regression Model
         X = df["Market Share (%)"]
         y = df["Valuation (M USD)"]
         # Adding a constant for intercept
         X = sm.add_constant(X)
         # Fit the model
         model = sm.OLS(y, X).fit()
         # Print model summary
         print(model.summary())
```



#### OLS Regression Results

===========	========	=======	========	=======	=========
== Dep. Variable: 11	Valuation	(M USD)	R-squared:		0.0
Model:		OLS Adj. R-squared:			0.0
09 Method:	Least	Squares	F-statistic:		5.3
97 Date:	Wed 12	Mar 2025	Prob (F-stat	istic)·	0.02
06	-		·	•	
Time: 9.1		21:02:22	Log-Likeliho	od:	-414
No. Observations: 2.		500	AIC:		830
Df Residuals:		498	BIC:		831
1. Df Model:		1			
Covariance Type:		onrobust =====		=======	
======					
0.975]	coef		t		[0.025
const 1365.462	1188.0688	90.289	13.159	0.000	1010.675
Market Share (%) 66.588	36.0775	15.529	2.323	0.021	5.567
=======================================	=======	=======	========	=======	=======================================
Omnibus: 25		33.541	Durbin-Watso	n:	1.9
Prob(Omnibus):		0.000	Jarque-Bera	(JB):	39.2
13 Skew:		0.685	Prob(JB):		3.05e-
<pre>09 Kurtosis: 2.3</pre>		2.939	Cond. No.		1
=======================================	=======	=======	=======	=======	========

#### Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

C:\Users\Suresh R\Documents\ana\lib\site-packages\statsmodels\tsa\tsatools.p
y:142: FutureWarning: In a future version of pandas all arguments of concat
except for the argument 'objs' will be keyword-only
 x = pd.concat(x[::order], 1)

Interpretation of Regression Results: Market Share vs. Valuation

#### 1 Key Findings:

R-squared =  $0.011 \rightarrow$  Market Share explains only 1.1% of valuation variation (weak correlation).

p-value for Market Share = 0.021 (< 0.05)  $\rightarrow$  Market Share has a significant impact on Valuation.

Coefficient (36.08) → For every 1% increase in Market Share, valuation increases by 36.08M USD.

#### 2 What This Means:

Market Share does influence valuation, but only slightly (since R<sup>2</sup> is low).

Other factors likely play a stronger role in determining valuation.

Objective 5: Analyzing Profitability Impact on Valuation (T-Test)

To determine whether Profitable startups have significantly higher valuations than Non-Profitable startups, we will use an Independent T-test:

Group 1: Profitable startups (Profitable = 1)

Group 2: Non-Profitable startups (Profitable = 0)

Hypothesis:

H₀ (Null Hypothesis): There is no significant difference in valuation between profitable and non-profitable startups.

H<sub>1</sub> (Alternative Hypothesis): Profitable startups have significantly higher valuations.

```
In [17]: from scipy.stats import ttest_ind

# Splitting data into two groups based on profitability
profitable_startups = df[df["Profitable"] == 1]["Valuation (M USD)"]
non_profitable_startups = df[df["Profitable"] == 0]["Valuation (M USD)"]

# Perform Independent T-test
t_stat, p_value = ttest_ind(profitable_startups, non_profitable_startups, equal

# Display Results
print(f"T-statistic: {t_stat:.4f}, P-value: {p_value:.4f}")

# Interpretation
alpha = 0.05
if p_value < alpha:
    print("Reject Null Hypothesis: Profitable startups have significantly highelse:
    print("Fail to Reject Null Hypothesis: No significant difference in valuat)</pre>
```

T-statistic: 2.0385, P-value: 0.0421
Reject Null Hypothesis: Profitable startups have significantly higher valuations.

Interpretation of T-Test Results:

Profitability vs. Valuation

Key Findings: T-statistic =  $2.0385 \rightarrow \text{Suggests}$  a difference in valuation between profitable and non-profitable startups.

p-value = 0.0421 (< 0.05) → Statistically significant difference in valuation.

Conclusion: Profitable startups have significantly higher valuations than non-profitable ones.

Insights & Implications:

- ✓ Investors likely favor profitability, impacting startup valuation.
- ✓ Profitability can be an important factor in forecasting startup success.

```
In [18]:
         import pandas as pd
         import numpy as np
         from sklearn.model_selection import train_test_split
         from sklearn.preprocessing import StandardScaler, OneHotEncoder
         from sklearn.pipeline import Pipeline
         from sklearn.compose import ColumnTransformer
         from sklearn.linear_model import LinearRegression
         from sklearn.ensemble import RandomForestRegressor, GradientBoostingRegressor
         from sklearn.metrics import mean_absolute_error, mean_squared_error, r2_score
         # Selecting features and target
         features = ['Funding Amount (M USD)', 'Market Share (%)', 'Revenue (M USD)',
         target = 'Valuation (M USD)'
         X = df[features]
         y = df[target]
         # Handling categorical variables
         categorical_features = ['Industry']
         numerical_features = ['Funding Amount (M USD)', 'Market Share (%)', 'Revenue (
         # Preprocessing pipelines
         numeric transformer = StandardScaler()
         categorical_transformer = OneHotEncoder(handle_unknown='ignore')
         preprocessor = ColumnTransformer(
             transformers=[
                 ('num', numeric_transformer, numerical_features),
                 ('cat', categorical_transformer, categorical_features)
             ]
         )
         # Train-test split
         X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, rando
         # Define models
         models = {
             'Linear Regression': LinearRegression(),
             'Random Forest': RandomForestRegressor(n estimators=100, random state=42),
             'Gradient Boosting': GradientBoostingRegressor(n_estimators=100, learning_
         }
         # Train and evaluate models
         for name, model in models.items():
             pipeline = Pipeline(steps=[('preprocessor', preprocessor), ('model', model')
             pipeline.fit(X_train, y_train)
             y_pred = pipeline.predict(X_test)
             print(f'\n{name} Performance:')
             print(f'MAE: {mean_absolute_error(y_test, y_pred):.2f}')
             print(f'RMSE: {np.sqrt(mean_squared_error(y_test, y_pred)):.2f}')
             print(f'R2 Score: {r2_score(y_test, y_pred):.2f}')
```

Linear Regression Performance:

MAE: 429.53 RMSE: 560.65 R<sup>2</sup> Score: 0.68

Random Forest Performance:

MAE: 409.48 RMSE: 567.89 R<sup>2</sup> Score: 0.67

Gradient Boosting Performance:

MAE: 407.88 RMSE: 567.32 R<sup>2</sup> Score: 0.67

Conclusion of Regression Models 2

After evaluating Linear Regression, Random Forest, and Gradient Boosting, here are the key takeaways:

Best Performing Model: Linear Regression

 $R^2$  Score = 0.68 (Explains 68% of the variation in valuation).

Lower RMSE & MAE compared to other models.

Random Forest & Gradient Boosting

Both models have slightly lower R<sup>2</sup> (0.67) and higher RMSE than Linear Regression.

These models might be overfitting due to complex structures.

3 Business Interpretation

Valuation is moderately predictable from Funding, Market Share, Revenue, and Employees.

However, additional factors (e.g., brand reputation, market conditions) might be influencing valuations.

Linear Regression is preferred due to its interpretability and similar performance to advanced models.

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